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Dynamic Duo – Privacy Threat Modeling and Context Diagramming in the SDLC

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Dynamic Duo – Privacy Threat Modeling and Context Diagramming in the SDLC



- **Purpose of Session**

Privacy by Design (PbD) prioritizes privacy in the initial design stages and throughout the development lifecycle. Privacy threat modeling and context diagramming can be used as an approach to implement PbD in the SDLC.

- **Main Sections**

- Privacy Engineering
- Secure Development Lifecycle (SDL)
- Privacy Threat Modeling
- Privacy Context Diagram
- Privacy Requirements & Validation

- **Invite Questions**

Privacy Engineering

Overview of privacy engineering including
privacy engineering development process

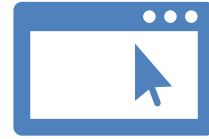
Requirements cross multiple layers...



Business
Requirement

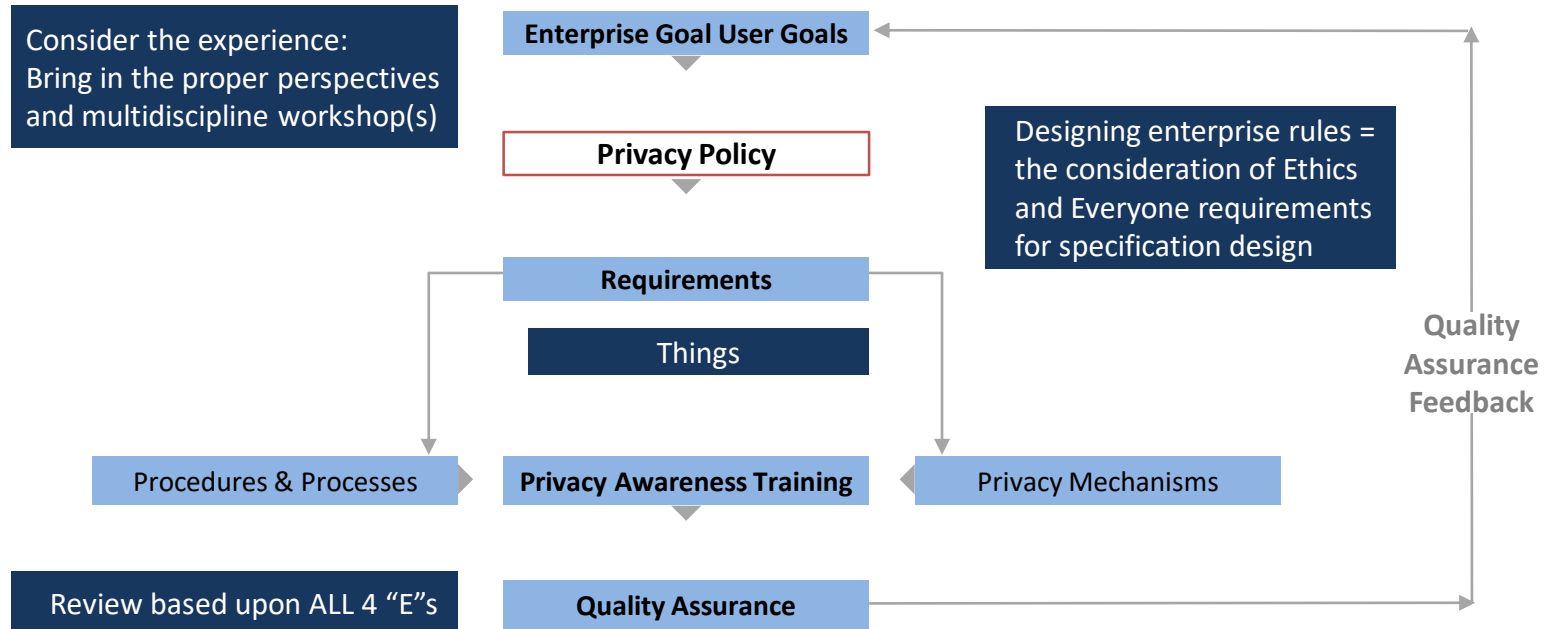


Data
Requirement



System
Requirement

Privacy Engineering Development Process



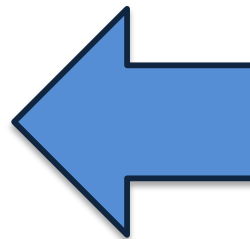
Secure Development Lifecycle (SDL)

Relationship of privacy, security and quality and SDL mapped to the SDLC

Privacy Engineering Requires Both Quality and Security

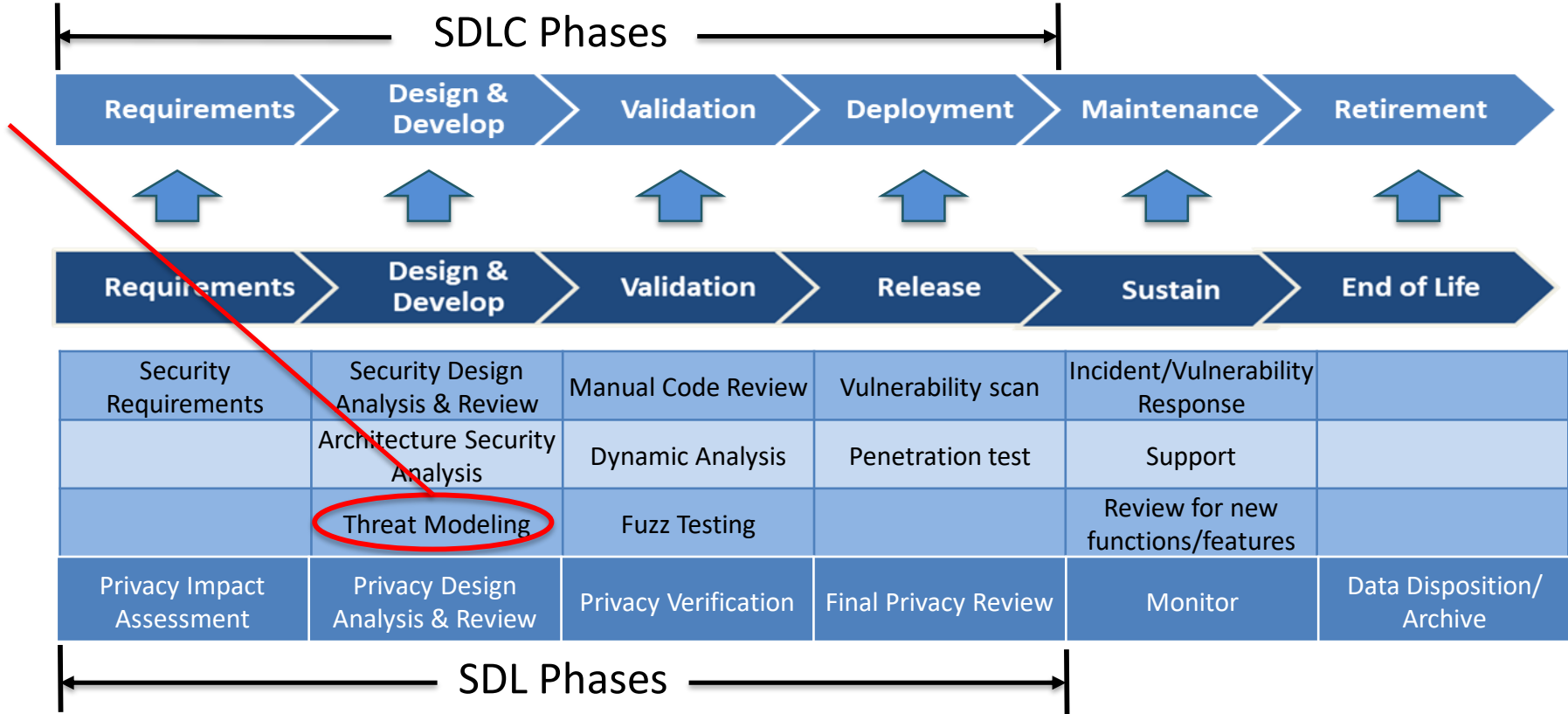


SDLC/SDL



Privacy Impact
Assessment

Secure Development Lifecycle (SDL) Mapped to the SDLC



Privacy Threat Modeling

How threats pose risk to privacy, who are threat actors in a privacy context, and frameworks for modeling privacy risks

What is a threat?



Is a bald tire a threat?

Threat

car loses traction
swing breaks

Bald tire is a ~~Vulnerability~~

How Threats Impose Risk



Threat Actors



Persons



Organizations



Governments

Motivation

*Revenge, money, spite,
curiosity, & control.*

*Money & competitive
advantage.*

*Law enforcement,
espionage, control &
repression.*

Rank

Solo

Amateur

Professional

Organized criminal

Crowds/mobs

Small

Medium

Large

Multi-national

FAMGA

Local

Regional

Nation-state

Industrialized

Superpower

(skills &
resources)

Most compliance models presume a certain type of threat actor



- External to the organization



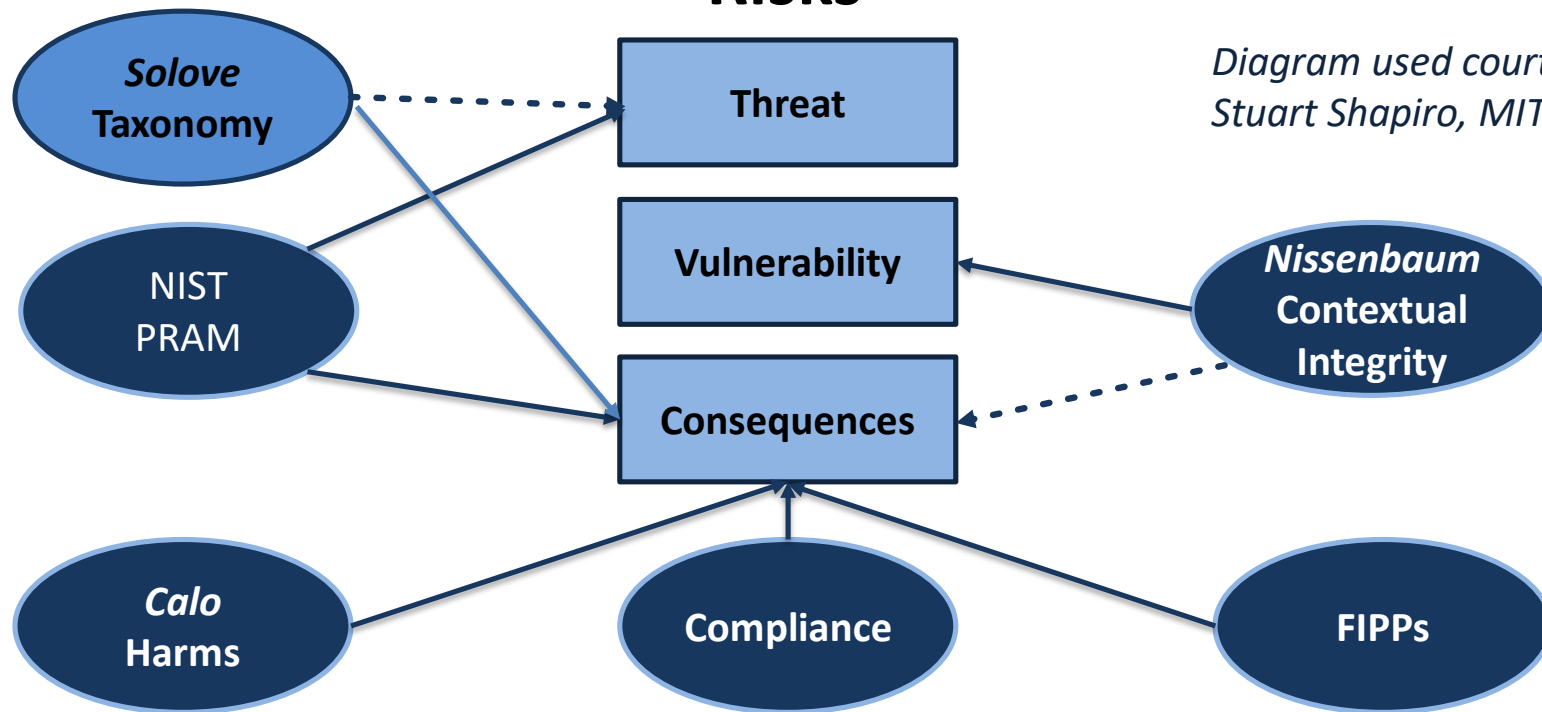
- Contrary to the organization's interests



- Some include the organization (FCRA, GDPR, CAN-SPAM)

Different Frameworks for Modeling Privacy

Risks



*Diagram used courtesy
Stuart Shapiro, MITRE*

NIST SP 800-53 Families

- **Authority and Purpose**
- **Accountability, Audit and Risk Management**
- **Data Quality and Integrity**
- **Data Minimization and Retention**
- **Individual Participation and Redress**
- **Security**
- **Transparency**
- **Use Limitation**

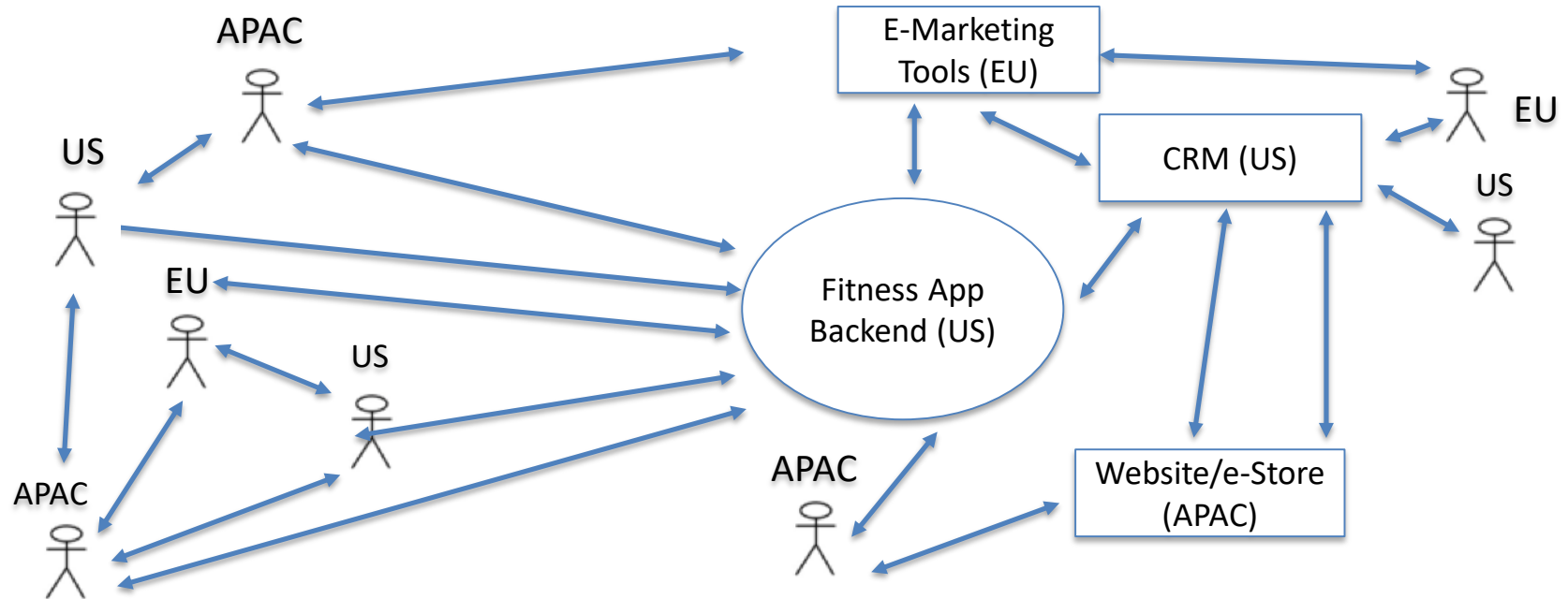
Hoepman Privacy Design Strategies

- **MINIMIZE**
- **SEPARATE**
- **ABSTRACT**
- **HIDE**
- **ENFORCE**
- **DEMONSTRATE**
- **INFORM**
- **CONTROL**

Privacy Context Diagram

How to build a context diagram and layer in threats and controls

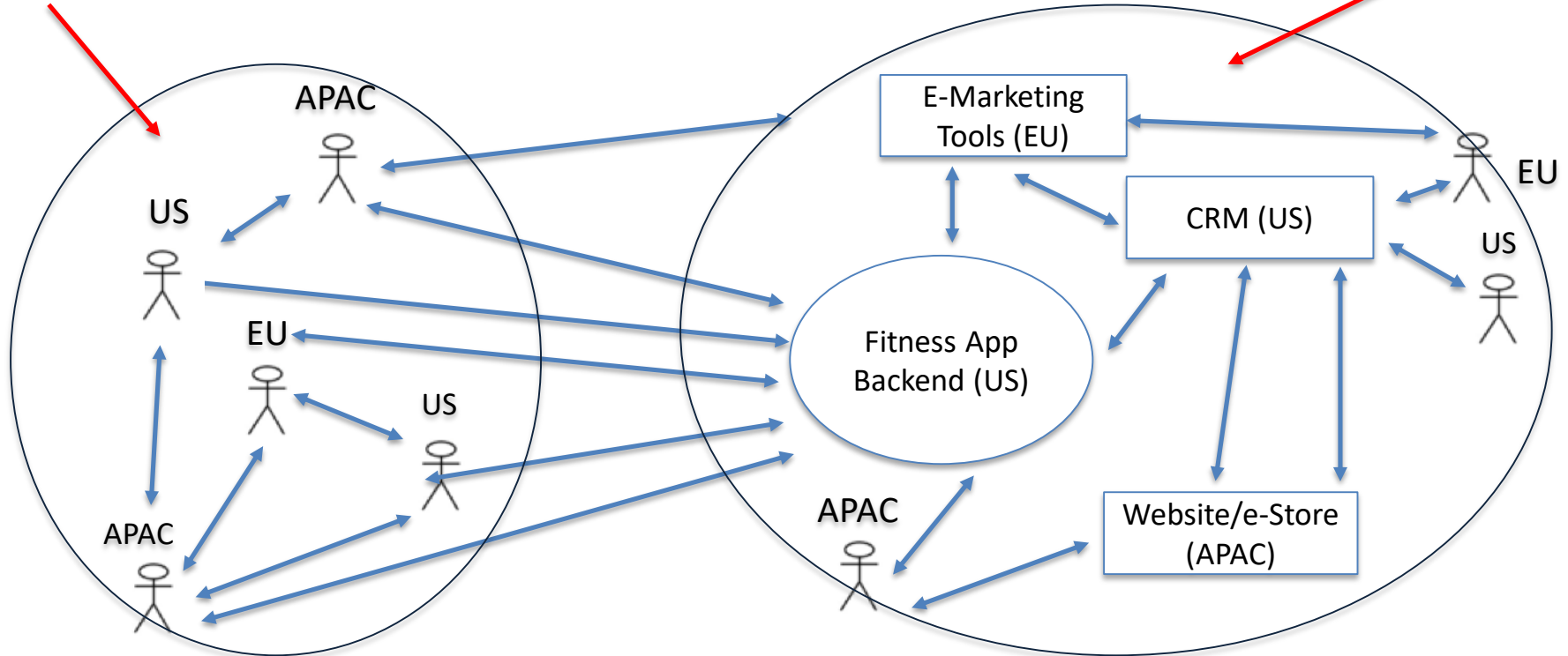
Build of a Context Diagram



Layer in Threats

Monitoring of an individual's activities

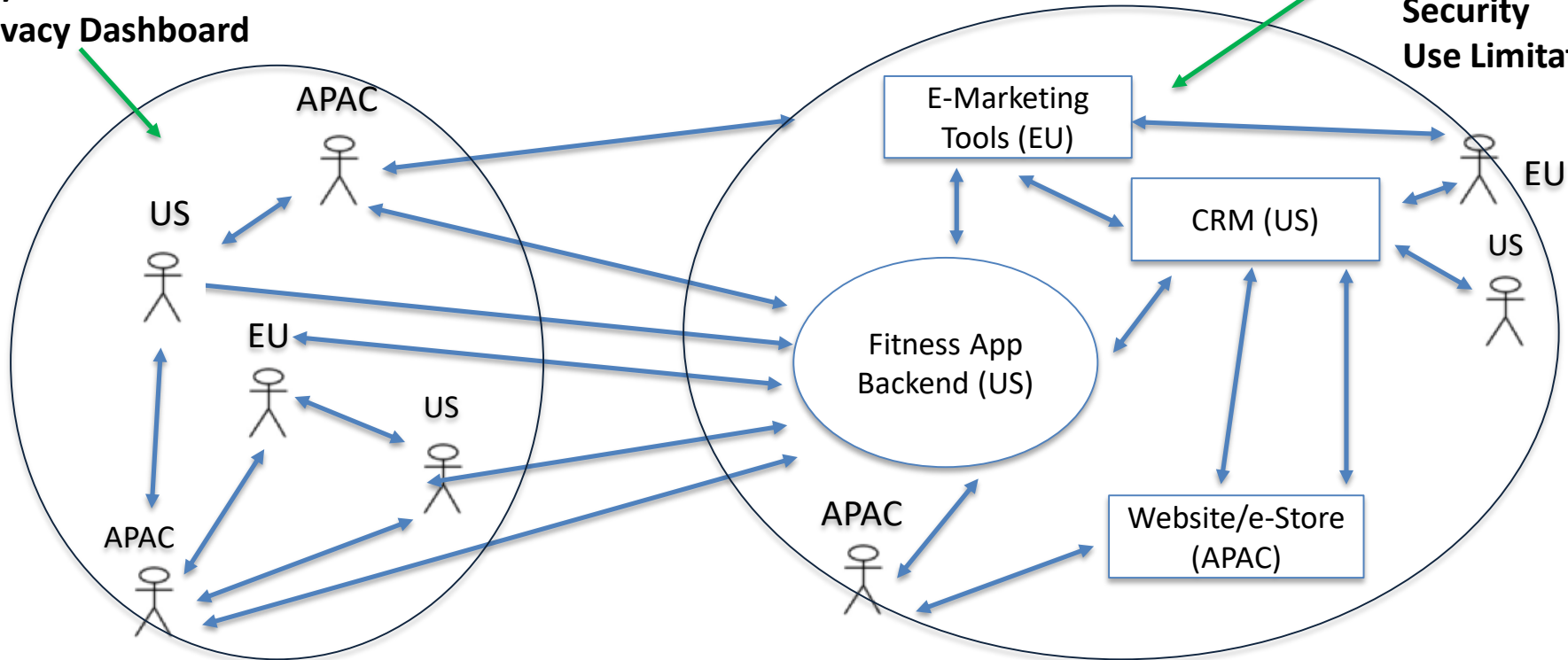
Data Leakage



Layer in Controls

Notice
On/Off Switch
Privacy Dashboard

Access Control
Minimization
Security
Use Limitation



Privacy Requirements & Validation

User stories make discussions more concrete and Agile definition of “Done” drives the validation of privacy requirements

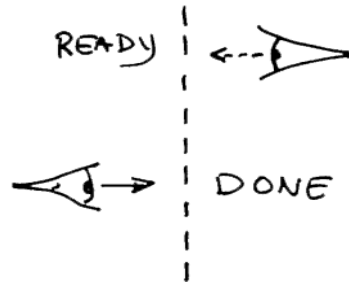
User stories make discussion concrete

- **Title:** Fitness App allows user to share exercise/fitness activities
 - **As a** fitness app user
 - **I want** to share my exercise activities
 - **So that** my personal trainer can monitor my progress and keep me accountable
- **Scenario:** User allows personal trainer to view exercise activities
 - **Given** exercise logs are private by default
 - **When** I change my exercise logs setting
 - **Then** my personal trainer can view my exercise logs and add comments

Requirement

Acceptance Criteria

- Privacy definition of “*Done*”
- Trust but Verify > Show Me
- Final privacy review. “Go Live” sign-off



Hands-on Exercise

Apply session information

Scenario

Shop til' you drop

Design a supermarket app that creates shopping lists based on shopping history, maps user's path in the store, and directs user to bargains (i.e., ties into supermarket's affinity program).

- Identify two possible threats (and threat actors)
- Identify possible consequences of one of the threats
- Identify controls to mitigate the threats

Note: Business model is advertising and data monetization

Resources

Questions + Contact



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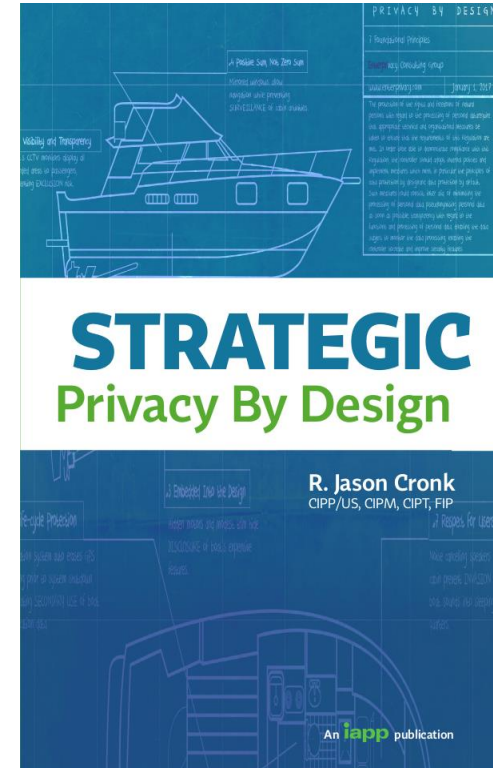
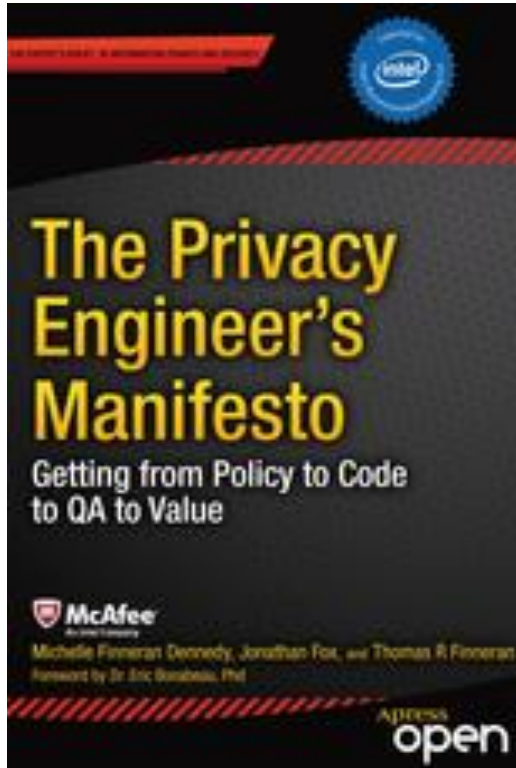
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Shameless Self-promotion



- [Annex Guide to Privacy by Design Privacy by Design Documentation for Software Engineers Version 1.0](#) (OASIS)
- [Architecture of Privacy](#) (O'Reilly Media)
- [Clear Acceptance Criteria and Why They're Important](#) (RubyGarage)
- [Core Software Security: Security at the Source](#) (CRC Press)
- [Linddun Privacy Threat Modeling](#) (LINDDUN)
- [P7002 - Data Privacy Process](#) (IEEE Standards Association) - Under development
- [Privacy and Data Protection by Design](#) (ENISA)
- [Privacy Design Strategies](#) (Institute for Computing and Information Sciences)
- [Privacy Engineering, A Data Flow and Ontological Approach](#) (CreateSpace)
- [Privacy Engineering & Assurance](#) (IAPP)
- [Privacy Engineer's Manifesto](#) (Apress)
- [Privacy Requirements Definition and Testing](#) (MITRE)
- [Strategic Privacy by Design](#) (IAPP)
- [Taxonomy of Privacy](#) (University of Pennsylvania Law Review)
- [User stories – examples and usage](#) (AppChance)