International Privacy + Security Forum

International Privacy + Security Forum

April 3-5 2019 | Washington, D.C.
privacysecurityacademy.com

International
Privacy+Security Forum

Event Guide 2019
Version 2.7

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Organizers

Daniel J. Solove
Daniel J. Solove is the John Marshall Harlan Research Professor of Law at the George Washington University Law School. He founded TeachPrivacy, a company providing privacy and data security training. One of the world's leading experts in privacy law, Solove is the author of 10 books and more than 50 articles.

Paul M. Schwartz
Paul Schwartz is a leading international expert on information privacy law. He is the Jefferson E. Peyser Professor at UC Berkeley School of Law and a Director of the Berkeley Center for Law and Technology. Schwartz is also a Special Advisor at Paul Hastings, where he works in the Privacy and Data Security Practice.

Welcome

The International Privacy + Security Forum brings together global leaders in privacy and security. Despite extensive media coverage about privacy and security, there's far less knowledge about how real businesses are responding to the evolving challenges they face every day. This event is about the impact of these topics in the real world. We are excited that you can join us!

Our distinguished speakers and audience are from Beijing, Berlin, Brussels, Dubai, Dublin, London, Mexico City, Montreal, Paris, Tokyo, Zürich – and, of course, from across the U.S. Connect with privacy professionals, security professionals, govenmental officials, chief information officers, attorneys, academics, experts from NGOs & think tanks, technologists, policymakers, and everyone else with strong ties to the international privacy and security community.

Building on the success of last year, we have expanded to a three-day event in 2019. This year, we have added a preconference cybersecurity risk summit for practitioners who want to learn in detail about the GDPR, privacy and security in Europe, Latin America, Asia, and around the world. We look forward to networking with 400+ leading minds.

Thank you for helping to shape international privacy and security in the real world!

Daniel Solove & Paul Schwartz

Pre-Conference Day – Wednesday, April 3

9:00 a.m. – 10:15 a.m.

Session A

Wed, April 3

Cybersecurity + Risk Summit: Information-Sharing with Governments Worldwide
Room 309
Chairs:
Andrew Serwin, Partner, Morrison & Foerster
Paul Schwartz, Jefferson E. Peyser Professor,
University of California Berkeley School of Law
Daniel Solove, John Marshall Harlan Research Professor,
George Washington University Law
Speakers:
Andrew Serwin, Partner, Morrison & Foerster
Ron Plesco, Principal, Cyber Security Services, KPMG

Workshop: Understanding and Complying with the CCPA in the Global Context, Part 1
Room 301
Sari Ratican, Senior Counsel, Perkins Coie
Caroline Budde, Vice President and Chief Privacy Officer, Baxter International
Agatha O'Malley, Global Data Protection Officer, Otsuka Pharmaceuticals

10:15 a.m. –10:45 a.m.

Break

Wed, April 3

Refreshments sponsored by Hogan Lovells
Grand Ballroom

10:45 a.m. – 12:00 p.m.

Session B

Wed, April 3

Cybersecurity + Risk Summit: Talking to the Board About Cyber
Room 309
Chairs:
Andrew Serwin, Partner, Morrison & Foerster
Paul Schwartz, Jefferson E. Peyser Professor,
University of California Berkeley School of Law
Daniel Solove, John Marshall Harlan Research Professor,
George Washington University Law
Speakers:
Kim Griffin, VP and Assistant General Counsel, 24 Hour Fitness USA
Dan Caprio, Co-Founder and Executive Chairman, The Providence Group

Workshop: Understanding and Complying with the CCPA in the Global Context, Part 2
Room 301
Sari Ratican, Senior Counsel, Perkins Coie
Caroline Budde, Vice President and Chief Privacy Officer, Baxter International
Agatha O'Malley, Global Data Protection Officer, Otsuka Pharmaceuticals

Pre-Conference Day – Wednesday, April 3

12:00 p.m. –1:30 p.m.

Lunch

Wed, April 3

Grand Ballroom

1:30 p.m. – 2:45 p.m.

Session C

Wed, April 3

Cybersecurity + Risk Summit: Global Cyber Enterprise Risk Management

Room 309

Chairs:

Andrew Serwin, Partner, Morrison & Foerster

Paul Schwartz, Jefferson E. Peyser Professor,
University of California Berkeley School of Law

Daniel Solove, John Marshall Harlan Research Professor,
George Washington University Law

Speakers:

Kelly Harris, Vice President, Corporate Counsel, Privacy & Cybersecurity,
Prudential Insurance Company of America

Stratis Pridgeon, Group Vice President, Legal, Wyndham Destinations

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48 of FORTUNE 50

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370 of FORTUNE 500

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Pre-Conference Day – Wednesday, April 3

Workshop: Data Minimization, Pseudonymization, and De-Identification: The Global Trend Toward Protecting Data Privacy and Preserving Data Utility, Part 1
Room 302
Daniel Barth-Jones, Assistant Professor Epidemiology, Mailman School of Public Health, Columbia University
Patsy Bailin, Head of Privacy & Data Ethics, Datavant
Mike Hintze, Partner, Hintze Law

2:45 p.m. –3:15 p.m.

Ice Cream Break

Wed, April 3

Grand Ballroom

3:15 p.m. – 4:30 p.m.

Session D

Wed, April 3

Cybersecurity + Risk Summit:
Data Breaches and Cybersecurity: The New International Landscape
Room 309
Chairs:
Andrew Serwin, Partner, Morrison & Foerster
Paul Schwartz, Jefferson E. Peyser Professor, University of California Berkeley School of Law
Daniel Solove, John Marshall Harlan Research Professor, George Washington University Law
Speakers:
Tracey Scraba, Vice President, Chief Privacy Officer, CVS Health
Sooji Seo, Vice President and Chief Privacy Officer, Dell

Workshop: Data Minimization, Pseudonymization, and De-Identification: The Global Trend Toward Protecting Data Privacy and Preserving Data Utility, Part 2
Room 302
Daniel Barth-Jones, Assistant Professor Epidemiology, Mailman School of Public Health, Columbia University
Patsy Bailin, Head of Privacy & Data Ethics, Datavant
Mike Hintze, Partner, Hintze Law

Forum Day 1 – Thursday, April 4

8:50 a.m. – 9:50 a.m.

Session 1

Thur, April 4

Building a Privacy Program to Accommodate Evolving International Laws: From the GDPR to the CCPA to Brazil to China and Beyond

Room 301

Heather Egan Sussman, Global Co-chair, Cyber, Privacy & Data Innovation Practice, and Leader of Boston Office, Orrick Herrington & Sutcliffe
Alisa Hall, Director**,** Global Privacy & Privacy Compliance, eBay
Hilary Wandall, Chief Data Governance Officer, General Counsel & Corporate Secretary, TrustArc
Phil Armstrong, Attorney, Privacy and Regulatory Affairs, Microsoft

Canadian Privacy Law for Global Companies: What You Need to Know

Room 302

Karen Eltis, Law Professor, University of Ottawa (Canada)
Kristian Brabander, Partner, McCarthy Tetrault (Canada)
Nancy Cleman, Partner, Lapointe Rosenstein Marchand Melancon (Canada)
Julie Himo, Partner, Norton Rose Fulbright (Canada)

Forum Day 1 – Thursday, April 4

Secondary Uses of Health Information in the US and Europe
Room 307
Jiayan Chen, Partner, McDermott Will & Emery
Deepali Doddi, Associate, McDermott Will & Emery
Irina Ridley, Chief Counsel, Myriad Women's Health

International Breach Investigations: Responding to Multiple International Investigations Resulting from a Single Incident
Room 308
James Harvey, Partner, Alston & Bird
Mark Watts, Partner, Bristows (UK)
Kristi Swartz, Managing Partner, Swartz Binnersley & Associates
Joel Heft, Sr. Vice President Global Breach & Regulatory Solutions, Equifax (Canada)

Between a Rock and a Hard Place: Competing Obligations Under the CLOUD Act
Room 309
Serrin Turner, Partner, Latham & Watkins
Fiona Maclean, Partner, Latham & Watkins (UK)
Hui Xu, Partner, Latham & Watkins (China)

9:50 a.m. –10:10 a.m. **Break** Thur, April 4
Refreshments sponsored by Hogan Lovells
Grand Ballroom

10:10 a.m. – 11:10 a.m. **Session 2** Thur, April 4
GDPR: Enforcement and Litigation -the CJEU and More
Room 301
Martin Braun, Co-Chair, Big Data Practice, Partner, WilmerHale (Germany)
D. Reed Freeman, Co-Chair, Big Data Practice, Partner, WilmerHale

Chinese Cybersecurity and Privacy Law
Room 302
Edward McNicholas, Partner, Sidley Austin
Mingli Shi, Tech Exchange Fellow, Ford Foundation and Media Democracy Fund

India's Data Protection Law
Room 307
Kurt Wimmer, Co-Chair, Data Privacy and Cybersecurity Practice, Partner, Covington & Burling
Shaundra Watson, Director, Policy, BSA-The Software Alliance
Rob Sherman, Deputy Chief Privacy Officer, Facebook

International Breach Response – Above and Beyond the Law: How to Balance Legal Compliance, Cultural Competence and Leverage All Your Cross-Border Resources
Room 308
Marcello Antonucci, Global Cyber & Tech Claims Team Leader, Beazley
Richard Levick, Chairman & CEO, Levick
Craig Hoffman, Partner, BakerHostetler

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GDPR Articles 5 & 24

PIA, DPIA & PbD AUTOMATION

Choose from pre-defined screening questionnaires to generate appropriate record keeping requirements.

GDPR Articles 25, 35 & 36

DATA MAPPING AUTOMATION

Populate the data flow inventory through questionnaires, scanning technologies or through bulk import.

GDPR Articles 6, 30 & 32

COOKIE CONSENT & WEBSITE SCANNING

Conduct ongoing scans of websites and generate cookie banners and notices.

GDPR Articles 7 & 21
ePrivacy Directive Draft Regulation

SUBJECT ACCESS RIGHTS PORTAL

Capture and fulfill data subject requests based on regulation specific requirements

GDPR Articles 12 - 21

UNIVERSAL CONSENT & PREFERENCE MANAGEMENT

Embed consent management directly on website with standardized transaction workflow.

GDPR Article 7

VENDOR RISK MANAGEMENT

Conduct vendor risk assessments, audit and manage data transfers to third parties.

GDPR Articles 28(1), 24(1), 29, 46(1)

INCIDENT & BREACH MANAGEMENT

Build a systematic process to document incidents and determine necessity for notifications.

GDPR Articles 33 & 34

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Forum Day 1 – Thursday, April 4

Privacy in Latin America: Where is it headed?
Room 309
Laura Juanes, Global Director, Privacy Policy Engagement, Facebook
Jose Alejandro Bermudez, Partner, Bermudez Durana Associates (Colombia)
Isabel Davara, Partner, Davara Abogados (Mexico)
Moderator: Javier Fernández-Samaniego, Partner, Samaniego Law (Spain)

11:10 a.m. – 11:30 a.m.

Break

Thur, April 4

Refreshments sponsored by Hogan Lovells
Grand Ballroom

11:30 a.m. – 12:30 p.m.

Session 3

Thur, April 4

Do's and Dont's for Litigation Strategy in Managing Global Data Breaches
Room 301
Andrew Serwin, Partner, Morrison & Foerster
Ann Henry, Partner, Pinsent Masons (Ireland)
Meredith Grauer, Chief Privacy Officer, The Nielsen Company

The APEC Cross Border Privacy Rules
Room 302
Josh Harris, Director, International Regulatory Affairs, TrustArc
Gerald Smith, Director, Privacy & Risk, Asurion
Robert Holleyman, Partner, Crowell & Moring

What is Old is New Again: ePrivacy GDPR, and CCPA--2019 and Beyond
Room 307
Steven Roosa, Partner, Norton Rose Fulbright
Lara White, Partner, Norton Rose Fulbright (UK)

ePrivacy in the EU: The State of Play
Room 308
Colleen Brown, Partner, Sidley Austin
Peter Fatelnig, Minister-Counselor for Digital Economic Policy, Delegation of the European Union to the United States
Kai Westerwelle, Partner, Bird & Bird

12:30 p.m. - 1:30 p.m.

Lunch

Thur, April 4

Grand Ballroom

1:30 p.m. – 2:30 p.m.

Plenary Keynote

Thur, April 4

At the Centre of the GDPR: The Irish Data Protection Commissioner Shares Her Analysis
Grand Ballroom
Helen Dixon, Irish Data Protection Commissioner (Ireland)

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Contact

Olivier Proust, Partner

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Forum Day 1 – Thursday, April 4

2:30 p.m. – 3:30 p.m.

Session 4

Thur, April 4

Building an International Incident & Breach Response Plan for Privacy and Security Teams
Room 301
Andrew Clearwater, Director of Privacy, OneTrust
Anuj Gupta, Counsel, Vox Media
Hugo Teufel III, Chief Privacy Counsel, Raytheon Company

Japanese Privacy+Security Law
Room 302
Woodrow Hartzog, Professor of Law and Computer Science, Northeastern University School of Law
Hideyuki Matsumi, Independent Researcher (Japan)
Shaundra Watson, Director, Policy, BSA-The Software Alliance

Knowledge is Power and Portable: An In-Depth Look at the Right to Data Portability
Room 307
K Royal, Senior Privacy Consultant, TrustArc
Margaret Gloeckle, VP, Privacy & Compliance Counsel, A+E Networks
Debra Bromson, Assistant General Counsel, AAA Club Alliance
Victoria Beckman, Partner, Frost Brown Todd

Transatlantic Privacy Enforcement Trends
Room 308
Jan Dhont, Partner, Wilson Sonsini Goodrich & Rosati (Brussels)
Laura Riposo VanDruff, Assistant Director, Division of Privacy and Identity Protection, Federal Trade Commission
Anna Zawila-Niedzwiecka, Legal Officer, Secretariat, European Data Protection Board (Brussels)
Anne-Kathrin Kroemer, Senior Director, Legal, Rubrik

3:30 p.m. - 4:00 p.m.

Ice Cream Break

Thur, April 4

Sponsored by Promontory
Grand Ballroom

4:00 p.m. – 5:00 p.m.

Session 5

Thur, April 4

Vendors, Their Clients, and the International Privacy Regulatory Landscape
Room 301
Ari Ezra Waldman, Professor of Law, New York Law School
Gary LaFever, CEO & Co-Founder, Anonos
John Bowman, Senior Principal, Promontory
Debra Farber, Senior Director, Privacy Strategy, BigID

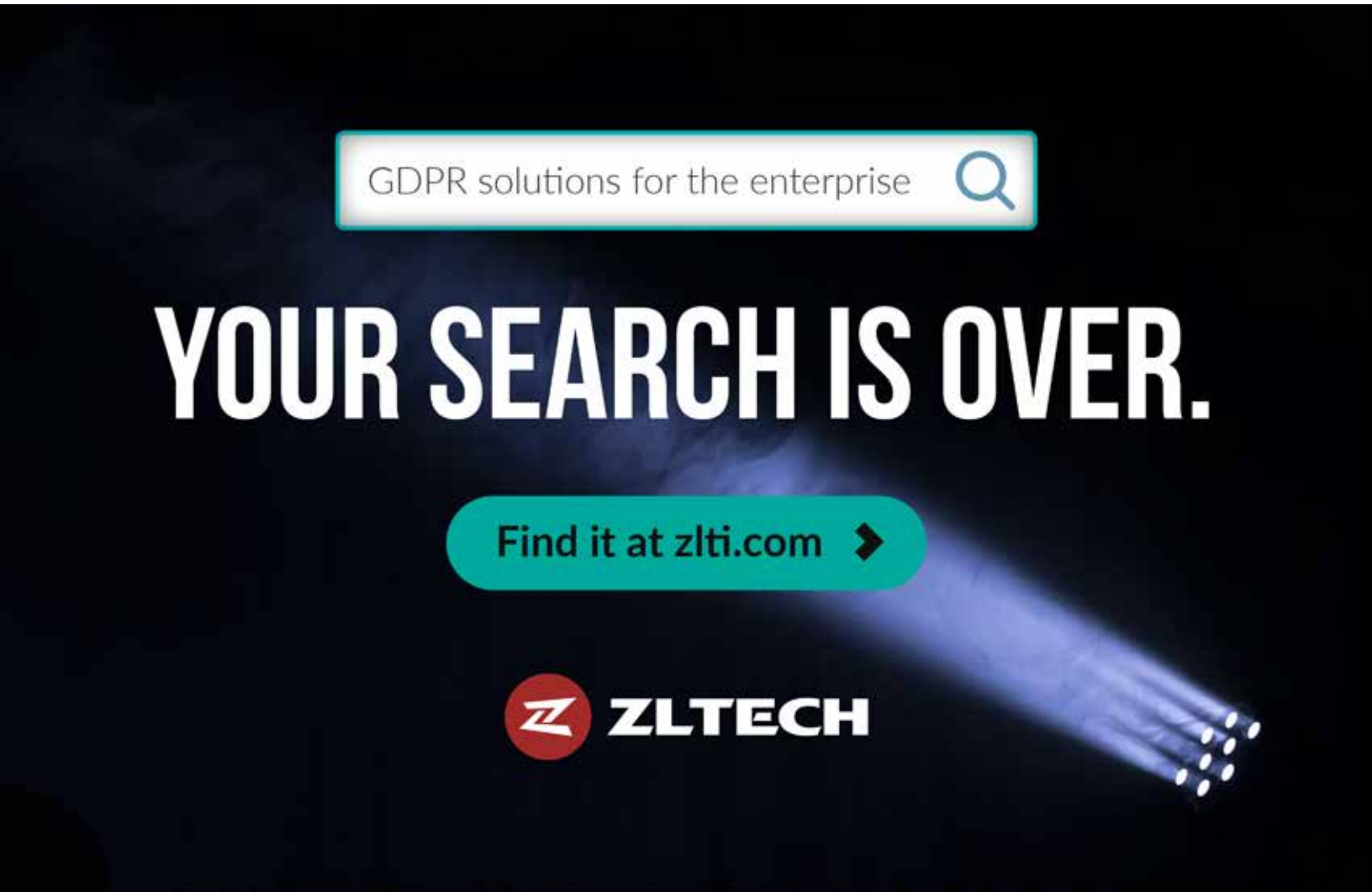
Decentralizing Privacy: Data Protection Regulation in the Blockchain Era
Room 302
Olivier Proust, Partner, Technology, Outsourcing & Privacy, Fieldfisher (Belgium)
Paola Heudebert, Blockchain Legal Researcher & Legal Trainee, Fieldfisher (France)

Forum Day 1 – Thursday, April 4

Subject Access Rights Under the GDPR
Room 307
Niko Härting, Partner, Härting Rechtsanwälte (Germany)
Oisin Tobin, Partner, Mason Hayes & Curran
Starr Turner Drum, Shareholder, Maynard Cooper & Gale

Collision Course? The GDPR meets UK and Swiss Law
Room 308
Nicole Beranek Zanon, Partner, de la cruz beranek Rechtsanwälte (Switzerland)
Rohan Massey, Partner, Ropes & Gray (UK)

5:00 p.m. - 6:00 p.m. **Reception** Thur, April 4
Grand Ballroom



Forum Day 2 – Friday, April 5

8:50 a.m. – 9:50 a.m.

Session 6

Fr, April 5

Kids Privacy Around the World
Room 301
Meredith Halama, Partner, Perkins Coie
Mark Watts, Partner, Bristows (UK)

Consent Under the GDPR: Problems and Solutions
Room 302
Raphaël Dana, Partner, Frieh Associés (France)
João Rodrigues, Legal Adviser, European Parliament (Liaison Office, Washington, DC)
Jennifer Small, Senior Attorney, Privacy and Regulatory Affairs, Microsoft

Transatlantic Trends in Genetic Privacy
Room 307
Michael Hamilton, Chief Privacy Officer, Invitae
Maria Chiara Atzori, Head of Data Privacy, Novartis (Switzerland)

Brazil: The New Privacy Law
Room 308
Andre Giacchetta, Partner, Head of the Data Protection Practice, Pinheiro Neto Advogados (Brazil)
Danilo Doneda, Professor, State University of Rio de Janeiro (Brazil)
Moderator: Laura Juanes, Global Director, Privacy Policy Engagement, Facebook

Risk Assessments in a Global Regulatory Landscape
Room 309
Neva DePalma, General Counsel, Vice President of Customer Success, Privacy Officer, Radar
Todd Daubert, Partner, Dentons

9:50 a.m. – 10:10 a.m.

Break

Fr, April 5

Refreshments sponsored by Hogan Lovells
Grand Ballroom

10:10 a.m. – 11:10 a.m.

Session 7

Fr, April 5

Navigating ePrivacy Requirements: New Ways to Tackle Consent, Cookies and Other Marketing Challenges
Room 301
Andrew Clearwater, Director of Privacy, OneTrust
Hilary Lane, Senior Vice President, Information Governance & Chief Privacy Officer, NBCUniversal
Tim Tobin, Partner, Hogan Lovells

Forum Day 2 – Friday, April 5

Developments in South Korean Privacy & Security Law
Room 302
Haksoo Ko, Professor of Law, Seoul National University School of Law (South Korea)
Bowon Kwon, Judge, Hongseong Branch of Daejeon District Court, (South Korea)
Tae Uk Kang, Partner, Intellectual Property Practice Group, Bae, Kim & Lee, (South Korea)

Toward a New Baseline Privacy Law: Harmonizing the GDPR, California, and the FTC
Room 307
Svetlana Gans, Vice President & Associate General Counsel, NCTA
Maureen Ohlhausen, former Acting FTC Chairman, Partner, Baker Botts
Roslyn Layton, Visiting Researcher, Aalborg University, Center for Communication, Media and Information Studies (Denmark)
Liad Wagman, Associate Professor of Economics, Illinois Institute of Technology

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Forum Day 2 – Friday, April 5

Privacy and Data Security Due Diligence in M&A
Room 308
Scott Weinstein, Partner, McDermott Will & Emery
Amy Pimentel, Associate, McDermott Will & Emery
Kara Coen, Director, Assistant General Counsel, Capital One

Translating International Privacy Law Requirements into Prioritized, Risk-Based and Sustainable Operational Practices
Room 309
Teresa Troester-Falk, Global Chief Privacy Strategist, Nymity
Christine Sadlouskos, Global Privacy Compliance Leader at General Electric
Carolyn Parziale, North America Privacy Leader, Mercer Management Consulting

11:10 a.m. – 11:30 a.m.

Break

Fr, April 5

Refreshments sponsored by Hogan Lovells
Grand Ballroom

11:30 a.m. – 12:30 p.m.

Session 8

Fr, April 5

The Future of Industry Self-Regulation for Privacy and Security
Room 301
Douglas Miller, Vice President, Global Privacy & Trust, Oath
Leigh Freund, President & CEO, Network Advertising Initiative
Matthias Matthiesen, Director for Privacy & Public Policy, Interactive Advertising Bureau (IAB) Europe
Cari Benn, Assistant General Counsel, Privacy and Regulatory Affairs, Microsoft

Planning for The Three Internets
Room 302
Jon Neiditz, Partner, Kilpatrick Townsend & Stockton
John Eastwood, Partner, Eiger Law (Taiwan)
Ron Lee, Partner, Arnold & Porter

Anonymous and Pseudonymous Health Data: European and U.S. Perspectives
Room 307
Thomas Steiner, Head, Data & Privacy Practice, Vischer AG (Switzerland)
Elizabeth Canter, Partner, Covington & Burling
Jennifer Chillas, Senior Corporate Counsel, Bristol-Myers Squibb

Trends in Global Privacy Enforcement and How to Allocate Scarce Compliance Resources
Room 308
Bret Cohen, Partner, Hogan Lovells
Warren Allen, Associate General Counsel, Diligent Corporation
Guilherme Roschke, Counsel for International Consumer Protection, Federal Trade Commission

Forum Day 2 – Friday, April 5

How-to: Industry and NIST Collaboration: Cybersecurity Maturity and Risk Reduction Frameworks
Room 309
Doug Howard, Vice President, Global Services, RSA
Sam Visner, Director, National Cybersecurity Federally Funded Research Center, The Mitre Corporation

12:30 p.m. – 1:30 p.m. **Lunch** Fr, April 5
Grand Ballroom

1:30 p.m. – 2:30 p.m. **Plenary Keynote** Fr, April 5

Inside the EDPB and FTC: Discussing Comparative Approaches and Authorities
Grand Ballroom
Anna Zawila-Niedzwiecka, Legal Officer, European Data Protection Board (Brussels)
Hugh Stevenson, Deputy Director, Office of International Affairs, Federal Trade Commission
Moderator: Paul Schwartz, Jefferson E. Peyser Professor, University of California Berkeley School of Law

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The Legal 500

Data Protection and Privacy, Tier 1,
The Legal 500 US, 2018

UK Data Protection, Tier 1,
The Legal 500 UK, 2018

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- **GDPRnow App** - Our app will help you identify practical steps to comply with the new EU General Data Protection Regulation framework. Just search "GDPRnow", available for iPhone and Android.
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Forum Day 2 – Friday, April 5

2:30 p.m. – 3:30 p.m.

Session 9

Fr, April 5

Digital Identity, Privacy and Economic Development
Room 301
Rory Macmillan, Partner, Macmillan Keck Attorneys & Solicitors (Switzerland)
David Satola, Lead ICT Counsel, World Bank
Mike Jerbic, Lecturer, San José State University

Strategies for Defending Against GDPR Fines
Room 302
Tim Wybitul, Partner, Latham & Watkins (Germany)
Myria Saarinen, Partner, Latham & Watkins (France)

Cloud in an International World
Room 307
Shane Whitlatch, General Manager, Healthcare, FairWarning
Christian Schröder, Partner, Orrick, Herrington & Sutcliffe (Germany)
Sarah Kennedy, Senior Director, Lastline

3:30 p.m. – 4:00 p.m.

Ice Cream Break

Fr, April 5

Grand Ballroom

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Karen Eltis
Professor of Law
University of Ottawa
(Canada)

Margaret Gloeckle
VP, Privacy &
Compliance Counsel
A+E Networks
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Niko Härting
Partner
Härting Rechtsanwälte
(Germany)

Christopher Millard
Senior Counsel, Bristows
& Professor Queen Mary
University of London
(UK)

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Global Chief Privacy
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Sherrese Smith
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Kai Westerwelle
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April 3, 2019: Cybersecurity+Risk Summit
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April 4, 2019: International Privacy+Security Forum
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Foundations & Themses of US Privacy Law

Privacy Torts & The Media in the US

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HIPAA & US Regulation of Health Data

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GDPR: Rights, Obligations & Data Transfer

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5. On the Splash Page, Click the link in the sentence, “If you are a guest of the university click here to request or reset credentials”
6. Fill in the form and accept the GW wireless terms of use.
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8. You will receive your username and password per email and/or text message.
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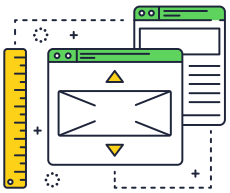

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