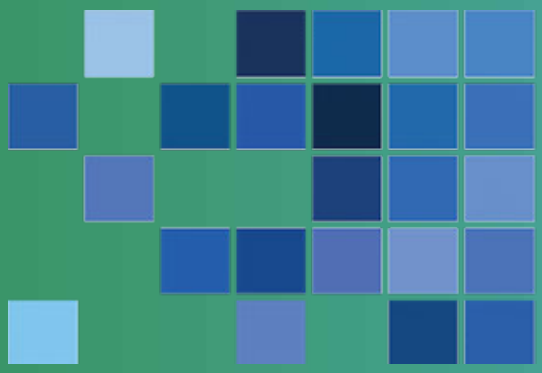

Privacy+ Security Forum

Oct 14-16, 2019
Washington, D.C.

Draft

privacysecurityacademy.com

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2. If prompted for cppm.it.gwu.edu, accept or trust the certificate. Note: Thecertificate will display as "Not Trusted" because it's a GWU-generated local certificate, only valid for GW resources.
3. Open browser to be directed to the GWConnect Splash Page.
4. If not redirected, navigate to my.gwu.edu to trigger re-direction.
5. On the Splash Page, Click the link in the sentence, "If you are a guest of the university click here to request or reset credentials"
6. Fill in the form and accept the GW wireless terms of use.
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8. You will receive your username and password per email and/or text message.
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24 . . . . . Featured Interview: TrustArc

28 . . . . . Featured Interview: DataGrail

30 . . . . . Board of Advisors

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Privacy+ Security Forum

Event Guide 2019
Version v2.2

Organizers

Daniel J. Solove
Daniel J. Solove is the John Marshall Harlan Research Professor of Law at the George Washington University Law School. He founded TeachPrivacy, a company providing privacy and data security training. One of the world's leading experts in privacy law, Solove is the author of 10 books and more than 50 articles.

Paul M. Schwartz
Paul Schwartz is a leading international expert on information privacy law. He is the Jefferson E. Peyser Professor at UC Berkeley School of Law and a Director of the Berkeley Center for Law and Technology. Schwartz is also a Special Advisor at Paul Hastings, where he works in the Privacy and Data Security Practice.

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Welcome

The Privacy + Security Forum brings together seasoned thought leaders in privacy and security. Despite extensive media coverage about privacy and security, there's far less knowledge about how real businesses are applying the evolving changes they face every day. This event is about the impact of these topics in the real world. We are excited that you can join us!

Our distinguished speakers and audience are from Beijing, Berlin, Brussels, Dubai, Dublin, London, Mexico City, Montreal, Paris, Seoul, Tokyo, Zürich – and, of course, from across the U.S. Connect with privacy professionals, security professionals, chief information officers, attorneys, academics, experts from NGOs & think tanks, technologists, policymakers, and everyone else with strong ties to the privacy and security community.

Building on the success of past events, we have added a pre-conference Cybersecurity Risk Summit this year for practitioners who want to learn in detail about GDPR, privacy and security in Europe, Latin America, Asia, and around the world. We look forward to networking with 800+ leading minds expected.

Thank you for helping to shape privacy and security in the real world!

Daniel Solove & Paul Schwartz

Pre-Conference Day – Monday, Oct 14

09:00 a.m. – 4:30: p.m.

Cybersecurity+Risk Summit

Mon, Oct 14

Room x

Chair:

Andy Serwin, Partner, DLA Piper

09:00 a.m. – 10:15 a.m. **Session A: Information-Sharing—Private/Private; Public/Private**

10:45 a.m. – 12:00 p.m. **Session B: Talking to the Board About Cyber**

01:30 p.m. – 02:45 p.m. **Session C: Cyber Enterprise Risk Management**

03:15 p.m. – 04:30 p.m. **Session D: Data Breaches and Cybersecurity: The New Landscape**

09:00 a.m. – 04:30: p.m.

Health Privacy+Security Intensive

Mon, Oct 14

Room x

Co-Chairs:

Adam Greene, Partner, Davis Wright Tremaine

Faith Knight Myers, Global Privacy Leader, McKesson

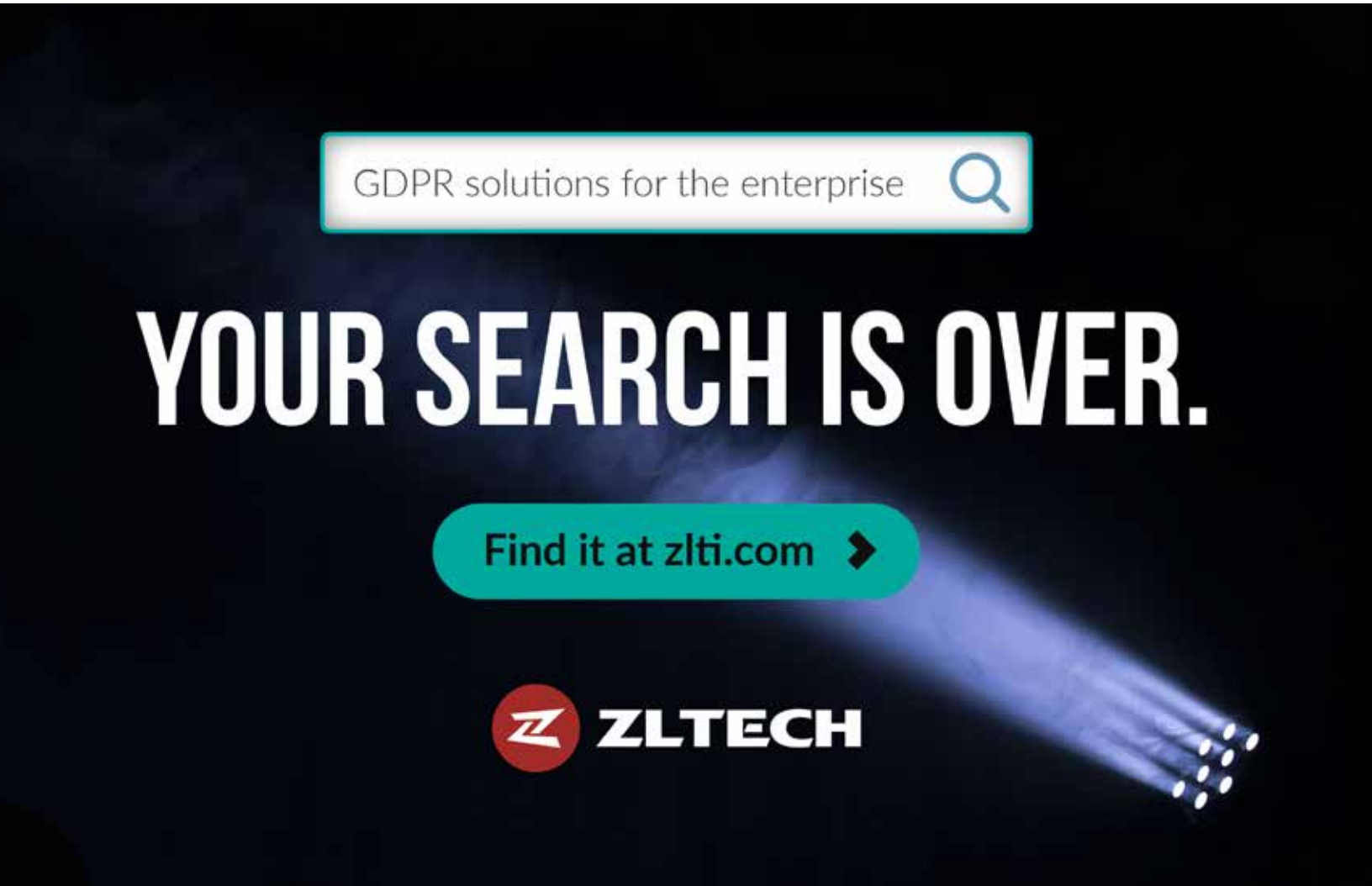
Jennifer Archie, Partner, Latham & Watkins

09:00 a.m. – 10:15 a.m. **Session A: What's New in Health Information Privacy and Security**

10:45 a.m. – 12:00 p.m. **Session B: Preparing for and Working with Different Health Privacy Regulators**

01:30 p.m. – 02:45 p.m. **Session C: Emerging Health Privacy Questions**

03:15 p.m. – 04:30 p.m. **Session D: Business Associate Challenges**



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Ranked in Chambers USA 2019

Privacy and Data Security, Band 1 *Chambers USA*, 2011-2019

The Legal 500

Cyber Law Tier 1, *The Legal 500 U.S.*, 2019

Data Protection and Privacy Tier 1, *The Legal 500 U.S.*, 2019

Data Protection and Privacy Tier 1, *The Legal 500 UK*, 2019

Stay in the know with these resources:

• **Chronicle of Data Protection** - The latest privacy and data protection legal developments and trends via our blog, Chronicle of Data Protection: https://www.hldataprotection.com

• Our blog, Chronicle of Data Protection, focuses on important global developments in privacy law and policy, including a new series "The Challenge Ahead," that analyzes legal implications and key takeaways for the California Consumer Privacy Act. For more information, please visit: https://www.hldataprotection.com/tags/ccpa-series/

• **Focus on Regulation** - Hogan Lovells provides the latest updates on regulations, including those relating to life sciences and healthcare on our Focus on Regulation Topic Center.

Follow us: @HLPrivacy | Learn more at: www.hoganlovells.com/en/service/privacy-and-cybersecurity

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Pre-Conference Day – Monday, Oct 14

09:00 a.m. – 4:30: p.m.

EU Privacy+Security Intensive

Mon, Oct 14

Room x

Co-Chairs:

Jan Dhont, Partner, Wilson Sonsini Goodrich & Rosati

Francoise Gilbert, CEO, DataMinding

John Bowman, Senior Principal, Promontory

09:00 a.m. – 10:15 a.m. **Session A: GDPR: Where Are We Now?**

10:45 a.m. – 12:00 p.m. **Session B: What is Happening Across the EU and Across Borders**

01:30 p.m. – 02:45 p.m. **Session C: New Issues for 2020 and Beyond**

03:15 p.m. – 04:30 p.m. **Session D: Practical Exercises**

09:00 a.m. – 4:30: p.m.

Data Protection by Design+ Default Intensive

Mon, Oct 14

Room x

Chair:

Jason Cronk, Privacy and Trust Consultant, Enterprivacy Consulting Group

09:00 a.m. – 10:15 a.m. **Session A: Building a Privacy Model**

10:45 a.m. – 12:00 p.m. **Session B: Controls**

01:30 p.m. – 02:45 p.m. **Session C: Privacy Risk Assessments**

03:15 p.m. – 04:30 p.m. **Session D: Putting it All Together**

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Pre-Conference Day – Monday, Oct 14

09:00 a.m. – 04:30: p.m.

InfoSec+Tech Intensive

Mon, Oct 14

Room x

Chair:
Bob Sullivan, Independent Journalist, formerly with MSNBC and NBC News

Speakers:
Jen Ellis, Vice President of Community and Public Affairs, Rapid7
Sinziana Gutiu, Senior Program Manager GDPR and Compliance, TELUS
Harri Hursti, Founding Partner, Nordic Innovation Labs
Mark Rasch, Adjunct Professor of Law, George Washington University
Lesley Carhart, Principal Threat Analyst, Dragos

09:00 a.m. – 10:15 a.m. **Session A: Infosec 501: A Crash Master's Course in Cybersecurity**
10:45 a.m. – 12:00 p.m. **Session B: Show and Tell: How Hackers Think, and What Tools They Use**
01:30 p.m. – 02:45 p.m. **Session C: Equifax and Ethics**
03:15 p.m. – 04:30 p.m. **Session D: Talking Tech: When Hackers IT Staff and Privacy/Compliance Staff Talk Past Each Other**

09:00 a.m. – 12:00 p.m.

Workshop: California Consumer Privacy Act

Mon, Oct 14

Room x

Tanya Forsheit, Partner, Frankfurt Kurnit Klein & Selz PC
Beth Hill, General Counsel & Chief Compliance Officer, FordDirect
Maggie Mansourkia Mobley, Advisor, Privacy Matters

09:00 a.m. – 10:15 a.m. **Session A:CCPA Basics – Who, What, Where, When, Why, How**
10:45 a.m. – 12:00 p.m. **Session B: How To Do It: Disclosures, Consumer Rights, Do Not Sell, Security, Financial Incentives**

09:00 a.m. – 12:00 p.m.

Workshop: Blockchain, CCPA &GDPR

Mon, Oct 14

Room x

Christopher DeAngelis, Senior Director, Fraud Strategy, Sallie Mae
Esteban Castano, Co-founder/CEO, TRM Labs
John Chaisson, Data Privacy Consultant

09:00 a.m. – 10:15 a.m. **Session A: Blockchain, CCPA, and GDPR, Part 1**
10:45 a.m. – 12:00 p.m. **Session B: Blockchain, CCPA, and GDPR, Part 2**

Pre-Conference Day – Monday, Oct 14

01:30 p.m. – 04:30 p.m.

Workshop: State Privacy Laws - Beyond the CCPA

Mon, Oct 14

Room x

Elizabeth Canter, Partner, Covington & Burling
Anwesa Paul, Vice President & Senior Counsel, Privacy American Express

01:30 p.m. – 02:45 p.m. **Session C: Comprehensive State Privacy Legislation, Biometric Laws, Facial Recognition Laws**

03:15 p.m. – 04:30 p.m. **Session D: Internet-of-Things Statutes, State Data Breach and Data Breach Laws, Litigation Trends**

01:30 p.m. – 04:30 p.m

Workshop: Data Mapping

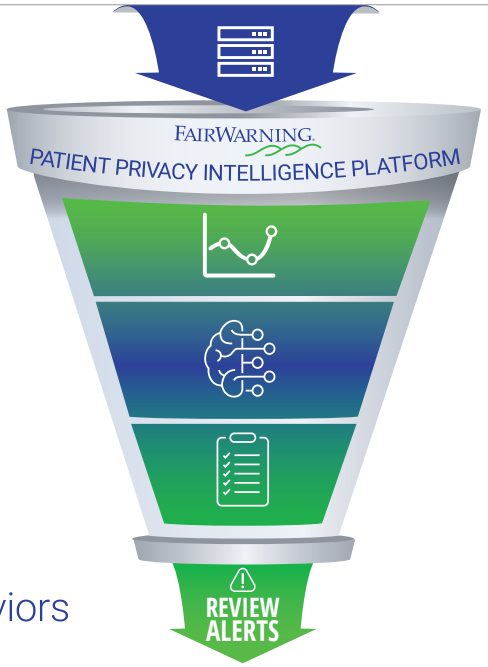
Mon, Oct 14

Room x

Shoshana Rosenberg, Assistant General Counsel, VP and Global Chief Privacy Officer, WSP
Susan Israel, Loeb & Loeb
Janalyn Schreiber, Partner, Data Privacy & Security Advisors

01:30 p.m. – 02:45 p.m. **Session C: Data Mapping, Part 1**
03:15 p.m. – 04:30 p.m. **Session D: Data Mapping, Part 2**

The Only Purpose-Built Platform for the Full Lifecycle of a Privacy Incident



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Forum Day 1 – Tuesday, Oct 15

08:50 a.m. – 09:50 a.m.

Session 1

Tue, Oct 15

The Ethics for Automated Systems - What Should an Ethics Board Do?
Room x
Chloe Autio, Policy Analyst, Intel
Sara Jordan, Assistant Professor, Virgina Tech
Jeremy Greenberg, Policy Fellow, Future of Privacy Forum

An Interactive Session on Managing Cross-border Data Crises and Proceedings
Room x
Gail Crawford, Partner, Latham & Watkins
Michael Rubin, Partner, Latham & Watkins

Evolving Privacy Issues in Research with Human Participants at Home and Abroad
Room x
Kirk Nahra, Partner, Wilmer Hale
Melissa Goldstein, Associate Professor, Department of Health Policy and Management, The George Washington University

Data Breach in the EU: The New Landscape
Room x
Tilly Lang, Data Protection Director & Corporate Governance Counsel, Heward Mills
Chris Hydak, Attorney, Global Privacy and Data Protection, Microsoft
Kall Loper, Director, Protiviti

What You Can Learn From an FTC Consent Order Assessment (And How to Avoid One!)
Room x
Dennis Yeoh, Deputy General Counsel, VIZIO
Jim Geregoire, Privacy and Cybersecurity Director, Fenwick & West
Tyler Newby, Partner, Fenwick & West

Harmonizing Your Access Requests: Localizing your GDPR Processes for CCPA
Room x
Amanda Witt, Partner, Kilpatrick Townsend
Aruna Sharma, Assistant General Counsel & DPO, Turner Broadcasting System
Ami Rodrigues, Privacy Counsel- The Americas, Coca-Cola

Updates on HIPAA Policy and Enforcement
Room x
Adam Greene, Partner, Davis Wright Tremaine
Marissa Gordon-Nguyen, Senior Advisor for HIPAA Policy, HHS Office for Civil Rights, U.S. Department of Health and Human Services

CCPA, New US Privacy Laws and Interest Based Advertising
Room x
Alan Friel, Partner, BakerHostetler
Leigh Freund, CEO, NAI
Michael Hahn, General Counsel, IAB

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Cyberbreach Incidence Response
M&A Due Diligence
GDPR Compliance

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Forum Day 1 – Tuesday, Oct 15

09:50 a.m. – 10:10 a.m.

Break

Tue, Oct 15

Grand Ballroom

10:10 a.m. – 11:10 a.m.

Session 2

Tue, Oct 15

Artificial Intelligence and "Big Data" as Privacy Tools, Rather Than Privacy Threats
Room x
Robert Lord, Co-Founder and President, Protenus
Matthew Fisher, Partner, Mirick O'Connell

The Evergreen Privacy Program: How to Move Beyond the CCPA and GDPR Compliance Dates and Structure and Get Budget for More Everlasting Programs
Room x
Teresa Troester-Falk, Chief Privacy Strategist, Nymity
Rachel Glasser, Chief Privacy Officer, Wunderman Thompson
Britanie Hall, Senior Associate, Hogan Lovells

The Tale of Multi-Jurisdiction Privacy Laws
Room x
Debra Bromson, Assistant General Counsel, AAA Club Alliance
K Royal, Director, Privacy Consulting, TrustArc
Margaret Gloeckle, VP, Privacy & Compliance Counsel, A+E Networks
Victoria Beckman, Partner, Frost Brown Todd
Ashley Slavik, Data Protection Officer and Lead Data Counsel, Veeva Systems

New Challenges in Preparing For And Defending Against Breach Litigation
Room x
Jon Knight, Attorney, Boies Schiller Flexner
Michael T. Borgia, Vice President, Aon's Cyber Solutions (formerly Stroz Friedberg)
Dan Gerken, Associate General Counsel, Americas, Vertiv

The Notice Trap: When and How to "Inform," Provide "Explicit Notice," and "Disclose" Under the CCPA
Room x
Bret Cohen, Partner, Hogan Lovells
Warren Allen, Associate General Counsel, Diligent Corporation

When Working with Third Parties – It's a Rocky Road
Room x
Jennifer Lorentz, Senior Counsel Privacy & Data Protection, Mastercard
Jennifer Mailander, Deputy General Counsel Data Privacy & Cybersecurity, Fannie Mae
Libbie Rozofsky, Vice President, Legal & Regulatory Compliance and Chief Privacy Officer, Fannie Mae

The Consumer-Facing CCPA Data Inventory
Room x
Steven B. Roosa, Head of NRF Digital Analytics and Technology Assessment Platform, Norton Rose Fulbright

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Forum Day 1 – Tuesday, Oct 15

The Washington Privacy Act – What Happened to the Legislation? Can We Expect Another Proposal Next Year?
Room x
TBD, TBD, Stoel Rives

11:30 a.m. – 12:30 p.m.

Session 3

Tue, Oct 15

Corporate Law Meets Data Law: Advanced Problems in Due Diligence for Privacy and Security Advisors
Room x
Jennifer Archie, Partner, Latham & Watkins

The Coming Flood of CCPA Class Litigation: What You Can Do to Mitigate Your Risk
Room x
Ian Ballon, Shareholder, Greenberg Traurig
Ray Sardo, Senior Counsel, Privacy and Compliance, Credit Karma
Kim Richardson, Assistant General Counsel – Privacy, Advertising & Marketing, Mattel

Solving the Hardest Parts of CCPA: What Needs to Be Done Now
Room x
Aaron Ting, Lead Counsel, Product & Privacy, Facebook
Lael Bellamy, Director, Privacy & Cybersecurity, Fenwick & West, (Moderator)

What Should/What Would a Federal Privacy Law Look Like?
Room x
Jeff Brueggeman, VP, Global Public Policy, AT&T
Michelle Richardson, Director, Privacy & Data Project Center for Democracy & Technology
Denise Zheng, VP, Business Roundtable
Diane Rinaldo, Assistant Secretary, National Telecommunications and Information Administration

Decoding The AdTech Privacy Puzzle
Room x
Steven Wernikoff, Partner, Honigman
Manas Mohapatra, Chief Privacy Officer, Viacom
Aaron Goodman, Senior Counsel II, Publicis Groupe
Julie Mayer, Senior Privacy Manager, Microsoft

Best Practices for Preparing a Ransomware-Related Cyber Incident Response Plan
Room x
Peter Marta, Partner, Hogan Lovells
Anthony Ferrante, Senior Managing Director, FTI Consulting
Christopher Leone, Supervisory Special Agent, U.S. Secret Service
Albert Murray, FBI

Forum Day 1 – Tuesday, Oct 15

Moving Target: Understanding the Implications of CCPA 9/2019 Amendments and Draft AG Rules for Your CCPA Program
Room x
Jim Halpert, Partner, DLA Piper

12:30 p.m. - 01:30 p.m. **Lunch** Tue, Oct 15
Grand Ballroom

01:30 p.m. – 2:30 p.m. **Plenary Keynote** Tue, Oct 15
Data Protection Law in the US and EU: The GDPR and Beyond
Grand Ballroom
Rebecca Kelly Slaughter, Commissioner, Federal Trade Commission
Stefan Brink, Data Protection Commissioner, Baden-Württemberg, Germany
Paul Schwartz, Jefferson E. Peyser Professor,
University of California Berkeley School of Law (moderator)

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Forum Day 1 – Tuesday, Oct 15

2:30 p.m. – 03:30 p.m.

Session 4

Tue, Oct 15

Digital Health Privacy: OCR and FTC Perspectives
Room x
Reece Hirsch, Partner, Morgan, Lewis & Bockius
Linda Sanches, Senior Advisor for HIT and Privacy Policy, Department of Health and Human Services
Elisa Jillson, Attorney, Federal Trade Commission

Third Party Risk Management: Lifting the Security of Small Firms
Room x
David Sheidlower, CISO, Turner Construction
Vikas Bhatia, CEO, JustProtect
Antony Kim, Partner, Orrick

The Globalization of Criminal Evidence
Room x
Peter Swire, Georgia Tech Scheller College of Business, Sr. Counsel, Alston & Bird
Jennifer Daskal, Professor, American University Washington College of Law
Richard Downing, Deputy Assistant Attorney General, Deparment of Justice

Data Confidentiality: Protecting Assets and Recovering from Data Breaches
Room x
Anne Townsend, Principle Cybersecurity Engineer, National Cybersecurity Center of Excellence, NIST
Katie Boeckl, Privacy Risk Strategist, NIST
Shane Whitlatch, General Manager, Healthcare, FairWarning

How Local Regulation of Disruptive Technologies Can Threaten Privacy
Room x
Jacob Sommer, Shareholder, ZwillGen
Marc Zwillinger, Founder, ZwillGen
Brian Kyuhoon No, Head of Public Policy, Spin

East and West: Blockchain and Compliance Strategies for Global Privacy Programs
Room x
Samuel Yim, Senior Foreign Attorney, Kim & Chang

GDPR and CCPA Aftermath - Operationalizing Incident Response & Reasonable Security
Mary-Elizabeth Hadley, Lead Privacy Counsel, Facebook
Rukiye Oygar, Senior Counsel, Technology, Privacy and Cybersecurity, WeWork
Kenia Rincon, Privacy and Cybersecurity Director, Fenwick & West (moderator)

03:30 p.m. - 04:00 p.m.

Ice Cream Break

Tue, Oct 15

Sponsored by Promontory
Grand Ballroom

Forum Day 1 – Tuesday, Oct 15

04:00 p.m. – 05:00 p.m.

Session 5

Tue, Oct 15

Beyond CCPA: Designing a Privacy Program for the Future
Room x
Melissa Maalouf, Shareholder, ZwillGen
Kandi Parsons, Shareholder, ZwillGen
Matt Scutari, Privacy Director, Optimizely
Peder Magee, Senior Staff Attorney, FTC

A Path to Anonymization: Through the Telecom and Health Lenses
Room x
Tim Tobin, Partner, Hogan Lovells
Kelsey Finch, Senior Policy Counsel, Future of Privacy Forum
Ilya Vasilenko, Data Protection Officer, Starmind
Khaled El-Emam, CEO, Privacy Analytics

Overhauling Your Data Privacy Program: How to Tackle Emerging Legislation, Looming Data Breaches, and Increased Enforcement
Room x
Caitlin Potratz Metcalf, Linklaters
Mary Stone Ross, Principal, MSR Strategies

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Forum Day 1 – Tuesday, Oct 15

Sharing Health Data: Challenges and Solutions
Room x
Deborah Gersh, Partner, Ropes & Gray
William Barrett, General Counsel, Waystar
Sandra Parker, General Counsel & Chief Privacy Officer, Manifest Medex
Daniel Guggenheim, Deputy General Counsel, Hill Physicians Medical Group

Working Toward CCPA Consensus in the Digital Advertising Industry – Lessons Learned from the GDPR and Industry Guidance
Room x
Natasha Kohne, Partner, Akin Gump
Michael Hahn, General Counsel, IAB
Alice Lincoln, Vice President of Data Policy & Governance, MediaMath

The Robocall Epidemic: Leveraging Technology and Legislative Solutions to Maintain Cell Phone Privacy
Room x
Divya Gupta, Partner, Dorsey & Whitney
Jeremy Gladstone, Director, Assistant General Counsel, CapitalOne

Your Data Map's Missing Piece: Why Third-Party Risk Management is Key
Room x
Jason Sabourin, Vendor Risk Management Product Manager, OneTrust

05:00 p.m. - 6:00 p.m.

Reception
Grand Ballroom

Tue, Oct 15

Forum Day 2 – Wednesday, Oct 16

08:50 a.m. – 09:50 a.m.

Session 6

Wed, Oct 16

Individual Rights Requests Under GDPR and CCPA - How to Stand Up a Program and Reduce the Risks of Data Breach Liability
Room x
Justin Antonipillai, Founder & CEO, WireWheel.io
Heather Sussman, Partner, Orrick
Sheridan Clemens, Deloitte

Appointing DPOs and EU Representatives under the GDPR: Lessons After a Year
Room x
Gonca Dhont, Managing Director, DPO Network Europe
Tim Bell, Managing Director, DPR Group

Implementing the CIS Critical Security Controls for the CCPA and Other Laws
Room x
Bill Dixon, Associate Managing Director Cyber Risk, Kroll
Soleil Dolce, VP Information Security, Wells Fargo
Cody Wamsley, Associate Attorney, Dorsey & Whitney

M&A 2019-2020: Cyber/Privacy Diligence After Verizon and Marriott
Room x
Randy Sabett, Special Counsel, Cooley

Is the GDPR Working?
Room x
Stefan Brink, Data Protection Commissioner, Baden-Württemberg, Germany
Niko Härting, Partner, HÄRTING Rechtsanwälte, Germany
Jon Neiditz, Partner, Kilpatrick Townsend & Stockton

Demystifying the Role of AI in Privacy Management
Room x
Darren Abernethy, Senior Counsel, TrustArc

Exceptions to the CCPA's Right of Deletion, Explained
Room x
Amy Carlson, Senior Privacy Counsel, Motorola
Soo Kang, General Counsel and VP for Consulting, Zasio Enterprises

Beware the Dark [Patterns] Side: Thinking Creatively about User Experience without Sacrificing Compliance
Room x
Dona Fraser, Director, CARU, BBB National Programs

09:50 a.m. – 10:10 a.m.

Break

Wed, Oct 16

Grand Ballroom

Forum Day 2 – Wednesday, Oct 16

10:10 a.m. – 11:10 a.m.

Session 7

Wed, Oct 16

Market Research and Big Data vs. CCPA and DSARS
Room x
Gary Kibel, Partner, Davis & Gilbert
Rachel Glasser, Chief Privacy Officer, Wunderman Thompson
Kim Smouter-Umans, Head of Public Affairs and Professionals Standard, ESOMAR

Secondary Uses of Health Data for Research and Development Purposes
Room x
David Peloquin, Attorney, Ropes & Gray
Joanna Bergmann, Senior Associate General Counsel, Northwell Health
Brett Silton, Assistant General Counsel, Verana Health

Data Transfer Mechanisms: Where Do We Go From Here?
Room x
Guilherme Roschke, Counsel for International Consumer Protection, Federal Trade Commission
Eduardo Ustaran, Partner, Hogan Lovells
Maureen Dry-Wasson, Executive Director, Group General Counsel & Global Privacy Officer, Allegis

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Forum Day 2 – Wednesday, Oct 16

De-identification From the Practitioner's Perspective
Room x
David Keating, Partner, Alston & Bird
Manuel Bauer, Senior Privacy Counsel, McDonald's

The Sleeping Giant Awakes: The SEC Pursues New Cybersecurity and Data Privacy Cases Against U.S. Listed Companies
Room x
Doug Davison, Partner, Linklaters
Mark Keene, Associate General Counsel, Bank of America Merrill Lynch
John Reed Stark, Digital Compliance Consultant, Former Chief, SEC Office of Internet Enforcement

Dynamic Duo – Privacy Threat Modeling and Context Diagramming in the SDLC
Room x
Denise Schoeneich, Privacy Engineer, Intel Corporation
Jonathan Fox, Director, Privacy Engineering & Strategy/Planning, Cisco
R. Jason Cronk, Privacy and Trust Consultant, Enterprivacy Consulting Group

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Forum Day 2 – Wednesday, Oct 16

Vendor Management Best Practices: Do's and Don'ts
Room x
Ari Waldman, Professor, New York Law School
Anna Zeiter, CPO, eBay
Caroline McCaffery, CEO & Co-Founder, ClearOPS

11:10 a.m. – 11:30 a.m.

Break

Wed, Oct 16

Grand Ballroom

11:30 a.m. – 12:30 p.m.

Session 8

Wed, Oct 16

GDPR Extraterritoriality—Industry Perspectives and Best Practices for Operationalizing Global Compliance
Room x
Corey Dennis, Director of Privacy & Counsel, PPD
James Koenig, Co-Chair, Privacy & Cybersecurity Practice, Fenwick & West

California Consumer Privacy Act Exemptions: Illusory or Real?
Room x
Nancy Perkins, Counsel, Arnold & Porter
Jill Whitby, Vice President and Assistant General Counsel, First Republic Bank
Kate Godfrey, VP, Chief Compliance and Privacy Officer, Adaptive Biotechnologies

Featured Interview: The Tale of Multi-Jurisdiction Privacy Laws

K. Royal, Director, Privacy Consulting, TrustArc

Forum Day 2 – Wednesday, Oct 16

Data Ethics and Privacy Engineering
Room x
Lourdes Turrecha, Senior Privacy Counsel, Palo Alto Networks
Michelle Dennedy, VP & Chief Privacy Officer, Cisco

The Security Implications of New and Emerging Privacy Laws
Room x
Kaylee Cox Bankston, Counsel, Manatt, Phelps & Phillips
Liz Heier, Director, Global Data Privacy, Garmin International
Drew Bagley, VP & Counsel, Privacy & Cyber Policy, CrowdStrike

Contract Risk Analysis: Data Breach/Incidence Response Management
Room x
Andrew Serwin, Partner, DLA Piper
Rick Borden, Counsel and Chief Privacy Officer, White & Williams
Debra Bromson, Assistant General Counsel, AAA Club Alliance
Michael Wade, CTO, Planet Data Solutions

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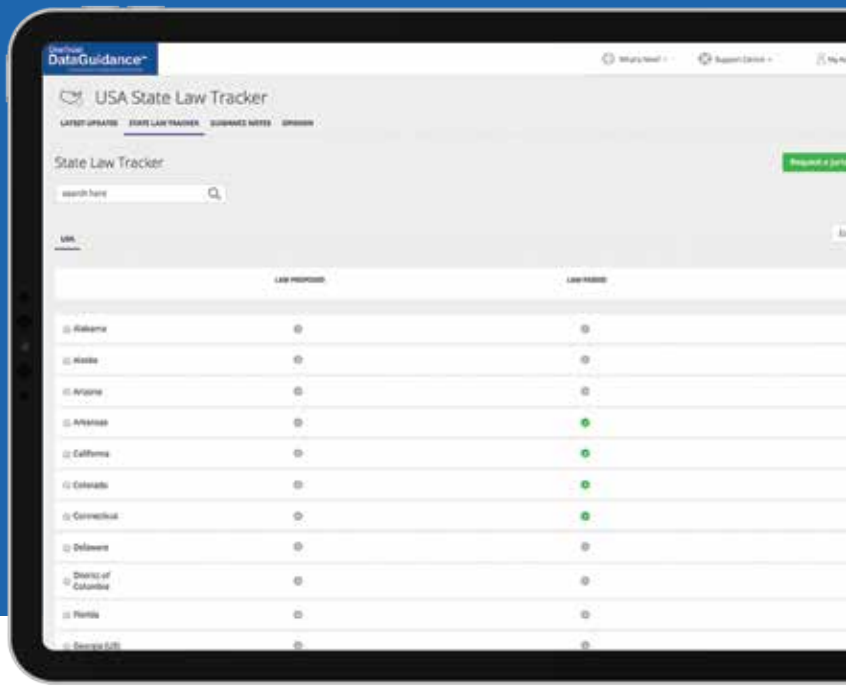

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Your Data Map's Missing Piece:
Why Third-Party Risk Management is Key

Wedneday, October 16
10:10 a.m. – 11:10 a.m.
Session 7

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Forum Day 2 – Wednesday, Oct 16

Privacy and Data Governance Challenges for Financial Institutions
Room x
Al Raymond, Consumer & Community Bank Privacy Lead, JPMorgan Chase
Helen Beckschi, Wells Fargo US Privacy Officer, Wells Fargo
Anne Fealey, Global Chief Privacy Officer, Citi
Todd Ruback, Director, Promontory Financial Group, an IBM Company (moderator)

The Emerging European Framework for AI
Room x
Raphaël Dana, Partner, Frieh Associates, France
João Rodrigues, Sr. Adviser, European Parliament Liasion Office in Washington, D.C.
Lisl Brunner, Director, Global Privacy Policy, AT&T

Criminal Creativity = Complexity and Cost
Room x
Darius Wood, Breach Response Services Manager, Beazley
Bruce Radke, Shareholder, Polsinelli
Adam Hart, Associate Principal, Forensic Services, Charles Rivers Associates

12:30 p.m. – 01:30 p.m.

Lunch

Wed, Oct 16

Grand Ballroom

01:30 p.m. – 2:30 p.m.

Plenary Keynote

Wed, Oct 16

Perspectives on a Federal Privacy Law: The View from Inside the Beltway
Room Grand Ballroom
Cameron Kerry, Tisch Distinguished Visiting Fellow, Brookings Institute
Neema Singh Guliani, Senior Legislative Counsel, ACLU
Aaron Cooper, VP, Global Policy BSA/Software Alliance
Daniel Solove, John Marshall Harlan Research Professor, George Washington University Law School (moderator)

2:30 p.m. – 03:30 p.m.

Session 9

Wed, Oct 16

CCPA and Other Potential State Laws – New Burdens on Medical Research and De-Identified Data?
Room x
Ann Waldo, Principal, Waldo Law Offices
Daniel Barth-Jones, Assistant Professor of Clinical Epidemiology, Columbia University

The Evolution of FTC Consent Decrees
Room x
Terrell McSweeny, Partner, Covington & Burling
Svetlana Gans, VP & Associate General Counsel, NCTA, The Internet & Television Association

Featured Interview: The Cost of Continuous Complianace

Daniel Barber, CEO, DataGrail

DATAGRAIL

Forum Day 2 – Wednesday, Oct 16

Benchmarking Global Data Protection Compliance
Room x
Mark Schreiber, Partner, McDermott Will & Emery
Ashley Winton, Partner, McDermott Will & Emery

Putting a Price on Privacy
Room x
Edward McNicholas, Partner, Ropes & Gray
Paul Rosenzweig, Senior Fellow, R Street Institute, Principal, Red Branch Consulting
Cameron Kerry, Tisch Distinguished Visiting Fellow, Brookings Institute
Roslyn Layton, Visiting Scholar, American Enterprise Institute, Aalborg University

Developing a Tailored Privacy By Design Program to Fit Your Corporate DNA
Room x
Venora Hung, Privacy Counsel, Genomic Health
Monika Tanedo, Senior Contracts Analyst, Genomic Health
Irina Ridley, Chief Counsel, Myriad Genetics
Michael Hamilton, Chief Privacy Officer, Invitae

Data Sharing for Research: Advancing Science While Protecting Privacy
Room x
Mike Hintze, Partner, Hintze Law
Lourdes Turrecha, Senior Privacy Counsel, Palo Alto Networks
Elaine Sedenberg, Privacy and Data Policy Manager at Facebook

Session Title
Room x
Name, Title, Willkie Farr & Gallagher

03:30 p.m. - 04:00 p.m.

Ice Cream Break

Tue, Oct 16

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Grand Ballroom

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