Privacy+ Security Oct 14-16, 2019 Washington, D.C.

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Privacy+ Security Forum

Washington, D.C.



Content

2				WiFi	Instructions
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- 4 Organizers
- **5** Welcome
- 6 Monday Pre-Conference Day
- **11** Tuesday Conference Day 1
- 20 Wednesday Conference Day 2

24 Featured Interview: TrustArc
28 Featured Interview: DataGrail
30 Board of Advisors
33 Thank You to Our Sponsors



Organizers



Daniel J. Solove

Daniel J. Solove is the John Marshall Harlan Research Professor of Law at the George Washington University Law School. He founded TeachPrivacy, a company providing privacy and data security training. One of the world's leading experts in privacy law, Solove is the author of 10 books and more than 50 articles.

Paul M. Schwartz

Paul Schwartz is a leading international expert on information privacy law. He is the Jefferson E. Peyser Professor at UC Berkeley School of Law and a Director of the Berkeley Center for Law and Technology. Schwartz is also a Special Advisor at Paul Hastings, where he works in the Privacy and Data Security Practice.



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Welcome

The Privacy + Security Forum brings together seasoned thought leaders in privacy and security. Despite extensive media coverage about privacy and security, there's far less knowledge about how real businesses are applying the evolving changes they face every day. This event is about the impact of these topics in the real world. We are excited that you can join us!

Our distinguished speakers and audience are from Beijing, Berlin, Brussels, Dubai, Dublin, London, Mexico City, Montreal, Paris, Seoul, Tokyo, Zürich – and, of course, from across the U.S. Connect with privacy professionals, security professionals, chief information officers, attorneys, academics, experts from NGOs & think tanks, technologists, policymakers, and everyone else with strong ties to the privacy and security community.

Building on the success of past events, we have added a pre-conference Cybersecurity Risk Summit this year for practitioners who want to learn in detail about GDPR, privacy and security in Europe, Latin America, Asia, and around the world. We look forward to networking with 800+ leading minds expected.

Thank you for helping to shape privacy and security in the real world!

Daniel Solove & Paul Schwartz

Pre-Conference Day – Monday, Oct 14

09:00 a.m. – 4:30: p.m.	Cybersecurity+Risk Summit Room x Chair: Andy Serwin, Partner, DLA Piper	Mon, Oct 14
09:00 a.m 10:15 a.m. 10:45 a.m 12:00 p.m. 01:30 p.m 02:45 p.m. 03:15 p.m 04:30 p.m.	Session A: Information-Sharing—Private/Private; Public/Private Session B: Talking to the Board About Cyber Session C: Cyber Enterprise Risk Management Session D: Data Breaches and Cybersecurity: The New Landscape	
09:00 a.m. – 04:30: p.m.	Health Privacy+Security Intensive Room x Co-Chairs: Adam Greene, Partner, Davis Wright Tremaine Faith Knight Myers, Global Privacy Leader, McKesson Jennifer Archie, Partner, Latham & Watkins	Mon, Oct 14
09:00 a.m 10:15 a.m. 10:45 a.m 12:00 p.m. 01:30 p.m 02:45 p.m. 03:15 p.m 04:30 p.m.	Session A: What's New in Health Information Privacy and Security Session B: Preparing for and Working with Different Health Privac Session C: Emerging Health Privacy Questions Session D: Business Associate Challenges	

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• Our blog, Chronicle of Data Protection, focuses on important global developments in privacy law and policy, including a new series "The Challenge Ahead," that analyzes legal implications and key takeaways for the California Consumer Privacy Act. For more information, please visit:

• Focus on Regulation - Hogan Lovells provides the latest updates on regulations, including those relating to life sciences and healthcare on our Focus on Regulation Topic Center.

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Pre-Conference Day – Monday, Oct 14

09:00 a.m. - 4:30: p.m.

EU Privacy+Security Intensive

Mon, Oct 14

Room x Co-Chairs: Jan Dhont, Partner, Wilson Sonsini Goodrich & Rosati Francoise Gilbert, CEO, DataMinding John Bowman, Senior Principal, Promontory

09:00 a.m. – 10:15 a.m.	Session A: GDPR: Where Are We Now?
10:45 a.m. – 12:00 p.m.	Session B: What is Happening Across the EU and Across Borders
01:30 p.m. – 02:45 p.m.	Session C: New Issues for 2020 and Beyond
03:15 p.m 04:30 p.m.	Session D: Practical Exercises

09:00 a.m. - 4:30: p.m.

Data Protection by Design+ Default Intensive

Mon, Oct 14

Room x Chair: Jason Cronk, Privacy and Trust Consultant, Enterprivacy Consulting Group

 09:00 a.m. - 10:15 a.m.
 Session A: Buildin

 10:45 a.m. - 12:00 p.m.
 Session B: Contro

 01:30 p.m. - 02:45 p.m.
 Session C: Privacy

 03:15 p.m. - 04:30 p.m.
 Session D: Putting

Session A: Building a Privacy Model Session B: Controls Session C: Privacy Risk Assessments Session D: Putting it All Together

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Pre-Conference Day – Monday, Oct 14

09:00 a.m. – 04:30: p.m.	InfoSec+Tech Intensive Room x Chair: Bob Sullivan, Independent Journalist, formerly with MSNBC and NB	Mon, Oct 14 3C News
	Speakers: Jen Ellis, Vice President of Community and Public Affairs, Rapid7 Sinziana Gutiu, Senior Program Manager GDPR and Compliance, TE Harri Hursti, Founding Partner, Nordic Innovation Labs Mark Rasch, Adjunct Professor of Law, George Washington Univers Lesley Carhart, Principal Threat Analyst, Dragos	
09:00 a.m. – 10:15 a.m. 10:45 a.m. – 12:00 p.m. 01:30 p.m. – 02:45 p.m. 03:15 p.m. – 04:30 p.m.	Session A: Infosec 501: A Crash Master's Course in Cybersecurity Session B: Show and Tell: How Hackers Think, and What Tools The Session C: Equifax and Ethics Session D: Talking Tech: When Hackers IT Staff and Privacy/Comp Past Each Other	ey Use
09:00 a.m. – 12:00 p.m.	Workshop: California Consumer Privacy Act Room x Tanya Forsheit, Partner, Frankfurt Kurnit Klein & Selz PC Beth Hill, General Counsel & Chief Compliance Officer, FordDirect Maggie Mansourkia Mobley, Advisor, Privacy Matters	Mon, Oct 14
09:00 a.m. – 10:15 a.m. 10:45 a.m. – 12:00 p.m.	Session A:CCPA Basics – Who, What, Where, When, Why, How Session B: How To Do It: Disclosures, Consumer Rights, Do Not S Financial Incentives	ell, Security,
09:00 a.m. – 12:00 p.m.	Workshop: Blockchain, CCPA & GDPR Room x Christopher DeAngelis, Senior Director, Fraud Strategy, Sallie Mae Esteban Castano, Co-founder/CEO, TRM Labs John Chaisson, Data Privacy Consultant	Mon, Oct 14
09:00 a.m 10:15 a.m. 10:45 a.m 12:00 p.m.	Session A: Blockchain, CCPA, and GDPR, Part 1 Session B: Blockchain, CCPA, and GDPR, Part 2	

Pre-Conference Day – Monday, Oct 14

01:30 p.m. – 04:30 p.m.	Workshop: State Privacy Laws - Beyond the CCPAMon, Oct 14Room xElizabeth Canter, Partner, Covington & Burling Anwesa Paul, Vice President & Senior Counsel, Privacy American Express	
01:30 p.m. – 02:45 p.m.	Session C: Comprehensive State Privacy Legislation, Biometric Laws, Facial	
03:15 p.m 04:30 p.m.	Recognition Laws Session D: Internet-of-Things Statutes, State Data Breach and Data Breach Law Litigation Trends	'S,
01:30 p.m. – 04:30 p.m	Mon, Oct 1 Room x Shoshana Rosenberg, Assistant General Counsel, VP and Global Chief Privacy Officer, WSP Susan Israel, Loeb & Loeb Janalyn Schreiber, Partner, Data Privacy & Security Advisors	4
01:30 p.m 02:45 p.m. 03:15 p.m 04:30 p.m.	Session C: Data Mapping, Part 1 Session D: Data Mapping, Part 2	

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08:50 a.m. – 09:50 a.m.

Session 1

Tue, Oct 15

The Ethics for Automated Systems - What Should an Ethics Board Do? Room x Chloe Autio, Policy Analyst, Intel Sara Jordan, Assistant Professor, Virgina Tech Jeremy Greenberg, Policy Fellow, Future of Privacy Forum

An Interactive Session on Managing Cross-border Data Crises and Proceedings Room x

Gail Crawford, Partner, Latham & Watkins Michael Rubin, Partner, Latham & Watkins

Evolving Privacy Issues in Research with Human Participants at Home and Abroad

Room x Kirk Nahra, Partner, Wilmer Hale Melissa Goldstein, Associate Professor, Department of Health Policy and Management, The George Washington University

Data Breach in the EU: The New Landscape

Room x Tilly Lang, Data Protection Director & Corporate Governance Counsel, Heward Mills Chris Hydak, Attorney, Global Privacy and Data Protection, Microsoft Kall Loper, Director, Protiviti

What You Can Learn From an FTC Consent Order Assessment (And How to Avoid One!)

Room x Dennis Yeoh, Deputy General Counsel, VIZIO Jim Geregoire, Privacy and Cybersecurity Director, Fenwick & West Tyler Newby, Partner, Fenwick & West

Harmonizing Your Access Requests: Localizing your GDPR Processes for CCPA Room x

Amanda Witt, Partner, Kilpatrick Townsend Aruna Sharma, Assistant General Counsel & DPO, Turner Broadcasting System Ami Rodrigues, Privacy Counsel- The Americas, Coca-Cola

Updates on HIPAA Policy and Enforcement

Room x Adam Greene, Partner, Davis Wright Tremaine Marissa Gordon-Nguyen, Senior Advisor for HIPAA Policy, HHS Office for Civil Rights, U.S. Department of Health and Human Services

CCPA, New US Privacy Laws and Interest Based Advertising

Room x Alan Friel, Partner, BakerHostetler Leigh Freund, CEO, NAI Michael Hahn, General Counsel, IAB



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Common Areas of Implementation

Compliance & Security Vendor Risk Analysis California Consumer Privacy Act Cyberbreach Incidence Response M&A Due Diligence GDPR Compliance



09:50 a.m. – 10:10 a.m.

Break

Grand Ballroom

Tue, Oct 15

10:10 a.m. – 11:10 a.m.

Session 2

Tue, Oct 15

Artificial Intelligence and "Big Data" as Privacy Tools, Rather Than Privacy Threats Room x Robert Lord, Co-Founder and President, Protenus Matthew Fisher, Partner, Mirick O'Connell

The Evergreen Privacy Program: How to Move Beyond the CCPA and GDPR Compliance Dates and Structure and Get Budget for More Everlasting Programs Room x

Teresa Troester-Falk, Chief Privacy Strategist, Nymity Rachel Glasser, Chief Privacy Officer, Wunderman Thompson Britanie Hall, Senior Associate, Hogan Lovells

The Tale of Multi-Jurisdiction Privacy Laws

Room x Debra Bromson, Assistant General Counsel, AAA Club Alliance K Royal, Director, Privacy Consulting, TrustArc Margaret Gloeckle, VP, Privacy & Compliance Counsel, A+E Networks Victoria Beckman, Partner, Frost Brown Todd Ashley Slavik, Data Protection Officer and Lead Data Counsel, Veeva Systems

New Challenges in Preparing For And Defending Against Breach Litigation Room x

Jon Knight, Attorney, Boies Schiller Flexner Michael T. Borgia, Vice President, Aon's Cyber Solutions (formerly Stroz Friedberg) Dan Gerken, Associate General Counsel, Americas, Vertiv

The Notice Trap: When and How to "Inform," Provide "Explicit Notice," and "Disclose" Under the CCPA

Room x Bret Cohen, Partner, Hogan Lovells Warren Allen, Associate General Counsel, Diligent Corporation

When Working with Third Parties - It's a Rocky Road

Room x Jennifer Lorentz, Senior Counsel Privacy & Data Protection, Mastercard Jennifer Mailander, Deputy General Counsel Data Privacy & Cybersecurity, Fannie Mae

Libbie Rozofsky, Vice President, Legal & Regulatory Compliance and Chief Privacy Officer, Fannie Mae

The Consumer-Facing CCPA Data Inventory

Room x

Steven B. Roosa, Head of NRF Digital Analytics and Technology Assessment Platform, Norton Rose Fulbright

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The Washington Privacy Act – What Happened to the Legislation? Can We Expect Another Proposal Next Year? Room x

TBD, TBD, Stoel Rives

11:30 a.m. - 12:30 p.m.

Session 3

Tue, Oct 15

Corporate Law Meets Data Law: Advanced Problems in Due Diligence for Privacy and Security Advisors Room x

Jennifer Archie, Partner, Latham & Watkins

The Coming Flood of CCPA Class Litigation: What You Can Do to Mitigate Your Risk

Room x

Ian Ballon, Shareholder, Greenberg Traurig
Ray Sardo, Senior Counsel, Privacy and Compliance, Credit Karma
Kim Richardson, Assistant General Counsel – Privacy, Advertising & Marketing, Mattel

Solving the Hardest Parts of CCPA: What Needs to Be Done Now Room x

Aaron Ting, Lead Counsel, Product & Privacy, Facebook **Lael Bellamy,** Director, Privacy & Cybersecurity, Fenwick & West, (Moderator)

What Should/What Would a Federal Privacy Law Look Like?

Room x Jeff Brueggeman, VP, Global Public Policy, AT&T Michelle Richardson, Director, Privacy & Data Project Center for Democracy & Technology Denise Zheng, VP, Business Roundtable Diane Rinaldo, Assistant Secretary, National Telecommunications and Information Administration

Decoding The AdTech Privacy Puzzle

Room x Steven Wernikoff, Partner, Honigman Manas Mohapatra, Chief Privacy Officer, Viacom Aaron Goodman, Senior Counsel II, Publicis Groupe Julie Mayer, Senior Privacy Manager, Microsoft

Best Practices for Preparing a Ransomware-Related Cyber Incident Response Plan

Room x Peter Marta, Partner, Hogan Lovells Anthony Ferrante, Senior Managing Director, FTI Consulting Christopher Leone, Supervisory Special Agent, U.S. Secret Service Albert Murray, FBI

Moving Target: Understanding the Implications of CCPA 9/2019 Amendments and Draft AG Rules for Your CCPA Program Room x Jim Halpert, Partner, DLA Piper

12:30 p.m. - 01:30 p.m.

Lunch

Grand Ballroom

01:30 p.m. - 2:30 p.m.

Plenary Keynote

Tue, Oct 15

Tue, Oct 15

Data Protection Law in the US and EU: The GDPR and Beyond Grand Ballroom Rebecca Kelly Slaughter, Commissioner, Federal Trade Commission Stefan Brink, Data Protection Commissioner, Baden-Württemberg, Germany Paul Schwartz, Jefferson E. Peyser Professor, University of California Berkeley School of Law (moderator)



Global Innovation

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2:30 p.m. - 03:30 p.m.

Session 4

Tue, Oct 15

Digital Health Privacy: OCR and FTC Perspectives Room x Reece Hirsch, Partner, Morgan, Lewis & Bockius Linda Sanches, Senior Advisor for HIT and Privacy Policy, Department of Health and Human Services Elisa Jillson, Attorney, Federal Trade Commission

Third Party Risk Management: Lifting the Security of Small Firms

Room x David Sheidlower, CISO, Turner Construction Vikas Bhatia, CEO, JustProtect Antony Kim, Partner, Orrick

The Globalization of Criminal Evidence

Room x Peter Swire, Georgia Tech Scheller College of Business, Sr. Counsel, Alston & Bird Jennifer Daskal, Professor, American University Washington College of Law Richard Downing, Deputy Assistant Attorney General, Deparment of Justice

Data Confidentiality: Protecting Assets and Recovering from Data Breaches Room x

Anne Townsend, Principle Cybersecurity Engineer, National Cybersecurity Center of Excellence, NIST Katie Boeckl, Privacy Risk Strategist, NIST Shane Whitlatch, General Manager, Healthcare, FairWarning

How Local Regulation of Disruptive Technologies Can Threaten Privacy

Room x Jacob Sommer, Shareholder, ZwillGen Marc Zwillinger, Founder, ZwillGen Brian Kyuhoon No, Head of Public Policy, Spin

East and West: Blockchain and Compliance Strategies for Global Privacy Programs

Room x Samuel Yim, Senior Foreign Attorney, Kim & Chang

GDPR and CCPA Aftermath - Operationalizing Incident Response & Reasonable Security

Mary-Elizabeth Hadley, Lead Privacy Counsel, Facebook Rukiye Oygar, Senior Counsel, Technology, Privacy and Cybersecurity, WeWork Kenia Rincon, Privacy and Cybersecurity Director, Fenwick & West (moderator)

03:30 p.m. - 04:00 p.m.

Ice Cream Break Sponsored by Promontory Grand Ballroom

Tue, Oct 15

04:00 p.m. - 05:00 p.m.

Session 5

Beyond CCPA: Designing a Privacy Program for the Future Room x Melissa Maalouf, Shareholder, ZwillGen Kandi Parsons, Shareholder, ZwillGen Matt Scutari, Privacy Director, Optimizely Peder Magee, Senior Staff Attorney, FTC

A Path to Anonymization: Through the Telecom and Health Lenses Room x Tim Tobin, Partner, Hogan Lovells Kelsey Finch, Senior Policy Counsel, Future of Privacy Forum Ilya Vasilenko, Data Protection Officer, Starmind Khaled El-Emam, CEO, Privacy Analytics

Overhauling Your Data Privacy Program: How to Tackle Emerging Legislation, Looming Data Breaches, and Increased Enforcement Room x

Caitlin Potratz Metcalf, Linklaters Mary Stone Ross, Principal, MSR Strategies

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Tue, Oct 15

	Sharing Health Data: Challenges and Solutions Room x Deborah Gersh, Partner, Ropes & Gray William Barrett, General Counsel, Waystar Sandra Parker, General Counsel & Chief Privacy Officer, Manifest Medex Daniel Guggenheim, Deputy General Counsel, Hill Physicians Medical Group		
	Working Toward CCPA Consensus in the Digital Advertising Indus Learned from the GDPR and Industry Guidance Room x Natasha Kohne, Partner, Akin Gump Michael Hahn, General Counsel, IAB Alice Lincoln, Vice President of Data Policy & Governance, MediaMa		
	The Robocall Epidemic: Leveraging Technology and Legislative Sol Maintain Cell Phone Privacy Room x Divya Gupta, Partner, Dorsey & Whitney Jeremy Gladstone, Director, Assistant General Counsel, CapitalOne	utions to	
05:00 p.m 6:00 p.m.	Reception Grand Ballroom	Tue, Oct 15	
08:50 a.m 09:50 a.m.	Session 6 Individual Rights Requests Under GDPR and CCPA - How to Stand and Reduce the Risks of Data Breach Liability	Wed, Oct 16 I Up a Program	

Room x

Justin Antonipillai, Founder & CEO, WireWheel.io Heather Sussman, Partner, Orrick Sheridan Clemens, Deloitte

Appointing DPOs and EU Representatives under the GDPR: Lessons After a Year Room x

Gonca Dhont, Managing Director, DPO Network Europe **Tim Bell,** Managing Director, DPR Group

Implementing the CIS Critical Security Controls for the CCPA and Other Laws Room x

Bill Dixon, Associate Managing Director Cyber Risk, Kroll Soleil Dolce, VP Information Security, Wells Fargo Cody Wamsley, Associate Attorney, Dorsey & Whitney

M&A 2019-2020: Cyber/Privacy Diligence After Verizon and Marriott Room x

Randy Sabett, Special Counsel, Cooley

Is the GDPR Working?

Room x Stefan Brink, Data Protection Commissioner, Baden-Württemberg, Germany Niko Härting, Partner, HÄRTING Rechtsanwälte, Germany Jon Neiditz, Partner, Kilpatrick Townsend & Stockton

Demystifying the Role of AI in Privacy Management

Room x Darren Abernethy, Senior Counsel, TrustArc

Exceptions to the CCPA's Right of Deletion, Explained

Room x Amy Carlson, Senior Privacy Counsel, Motorola Soo Kang, General Counsel and VP for Consulting, Zasio Enterprises

Beware the Dark [Patterns] Side: Thinking Creatively about User Experience without Sacrificing Compliance

Room x Dona Fraser, Director, CARU, BBB National Programs

09:50 a.m. – 10:10 a.m.

Break Grand Ballroom

10:10 a.m. – 11:10 a.m.

Session 7

Market Research and Big Data vs. CCPA and DSARS

Wed, Oct 16

Wed, Oct 16

Room x

Gary Kibel, Partner, Davis & Gilbert Rachel Glasser, Chief Privacy Officer, Wunderman Thompson Kim Smouter-Umans, Head of Public Affairs and Professionals Standard, ESOMAR

Secondary Uses of Health Data for Research and Development Purposes Room x

David Peloquin, Attorney, Ropes & Gray Joanna Bergmann, Senior Associate General Counsel, Northwell Health Brett Silton, Assistant General Counsel, Verana Health

Data Transfer Mechanisms: Where Do We Go From Here? Room x Guilherme Roschke, Counsel for International Consumer Protection, Federal Trade Commission Eduardo Ustaran, Partner, Hogan Lovells Maureen Dry-Wasson, Executive Director, Group General Counsel & Global Privacy Officer, Allegis

De-identification From the Practitioner's Perspective

Room x David Keating, Partner, Alston & Bird Manuel Bauer, Senior Privacy Counsel, McDonald's



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Your Data Map's Missing Piece: Why Third-Party Risk Management is Key Room x Jason Sabourin, Vendor Risk Management Product Manager, OneTrust

The Sleeping Giant Awakes: The SEC Pursues New Cybersecurity and Data Privacy Cases Against U.S. Listed Companies

Room x Doug Davison, Partner, Linklaters Mark Keene, Associate General Counsel, Bank of America Merrill Lynch John Reed Stark, Digital Compliance Consultant, Former Chief, SEC Office of Internet Enforcement

Dynamic Duo – Privacy Threat Modeling and Context Diagramming in the SDLC Room x

Denise Schoeneich, Privacy Engineer, Intel CorporationJonathan Fox, Director, Privacy Engineering & Strategy/Planning, CiscoR. Jason Cronk, Privacy and Trust Consultant, Enterprivacy Consulting Group

Vendor Management Best Practices: Do's and Don'ts

Room x Ari Waldman, Professor, New York Law School Anna Zeiter, CPO, eBay Caroline McCaffery, CEO & Co-Founder, ClearOPS



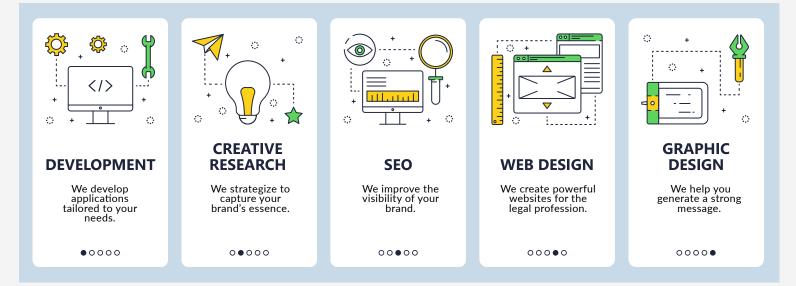
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Forum Day 2 – Wednesday, Oct 16

11:10 a.m 11:30 a.m.	Break Grand Ballroom	Wed, Oct 16
11:30 a.m. – 12:30 p.m.	Session 8 GDPR Extraterritoriality—Industry Perspectives and Best Practices Operationalizing Global Compliance Room x Corey Dennis, Director of Privacy & Counsel, PPD James Koenig, Co-Chair, Privacy & Cybersecurity Practice, Fenwick & California Consumer Privacy Act Exemptions: Illusory or Real? Room x Nancy Perkins, Counsel, Arnold & Porter Jill Whitby, Vice President and Assistant General Counsel, First Repu Kate Godfrey, VP, Chief Compliance and Privacy Officer, Adaptive B Data Ethics and Privacy Engineering Room x Lourdes Turrecha, Senior Privacy Counsel, Palo Alto Networks Michelle Dennedy, VP & Chief Privacy Officer, Cisco	& West ublic Bank

Featured Interview: The Tale of Multi-Jurisdiction Privacy Laws K. Royal, Director, Privacy Consulting, TrustArc





The Security Implications of New and Emerging Privacy Laws Room x Kaylee Cox Bankston, Counsel, Manatt, Phelps & Phillips Liz Heier, Director, Global Data Privacy, Garmin International

Drew Bagley, VP & Counsel, Privacy & Cyber Policy, CrowdStrike

Contract Risk Analysis: Data Breach/Incidence Response Management Room x

Andrew Serwin, Partner, DLA Piper Rick Borden, Counsel and Chief Privacy Officer, White & Williams Debra Bromson, Assistant General Counsel, AAA Club Alliance Michael Wade, CTO, Planet Data Solutions

Privacy and Data Governance Challenges for Financial Institutions Room x

Al Raymond, Consumer & Community Bank Privacy Lead, JPMorgan Chase Helen Beckschi, Wells Fargo US Privacy Officer, Wells Fargo Anne Fealey, Global Chief Privacy Officer, Citi Todd Ruback, Director, Promontory Financial Group, an IBM Company (moderator)

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Compliance Reporting Scorecard	Website Scanning & Consent	Assessments & Lifecycle	Centralized Register		
DataGuidance Research	Mobile App Compliance	Vendorpedia™ Exchange	Databreachpedia™		
Regulatory Tracking Portal	Scanning & Consent	Third-Party Risk Exchange	300+ Indexed Breach Laws		
Assessment Automation	Consent & Preferences	Contracts & DPAs	Risk Assessments		
PIA DPIA PbD InfoSec	Universal Preferences Center	Contract Scanning & Analysis	Risk & Harms Analysis		
Data Mapping	Consumer & Subject Requests	Ongoing Monitoring	Notification & Reporting		
Discovery ROPA Inventory	From intake to Fulfillment	Privacy & Security Threats	Obligation Tracking		
Targeted Data Discovery	Policies & Notices	Chasing Services	Real-Time Activity Feed		
Access Deletion Portability	Centrally Host, Track, Update	Managed Services	Breaches & Enforcements		

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Technology Platform	Regulatory Intelligence	Professional Services	User Community
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Solution for Any Privacy	Up-to-Date Source of Privacy	Centric Team to Support	from Around the World
Program Maturity Level	and Security Research	Program Success	Sharing Best Practices
50+ Patents Awarded	500 Lawyer Network	200 Professional Services Team	10K PrivacyConnect Participants
Supports 60 Languages	40 In-House Researchers	300 Privacy & Security Credentials	100+ Local Chapters
300 Technology Integrations	Thousands of Resources	95% CSAT Score	2 Global User Conferences

Your Data Map's Missing Piece:

Why Third-Party Risk Management is Key

Wedneday, October 16 10:10 a.m. – 11:10 a.m. Session 7

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The Emerging European Framework for AI

Room x Raphaël Dana, Partner, Frieh Associates, France João Rodrigues, Sr. Adviser, European Parliament Liasion Office in Washington, D.C. Lisl Brunner, Director, Global Privacy Policy, AT&T

Criminal Creativity = Complexity and Cost

Room x Darius Wood, Breach Response Services Manager, Beazley Bruce Radke, Shareholder, Polsinelli Adam Hart, Associate Principal, Forensic Services, Charles Rivers Associates

12:30 p.m. - 01:30 p.m.

Wed, Oct 16

01:30 p.m. – 2:30 p.m.

Plenary Keynote

Wed, Oct 16

Perspectives on a Federal Privacy Law: The View from Inside the Beltway Room Grand Ballroom Cameron Kerry, Tisch Distinguished Visiting Fellow, Brookings Institute Neema Singh Guliani, Senior Legislative Counsel, ACLU Aaron Cooper, VP, Global Policy BSA/Software Alliance Daniel Solove, John Marshall Harlan Research Professor, George Washington University Law School (moderator)

2:30 p.m. - 03:30 p.m.

Session 9

Lunch

Grand Ballroom

Wed, Oct 16

CCPA and Other Potential State Laws – New Burdens on Medical Research and De-Identified Data?

Room x Ann Waldo, Principal, Waldo Law Offices Daniel Barth-Jones, Assistant Professor of Clinical Epidemiology, Columbia University

The Evolution of FTC Consent Decrees

Room x Terrell McSweeny, Partner, Covington & Burling Svetlana Gans, VP & Associate General Counsel, NCTA, The Internet & Television Association

Benchmarking Global Data Protection Compliance

Room x Mark Schreiber, Partner, McDermott Will & Emery Ashley Winton, Partner, McDermott Will & Emery

Featured Interview: The Cost of Continuous Complianace Daniel Barber, CEO, DataGrail



DATAGRAIL

Putting a Price on Privacy

Room x

Edward McNicholas, Partner, Ropes & Gray

Paul Rosenzweig, Senior Fellow, R Street Institute, Principal, Red Branch Consulting **Cameron Kerry**, Tisch Distinguished Visiting Fellow, Brookings Institute **Roslyn Layton**, Visiting Scholar, American Enterprise Institute, Aalborg University

Developing a Tailored Privacy By Design Program to Fit Your Corporate DNA Room x

Venora Hung, Privacy Counsel, Genomic Health Monika Tanedo, Senior Contracts Analyst, Genomic Health Irina Ridley, Chief Counsel, Myriad Genetics Michael Hamilton, Chief Privacy Officer, Invitae

Data Sharing for Research: Advancing Science While Protecting Privacy Room x

Mike Hintze, Partner, Hintze Law Lourdes Turrecha, Senior Privacy Counsel, Palo Alto Networks Elaine Sedenberg, Privacy and Data Policy Manager at Facebook

Session Title Room x Name, Title, Willkie Farr & Gallagher

03:30 p.m. - 04:00 p.m.

Ice Cream Break

Sponsored by Linklaters Grand Ballroom Tue, Oct 16

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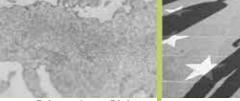
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Consumer Data and US Regulation: Statutory Law



GDPR: Rights, Obligations & Data Transfer



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by Prof. Daniel Solove









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