# Privacy+ Security Oct 14-16, 2019 Washington, D.C.

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Privacy+ Security Forum

Washington, D.C.



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# Organizers



#### Daniel J. Solove

Daniel J. Solove is the John Marshall Harlan Research Professor of Law at the George Washington University Law School. He founded TeachPrivacy, a company providing privacy and data security training. One of the world's leading experts in privacy law, Solove is the author of 10 books and more than 50 articles.

#### Paul M. Schwartz

Paul Schwartz is a leading international expert on information privacy law. He is the Jefferson E. Peyser Professor at UC Berkeley School of Law and a Director of the Berkeley Center for Law and Technology. Schwartz is also a Special Advisor at Paul Hastings, where he works in the Privacy and Data Security Practice.



#### **ROPES & GRAY**

is a proud supporter of the 2019 Privacy + Security Forum.

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# **ROPES&GRAY**

#### Welcome

The Privacy + Security Forum brings together seasoned thought leaders in privacy and security. Despite extensive media coverage about privacy and security, there's far less knowledge about how real businesses are applying the evolving changes they face every day. This event is about the impact of these topics in the real world. We are excited that you can join us!

Our distinguished speakers and audience are from Beijing, Berlin, Brussels, Dubai, Dublin, London, Mexico City, Montreal, Paris, Seoul, Tokyo, Zürich – and, of course, from across the U.S. Connect with privacy professionals, security professionals, chief information officers, attorneys, academics, experts from NGOs & think tanks, technologists, policymakers, and everyone else with strong ties to the privacy and security community.

Building on the success of past events, we have added a pre-conference Cybersecurity Risk Summit this year for practitioners who want to learn in detail about GDPR, privacy and security in Europe, Latin America, Asia, and around the world. We look forward to networking with 800+ leading minds expected.

Thank you for helping to shape privacy and security in the real world!

#### Daniel Solove & Paul Schwartz

# Pre-Conference Day – Monday, Oct 14

09:00 a.m. – 4:30: p.m.	Cybersecurity+Risk Summit Room x Chair: Andy Serwin, Partner, DLA Piper	Mon, Oct 14
09:00 a.m 10:15 a.m. 10:45 a.m 12:00 p.m. 01:30 p.m 02:45 p.m. 03:15 p.m 04:30 p.m.	Session A: Information-Sharing—Private/Private; Public/Private Session B: Talking to the Board About Cyber Session C: Cyber Enterprise Risk Management Session D: Data Breaches and Cybersecurity: The New Landscape	
09:00 a.m. – 04:30: p.m.	Health Privacy+Security Intensive Room x Co-Chairs: Adam Greene, Partner, Davis Wright Tremaine Faith Knight Myers, Global Privacy Leader, McKesson Jennifer Archie, Partner, Latham & Watkins	Mon, Oct 14
09:00 a.m 10:15 a.m. 10:45 a.m 12:00 p.m. 01:30 p.m 02:45 p.m. 03:15 p.m 04:30 p.m.	Session A: What's New in Health Information Privacy and Security Session B: Preparing for and Working with Different Health Privac Session C: Emerging Health Privacy Questions Session D: Business Associate Challenges	

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#### Stay in the know with these resources:

• Chronicle of Data Protection - The latest privacy and data protection legal developments and trends via our blog, Chronicle of Data Protection: https://www.hidataprotection.com

• Our blog, Chronicle of Data Protection, focuses on important global developments in privacy law and policy, including a new series "The Challenge Ahead," that analyzes legal implications and key takeaways for the California Consumer Privacy Act. For more information, please visit:

• Focus on Regulation - Hogan Lovells provides the latest updates on regulations, including those relating to life sciences and healthcare on our Focus on Regulation Topic Center.

Follow us: Learn more at:

## Pre-Conference Day – Monday, Oct 14

09:00 a.m. - 4:30: p.m.

#### EU Privacy+Security Intensive

Mon, Oct 14

Room x Co-Chairs: Jan Dhont, Partner, Wilson Sonsini Goodrich & Rosati Francoise Gilbert, CEO, DataMinding John Bowman, Senior Principal, Promontory

09:00 a.m. – 10:15 a.m.	Session A: GDPR: Where Are We Now?
10:45 a.m. – 12:00 p.m.	Session B: What is Happening Across the EU and Across Borders
01:30 p.m. – 02:45 p.m.	Session C: New Issues for 2020 and Beyond
03:15 p.m 04:30 p.m.	Session D: Practical Exercises

09:00 a.m. - 4:30: p.m.

#### Data Protection by Design+ Default Intensive

Mon, Oct 14

Room x Chair: Jason Cronk, Privacy and Trust Consultant, Enterprivacy Consulting Group

 09:00 a.m. - 10:15 a.m.
 Session A: Buildin

 10:45 a.m. - 12:00 p.m.
 Session B: Contro

 01:30 p.m. - 02:45 p.m.
 Session C: Privacy

 03:15 p.m. - 04:30 p.m.
 Session D: Putting

Session A: Building a Privacy Model Session B: Controls Session C: Privacy Risk Assessments Session D: Putting it All Together

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# Pre-Conference Day – Monday, Oct 14

09:00 a.m. – 04:30: p.m.	InfoSec+Tech Intensive Room x Chair: Bob Sullivan, Independent Journalist, formerly with MSNBC and NB	Mon, Oct 14 3C News
	Speakers: Jen Ellis, Vice President of Community and Public Affairs, Rapid7 Sinziana Gutiu, Senior Program Manager GDPR and Compliance, TE Harri Hursti, Founding Partner, Nordic Innovation Labs Mark Rasch, Adjunct Professor of Law, George Washington Univers Lesley Carhart, Principal Threat Analyst, Dragos	
09:00 a.m. – 10:15 a.m. 10:45 a.m. – 12:00 p.m. 01:30 p.m. – 02:45 p.m. 03:15 p.m. – 04:30 p.m.	Session A: Infosec 501: A Crash Master's Course in Cybersecurity Session B: Show and Tell: How Hackers Think, and What Tools The Session C: Equifax and Ethics Session D: Talking Tech: When Hackers IT Staff and Privacy/Comp Past Each Other	ey Use
09:00 a.m. – 12:00 p.m.	Workshop: California Consumer Privacy Act Room x Tanya Forsheit, Partner, Frankfurt Kurnit Klein & Selz PC Beth Hill, General Counsel & Chief Compliance Officer, FordDirect Maggie Mansourkia Mobley, Advisor, Privacy Matters	Mon, Oct 14
09:00 a.m. – 10:15 a.m. 10:45 a.m. – 12:00 p.m.	Session A:CCPA Basics – Who, What, Where, When, Why, How Session B: How To Do It: Disclosures, Consumer Rights, Do Not S Financial Incentives	ell, Security,
09:00 a.m. – 12:00 p.m.	Workshop: Blockchain, CCPA & GDPR Room x Christopher DeAngelis, Senior Director, Fraud Strategy, Sallie Mae Esteban Castano, Co-founder/CEO, TRM Labs John Chaisson, Data Privacy Consultant	Mon, Oct 14
09:00 a.m 10:15 a.m. 10:45 a.m 12:00 p.m.	Session A: Blockchain, CCPA, and GDPR, Part 1 Session B: Blockchain, CCPA, and GDPR, Part 2	

# Pre-Conference Day – Monday, Oct 14

01:30 p.m. – 04:30 p.m.	Workshop: State Privacy Laws - Beyond the CCPAMon, Oct 14Room xElizabeth Canter, Partner, Covington & Burling Anwesa Paul, Vice President & Senior Counsel, Privacy American Express	
01:30 p.m. – 02:45 p.m.	Session C: Comprehensive State Privacy Legislation, Biometric Laws, Facial	
03:15 p.m 04:30 p.m.	Recognition Laws Session D: Internet-of-Things Statutes, State Data Breach and Data Breach Law Litigation Trends	'S,
01:30 p.m. – 04:30 p.m	Mon, Oct 1 Room x Shoshana Rosenberg, Assistant General Counsel, VP and Global Chief Privacy Officer, WSP Susan Israel, Loeb & Loeb Janalyn Schreiber, Partner, Data Privacy & Security Advisors	4
01:30 p.m 02:45 p.m. 03:15 p.m 04:30 p.m.	Session C: Data Mapping, Part 1 Session D: Data Mapping, Part 2	

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08:50 a.m. – 09:50 a.m.

#### Session 1

Tue, Oct 15

#### The Ethics for Automated Systems - What Should an Ethics Board Do? Room x Chloe Autio, Policy Analyst, Intel Sara Jordan, Assistant Professor, Virgina Tech Jeremy Greenberg, Policy Fellow, Future of Privacy Forum

#### An Interactive Session on Managing Cross-border Data Crises and Proceedings Room x

Gail Crawford, Partner, Latham & Watkins Michael Rubin, Partner, Latham & Watkins

# Evolving Privacy Issues in Research with Human Participants at Home and Abroad

Room x Kirk Nahra, Partner, Wilmer Hale Melissa Goldstein, Associate Professor, Department of Health Policy and Management, The George Washington University

#### Data Breach in the EU: The New Landscape

Room x Tilly Lang, Data Protection Director & Corporate Governance Counsel, Heward Mills Chris Hydak, Attorney, Global Privacy and Data Protection, Microsoft Kall Loper, Director, Protiviti

# What You Can Learn From an FTC Consent Order Assessment (And How to Avoid One!)

Room x Dennis Yeoh, Deputy General Counsel, VIZIO Jim Geregoire, Privacy and Cybersecurity Director, Fenwick & West Tyler Newby, Partner, Fenwick & West

#### Harmonizing Your Access Requests: Localizing your GDPR Processes for CCPA Room x

Amanda Witt, Partner, Kilpatrick Townsend Aruna Sharma, Assistant General Counsel & DPO, Turner Broadcasting System Ami Rodrigues, Privacy Counsel- The Americas, Coca-Cola

#### **Updates on HIPAA Policy and Enforcement**

Room x Adam Greene, Partner, Davis Wright Tremaine Marissa Gordon-Nguyen, Senior Advisor for HIPAA Policy, HHS Office for Civil Rights, U.S. Department of Health and Human Services

#### CCPA, New US Privacy Laws and Interest Based Advertising

Room x Alan Friel, Partner, BakerHostetler Leigh Freund, CEO, NAI Michael Hahn, General Counsel, IAB



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#### **Common Areas of Implementation**

Compliance & Security Vendor Risk Analysis California Consumer Privacy Act Cyberbreach Incidence Response M&A Due Diligence GDPR Compliance



09:50 a.m. – 10:10 a.m.

## Break

**Grand Ballroom** 

Tue, Oct 15

10:10 a.m. – 11:10 a.m.

#### Session 2

Tue, Oct 15

Artificial Intelligence and "Big Data" as Privacy Tools, Rather Than Privacy Threats Room x Robert Lord, Co-Founder and President, Protenus Matthew Fisher, Partner, Mirick O'Connell

#### The Evergreen Privacy Program: How to Move Beyond the CCPA and GDPR Compliance Dates and Structure and Get Budget for More Everlasting Programs Room x

Teresa Troester-Falk, Chief Privacy Strategist, Nymity Rachel Glasser, Chief Privacy Officer, Wunderman Thompson Britanie Hall, Senior Associate, Hogan Lovells

#### The Tale of Multi-Jurisdiction Privacy Laws

Room x Debra Bromson, Assistant General Counsel, AAA Club Alliance K Royal, Director, Privacy Consulting, TrustArc Margaret Gloeckle, VP, Privacy & Compliance Counsel, A+E Networks Victoria Beckman, Partner, Frost Brown Todd Ashley Slavik, Data Protection Officer and Lead Data Counsel, Veeva Systems

# New Challenges in Preparing For And Defending Against Breach Litigation Room x

Jon Knight, Attorney, Boies Schiller Flexner Michael T. Borgia, Vice President, Aon's Cyber Solutions (formerly Stroz Friedberg) Dan Gerken, Associate General Counsel, Americas, Vertiv

# The Notice Trap: When and How to "Inform," Provide "Explicit Notice," and "Disclose" Under the CCPA

Room x Bret Cohen, Partner, Hogan Lovells Warren Allen, Associate General Counsel, Diligent Corporation

#### When Working with Third Parties - It's a Rocky Road

Room x Jennifer Lorentz, Senior Counsel Privacy & Data Protection, Mastercard Jennifer Mailander, Deputy General Counsel Data Privacy & Cybersecurity, Fannie Mae

**Libbie Rozofsky,** Vice President, Legal & Regulatory Compliance and Chief Privacy Officer, Fannie Mae

#### The Consumer-Facing CCPA Data Inventory

#### Room x

**Steven B. Roosa,** Head of NRF Digital Analytics and Technology Assessment Platform, Norton Rose Fulbright

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#### The Washington Privacy Act – What Happened to the Legislation? Can We Expect Another Proposal Next Year? Room x

**TBD,** TBD, Stoel Rives

11:30 a.m. - 12:30 p.m.

#### Session 3

Tue, Oct 15

Corporate Law Meets Data Law: Advanced Problems in Due Diligence for Privacy and Security Advisors Room x

Jennifer Archie, Partner, Latham & Watkins

# The Coming Flood of CCPA Class Litigation: What You Can Do to Mitigate Your Risk

Room x

Ian Ballon, Shareholder, Greenberg Traurig
Ray Sardo, Senior Counsel, Privacy and Compliance, Credit Karma
Kim Richardson, Assistant General Counsel – Privacy, Advertising & Marketing, Mattel

# Solving the Hardest Parts of CCPA: What Needs to Be Done Now Room x

**Aaron Ting,** Lead Counsel, Product & Privacy, Facebook **Lael Bellamy,** Director, Privacy & Cybersecurity, Fenwick & West, (Moderator)

#### What Should/What Would a Federal Privacy Law Look Like?

Room x Jeff Brueggeman, VP, Global Public Policy, AT&T Michelle Richardson, Director, Privacy & Data Project Center for Democracy & Technology Denise Zheng, VP, Business Roundtable Diane Rinaldo, Assistant Secretary, National Telecommunications and Information Administration

#### Decoding The AdTech Privacy Puzzle

Room x Steven Wernikoff, Partner, Honigman Manas Mohapatra, Chief Privacy Officer, Viacom Aaron Goodman, Senior Counsel II, Publicis Groupe Julie Mayer, Senior Privacy Manager, Microsoft

# Best Practices for Preparing a Ransomware-Related Cyber Incident Response Plan

Room x Peter Marta, Partner, Hogan Lovells Anthony Ferrante, Senior Managing Director, FTI Consulting Christopher Leone, Supervisory Special Agent, U.S. Secret Service Albert Murray, FBI

Moving Target: Understanding the Implications of CCPA 9/2019 Amendments and Draft AG Rules for Your CCPA Program Room x Jim Halpert, Partner, DLA Piper

12:30 p.m. - 01:30 p.m.

#### Lunch

Grand Ballroom

01:30 p.m. - 2:30 p.m.

#### **Plenary Keynote**

Tue, Oct 15

Tue, Oct 15

Data Protection Law in the US and EU: The GDPR and Beyond Grand Ballroom Rebecca Kelly Slaughter, Commissioner, Federal Trade Commission Stefan Brink, Data Protection Commissioner, Baden-Württemberg, Germany Paul Schwartz, Jefferson E. Peyser Professor, University of California Berkeley School of Law (moderator)



# **Global Innovation**

Kilpatrick Townsend is proud to sponsor the 2019 Privacy + Security Forum. As an international law firm, we help leaders create, expand, and protect the value of their businesses and most prized assets. Our Cybersecurity, Privacy & Data Governance attorneys take a comprehensive and integrated approach to help clients protect their most important information in the most pragmatic, cost-effective, business-focused way possible.

2:30 p.m. - 03:30 p.m.

#### Session 4

Tue, Oct 15

Digital Health Privacy: OCR and FTC Perspectives Room x Reece Hirsch, Partner, Morgan, Lewis & Bockius Linda Sanches, Senior Advisor for HIT and Privacy Policy, Department of Health and Human Services Elisa Jillson, Attorney, Federal Trade Commission

#### Third Party Risk Management: Lifting the Security of Small Firms

Room x David Sheidlower, CISO, Turner Construction Vikas Bhatia, CEO, JustProtect Antony Kim, Partner, Orrick

#### The Globalization of Criminal Evidence

Room x Peter Swire, Georgia Tech Scheller College of Business, Sr. Counsel, Alston & Bird Jennifer Daskal, Professor, American University Washington College of Law Richard Downing, Deputy Assistant Attorney General, Deparment of Justice

# Data Confidentiality: Protecting Assets and Recovering from Data Breaches Room x

Anne Townsend, Principle Cybersecurity Engineer, National Cybersecurity Center of Excellence, NIST Katie Boeckl, Privacy Risk Strategist, NIST Shane Whitlatch, General Manager, Healthcare, FairWarning

#### How Local Regulation of Disruptive Technologies Can Threaten Privacy

Room x Jacob Sommer, Shareholder, ZwillGen Marc Zwillinger, Founder, ZwillGen Brian Kyuhoon No, Head of Public Policy, Spin

# East and West: Blockchain and Compliance Strategies for Global Privacy Programs

Room x Samuel Yim, Senior Foreign Attorney, Kim & Chang

# GDPR and CCPA Aftermath - Operationalizing Incident Response & Reasonable Security

Mary-Elizabeth Hadley, Lead Privacy Counsel, Facebook Rukiye Oygar, Senior Counsel, Technology, Privacy and Cybersecurity, WeWork Kenia Rincon, Privacy and Cybersecurity Director, Fenwick & West (moderator)

03:30 p.m. - 04:00 p.m.

#### Ice Cream Break Sponsored by Promontory Grand Ballroom

Tue, Oct 15

04:00 p.m. - 05:00 p.m.

#### Session 5

Beyond CCPA: Designing a Privacy Program for the Future Room x Melissa Maalouf, Shareholder, ZwillGen Kandi Parsons, Shareholder, ZwillGen Matt Scutari, Privacy Director, Optimizely Peder Magee, Senior Staff Attorney, FTC

A Path to Anonymization: Through the Telecom and Health Lenses Room x Tim Tobin, Partner, Hogan Lovells Kelsey Finch, Senior Policy Counsel, Future of Privacy Forum Ilya Vasilenko, Data Protection Officer, Starmind Khaled El-Emam, CEO, Privacy Analytics

#### Overhauling Your Data Privacy Program: How to Tackle Emerging Legislation, Looming Data Breaches, and Increased Enforcement Room x

Caitlin Potratz Metcalf, Linklaters Mary Stone Ross, Principal, MSR Strategies

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# **Privacy+Security Forum**

With data privacy and cybersecurity lawyers based in Washington, New York, Palo Alto, San Francisco, London, Brussels, and Beijing, our multi-lingual team represents clients worldwide on a full range of legal, regulatory, and legislative matters involving privacy and cybersecurity issues.

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Tue, Oct 15

	Sharing Health Data: Challenges and Solutions Room x Deborah Gersh, Partner, Ropes & Gray William Barrett, General Counsel, Waystar Sandra Parker, General Counsel & Chief Privacy Officer, Manifest Medex Daniel Guggenheim, Deputy General Counsel, Hill Physicians Medical Group		
	Working Toward CCPA Consensus in the Digital Advertising Indus Learned from the GDPR and Industry Guidance Room x Natasha Kohne, Partner, Akin Gump Michael Hahn, General Counsel, IAB Alice Lincoln, Vice President of Data Policy & Governance, MediaMa		
	The Robocall Epidemic: Leveraging Technology and Legislative Sol Maintain Cell Phone Privacy Room x Divya Gupta, Partner, Dorsey & Whitney Jeremy Gladstone, Director, Assistant General Counsel, CapitalOne	utions to	
05:00 p.m 6:00 p.m.	Reception Grand Ballroom	Tue, Oct 15	
08:50 a.m 09:50 a.m.	<b>Session 6</b> Individual Rights Requests Under GDPR and CCPA - How to Stand and Reduce the Risks of Data Breach Liability	Wed, Oct 16 <b>I Up a Program</b>	

#### Room x

Justin Antonipillai, Founder & CEO, WireWheel.io Heather Sussman, Partner, Orrick Sheridan Clemens, Deloitte

# Appointing DPOs and EU Representatives under the GDPR: Lessons After a Year Room x

**Gonca Dhont,** Managing Director, DPO Network Europe **Tim Bell,** Managing Director, DPR Group

#### Implementing the CIS Critical Security Controls for the CCPA and Other Laws Room x

Bill Dixon, Associate Managing Director Cyber Risk, Kroll Soleil Dolce, VP Information Security, Wells Fargo Cody Wamsley, Associate Attorney, Dorsey & Whitney

## M&A 2019-2020: Cyber/Privacy Diligence After Verizon and Marriott Room x

Randy Sabett, Special Counsel, Cooley

#### Is the GDPR Working?

Room x Stefan Brink, Data Protection Commissioner, Baden-Württemberg, Germany Niko Härting, Partner, HÄRTING Rechtsanwälte, Germany Jon Neiditz, Partner, Kilpatrick Townsend & Stockton

#### Demystifying the Role of AI in Privacy Management

Room x Darren Abernethy, Senior Counsel, TrustArc

#### Exceptions to the CCPA's Right of Deletion, Explained

Room x Amy Carlson, Senior Privacy Counsel, Motorola Soo Kang, General Counsel and VP for Consulting, Zasio Enterprises

# Beware the Dark [Patterns] Side: Thinking Creatively about User Experience without Sacrificing Compliance

Room x Dona Fraser, Director, CARU, BBB National Programs

09:50 a.m. – 10:10 a.m.

Break Grand Ballroom

10:10 a.m. – 11:10 a.m.

#### Session 7

Market Research and Big Data vs. CCPA and DSARS

Wed, Oct 16

Wed, Oct 16

#### Room x

Gary Kibel, Partner, Davis & Gilbert Rachel Glasser, Chief Privacy Officer, Wunderman Thompson Kim Smouter-Umans, Head of Public Affairs and Professionals Standard, ESOMAR

# Secondary Uses of Health Data for Research and Development Purposes Room x

David Peloquin, Attorney, Ropes & Gray Joanna Bergmann, Senior Associate General Counsel, Northwell Health Brett Silton, Assistant General Counsel, Verana Health

#### Data Transfer Mechanisms: Where Do We Go From Here? Room x Guilherme Roschke, Counsel for International Consumer Protection, Federal Trade Commission Eduardo Ustaran, Partner, Hogan Lovells Maureen Dry-Wasson, Executive Director, Group General Counsel & Global Privacy Officer, Allegis

#### De-identification From the Practitioner's Perspective

Room x David Keating, Partner, Alston & Bird Manuel Bauer, Senior Privacy Counsel, McDonald's



#### LATHAM & WATKINS LLP

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# Privacy + Security Forum

Latham's global Data Privacy & Security team is integrated across jurisdictions, practices and industries, providing clients with full-spectrum advice on all privacy-related matters.

Your Data Map's Missing Piece: Why Third-Party Risk Management is Key Room x Jason Sabourin, Vendor Risk Management Product Manager, OneTrust

# The Sleeping Giant Awakes: The SEC Pursues New Cybersecurity and Data Privacy Cases Against U.S. Listed Companies

Room x Doug Davison, Partner, Linklaters Mark Keene, Associate General Counsel, Bank of America Merrill Lynch John Reed Stark, Digital Compliance Consultant, Former Chief, SEC Office of Internet Enforcement

# Dynamic Duo – Privacy Threat Modeling and Context Diagramming in the SDLC Room x

Denise Schoeneich, Privacy Engineer, Intel CorporationJonathan Fox, Director, Privacy Engineering & Strategy/Planning, CiscoR. Jason Cronk, Privacy and Trust Consultant, Enterprivacy Consulting Group

#### Vendor Management Best Practices: Do's and Don'ts

Room x Ari Waldman, Professor, New York Law School Anna Zeiter, CPO, eBay Caroline McCaffery, CEO & Co-Founder, ClearOPS



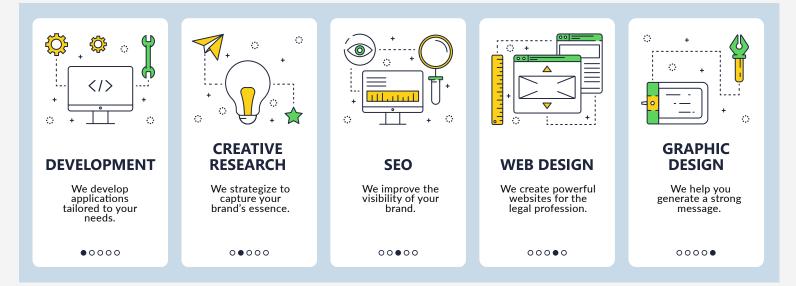
# Supporting thought leaders driving the advancement of privacy and security

We are proud to support the **Privacy + Security Academy** and the **2019 Privacy + Security Forum**.

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# Forum Day 2 – Wednesday, Oct 16

11:10 a.m 11:30 a.m.	Break Grand Ballroom	Wed, Oct 16
11:30 a.m. – 12:30 p.m.	Session 8 GDPR Extraterritoriality—Industry Perspectives and Best Practices Operationalizing Global Compliance Room x Corey Dennis, Director of Privacy & Counsel, PPD James Koenig, Co-Chair, Privacy & Cybersecurity Practice, Fenwick & California Consumer Privacy Act Exemptions: Illusory or Real? Room x Nancy Perkins, Counsel, Arnold & Porter Jill Whitby, Vice President and Assistant General Counsel, First Repu Kate Godfrey, VP, Chief Compliance and Privacy Officer, Adaptive B Data Ethics and Privacy Engineering Room x Lourdes Turrecha, Senior Privacy Counsel, Palo Alto Networks Michelle Dennedy, VP & Chief Privacy Officer, Cisco	& West ublic Bank

# **Featured Interview: The Tale of Multi-Jurisdiction Privacy Laws** K. Royal, Director, Privacy Consulting, TrustArc





The Security Implications of New and Emerging Privacy Laws Room x Kaylee Cox Bankston, Counsel, Manatt, Phelps & Phillips Liz Heier, Director, Global Data Privacy, Garmin International

Drew Bagley, VP & Counsel, Privacy & Cyber Policy, CrowdStrike

#### Contract Risk Analysis: Data Breach/Incidence Response Management Room x

Andrew Serwin, Partner, DLA Piper Rick Borden, Counsel and Chief Privacy Officer, White & Williams Debra Bromson, Assistant General Counsel, AAA Club Alliance Michael Wade, CTO, Planet Data Solutions

#### Privacy and Data Governance Challenges for Financial Institutions Room x

Al Raymond, Consumer & Community Bank Privacy Lead, JPMorgan Chase Helen Beckschi, Wells Fargo US Privacy Officer, Wells Fargo Anne Fealey, Global Chief Privacy Officer, Citi Todd Ruback, Director, Promontory Financial Group, an IBM Company (moderator)

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300 Technology Integrations	Thousands of Resources	95% CSAT Score	2 Global User Conferences

# Your Data Map's Missing Piece:

Why Third-Party Risk Management is Key

Wedneday, October 16 10:10 a.m. – 11:10 a.m. Session 7

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#### The Emerging European Framework for AI

Room x Raphaël Dana, Partner, Frieh Associates, France João Rodrigues, Sr. Adviser, European Parliament Liasion Office in Washington, D.C. Lisl Brunner, Director, Global Privacy Policy, AT&T

#### Criminal Creativity = Complexity and Cost

Room x Darius Wood, Breach Response Services Manager, Beazley Bruce Radke, Shareholder, Polsinelli Adam Hart, Associate Principal, Forensic Services, Charles Rivers Associates

12:30 p.m. - 01:30 p.m.

Wed, Oct 16

#### 01:30 p.m. – 2:30 p.m.

#### **Plenary Keynote**

Wed, Oct 16

#### Perspectives on a Federal Privacy Law: The View from Inside the Beltway Room Grand Ballroom Cameron Kerry, Tisch Distinguished Visiting Fellow, Brookings Institute Neema Singh Guliani, Senior Legislative Counsel, ACLU Aaron Cooper, VP, Global Policy BSA/Software Alliance Daniel Solove, John Marshall Harlan Research Professor, George Washington University Law School (moderator)

2:30 p.m. - 03:30 p.m.

#### Session 9

Lunch

**Grand Ballroom** 

Wed, Oct 16

# CCPA and Other Potential State Laws – New Burdens on Medical Research and De-Identified Data?

Room x Ann Waldo, Principal, Waldo Law Offices Daniel Barth-Jones, Assistant Professor of Clinical Epidemiology, Columbia University

#### The Evolution of FTC Consent Decrees

Room x Terrell McSweeny, Partner, Covington & Burling Svetlana Gans, VP & Associate General Counsel, NCTA, The Internet & Television Association

#### Benchmarking Global Data Protection Compliance

Room x Mark Schreiber, Partner, McDermott Will & Emery Ashley Winton, Partner, McDermott Will & Emery

# Featured Interview: The Cost of Continuous Complianace Daniel Barber, CEO, DataGrail



DATAGRAIL

#### Putting a Price on Privacy

Room x

Edward McNicholas, Partner, Ropes & Gray

**Paul Rosenzweig**, Senior Fellow, R Street Institute, Principal, Red Branch Consulting **Cameron Kerry**, Tisch Distinguished Visiting Fellow, Brookings Institute **Roslyn Layton**, Visiting Scholar, American Enterprise Institute, Aalborg University

#### Developing a Tailored Privacy By Design Program to Fit Your Corporate DNA Room x

Venora Hung, Privacy Counsel, Genomic Health Monika Tanedo, Senior Contracts Analyst, Genomic Health Irina Ridley, Chief Counsel, Myriad Genetics Michael Hamilton, Chief Privacy Officer, Invitae

#### Data Sharing for Research: Advancing Science While Protecting Privacy Room x

Mike Hintze, Partner, Hintze Law Lourdes Turrecha, Senior Privacy Counsel, Palo Alto Networks Elaine Sedenberg, Privacy and Data Policy Manager at Facebook

#### Session Title Room x Name, Title, Willkie Farr & Gallagher

03:30 p.m. - 04:00 p.m.

# Ice Cream Break

Sponsored by Linklaters Grand Ballroom Tue, Oct 16

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Professor Paul Schwartz Jefferson E. Peyser Professor U.C. Berkeley School of Law Director, Berkeley Center for Law & Technology



Created by two international experts, these online courses provide a clear and engaging introduction to privacy law. Each course is about 1 hour long and contains readings and a quiz.



Foundations & Themes of US Privacy Law



HIPAA & US Regulation of Health Data



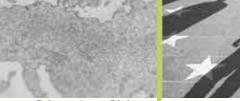
Consumer Data &US Regulation: The Common Law and the FTC



Privacy Torts & The Media in the US



Law Enforcement National Security in the US



GDPR & European Privacy Law: Rights, Obligations & Data Transfer



Consumer Data and US Regulation: Statutory Law



GDPR: Rights, Obligations & Data Transfer



# CCPA Training

by Prof. Daniel Solove









## New 15-minute course providing an overview of the CCPA

We also have a short 2-minute add on about the CCPA to insert into our existing privacy awareness courses.

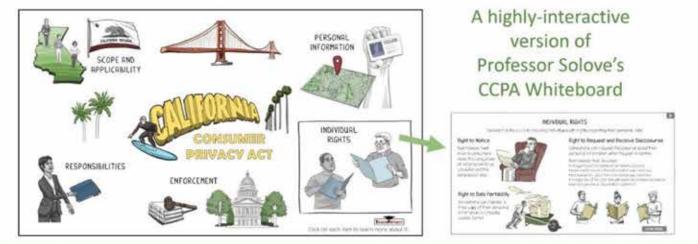


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