

Privacy+ Security Forum

Oct 14-16, 2019
Washington, D.C.

Draft

privacysecurityacademy.com

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Learn in Detail About GDPR, Privacy and Security in Latin America, Asia, and Europe.

Privacy+Security Forum

May 6-8, 2020
Washington, D.C.

International
**Privacy+
Security
Forum**

Washington, D.C.

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the date**

**MAY 6-8
2020**

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Organizers



Daniel J. Solove

Daniel J. Solove is the John Marshall Harlan Research Professor of Law at the George Washington University Law School. He founded TeachPrivacy, a company providing privacy and data security training. One of the world's leading experts in privacy law, Solove is the author of 10 books and more than 50 articles.

Paul M. Schwartz

Paul Schwartz is a leading international expert on information privacy law. He is the Jefferson E. Peyser Professor at UC Berkeley School of Law and a Director of the Berkeley Center for Law and Technology. Schwartz is also a Special Advisor at Paul Hastings, where he works in the Privacy and Data Security Practice.



ROPES & GRAY

is a proud supporter of the 2019 Privacy + Security Forum.

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ROPES & GRAY

Welcome

The Privacy + Security Forum brings together seasoned thought leaders in privacy and security. Despite extensive media coverage about privacy and security, there's far less knowledge about how real businesses are applying the evolving changes they face every day. This event is about the impact of these topics in the real world. We are excited that you can join us!

Our distinguished speakers and audience are from Beijing, Berlin, Brussels, Dubai, Dublin, London, Mexico City, Montreal, Paris, Seoul, Tokyo, Zürich – and, of course, from across the U.S. Connect with privacy professionals, security professionals, chief information officers, attorneys, academics, experts from NGOs & think tanks, technologists, policymakers, and everyone else with strong ties to the privacy and security community.

Building on the success of past events, we have added a pre-conference Cybersecurity Risk Summit this year for practitioners who want to learn in detail about GDPR, privacy and security in Europe, Latin America, Asia, and around the world. We look forward to networking with 800+ leading minds expected.

Thank you for helping to shape privacy and security in the real world!

Daniel Solove & Paul Schwartz

Pre-Conference Day – Monday, Oct 14

09:00 a.m. – 4:30: p.m.

Cybersecurity+Risk Summit

Mon, Oct 14

Room x

Chair:

Andy Serwin, Partner, DLA Piper

09:00 a.m. – 10:15 a.m.

Session A: Information-Sharing—Private/Private; Public/Private

10:45 a.m. – 12:00 p.m.

Session B: Talking to the Board About Cyber

01:30 p.m. – 02:45 p.m.

Session C: Cyber Enterprise Risk Management

03:15 p.m. – 04:30 p.m.

Session D: Data Breaches and Cybersecurity: The New Landscape

09:00 a.m. – 04:30: p.m.

Health Privacy+Security Intensive

Mon, Oct 14

Room x

Co-Chairs:

Adam Greene, Partner, Davis Wright Tremaine

Faith Knight Myers, Global Privacy Leader, McKesson

Jennifer Archie, Partner, Latham & Watkins

09:00 a.m. – 10:15 a.m.

Session A: What's New in Health Information Privacy and Security

10:45 a.m. – 12:00 p.m.

Session B: Preparing for and Working with Different Health Privacy Regulators

01:30 p.m. – 02:45 p.m.

Session C: Emerging Health Privacy Questions

03:15 p.m. – 04:30 p.m.

Session D: Business Associate Challenges

GDPR solutions for the enterprise



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Chambers Global,
2013-2019

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that span the U.S., EU, and Asia,
for data protection



Privacy and Data Security,
Band 1 *Chambers USA*,
2011-2019



Cyber Law Tier 1,
The Legal 500 U.S., 2019

Data Protection and Privacy
Tier 1, *The Legal 500 U.S.*, 2019

Data Protection and Privacy
Tier 1, *The Legal 500 UK*, 2019

Stay in the know with these resources:

- **Chronicle of Data Protection** - The latest privacy and data protection legal developments and trends via our blog, *Chronicle of Data Protection*: <https://www.hldataprotection.com>

- Our blog, *Chronicle of Data Protection*, focuses on important global developments in privacy law and policy, including a new series "The Challenge Ahead," that analyzes legal implications and key takeaways for the California Consumer Privacy Act. For more information, please visit: <https://www.hldataprotection.com/tags/ccpa-series/>

- **Focus on Regulation** - Hogan Lovells provides the latest updates on regulations, including those relating to life sciences and healthcare on our Focus on Regulation Topic Center.



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Pre-Conference Day – Monday, Oct 14

09:00 a.m. – 4:30: p.m.

EU Privacy+Security Intensive

Room x

Co-Chairs:

Jan Dhont, Partner, Wilson Sonsini Goodrich & Rosati

Francoise Gilbert, CEO, DataMinding

John Bowman, Senior Principal, Promontory

Mon, Oct 14

09:00 a.m. – 10:15 a.m.

10:45 a.m. – 12:00 p.m.

01:30 p.m. – 02:45 p.m.

03:15 p.m. – 04:30 p.m.

Session A: GDPR: Where Are We Now?

Session B: What is Happening Across the EU and Across Borders

Session C: New Issues for 2020 and Beyond

Session D: Practical Exercises

09:00 a.m. – 4:30: p.m.

Data Protection by Design+ Default Intensive

Room x

Chair:

Jason Cronk, Privacy and Trust Consultant, Enterprivacy Consulting Group

Mon, Oct 14

09:00 a.m. – 10:15 a.m.

10:45 a.m. – 12:00 p.m.

01:30 p.m. – 02:45 p.m.

03:15 p.m. – 04:30 p.m.

Session A: Building a Privacy Model

Session B: Controls

Session C: Privacy Risk Assessments

Session D: Putting it All Together

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Pre-Conference Day – Monday, Oct 14

09:00 a.m. – 04:30 p.m.

InfoSec+Tech Intensive

Mon, Oct 14

Room x

Chair:

Bob Sullivan, Independent Journalist, formerly with MSNBC and NBC News

Speakers:

Jen Ellis, Vice President of Community and Public Affairs, Rapid7

Sinziana Gutiu, Senior Program Manager GDPR and Compliance, TELUS

Harri Hursti, Founding Partner, Nordic Innovation Labs

Mark Rasch, Adjunct Professor of Law, George Washington University

Lesley Carhart, Principal Threat Analyst, Dragos

09:00 a.m. – 10:15 a.m.

10:45 a.m. – 12:00 p.m.

01:30 p.m. – 02:45 p.m.

03:15 p.m. – 04:30 p.m.

Session A: Infosec 501: A Crash Master's Course in Cybersecurity

Session B: Show and Tell: How Hackers Think, and What Tools They Use

Session C: Equifax and Ethics

Session D: Talking Tech: When Hackers IT Staff and Privacy/Compliance Staff Talk Past Each Other

09:00 a.m. – 12:00 p.m.

Workshop: California Consumer Privacy Act

Mon, Oct 14

Room x

Tanya Forsheit, Partner, Frankfurt Kurnit Klein & Selz PC

Beth Hill, General Counsel & Chief Compliance Officer, FordDirect

Maggie Mansourkia Mobley, Advisor, Privacy Matters

09:00 a.m. – 10:15 a.m.

10:45 a.m. – 12:00 p.m.

Session A:CCPA Basics – Who, What, Where, When, Why, How

Session B: How To Do It: Disclosures, Consumer Rights, Do Not Sell, Security, Financial Incentives

09:00 a.m. – 12:00 p.m.

Workshop: Blockchain, CCPA &GDPR

Mon, Oct 14

Room x

Christopher DeAngelis, Senior Director, Fraud Strategy, Sallie Mae

Esteban Castano, Co-founder/CEO, TRM Labs

John Chaisson, Data Privacy Consultant

09:00 a.m. – 10:15 a.m.

10:45 a.m. – 12:00 p.m.

Session A: Blockchain, CCPA, and GDPR, Part 1

Session B: Blockchain, CCPA, and GDPR, Part 2

Pre-Conference Day – Monday, Oct 14

01:30 p.m. – 04:30 p.m.

Workshop: State Privacy Laws - Beyond the CCPA

Mon, Oct 14

Room x

Elizabeth Canter, Partner, Covington & Burling

Anwesa Paul, Vice President & Senior Counsel, Privacy American Express

01:30 p.m. – 02:45 p.m.

Session C: Comprehensive State Privacy Legislation, Biometric Laws, Facial Recognition Laws

03:15 p.m. – 04:30 p.m.

Session D: Internet-of-Things Statutes, State Data Breach and Data Breach Laws, Litigation Trends

01:30 p.m. – 04:30 p.m.

Workshop: Data Mapping

Mon, Oct 14

Room x

Shoshana Rosenberg, Assistant General Counsel, VP and Global Chief Privacy Officer, WSP

Susan Israel, Loeb & Loeb

Janalyn Schreiber, Partner, Data Privacy & Security Advisors

01:30 p.m. – 02:45 p.m.

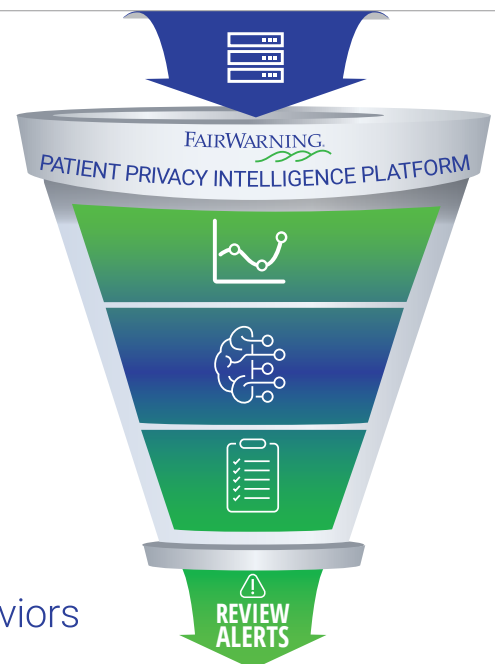
Session C: Data Mapping, Part 1

03:15 p.m. – 04:30 p.m.

Session D: Data Mapping, Part 2

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Forum Day 1 – Tuesday, Oct 15

08:50 a.m. – 09:50 a.m.

Session 1

Tue, Oct 15

The Ethics for Automated Systems - What Should an Ethics Board Do?

Room x

Chloe Autio, Policy Analyst, Intel

Sara Jordan, Assistant Professor, Virginia Tech

Jeremy Greenberg, Policy Fellow, Future of Privacy Forum

An Interactive Session on Managing Cross-border Data Crises and Proceedings

Room x

Gail Crawford, Partner, Latham & Watkins

Michael Rubin, Partner, Latham & Watkins

Evolving Privacy Issues in Research with Human Participants at Home and Abroad

Room x

Kirk Nahra, Partner, Wilmer Hale

Melissa Goldstein, Associate Professor, Department of Health Policy and Management, The George Washington University

Data Breach in the EU: The New Landscape

Room x

Tilly Lang, Data Protection Director & Corporate Governance Counsel, Heward Mills

Chris Hydak, Attorney, Global Privacy and Data Protection, Microsoft

Kall Loper, Director, Protiviti

What You Can Learn From an FTC Consent Order Assessment (And How to Avoid One!)

Room x

Dennis Yeoh, Deputy General Counsel, VIZIO

Jim Geregoire, Privacy and Cybersecurity Director, Fenwick & West

Tyler Newby, Partner, Fenwick & West

Harmonizing Your Access Requests: Localizing your GDPR Processes for CCPA

Room x

Amanda Witt, Partner, Kilpatrick Townsend

Aruna Sharma, Assistant General Counsel & DPO, Turner Broadcasting System

Ami Rodrigues, Privacy Counsel- The Americas, Coca-Cola

Updates on HIPAA Policy and Enforcement

Room x

Adam Greene, Partner, Davis Wright Tremaine

Marissa Gordon-Nguyen, Senior Advisor for HIPAA Policy, HHS Office for Civil Rights, U.S. Department of Health and Human Services

CCPA, New US Privacy Laws and Interest Based Advertising

Room x

Alan Friel, Partner, BakerHostetler

Leigh Freund, CEO, NAI

Michael Hahn, General Counsel, IAB



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Common Areas of Implementation

Compliance & Security

Vendor Risk Analysis

California Consumer Privacy Act

Cyberbreach Incident Response

M&A Due Diligence

GDPR Compliance



Forum Day 1 – Tuesday, Oct 15

09:50 a.m. – 10:10 a.m.

Break

Grand Ballroom

Tue, Oct 15

10:10 a.m. – 11:10 a.m.

Session 2

Tue, Oct 15

Artificial Intelligence and “Big Data” as Privacy Tools, Rather Than Privacy Threats

Room x

Robert Lord, Co-Founder and President, Protenus

Matthew Fisher, Partner, Mirick O'Connell

The Evergreen Privacy Program: How to Move Beyond the CCPA and GDPR Compliance Dates and Structure and Get Budget for More Everlasting Programs

Room x

Teresa Troester-Falk, Chief Privacy Strategist, Nymity

Rachel Glasser, Chief Privacy Officer, Wunderman Thompson

Britanie Hall, Senior Associate, Hogan Lovells

The Tale of Multi-Jurisdiction Privacy Laws

Room x

Debra Bromson, Assistant General Counsel, AAA Club Alliance

K Royal, Director, Privacy Consulting, TrustArc

Margaret Gloeckle, VP, Privacy & Compliance Counsel, A+E Networks

Victoria Beckman, Partner, Frost Brown Todd

Ashley Slavik, Data Protection Officer and Lead Data Counsel, Veeva Systems

New Challenges in Preparing For And Defending Against Breach Litigation

Room x

Jon Knight, Attorney, Boies Schiller Flexner

Michael T. Borgia, Vice President, Aon's Cyber Solutions (formerly Stroz Friedberg)

Dan Gerken, Associate General Counsel, Americas, Vertiv

The Notice Trap: When and How to “Inform,” Provide “Explicit Notice,” and “Disclose” Under the CCPA

Room x

Bret Cohen, Partner, Hogan Lovells

Warren Allen, Associate General Counsel, Diligent Corporation

When Working with Third Parties – It's a Rocky Road

Room x

Jennifer Lorentz, Senior Counsel Privacy & Data Protection, Mastercard

Jennifer Mailander, Deputy General Counsel Data Privacy & Cybersecurity, Fannie Mae

Libbie Rozofsky, Vice President, Legal & Regulatory Compliance and Chief Privacy Officer, Fannie Mae

The Consumer-Facing CCPA Data Inventory

Room x

Steven B. Roosa, Head of NRF Digital Analytics and Technology Assessment Platform, Norton Rose Fulbright



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Forum Day 1 – Tuesday, Oct 15

The Washington Privacy Act – What Happened to the Legislation? Can We Expect Another Proposal Next Year?

Room x

TBD, TBD, Stoel Rives

11:30 a.m. – 12:30 p.m.

Session 3

Tue, Oct 15

Corporate Law Meets Data Law: Advanced Problems in Due Diligence for Privacy and Security Advisors

Room x

Jennifer Archie, Partner, Latham & Watkins

The Coming Flood of CCPA Class Litigation: What You Can Do to Mitigate Your Risk

Room x

Ian Ballon, Shareholder, Greenberg Traurig

Ray Sardo, Senior Counsel, Privacy and Compliance, Credit Karma

Kim Richardson, Assistant General Counsel – Privacy, Advertising & Marketing, Mattel

Solving the Hardest Parts of CCPA: What Needs to Be Done Now

Room x

Aaron Ting, Lead Counsel, Product & Privacy, Facebook

Lael Bellamy, Director, Privacy & Cybersecurity, Fenwick & West, (Moderator)

What Should/What Would a Federal Privacy Law Look Like?

Room x

Jeff Brueggeman, VP, Global Public Policy, AT&T

Michelle Richardson, Director, Privacy & Data Project Center for Democracy & Technology

Denise Zheng, VP, Business Roundtable

Diane Rinaldo, Assistant Secretary, National Telecommunications and Information Administration

Decoding The AdTech Privacy Puzzle

Room x

Steven Wernikoff, Partner, Honigman

Manas Mohapatra, Chief Privacy Officer, Viacom

Aaron Goodman, Senior Counsel II, Publicis Groupe

Julie Mayer, Senior Privacy Manager, Microsoft

Best Practices for Preparing a Ransomware-Related Cyber Incident Response Plan

Room x

Peter Marta, Partner, Hogan Lovells

Anthony Ferrante, Senior Managing Director, FTI Consulting

Christopher Leone, Supervisory Special Agent, U.S. Secret Service

Albert Murray, FBI

Forum Day 1 – Tuesday, Oct 15

Moving Target: Understanding the Implications of CCPA 9/2019 Amendments and Draft AG Rules for Your CCPA Program

Room x

Jim Halpert, Partner, DLA Piper

12:30 p.m. - 01:30 p.m.

Lunch

Grand Ballroom

Tue, Oct 15

01:30 p.m. - 2:30 p.m.

Plenary Keynote

Tue, Oct 15

Data Protection Law in the US and EU: The GDPR and Beyond

Grand Ballroom

Rebecca Kelly Slaughter, Commissioner, Federal Trade Commission

Stefan Brink, Data Protection Commissioner, Baden-Württemberg, Germany

Paul Schwartz, Jefferson E. Peyser Professor,

University of California Berkeley School of Law (moderator)



Global Innovation

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Forum Day 1 – Tuesday, Oct 15

2:30 p.m. – 03:30 p.m.

Session 4

Tue, Oct 15

Digital Health Privacy: OCR and FTC Perspectives

Room x

Reece Hirsch, Partner, Morgan, Lewis & Bockius

Linda Sanches, Senior Advisor for HIT and Privacy Policy, Department of Health and Human Services

Elisa Jillson, Attorney, Federal Trade Commission

Third Party Risk Management: Lifting the Security of Small Firms

Room x

David Sheidlower, CISO, Turner Construction

Vikas Bhatia, CEO, JustProtect

Antony Kim, Partner, Orrick

The Globalization of Criminal Evidence

Room x

Peter Swire, Georgia Tech Scheller College of Business, Sr. Counsel, Alston & Bird

Jennifer Daskal, Professor, American University Washington College of Law

Richard Downing, Deputy Assistant Attorney General, Department of Justice

Data Confidentiality: Protecting Assets and Recovering from Data Breaches

Room x

Anne Townsend, Principle Cybersecurity Engineer, National Cybersecurity Center of Excellence, NIST

Katie Boeckl, Privacy Risk Strategist, NIST

Shane Whitlatch, General Manager, Healthcare, FairWarning

How Local Regulation of Disruptive Technologies Can Threaten Privacy

Room x

Jacob Sommer, Shareholder, ZwillGen

Marc Zwillinger, Founder, ZwillGen

Brian Kyuhoon No, Head of Public Policy, Spin

East and West: Blockchain and Compliance Strategies for Global Privacy Programs

Room x

Samuel Yim, Senior Foreign Attorney, Kim & Chang

GDPR and CCPA Aftermath - Operationalizing Incident Response & Reasonable Security

Mary-Elizabeth Hadley, Lead Privacy Counsel, Facebook

Rukiye Oygar, Senior Counsel, Technology, Privacy and Cybersecurity, WeWork

Kenia Rincon, Privacy and Cybersecurity Director, Fenwick & West (moderator)

03:30 p.m. – 04:00 p.m.

Ice Cream Break

Tue, Oct 15

Sponsored by Promontory

Grand Ballroom

Forum Day 1 – Tuesday, Oct 15

04:00 p.m. – 05:00 p.m.

Session 5

Tue, Oct 15

Beyond CCPA: Designing a Privacy Program for the Future

Room x

Melissa Maalouf, Shareholder, ZwillGen

Kandi Parsons, Shareholder, ZwillGen

Matt Scutari, Privacy Director, Optimizely

Peder Magee, Senior Staff Attorney, FTC

A Path to Anonymization: Through the Telecom and Health Lenses

Room x

Tim Tobin, Partner, Hogan Lovells

Kelsey Finch, Senior Policy Counsel, Future of Privacy Forum

Ilya Vasilenko, Data Protection Officer, Starmind

Khaled El-Emam, CEO, Privacy Analytics

Overhauling Your Data Privacy Program: How to Tackle Emerging Legislation, Looming Data Breaches, and Increased Enforcement

Room x

Caitlin Potratz Metcalf, Linklaters

Mary Stone Ross, Principal, MSR Strategies

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Forum Day 1 – Tuesday, Oct 15

Sharing Health Data: Challenges and Solutions

Room x

Deborah Gersh, Partner, Ropes & Gray

William Barrett, General Counsel, Waystar

Sandra Parker, General Counsel & Chief Privacy Officer, Manifest Medex

Daniel Guggenheim, Deputy General Counsel, Hill Physicians Medical Group

Working Toward CCPA Consensus in the Digital Advertising Industry – Lessons Learned from the GDPR and Industry Guidance

Room x

Natasha Kohne, Partner, Akin Gump

Michael Hahn, General Counsel, IAB

Alice Lincoln, Vice President of Data Policy & Governance, MediaMath

Vendor Management Best Practices: Do's and Don'ts

Room x

Ari Waldman, Professor, New York Law School

Anna Zeiter, CPO, eBay

Caroline McCaffery, CEO & Co-Founder, ClearOPS

The Robocall Epidemic: Leveraging Technology and Legislative Solutions to Maintain Cell Phone Privacy

Room x

Divya Gupta, Partner, Dorsey & Whitney

Jeremy Gladstone, Director, Assistant General Counsel, CapitalOne

05:00 p.m. - 6:00 p.m.

Reception

Grand Ballroom

Tue, Oct 15

Forum Day 2 – Wednesday, Oct 16

08:50 a.m. – 09:50 a.m.

Session 6

Wed, Oct 16

Individual Rights Requests Under GDPR and CCPA - How to Stand Up a Program and Reduce the Risks of Data Breach Liability

Room x

Justin Antonipillai, Founder & CEO, WireWheel.io

Heather Sussman, Partner, Orrick

Sheridan Clemens, Deloitte

Appointing DPOs and EU Representatives under the GDPR: Lessons After a Year

Room x

Gonca Dhont, Managing Director, DPO Network Europe

Tim Bell, Managing Director, DPR Group

Implementing the CIS Critical Security Controls for the CCPA and Other Laws

Room x

Bill Dixon, Associate Managing Director Cyber Risk, Kroll

Soleil Dolce, VP Information Security, Wells Fargo

Cody Wamsley, Associate Attorney, Dorsey & Whitney

M&A 2019-2020: Cyber/Privacy Diligence After Verizon and Marriott

Room x

Randy Sabett, Special Counsel, Cooley

Is the GDPR Working?

Room x

Stefan Brink, Data Protection Commissioner, Baden-Württemberg, Germany

Niko Härting, Partner, HÄRTING Rechtsanwälte, Germany

Jon Neiditz, Partner, Kilpatrick Townsend & Stockton

Demystifying the Role of AI in Privacy Management

Room x

Darren Abernethy, Senior Counsel, TrustArc

Exceptions to the CCPA's Right of Deletion, Explained

Room x

Amy Carlson, Senior Privacy Counsel, Motorola

Soo Kang, General Counsel and VP for Consulting, Zasio Enterprises

Beware the Dark [Patterns] Side: Thinking Creatively about User Experience without Sacrificing Compliance

Room x

Dona Fraser, Director, CARU, BBB National Programs

09:50 a.m. – 10:10 a.m.

Break

Wed, Oct 16

Grand Ballroom

10:10 a.m. – 11:10 a.m.

Session 7

Wed, Oct 16

Market Research and Big Data vs. CCPA and DSARS

Forum Day 2 – Wednesday, Oct 16

Room x

Gary Kibel, Partner, Davis & Gilbert

Rachel Glasser, Chief Privacy Officer, Wunderman Thompson

Kim Smouter-Umans, Head of Public Affairs and Professionals Standard, ESOMAR

Secondary Uses of Health Data for Research and Development Purposes

Room x

David Peloquin, Attorney, Ropes & Gray

Joanna Bergmann, Senior Associate General Counsel, Northwell Health

Brett Siltan, Assistant General Counsel, Verana Health

Data Transfer Mechanisms: Where Do We Go From Here?

Room x

Guilherme Roschke, Counsel for International Consumer Protection, Federal Trade Commission

Eduardo Ustaran, Partner, Hogan Lovells

Maureen Dry-Wasson, Executive Director, Group General Counsel & Global Privacy Officer, Allegis



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Latham's global Data Privacy & Security team is integrated across jurisdictions, practices and industries, providing clients with full-spectrum advice on all privacy-related matters.

Forum Day 2 – Wednesday, Oct 16

De-identification From the Practitioner's Perspective

Room x

David Keating, Partner, Alston & Bird

Manuel Bauer, Senior Privacy Counsel, McDonald's

Your Data Map's Missing Piece: Why Third-Party Risk Management is Key

Room x

Jason Sabourin, Vendor Risk Management Product Manager, OneTrust

The Sleeping Giant Awakes: The SEC Pursues New Cybersecurity and Data Privacy Cases Against U.S. Listed Companies

Room x

Doug Davison, Partner, Linklaters

Mark Keene, Associate General Counsel, Bank of America Merrill Lynch

John Reed Stark, Digital Compliance Consultant, Former Chief, SEC Office of Internet Enforcement

Dynamic Duo – Privacy Threat Modeling and Context Diagramming in the SDLC

Room x

Denise Schoeneich, Privacy Engineer, Intel Corporation

Jonathan Fox, Director, Privacy Engineering & Strategy/Planning, Cisco

R. Jason Cronk, Privacy and Trust Consultant, Enterprivacy Consulting Group

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Forum Day 2 – Wednesday, Oct 16

11:10 a.m. – 11:30 a.m.

Break
Grand Ballroom

Wed, Oct 16

11:30 a.m. – 12:30 p.m.

Session 8

Wed, Oct 16

GDPR Extraterritoriality—Industry Perspectives and Best Practices for Operationalizing Global Compliance

Room x

Corey Dennis, Director of Privacy & Counsel, PPD

James Koenig, Co-Chair, Privacy & Cybersecurity Practice, Fenwick & West

California Consumer Privacy Act Exemptions: Illusory or Real?

Room x

Nancy Perkins, Counsel, Arnold & Porter

Jill Whitby, Vice President and Assistant General Counsel, First Republic Bank

Kate Godfrey, VP, Chief Compliance and Privacy Officer, Adaptive Biotechnologies

Data Ethics and Privacy Engineering

Room x

Lourdes Turrecha, Senior Privacy Counsel, Palo Alto Networks

Michelle Dennedy, VP & Chief Privacy Officer, Cisco

Featured Interview: The Tale of Multi-Jurisdiction Privacy Laws

K. Royal, Director, Privacy Consulting, TrustArc



Forum Day 2 – Wednesday, Oct 16

The Security Implications of New and Emerging Privacy Laws

Room x

Kaylee Cox Bankston, Counsel, Manatt, Phelps & Phillips

Liz Heier, Director, Global Data Privacy, Garmin International

Drew Bagley, VP & Counsel, Privacy & Cyber Policy, CrowdStrike

Contract Risk Analysis: Data Breach/Incidence Response Management

Room x

Andrew Serwin, Partner, DLA Piper

Rick Borden, Counsel and Chief Privacy Officer, White & Williams

Debra Bromson, Assistant General Counsel, AAA Club Alliance

Michael Wade, CTO, Planet Data Solutions

Privacy and Data Governance Challenges for Financial Institutions

Room x

Al Raymond, Consumer & Community Bank Privacy Lead, JPMorgan Chase

Helen Beckschi, Wells Fargo US Privacy Officer, Wells Fargo

Anne Fealey, Global Chief Privacy Officer, Citi

Todd Ruback, Director, Promontory Financial Group, an IBM Company (moderator)



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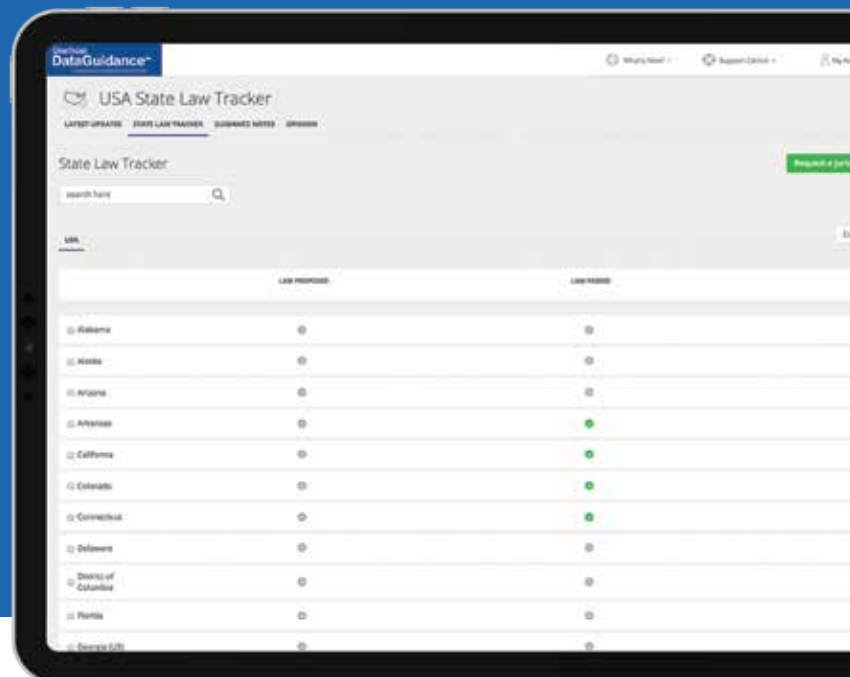
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Your Data Map's Missing Piece:
Why Third-Party Risk Management is Key

Wednesday, October 16
10:10 a.m. – 11:10 a.m.
Session 7

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Forum Day 2 – Wednesday, Oct 16

The Emerging European Framework for AI

Room x

Raphaël Dana, Partner, Friehe Associates, France

João Rodrigues, Sr. Adviser, European Parliament Liaison Office in Washington, D.C.

Lisl Brunner, Director, Global Privacy Policy, AT&T

Criminal Creativity = Complexity and Cost

Room x

Darius Wood, Breach Response Services Manager, Beazley

Bruce Radke, Shareholder, Polsinelli

Adam Hart, Associate Principal, Forensic Services, Charles Rivers Associates

12:30 p.m. – 01:30 p.m.

Lunch

Grand Ballroom

Wed, Oct 16

01:30 p.m. – 2:30 p.m.

Plenary Keynote

Wed, Oct 16

Perspectives on a Federal Privacy Law: The View from Inside the Beltway

Room Grand Ballroom

Cameron Kerry, Tisch Distinguished Visiting Fellow, Brookings Institute

Neema Singh Guliani, Senior Legislative Counsel, ACLU

Aaron Cooper, VP, Global Policy BSA/Software Alliance

Daniel Solove, John Marshall Harlan Research Professor, George Washington University Law School (moderator)

2:30 p.m. – 03:30 p.m.

Session 9

Wed, Oct 16

CCPA and Other Potential State Laws – New Burdens on Medical Research and De-Identified Data?

Room x

Ann Waldo, Principal, Waldo Law Offices

Daniel Barth-Jones, Assistant Professor of Clinical Epidemiology, Columbia University

The Evolution of FTC Consent Decrees

Room x

Terrell McSweeney, Partner, Covington & Burling

Svetlana Gans, VP & Associate General Counsel, NCTA, The Internet & Television Association

Benchmarking Global Data Protection Compliance

Room x

Mark Schreiber, Partner, McDermott Will & Emery

Ashley Winton, Partner, McDermott Will & Emery

Featured Interview: The Cost of Continuous Compliance

Daniel Barber, CEO, DataGrail



Forum Day 2 – Wednesday, Oct 16

Putting a Price on Privacy

Room x

Edward McNicholas, Partner, Ropes & Gray

Paul Rosenzweig, Senior Fellow, R Street Institute, Principal, Red Branch Consulting

Cameron Kerry, Tisch Distinguished Visiting Fellow, Brookings Institute

Roslyn Layton, Visiting Scholar, American Enterprise Institute, Aalborg University

Developing a Tailored Privacy By Design Program to Fit Your Corporate DNA

Room x

Venora Hung, Privacy Counsel, Genomic Health

Monika Tanedo, Senior Contracts Analyst, Genomic Health

Irina Ridley, Chief Counsel, Myriad Genetics

Michael Hamilton, Chief Privacy Officer, Invitae

Data Sharing for Research: Advancing Science While Protecting Privacy

Room x

Mike Hintze, Partner, Hintze Law

Lourdes Turrecha, Senior Privacy Counsel, Palo Alto Networks

Elaine Sedenberg, Privacy and Data Policy Manager at Facebook

Session Title

Room x

Name, Title, Willkie Farr & Gallagher

03:30 p.m. - 04:00 p.m.

Ice Cream Break

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Grand Ballroom

Tue, Oct 16

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of Health Data



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