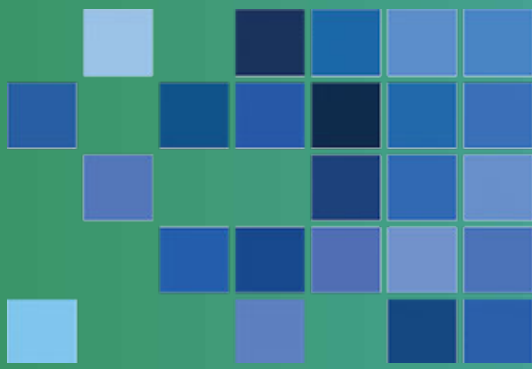




Privacy+ Security Forum

Oct 14-16, 2019
Washington, D.C.

Draft

privacysecurityacademy.com

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2020**

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20	Wednesday - Conference Day 2		

Organizers



Daniel J. Solove

Daniel J. Solove is the John Marshall Harlan Research Professor of Law at the George Washington University Law School. He founded TeachPrivacy, a company providing privacy and data security training. One of the world's leading experts in privacy law, Solove is the author of 10 books and more than 50 articles.

Paul M. Schwartz

Paul Schwartz is a leading international expert on information privacy law. He is the Jefferson E. Peyser Professor at UC Berkeley School of Law and a Director of the Berkeley Center for Law and Technology. Schwartz is also a Special Advisor at Paul Hastings, where he works in the Privacy and Data Security Practice.



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Welcome

The Privacy + Security Forum brings together seasoned thought leaders in privacy and security. Despite extensive media coverage about privacy and security, there's far less knowledge about how real businesses are applying the evolving changes they face every day. This event is about the impact of these topics in the real world. We are excited that you can join us!

Our distinguished speakers and audience are from Beijing, Berlin, Brussels, Dubai, Dublin, London, Mexico City, Montreal, Paris, Seoul, Tokyo, Zürich – and, of course, from across the U.S. Connect with privacy professionals, security professionals, chief information officers, attorneys, academics, experts from NGOs & think tanks, technologists, policymakers, and everyone else with strong ties to the privacy and security community.

Building on the success of past events, we have added a pre-conference Cybersecurity Risk Summit this year for practitioners who want to learn in detail about GDPR, privacy and security in Europe, Latin America, Asia, and around the world. We look forward to networking with 800+ leading minds expected.

Thank you for helping to shape privacy and security in the real world!

Daniel Solove & Paul Schwartz

Pre-Conference Day – Monday, Oct 14

09:00 a.m. – 4:30: p.m.

Cybersecurity+Risk Summit

Room 301

Chair:

Andy Serwin, Partner, DLA Piper

Mon, Oct 14

09:00 a.m. – 10:15 a.m.

10:45 a.m. – 12:00 p.m.

01:30 p.m. – 02:45 p.m.

03:15 p.m. – 04:30 p.m.

Session A: Information-Sharing—Private/Private; Public/Private

Session B: Talking to the Board About Cyber

Session C: Cyber Enterprise Risk Management

Session D: Data Breaches and Cybersecurity: The New Landscape

09:00 a.m. – 04:30: p.m.

Health Privacy+Security Intensive

Room 302

Co-Chairs:

Adam Greene, Partner, Davis Wright Tremaine

Faith Knight Myers, Global Privacy Leader, McKesson

Jennifer Archie, Partner, Latham & Watkins

Mon, Oct 14

09:00 a.m. – 10:15 a.m.

10:45 a.m. – 12:00 p.m.

01:30 p.m. – 02:45 p.m.

03:15 p.m. – 04:30 p.m.

Session A: What's New in Health Information Privacy and Security

Session B: Preparing for and Working with Different Health Privacy Regulators

Session C: Emerging Health Privacy Questions

Session D: Business Associate Challenges

GDPR solutions for the enterprise



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2013-2019

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for data protection



Privacy and Data Security,
Band 1 *Chambers USA*,
2011-2019



Cyber Law Tier 1,
The Legal 500 U.S., 2019

Data Protection and Privacy
Tier 1, *The Legal 500 U.S.*, 2019

Data Protection and Privacy
Tier 1, *The Legal 500 UK*, 2019

Stay in the know with these resources:

- **Chronicle of Data Protection** - The latest privacy and data protection legal developments and trends via our blog, *Chronicle of Data Protection*: <https://www.hldataprotection.com>

- Our blog, *Chronicle of Data Protection*, focuses on important global developments in privacy law and policy, including a new series "The Challenge Ahead," that analyzes legal implications and key takeaways for the California Consumer Privacy Act. For more information, please visit: <https://www.hldataprotection.com/tags/ccpa-series/>

- **Focus on Regulation** - Hogan Lovells provides the latest updates on regulations, including those relating to life sciences and healthcare on our Focus on Regulation Topic Center.



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Pre-Conference Day – Monday, Oct 14

09:00 a.m. – 4:30: p.m.

EU Privacy+Security Intensive

Room 307

Co-Chairs:

Jan Dhont, Partner, Wilson Sonsini Goodrich & Rosati

Francoise Gilbert, CEO, DataMinding

John Bowman, Senior Principal, Promontory

Mon, Oct 14

09:00 a.m. – 10:15 a.m.

10:45 a.m. – 12:00 p.m.

01:30 p.m. – 02:45 p.m.

03:15 p.m. – 04:30 p.m.

Session A: GDPR: Where Are We Now?

Session B: What is Happening Across the EU and Across Borders

Session C: New Issues for 2020 and Beyond

Session D: Practical Exercises

09:00 a.m. – 4:30: p.m.

Data Protection by Design+ Default Intensive

Room 311

Chair:

Jason Cronk, Privacy and Trust Consultant, Enterprivacy Consulting Group

Mon, Oct 14

09:00 a.m. – 10:15 a.m.

10:45 a.m. – 12:00 p.m.

01:30 p.m. – 02:45 p.m.

03:15 p.m. – 04:30 p.m.

Session A: Building a Privacy Model

Session B: Controls

Session C: Privacy Risk Assessments

Session D: Putting it All Together

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Pre-Conference Day – Monday, Oct 14

09:00 a.m. – 04:30: p.m.

InfoSec+Tech Intensive

Mon, Oct 14

Room 308

Chair:

Bob Sullivan, Independent Journalist, formerly with MSNBC and NBC News

Speakers:

Jen Ellis, Vice President of Community and Public Affairs, Rapid7

Sinziana Gutiu, Senior Program Manager GDPR and Compliance, TELUS

Harri Hursti, Founding Partner, Nordic Innovation Labs

Mark Rasch, Adjunct Professor of Law, George Washington University

09:00 a.m. – 10:15 a.m.

10:45 a.m. – 12:00 p.m.

01:30 p.m. – 02:45 p.m.

03:15 p.m. – 04:30 p.m.

Session A: Infosec 501: A Crash Master's Course in Cybersecurity

Session B: Show and Tell: How Hackers Think, and What Tools They Use

Session C: Equifax and Ethics

Session D: Talking Tech: When Hackers IT Staff and Privacy/Compliance Staff Talk Past Each Other

09:00 a.m. – 12:00 p.m.

Workshop: California Consumer Privacy Act

Mon, Oct 14

Room 309

Tanya Forsheit, Partner, Frankfurt Kurnit Klein & Selz PC

Beth Hill, General Counsel & Chief Compliance Officer, FordDirect

Maggie Mansourkia Mobley, Advisor, Privacy Matters

09:00 a.m. – 10:15 a.m.

10:45 a.m. – 12:00 p.m.

Session A:CCPA Basics – Who, What, Where, When, Why, How

Session B: How To Do It: Disclosures, Consumer Rights, Do Not Sell, Security, Financial Incentives

09:00 a.m. – 12:00 p.m.

Workshop: Blockchain, CCPA &GDPR

Mon, Oct 14

Room 310

Christoher DeAngelis, Senior Director, Fraud Strategy, Sallie Mae

Esteban Castano, Co-founder/CEO, TRM Labs

John Chaisson, Data Privacy Consultant

09:00 a.m. – 10:15 a.m.

10:45 a.m. – 12:00 p.m.

Session A: Blockchain, CCPA, and GDPR, Part 1

Session B: Blockchain, CCPA, and GDPR, Part 2

Pre-Conference Day – Monday, Oct 14

01:30 p.m. – 04:30 p.m.

Workshop: State Privacy Laws - Beyond the CCPA

Room 309

Elizabeth Canter, Partner, Covington & Burling

Anwesa Paul, Vice President & Senior Counsel, Privacy American Express

Mon, Oct 14

01:30 p.m. – 02:45 p.m.

Session C: Comprehensive State Privacy Legislation, Biometric Laws, Facial Recognition Laws

03:15 p.m. – 04:30 p.m.

Session D: Internet-of-Things Statutes, State Data Breach and Data Breach Laws, Litigation Trends

01:30 p.m. – 04:30 p.m.

Workshop: Data Mapping

Room 310

Shoshana Rosenberg, Assistant General Counsel, VP and Global Chief Privacy Officer, WSP

Susan Israel, Loeb & Loeb

Janalyn Schreiber, Partner, Data Privacy & Security Advisors

Mon, Oct 14

01:30 p.m. – 02:45 p.m.

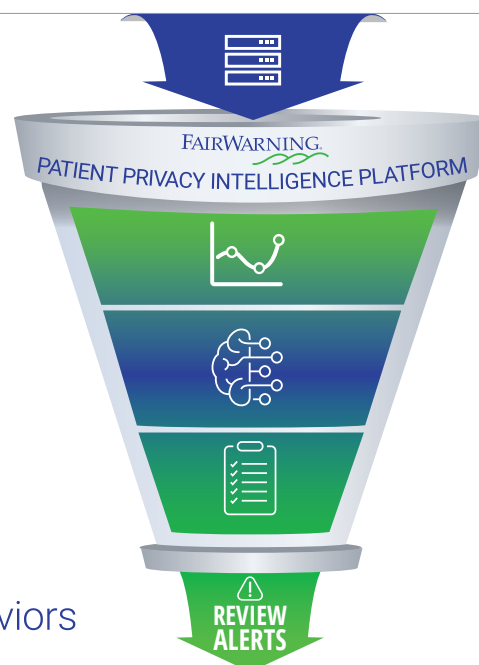
Session C: Data Mapping, Part 1

03:15 p.m. – 04:30 p.m.

Session D: Data Mapping, Part 2

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Forum Day 1 – Tuesday, Oct 15

08:50 a.m. – 09:50 a.m.

Session 1

Tue, Oct 15

An Interactive Session on Managing Cross-border Data Crises and Proceedings

Room 301

Gail Crawford, Partner, Latham & Watkins

Michael Rubin, Partner, Latham & Watkins

Andy Hutchison, Chief Privacy Officer, Endurance International Group

Evolving Privacy Issues in Research with Human Participants at Home and Abroad

Room 302

Kirk Nahra, Partner, Wilmer Hale

Melissa Goldstein, Associate Professor, Department of Health Policy and Management, The George Washington University

Data Breach in the EU: The New Landscape

Room 307

Tilly Lang, Data Protection Director & Corporate Governance Counsel, Heward Mills

Chris Hydak, Attorney, Global Privacy and Data Protection, Microsoft

Kall Loper, Director, Protiviti

What You Can Learn From an FTC Consent Order Assessment (And How to Avoid One!)

Room 308

Dennis Yeoh, Deputy General Counsel, VIZIO

Jim Geregoire, Privacy and Cybersecurity Director, Fenwick & West

Tyler Newby, Partner, Fenwick & West

Harmonizing Your Access Requests: Localizing your GDPR Processes for CCPA

Room 309

Amanda Witt, Partner, Kilpatrick Townsend

Aruna Sharma, Assistant General Counsel & DPO, Turner Broadcasting System

Ami Rodrigues, Privacy Counsel- The Americas, Coca-Cola

Updates on HIPAA Policy and Enforcement

Room 310

Adam Greene, Partner, Davis Wright Tremaine

Marissa Gordon-Nguyen, Senior Advisor for HIPAA Policy, HHS Office for Civil Rights, U.S. Department of Health and Human Services

CCPA, New US Privacy Laws and Interest Based Advertising

Room 311

Alan Friel, Partner, BakerHostetler

Leigh Freund, CEO, NAI

Michael Hahn, General Counsel, IAB



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Common Areas of Implementation

Compliance & Security

Vendor Risk Analysis

California Consumer Privacy Act

Cyberbreach Incident Response

M&A Due Diligence

GDPR Compliance



Forum Day 1 – Tuesday, Oct 15

The Ethics for Automated Systems - What Should an Ethics Board Do?

Room 403

Chloe Autio, Policy Analyst, Intel

Sara Jordan, Assistant Professor, Virginia Tech

Jeremy Greenberg, Policy Fellow, Future of Privacy Forum

09:50 a.m. – 10:10 a.m.

Break

Grand Ballroom

Tue, Oct 15

10:10 a.m. – 11:10 a.m.

Session 2

Tue, Oct 15

Artificial Intelligence and “Big Data” as Privacy Tools, Rather Than Privacy Threats

Room 301

Robert Lord, Co-Founder and President, Protenus

Matthew Fisher, Partner, Mirick O’Connell

The Evergreen Privacy Program: How to Move Beyond the CCPA and GDPR Compliance Dates and Structure and Get Budget for More Everlasting Programs

Room 302

Teresa Troester-Falk, Chief Privacy Strategist, Nymity

Rachel Glasser, Chief Privacy Officer, Wunderman Thompson

Britanie Hall, Senior Associate, Hogan Lovells

The Tale of Multi-Jurisdiction Privacy Laws

Room 307

Debra Bromson, Assistant General Counsel, AAA Club Alliance

K Royal, Director, Privacy Consulting, TrustArc

Margaret Gloeckle, VP, Privacy & Compliance Counsel, A+E Networks

Victoria Beckman, Partner, Frost Brown Todd

Ashley Slavik, Data Protection Officer and Lead Data Counsel, Veeva Systems

New Challenges in Preparing For And Defending Against Breach Litigation

Room 308

Jon Knight, Attorney, Boies Schiller Flexner

Michael T. Borgia, Vice President, Aon’s Cyber Solutions (formerly Stroz Friedberg)

Dan Gerken, Associate General Counsel, Americas, Vertiv

The Notice Trap: When and How to “Inform,” Provide “Explicit Notice,” and “Disclose” Under the CCPA

Room 309

Bret Cohen, Partner, Hogan Lovells

Warren Allen, Associate General Counsel, Diligent Corporation

When Working with Third Parties – It’s a Rocky Road

Room 310

Jennifer Lorentz, Senior Counsel Privacy & Data Protection, Mastercard

Jennifer Mailander, Deputy General Counsel Data Privacy & Cybersecurity, Fannie Mae

Libbie Rozofsky, VP, Chief Privacy Officer, Fannie Mae



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Forum Day 1 – Tuesday, Oct 15

The Consumer-Facing CCPA Data Inventory

Room 311

Steven B. Roosa, Head of NRF Digital Analytics & Technology Assessment Platform, Norton Rose Fulbright

The Washington Privacy Act – What Happened to the Legislation? Can We Expect Another Proposal Next Year?

Room 403

TBD, TBD, Stoel Rives

11:30 a.m. – 12:30 p.m.

Session 3

Tue, Oct 15

Corporate Law Meets Data Law: Advanced Problems in Due Diligence for Privacy and Security Advisors

Room 301

Jennifer Archie, Partner, Latham & Watkins

Eric Friedberg, Executive Chairman, Aon's Cyber Solutions (formerly Stroz Friedberg)

The Coming Flood of CCPA Class Litigation: What You Can Do to Mitigate Your Risk

Room 302

Ian Ballon, Shareholder, Greenberg Traurig

Ray Sardo, Senior Counsel, Privacy and Compliance, Credit Karma

Kim Richardson, Assistant General Counsel – Privacy, Advertising & Marketing, Mattel

Solving the Hardest Parts of CCPA: What Needs to Be Done Now

Room 307

Aaron Ting, Lead Counsel, Product & Privacy, Facebook

Lael Bellamy, Director, Privacy & Cybersecurity, Fenwick & West, (Moderator)

What Should/What Would a Federal Privacy Law Look Like?

Room 308

Jeff Brueggeman, VP, Global Public Policy, AT&T

Michelle Richardson, Director, Privacy & Data Project Center for Democracy & Technology

Denise Zheng, VP, Business Roundtable

Diane Rinaldo, Assistant Secretary, National Telecommunications and Information Administration

Decoding The AdTech Privacy Puzzle

Room 309

Steven Wernikoff, Partner, Honigman

Erica Walker, Privacy Counsel, Viacom

Aaron Goodman, Senior Counsel II, Publicis Groupe

Julie Mayer, Senior Privacy Manager, Microsoft

Forum Day 1 – Tuesday, Oct 15

Best Practices for Preparing a Ransomware-Related Cyber Incident Response Plan

Room 310

Peter Marta, Partner, Hogan Lovells

Anthony Ferrante, Senior Managing Director, FTI Consulting

Christopher Leone, Supervisory Special Agent, U.S. Secret Service

Albert Murray, FBI

Moving Target: Understanding the Implications of CCPA 9/2019 Amendments and Draft AG Rules for Your CCPA Program

Room 403

Jim Halpert, Partner, DLA Piper

12:30 p.m. - 01:30 p.m.

Lunch

Grand Ballroom

Tue, Oct 15



Global Innovation

Kilpatrick Townsend is proud to sponsor the 2019 Privacy + Security Forum. As an international law firm, we help leaders create, expand, and protect the value of their businesses and most prized assets. Our Cybersecurity, Privacy & Data Governance attorneys take a comprehensive and integrated approach to help clients protect their most important information in the most pragmatic, cost-effective, business-focused way possible.

Forum Day 1 – Tuesday, Oct 15

01:30 p.m. – 2:30 p.m.

Plenary Keynote

Tue, Oct 15

Data Protection Law in the US and EU: The GDPR and Beyond **Grand Ballroom**

Rebecca Kelly Slaughter, Commissioner, Federal Trade Commission

Stefan Brink, Data Protection Commissioner, Baden-Württemberg, Germany

Paul Schwartz, Jefferson E. Peyser Professor,

University of California Berkeley School of Law (moderator)

2:30 p.m. – 03:30 p.m.

Session 4

Tue, Oct 15

Digital Health Privacy: OCR and FTC Perspectives

Room 301

Reece Hirsch, Partner, Morgan, Lewis & Bockius

Linda Sanches, Senior Advisor for HIT and Privacy Policy, Department of Health and Human Services

Elisa Jillson, Attorney, Federal Trade Commission

Third Party Risk Management: Lifting the Security of Small Firms

Room 302

David Sheidlower, CISO, Turner Construction

Vikas Bhatia, CEO, JustProtect

Antony Kim, Partner, Orrick

The Globalization of Criminal Evidence

Room 307

Peter Swire, Georgia Tech Scheller College of Business, Sr. Counsel, Alston & Bird

Jennifer Daskal, Professor, American University Washington College of Law

Richard Downing, Deputy Assistant Attorney General, Department of Justice

Data Confidentiality: Protecting Assets and Recovering from Data Breaches

Room 308

Anne Townsend, Principle Cybersecurity Engineer, National Cybersecurity Center of Excellence, NIST

Katie Boeckl, Privacy Risk Strategist, NIST

Shane Whitlatch, General Manager, Healthcare, FairWarning

Sue Wang, Principal Infosec Engineer/Scientist, MITRE

How Local Regulation of Disruptive Technologies Can Threaten Privacy

Room 309

Jacob Sommer, Shareholder, ZwillGen

Marc Zwillinger, Founder, ZwillGen

Brian Kyuhoon No, Head of Public Policy, Spin

East and West: Blockchain and Compliance Strategies for Global Privacy Programs

Room 310

Samuel Yim, Senior Foreign Attorney, Kim & Chang

Kai Westerwelle, Partner, Bird & Bird

Forum Day 1 – Tuesday, Oct 15

GDPR and CCPA Aftermath - Operationalizing Incident Response & Reasonable Security

Room 311

Mary-Elizabeth Hadley, Lead Privacy Counsel, Facebook

Rukiye Oygur, Senior Counsel, Technology, Privacy and Cybersecurity, WeWork

Kenia Rincon, Privacy and Cybersecurity Director, Fenwick & West (moderator)

03:30 p.m. - 04:00 p.m.

Ice Cream Break

Sponsored by Promontory

Grand Ballroom

Tue, Oct 15

04:00 p.m. - 05:00 p.m.

Session 5

Beyond CCPA: Designing a Privacy Program for the Future

Room 301

Melissa Maalouf, Shareholder, ZwillGen

Kandi Parsons, Shareholder, ZwillGen

Matt Scutari, Privacy Director, Optimizely

Peder Magee, Senior Staff Attorney, FTC

Tue, Oct 15

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Forum Day 1 – Tuesday, Oct 15

A Path to Anonymization: Through the Telecom and Health Lenses

Room 302

Tim Tobin, Partner, Hogan Lovells

Kelsey Finch, Senior Policy Counsel, Future of Privacy Forum

Ilya Vasilenko, Data Protection Officer, Starmind

Khaled El-Emam, CEO, Privacy Analytics

Overhauling Your Data Privacy Program: How to Tackle Emerging Legislation, Looming Data Breaches, and Increased Enforcement

Room 307

Caitlin Potratz Metcalf, Linklaters

Mary Stone Ross, Principal, MSR Strategies

Bari Gutman, Global Compliance, PVH Corp.

Sharing Health Data: Challenges and Solutions

Room 308

Deborah Gersh, Partner, Ropes & Gray

William Barrett, General Counsel, Waystar

Sandra Parker, General Counsel & Chief Privacy Officer, Manifest Medex

Daniel Guggenheim, Deputy General Counsel, Hill Physicians Medical Group

Working Toward CCPA Consensus in the Digital Advertising Industry – Lessons Learned from the GDPR and Industry Guidance

Room 309

Natasha Kohne, Partner, Akin Gump

Michael Hahn, General Counsel, IAB

Alice Lincoln, Vice President of Data Policy & Governance, MediaMath

The Robocall Epidemic: Leveraging Technology and Legislative Solutions to Maintain Cell Phone Privacy

Room 310

Divya Gupta, Partner, Dorsey & Whitney

Jeremy Gladstone, Director, Assistant General Counsel, CapitalOne

Beware the Dark [Patterns] Side: Thinking Creatively about User Experience without Sacrificing Compliance

Room 311

Dona Fraser, Director, CARU, BBB National Programs

05:00 p.m. - 6:00 p.m.

Reception

Grand Ballroom

Tue, Oct 15

Forum Day 2 – Wednesday, Oct 16

08:50 a.m. – 09:50 a.m.

Session 6

Wed, Oct 16

Individual Rights Requests Under GDPR and CCPA - How to Stand Up a Program and Reduce the Risks of Data Breach Liability

Room 301

Justin Antonipillai, Founder & CEO, WireWheel.io

Heather Sussman, Partner, Orrick

Sheridan Clemens, Deloitte

Appointing DPOs and EU Representatives under the GDPR: Lessons After a Year

Room 302

Gonca Dhont, Managing Director, DPO Network Europe

Tim Bell, Managing Director, DPR Group

Implementing the CIS Critical Security Controls for the CCPA and Other Laws

Room 307

Bill Dixon, Associate Managing Director Cyber Risk, Kroll

Soleil Dolce, VP Information Security, Wells Fargo

Cody Wamsley, Associate Attorney, Dorsey & Whitney

M&A 2019-2020: Cyber/Privacy Diligence After Verizon and Marriott

Room 308

Randy Sabett, Special Counsel, Cooley

Is the GDPR Working?

Room 309

Stefan Brink, Data Protection Commissioner, Baden-Württemberg, Germany

Niko Härting, Partner, HÄRTING Rechtsanwälte, Germany

Jon Neiditz, Partner, Kilpatrick Townsend & Stockton

Demystifying the Role of AI in Privacy Management

Room 310

Darren Abernethy, Senior Counsel, TrustArc

Exceptions to the CCPA's Right of Deletion, Explained

Room 311

Amy Carlson, Senior Privacy Counsel, Motorola

Soo Kang, General Counsel and VP for Consulting, Zasio Enterprises

09:50 a.m. – 10:10 a.m.

Break

Wed, Oct 16

Grand Ballroom

10:10 a.m. – 11:10 a.m.

Session 7

Wed, Oct 16

Secondary Uses of Health Data for Research and Development Purposes

Room 301

David Peloquin, Attorney, Ropes & Gray

Joanna Bergmann, Senior Associate General Counsel, Northwell Health

Brett Sifton, Assistant General Counsel, Verana Health

Forum Day 2 – Wednesday, Oct 16

Data Transfer Mechanisms: Where Do We Go From Here?

Room 302

Guilherme Roschke, Counsel for International Consumer Protection, Federal Trade Commission

Eduardo Ustaran, Partner, Hogan Lovells

Maureen Dry-Wasson, Executive Director, Group General Counsel & Global Privacy Officer, Allegis

De-identification From the Practitioner's Perspective

Room 307

David Keating, Partner, Alston & Bird

Manuel Bauer, Senior Privacy Counsel, McDonald's

Your Data Map's Missing Piece: Why Third-Party Risk Management is Key

Room 308

Jason Sabourin, Vendor Risk Management Product Manager, OneTrust



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Forum Day 2 – Wednesday, Oct 16

The Sleeping Giant Awakes: The SEC Pursues New Cybersecurity and Data Privacy Cases Against U.S. Listed Companies

Room 309

Doug Davison, Partner, Linklaters

Mark Keene, Associate General Counsel, Bank of America Merrill Lynch

John Reed Stark, Digital Compliance Consultant, Former Chief, SEC Office of Internet Enforcement

Dynamic Duo – Privacy Threat Modeling and Context Diagramming in the SDLC

Room 310

Denise Schoeneich, Privacy Engineer, Intel Corporation

Jonathan Fox, Director, Privacy Engineering & Strategy/Planning, Cisco

R. Jason Cronk, Privacy and Trust Consultant, Enterprivacy Consulting Group

Vendor Management Best Practices: Do's and Don'ts

Room 311

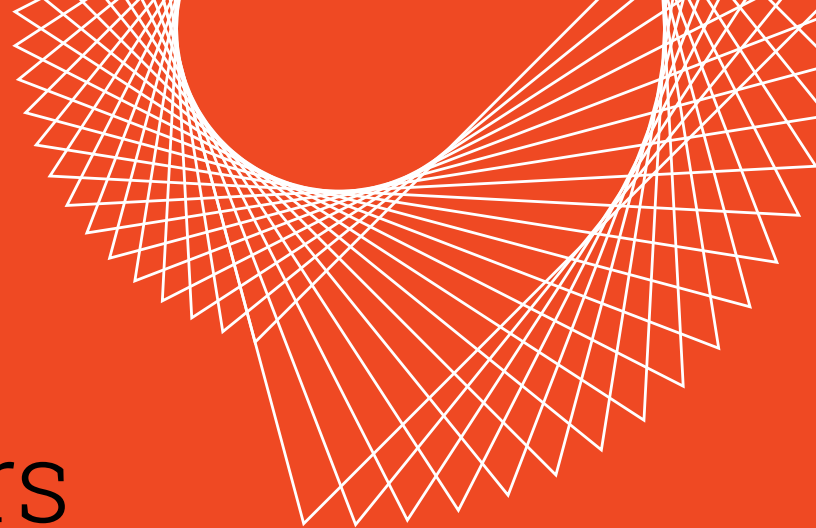
Ari Waldman, Professor, New York Law School

Anna Zeiter, CPO, eBay

Caroline McCaffery, CEO & Co-Founder, ClearOPS

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Forum Day 2 – Wednesday, Oct 16

Market Research and Big Data vs. CCPA and DSARS

Room 402-404

Gary Kibel, Partner, Davis & Gilbert

Rachel Glasser, Chief Privacy Officer, Wunderman Thompson

Kim Smouter-Umans, Head of Public Affairs and Professionals Standard, ESOMAR

11:10 a.m. – 11:30 a.m.

Break

Grand Ballroom

Wed, Oct 16

11:30 a.m. – 12:30 p.m.

Session 8

Wed, Oct 16

GDPR Extraterritoriality—Industry Perspectives and Best Practices for Operationalizing Global Compliance

Room 301

Corey Dennis, Director of Privacy & Counsel, PPD

James Koenig, Co-Chair, Privacy & Cybersecurity Practice, Fenwick & West

California Consumer Privacy Act Exemptions: Illusory or Real?

Room 302

Nancy Perkins, Counsel, Arnold & Porter

Jill Whitby, Vice President and Assistant General Counsel, First Republic Bank

Kate Godfrey, VP, Chief Compliance and Privacy Officer, Adaptive Biotechnologies

Featured Interview: The Tale of Multi-Jurisdiction Privacy Laws

K. Royal, Director, Privacy Consulting, TrustArc



Forum Day 2 – Wednesday, Oct 16

Data Ethics and Privacy Engineering

Room 307

Lourdes Turrecha, Senior Privacy Counsel, Palo Alto Networks

Michelle Dennedy, VP & Chief Privacy Officer, Cisco

The Security Implications of New and Emerging Privacy Laws

Room 308

Kaylee Cox Bankston, Counsel, Manatt, Phelps & Phillips

Liz Heier, Director, Global Data Privacy, Garmin International

Drew Bagley, VP & Counsel, Privacy & Cyber Policy, CrowdStrike

Contract Risk Analysis: Data Breach/Incidence Response Management

Room 309

Andrew Serwin, Partner, DLA Piper

Rick Borden, Counsel and Chief Privacy Officer, White & Williams

Debra Bromson, Assistant General Counsel, AAA Club Alliance

Michael Wade, CTO, Planet Data Solutions



Global Regulatory Research Software

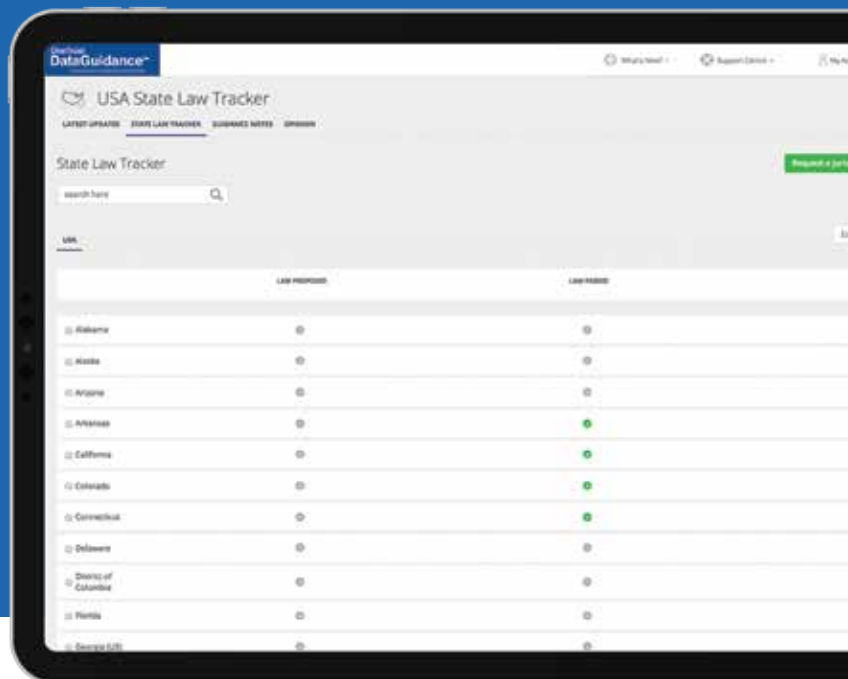
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Your Data Map's Missing Piece:
Why Third-Party Risk Management is Key

Wednesday, October 16
10:10 a.m. – 11:10 a.m.
Session 7

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Forum Day 2 – Wednesday, Oct 16

Privacy and Data Governance Challenges for Financial Institutions

Room 310

Al Raymond, Consumer & Community Bank Privacy Lead, JPMorgan Chase

Helen Beckschi, Wells Fargo US Privacy Officer, Wells Fargo

Anne Fealey, Global Chief Privacy Officer, Citi

Todd Ruback, Director, Promontory Financial Group, an IBM Company (moderator)

The Emerging European Framework for AI

Room 311

Raphaël Dana, Partner, Friehe Associates, France

João Rodrigues, Sr. Adviser, European Parliament Liaison Office in Washington, D.C.

Lisl Brunner, Director, Global Privacy Policy, AT&T

Criminal Creativity = Complexity and Cost

Room 402-404

Darius Wood, Breach Response Services Manager, Beazley

Bruce Radke, Shareholder, Polsinelli

Adam Hart, Associate Principal, Forensic Services, Charles Rivers Associates

12:30 p.m. – 01:30 p.m.

Lunch

Grand Ballroom

Wed, Oct 16

01:30 p.m. – 2:30 p.m.

Plenary Keynote

Wed, Oct 16

Perspectives on a Federal Privacy Law: The View from Inside the Beltway

Room Grand Ballroom

Cameron Kerry, Tisch Distinguished Visiting Fellow, Brookings Institute

Neema Singh Guliani, Senior Legislative Counsel, ACLU

Aaron Cooper, VP, Global Policy BSA/Software Alliance

Daniel Solove, John Marshall Harlan Research Professor, George Washington University Law School (moderator)

2:30 p.m. – 03:30 p.m.

Session 9

Wed, Oct 16

The Evolution of FTC Consent Decrees

Room 301

Terrell McSweeney, Partner, Covington & Burling

Svetlana Gans, VP & Associate General Counsel, NCTA, The Internet & Television Association

Benchmarking Global Data Protection Compliance

Room 302

Mark Schreiber, Partner, McDermott Will & Emery

Ashley Winton, Partner, McDermott Will & Emery

Featured Interview: The Cost of Continuous Compliance

Daniel Barber, CEO, DataGrail



Forum Day 2 – Wednesday, Oct 16

Putting a Price on Privacy

Room 307

Edward McNicholas, Partner, Ropes & Gray

Paul Rosenzweig, Senior Fellow, R Street Institute, Principal, Red Branch Consulting

Cameron Kerry, Tisch Distinguished Visiting Fellow, Brookings Institute

Roslyn Layton, Visiting Scholar, American Enterprise Institute, Aalborg University

Developing a Tailored Privacy By Design Program to Fit Your Corporate DNA

Room 308

Venora Hung, Privacy Counsel, Genomic Health

Monika Tanedo, Senior Contracts and Privacy Analyst, Genomic Health

Michael Hamilton, Chief Privacy Officer, Invitae

Edward Hu, Senior Global Privacy Manager, TrustArc

Data Sharing for Research: Advancing Science While Protecting Privacy

Room 309

Mike Hintze, Partner, Hintze Law

Lourdes Turrecha, Senior Privacy Counsel, Palo Alto Networks

Elaine Sedenberg, Privacy and Data Policy Manager, Facebook

CCPA and Other Potential State Laws – New Burdens on Medical Research and De-Identified Data?

Room 310

Ann Waldo, Principal, Waldo Law Offices

Daniel Barth-Jones, Assistant Professor of Clinical Epidemiology, Columbia University

Session Title

Room 311

Name, Title, Willkie Farr & Gallagher

03:30 p.m. - 04:00 p.m.

Ice Cream Break

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Grand Ballroom

Tue, Oct 16

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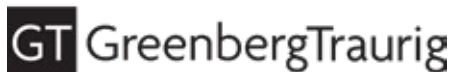
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