



Schedule

Wednesday, October 3, 2018 – Friday, October 5, 2018

George Washington University Marvin Center
800 21st Street Northwest, Washington, DC 20052

250+ Speakers
80+ Sessions

www.privacyandsecurityforum.com

Organized By



Daniel J. Solove
John Marshall Harlan Research Prof.
GW Law School
President & CEO, TeachPrivacy



Paul M. Schwartz
Jefferson E. Peyser Professor
U.C. Berkeley School of Law



Schedule Time Chart

Wed, Oct 3

TIME	WED, OCT 3 Intensive Days	WED, OCT 3 Workshops
7:30am-9:00am	Breakfast	Breakfast
9:00am-10:15am	Session 1	AM Workshop Part 1
10:15am-10:45am	Break	Break
10:45am-12:00pm	Session 2	AM Workshop Part 2
12:00pm-1:30pm	Lunch	Lunch
1:30pm-2:45pm	Session 3	PM Workshop Part 1
2:45pm 3:15pm	Ice Cream Break	Ice Cream Break
3:15pm-4:30pm	Session 4	PM Workshop Part 2

Thurs, Oct 4 – Fri, Oct 5

TIME	THURS, OCT 4	FRI, OCT 5
7:30am-8:50am	Breakfast	Breakfast
8:50am-9:50am	Session 1	Session 6
9:50am-10:10am	Break	Break
10:10am-11:10am	Session 2	Session 7
11:10am-11:30am	Break	Break
11:30am-12:30pm	Session 3	Session 8
12:30pm-1:30pm	Lunch	Lunch
1:30pm-2:30pm	Keynote (Plenary)	Keynote (Plenary)
2:30pm-3:30pm	Session 4	Session 9
3:30pm-4:00pm	Ice Cream Break	Ice Cream Break
4:00pm-5:00pm	Session 5	Session 10
5:00pm-6:00pm	Reception	N/A

Pre-Conference Workshops

Wednesday, October 3, 2018

AM Workshops

9:00 AM – 12:00 PM

Session Times 1 and 2

California Privacy Law

(Level 201 ROOM 308)

Lothar Determann, Partner, Baker & McKenzie

Anne-Kathrin Kroemer, Sr. Director, Legal at Rubrik

Hank Dempsey, Head of State & Local Government Affairs, Dropbox

Understanding the FTC on Privacy and Security

(Level 101 ROOM 307)

Timothy Tobin, Partner, Hogan Lovells US LLP

Jamie Hine, Senior Attorney, Federal Trade Commission of Privacy and Identity Protection

Michelle Rosenthal, Director of Privacy + Data Security for Federal Regulatory Affairs of T-Mobile

Carolyn Holcomb, Partner, Cybersecurity and Privacy, of PwC US

Artificial Intelligence and Machine Learning

(Level 201 ROOM 407)

Aaron Burstein, Partner, Wilkinson Barker Knauer LLLP

Jeffrey D. Batt, Vice President Cyber Practice, Marsh

Mike Lyons, Director of Product Development, FairWarning

PM Workshops

1:30 PM – 4:30 PM

Session Times 3 and 4

Privacy Impact Assessments

(Level 201 ROOM 308)

Behnam Dayanim, Partner, Global Co-Chair, Privacy & Cybersecurity Practice, Paul Hastings

Jacqueline Cooney, Senior Director, Privacy and Cybersecurity Solutions Group, Paul Hastings

Blockchain

(Level 101 ROOM 307)

Fiona Maclean, Senior Associate, Latham & Watkins (London)

James Aquilina, President, Aon Global Cyber Solutions, Stroz Friedberg

9:00 AM – 4:30 PM**Session Times 1, 2, 3 and 4****Health Privacy+Security Intensive Day**

Co-Chairs: Faith Knight Myers, Adam Greene and Jennifer Archie

Room 301**Session 1** 9:00 a.m. – 10:15 a.m.*What We're Hearing from the Regulators***Session 2** 10:45 a.m. – 12:00 p.m.*Managing Third Party Privacy and Security Risks***Session 3** 1:30 p.m. – 2:45 p.m.*Advanced Data Breach Session***Session 4** 3:15 p.m. – 4:30 p.m.*Removing the HIPAA Blinders: Impact of Other Laws in Health Information Privacy and Security***9:00 AM – 4:30 PM****Session Times 1, 2, 3 and 4****InfoSec and Tech Intensive: Learning from Hackers and Security Experts Privacy+Security Intensive Day**

Chair: Bob Sullivan

Speakers: Mark Rasch, Dennis Dayman, AJ Nash, and Marylynn Stowers

Room 310**Session 1** 9:00 a.m. – 10:15 a.m.*Infosec 501: A crash master's course in cybersecurity***Session 2** 10:45 a.m. – 12:00 p.m.*Show and Tell: How hackers think and what tools they use***Session 3** 1:30 p.m. – 2:45 p.m.*Yahoo: Inside the biggest hack in history***Session 4** 3:15 p.m. – 4:30 p.m.*Talking Tech: What cybersecurity / IT experts wish privacy professionals knew*

9:00 AM – 4:30 PM

Session Times 1, 2, 3 and 4

Data Protection Design + Default Intensive Day

Co-Chairs: Jason Cronk and Stuart Shapiro

Room 309

Session 1 9:00 a.m. – 10:15 a.m.

Building a Model: Actors and Violations

Session 2 10:45 a.m. – 12:00 p.m.

Controls: Architecture, Strategies and Tactics

Session 3 1:30 p.m. – 2:45 p.m.

Analyzing Privacy Risks

Session 4 3:15 p.m. – 4:30 p.m.

The Design Process

9:00 AM – 4:30 PM

Session Times 1, 2, 3 and 4

EU Privacy Intensive Day

Co-Chairs: Francoise Gilbert, Jan Dhont, John Bowman

Room 302

Session 1 9:00 a.m. – 10:15 a.m.

GDPR State of Play

Session 2 10:45 a.m. – 12:00 p.m.

Overview of Regulators' Guidelines

Session 3 1:30 p.m. – 2:45 p.m.

Topical Issues on the GDPR and Beyond

Session 4 3:15 p.m. – 4:30 p.m.

Data Protection Impact Assessment in Practice: An Interactive Exercise

Forum Day 1 – Thursday, October 4, 2018

Session 1

Thurs, Oct 4 8:50 AM – 9:50 AM

ISO 27001 & the GDPR: Identifying Overlap and Streamlining Efforts

Level 201, Room 301

- Leon Ravenna, Chief Information Officer, KAR Auction Services Inc.
- Dr. Barbara S. Walker, Sr. Director, Global IT Operations and Security, PolyOne Corporation
- Brian Philbrook, Privacy Counsel, OneTrust

Protecting Knowledge Assets: An International Perspective on Cybersecurity

Level 201, Room 302

- Jon Neiditz, Partner, Kilpatrick Townsend & Stockton
- Alison Howard, Assistant General Counsel, Microsoft
- Niko Härting, Partner, HÄRTING (Berlin)

A Compare and Contrast on the U.S. and Canada Privacy Law

Level 201, Room 311

- Kurt Wimmer, Partner, Covington & Burling LLP
- Alex Cameron, Partner and Chair, Privacy and Cybersecurity Group, Fasken

Biometrics in Global Digital Identity Programs

Level 201, Room 403

- Brenda Leong, Senior Counsel & Director of Strategy, Future of Privacy Forum
- Andrea Hackl, Research Analyst, Ranking Digital Rights, Open Tech Institute, New America
- James Loudermilk, Senior Director Innovation & Customer Solutions, IDEMIA National Security Solutions

Leveraging Transactional Data

Level 201, Room 307

- Elizabeth Canter, Partner, Covington & Burling LLP
- Kimberly Wong, Senior Counsel, Data & Technology Practice Group, McDonald's Corporation
- Zoe Sharp, Deputy General Counsel, Otoro

Managing Privilege and Related Concerns in Incident Response

Level 201, Room 308

- Gerard M. Stegmaier, IP, Tech & Data, ReedSmith LLP
- Megan Gabriel, LEVICK Communications
- Sam Rubin, Vice President, Crypsis
- Dawn-Marie Hutchinson, Executive Director, Office of the CISO, Optiv

continued

*Session 1, Thurs, Oct 4, 8:50 AM – 9:50 AM (continued)***The California Consumer Privacy Act: Our First “Federal” Privacy Law?**

Level 201, Room 309

- Alfred Saikali, Chair, Privacy & Data Security Practice, Shook Hardy & Bacon
- Debra Farber, Senior Director, Privacy Strategy, BigID
- Travis LeBlanc, Partner, Boies Schiller Flexner LLP

AI and Health Information and Technology

Level 201, Room 405

- Dominique Shelton, Partner, Privacy & Security, Perkins Coie LLP
 - Venora Hung, Manager, Clinical, UnitedHealth Group
 - Nandita Guha, Senior Legal Counsel, Roche Diagnostics
 - Kori Kelley Meehan, Senior Privacy Counsel, Google
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Break

Thurs, Oct 4 9:50 AM – 10:10 AM
Grand Ballroom

Session 2

Thurs, Oct 4 10:10 AM – 11:10 AM

Has the Time for Baseline Privacy Legislation in the US Come at Last?

Level 201, Room 301

- Cameron Kerry, Senior, Counsel, Sidley Austin LLP
- Julie Brill, Corporate Vice President and Deputy General Counsel, Microsoft
- Nuala O'Connor, President & CEO, Center for Democracy & Technology
- Eric Einhorn, Chief Counsel to Senator Brian Schatz
- Michelle Ash, Chief Minority Counsel, Subcommittee on Oversight & Investigations, House Energy & Commerce Committee

Medical Device Security and Privacy: Risks, Liability, and Recommendations

Level 201, Room 302

- Elliot Golding, Partner, Squire Patton Boggs LLP
- Seth Carmody, Ph.D., Cybersecurity Program Manager, Food and Drug Administration
- Teri Campbell, Global Privacy Officer, Permobil

Legal vs Forensics: What Attorneys Should Know About Digital Forensics in Incident Response Management

Level 201, Room 307

- Donna McPartland, Counsel, Arent Fox LLP
- Ann Marie Barry, Chief Privacy & Records Management Officer, Johnson Controls Inc.
- James Aquilina, President, Aon Global Cyber Solutions, Stroz Friedberg

continued

Session 2 Thurs, Oct 4, 10:10 AM – 11:10 AM (continued)

Developing an Advanced Workforce Training Program

Level 201, Room 311

- Debra Bromson, Assistant General Counsel, AAA Club Alliance Inc.
- Margaret Gloeckle, Vice President, Privacy and Compliance Counsel, A&E Networks
- K Royal, Senior Director, West Region, Privacy Consulting, TrustArc
- Ashley Slavik, Data Protection Officer & Lead Data Counsel, Veeva Systems Inc.

Vulnerability Management

Level 201, Room 308

- David Sheidlower, CISO, Turner Construction
- Larry Whiteside, Greenway Health, Chief Information Security Officer

Designing a Global Employee Privacy Program

Level 201, Room 310

- David Longford, CEO, DataGuidance
- Bonnie Yeomans, VP, Assistant General Counsel and Privacy Officer, CA Technology
- Addison Brown, Privacy Specialist, Allegis Group

All Your Network Interfaces Belong to Us: Managing Privacy Risk at the Level of Network Traffic

Level 201, Room 403

- Steven Roosa, Head of NRF Digital Analytics & Technology Assessment Platform, Norton Rose Fulbright
- Mira El Sonbaty, VP and Group Privacy Officer, 21st Century Fox

Buying and Using Alternative Data Sources: Best Practices

Level 201, Room 405

- Marc Zwillinger, Founder, ZwillGen
- Sara Cable, Director, Data Privacy & Security & Assistant Attorney General, Massachusetts
- Sam Fraenkel, President, Co-Founder, TOMAHAWK

GDPR Compliance 2.0

Level 201, Room 407

- Bret Cohen, Partner, Hogan Lovells
- Michael Hamilton, Senior Corporate Counsel, Privacy, Salesforce
- Andy Bloom, Chief Privacy Officer, McGraw-Hill Education
- Mikaela Karlsson, Corporate & Privacy Counsel, KAYAK

Break

Thurs, Oct 4 11:10 AM – 11:30 AM
Grand Ballroom

Session 3

Thurs, Oct 4 11:30 AM – 12:30 PM

The Intelligent Future: A Legal Framework for Artificial Intelligence

Level 201, Room 301

- Lindsey Tonsager, Partner, Covington & Burling LLP
- Derek Smith, Senior Counsel, Airbnb
- Elaine Call, Senior Privacy Counsel, LinkedIn

Leveraging GDPR Initiatives to Comply with the CCPA, the LGPD and Other Privacy Laws

Level 201, Room 307

- Teresa Troester-Falk, Chief Privacy Global Strategist, Nymity
- Andy Bloom, Chief Privacy Officer, McGraw-Hill Education
- Kimberly Bubnes, Director, Global Data Privacy, General Motors
- Jennie Hargrove, Global Data Privacy Manager, HID Global

Hot Topics in TCPA Litigation

Level 201, Room 308

- Ian Ballon, Shareholder, Greenberg Traurig LLP
- Eulonda Skyles, Assistant General Counsel, Privacy, Capital One
- Debra McGuire Mercer, Of Counsel, Greenberg Traurig, LLP

Cybersecurity Federalism: Privacy and Cybersecurity at the State and Municipal Level

Level 201, Room 309

- David Husband, Senior Attorney, Board of Governors of the Federal Reserve System
- Kelsey Finch, Policy Counsel, Future of Privacy Forum
- Emily Shaw, Monitoring and Evaluation Officer, GovEx, Johns Hopkins University

Anonymous Trust, Blockchain Models for Consumer Identity, Security and Privacy

Level 201, Room 310

- Steve Shillingford, CEO, Anonymome Labs
- Robert Hackett, Senior Writer, Fortune Magazine

Legislative Changes to the California Consumer Privacy Act and a Federal Pre-emption: How to Become Involved in the Process

Level 202, Room 302

- Natasha Kohne, Partner, Akin Gump
- Justin Brookman, Director, Consumer Privacy and Technology Policy
- Greg Guice, Senior Counsel, Akin Gump Strauss Hauer & Feld

Canadian Privacy Law for Global Companies: What You Need to Know

Level 201, Room 403

- Karen Eltis, Professor of Law, University of Ottawa
- Julie Himo, Partner, Norton Rose Fulbright (Montreal)
- Chantal Bernier, Counsel, Dentons (Ottawa)
- Nancy Cleman, Partner, Lapointe Rosenstein Marchand Melançon LLP (Montreal)

continued

Session 3 Thurs, Oct 4 11:30 AM – 12:30 PM (continued)

Effective Risk Management: Engaging the C-Suite

Level 201, Room 405

- L. Elise Dieterich, Information Security & Privacy Counsel, Kutak Rock LLP
 - Craig Howser, Executive Vice President, ProQuest
 - John Verry, Managing Partner, Pivot Point Security
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Lunch

Thurs, Oct 4 1:30 PM – 2:30 PM
Grand Ballroom

Keynote (Plenary)

Thurs, Oct 4 1:30 PM – 2:30 PM
Grand Ballroom

Big Data, Big Responsibilities: The Data Challenges Inherent in GDPR Implementation, from a Big Data Scientist's Perspective

- **Jeff Jonas**, CEO and Founder, Senzing Inc.

Session 4

Thurs, Oct 4 2:30 PM – 3:30 PM

Best Practices for Using and Securing Connected Vehicle Data: What Are They Now and What Should They Be?

Level 201, Room 301

- Steven M. Wernikoff, Partner, Co-Leader, Autonomous Vehicle Practice, Honigman
- Peder Magee, Senior Staff Attorney, Federal Trade Commission
- Chris Murphy, Lead Counsel, Cybersecurity and Privacy & Chief Privacy Officer, General Motors
- Dana Sade, Senior Attorney, National Highway Traffic Safety Administration

Digital Health Privacy: FTC and OCR Perspectives

Level 201, Room 302

- Reece Hirsch, Partner, Morgan Lewis & Bockius LLP
- Cora Han, Senior Attorney, Federal Trade Commission
- Linda Sanches, Senior Advisor, Health Information Privacy at U.S. Dept. of Health & Human Services

continued

Session 4, Thurs, Oct 4, 2:30 PM – 3:30 PM (continued)

Privacy Impact Assessment: The Most Powerful Tool in Your Privacy Program Toolbox

Level 201, Room 307

- Jocelyn Aqua, Principal PwC
- Justin Antonipillai, Founder & CEO, WireWheel
- Alyssa Senzel, Deputy General Counsel, Blackboard
- Kim Shur, Vice President, Assistant General Counsel, Marriott

Managing Consent Headaches in the EU: Best Practices in Obtaining GDPR-Compliant Consent

Level 201, Room 308

- Michelle Perez, Head of Privacy, Samsung Electronics America Inc.
- Aruna Sharma, Assistant General Counsel, Turner Broadcasting System, Inc.
- Amanda Witt, Partner, Kilpatrick Townsend & Stockton LLP

How Can a US Company Comply with GDPR in Germany? What Should My EU Representative/DPO Be Doing for Me?

Level 201, Room 309

- Amy Carlson, Of Counsel, Stoel Rives LLP
- Volker Wodianka, Partner, SKW Schwarz
- Mahmood Sher-Jan, CEO, RADAR Inc.

Don't Acquire Your Next Breach: Assessing Cyber Security Before, During and After the Transaction

Level 201, Room 310

- Steve Bergman, General Manager Risk and Cybersecurity Practice, RSA
- Evan Wolff, Partner and Co-Chair of the Privacy and Cybersecurity Practice Group, Crowell & Moring

Korean Privacy Law Post-GDPR and Pre-Adequacy

Level 201, Room 311

- Juhyun Park, Kim & Chang
- Gail Crawford, Partner, Latham and Watkins (London)
- Michael H. Rubin, Partner, Latham & Watkins LLP

Power to the Consumer: The Reality of Managing Individual Rights Under the GDPR

Level 201, Room 407

- K Royal, Sr. Privacy Consultant, TrustArc
- Maggie Gloeckle, VP, Privacy Compliance, A + E Networks

Ice Cream Break

Thurs, Oct 4 3:30 PM – 4:00 PM

Grand Ballroom

Session 5

Thurs, Oct 4 4:00 PM – 5:00 PM

Drafting Privacy Policies – US-Style and European-Style

Level 201, Room 301

- Niko Härting, Partner, HÄRTING (Berlin)
- David Keating, Partner, Alston & Bird
- Kimberly Wong, Senior Counsel, Data & Technology Practice Group, McDonald's Corporation

The GDPR's First Four Months: What Happened and What is Next?

Level 201, Room 302

- Lothar Determann, Partner, Baker & McKenzie
- Ellen Grant, Corporate Counsel, Thermo Fisher Scientific
- Anne-Kathrin Kroemer, Senior Director, Legal, Rubrik Inc.
- Paul Schwartz, Professor, Berkeley Law School

Carpenter v. US and What that Might Mean for Future National Security Surveillance

Level 201, Room 307

- April Falcon Doss, Partner, Saul Ewing Arnstein & Lehr LLP
- Matthew Tait, Adjunct Professor, University of Texas at Austin School of Law
- Laura Donohue, Professor and Director of the Center on National Security and the Law, Georgetown Law, and Director of the Center on Privacy & Technology
- Justin Danilewitz, Partner, Saul Ewing Arnstein & Lehr LLP

Data Privacy Issues Across the Digital Ad Ecosystem

Level 201, Room 308

- Matt Savare, Partner, Lowenstein Sandler LLP
- Michael Hahn, General Counsel, IAB
- Daniel Shore, Privacy Counsel, Conversant LLC
- Travis Davis, Counsel, Hearst
- Anjali Shenoy Dahiya, Senior Director, Deputy Counsel & Privacy, AppNexus

Managing Risk for the Internet of Things

Level 201, Room 309

- Katie Boeckl, Privacy Risk Strategist, National Institute of Standards and Technology (NIST)
- Naomi Lefkovitz, Senior Privacy Policy Advisor, NIST
- Katerina Megias, Program Manager, Cybersecurity for IoT Program, NIST

Beyond Breach Insurance: What's Next with Cyber Extortion, Cyber Business Interruption, Data Destruction, Supply Chain Issues and Other Systemic Risks?

Level 201, Room 310

- Marcello Antonucci, TMB E&O Claims Focus Group Leader, Beazley
- Dave Wong, Managing Director, Mandiant
- Troy Harris, Sr. Director, National Leader, Business Continuity Planning, RSM US LLP
- Tobias Gebhardt, Corporate Underwriter/Loss Engineer for Cyber Security Issues, Munich Re

continued

Session 5, Thurs, Oct 4, 4:00 PM – 5:00 PM continued

Cyber Extortion: Doing Business with Crooks

Level 201, Room 403

- Bart W. Huffman, Partner, Reed Smith LLP
- Elizabeth Cookson, Senior Cyber Investigator, Kivu Consulting Inc.
- Sheraun P. Howard, FBI

Privacy and Security by Design in the IoT

Level 201, Room 405

- Randy Sabett, Special Counsel, Cooley
- Aarti Soni, Cyber Coverage Leader, Marsh
- Kristin M. Grimes, Corporate Counsel, Leidos

Reception

Thurs, Oct 4 5:00 PM – 6:00 PM

Grand Ballroom

Forum Day 2 – Friday, October 5, 2018

Session 6

8:50 AM – 9:50 AM

Chinese Cybersecurity Law

Level 201, Room 301

- Edward McNicholas, Partner, Sidley Austin LLP
- Hugo Teufel III, Chief Privacy Counsel, Raytheon Company

The ePrivacy Regulation: The Next EU Frontier

Level 201, Room 302

- D. Reed Freeman Jr., Partner and Co-Chair, Cybersecurity and Privacy Practice Group, WilmerHale
- João Rodrigues, Legal Adviser, European Parliament
- Willem Debeuckelaere, President, Belgian Data Protection Authority, and Deputy Chair, European Data Protection Board

Global Enforcement Update 2018

Level 201, Room 307

- Andrew Serwin, Partner, Morrison & Foerster LLP
- Ann Henry, Partner Commercial Litigation, Pinsent Masons (Ireland)

continued

Session 6, 8:50 AM – 9:50 AM (continued)

A Next Tidal Wave of U.S. Privacy Law?

The California Consumer Privacy Act and What's to Come

Level 201, Room 308

- Anwesa Paul, Chief Privacy Counsel, American Express
- Michael Nonaka, Partner, Covington & Burling LLP
- Ryan Smyth, Senior Principal, Promontory

New Developments in Data Breach Response and Liability

Level 201, Room 309

- Jeffrey Schultz, Partner and Co-Chair, Privacy and Data Security, Armstrong Teasdale LLP
- Neil Chilson, Senior Research Fellow for Technology and Innovation, Charles Koch Institute

Cybersecurity – Board Oversight and Emerging Trends

Level 201, Room 310

- Phyllis Sumner, Partner and Chief Privacy Officer, King & Spalding LLP
- Sean Joyce, Principal, US Cybersecurity & Privacy Practice Leader, Americas Cybersecurity & Privacy Leader, and a member of PwC's Global Cyber Strategy Team, PwC
- Richard Walker, Partner, King & Spalding LLP
- Matthew H. Baughman, Office of the Deputy Attorney General, Associate Deputy Attorney General

Is Cyber Product Liability the Next Big Litigation Wave?

Level 201, Room 311

- Brian Finch, Partner, Pillsbury Winthrop Shaw Pittman LLP
- Katherine Gronberg, Vice President of Global Public Policy and Government Affairs, ForeScout Technologies, Inc
- Christopher Porter, Chief Intelligence Officer, FireEye Inc

The New Wave of Cybersecurity Regulations: NYDFS and Beyond

Level 201, Room 403

- Kim Peretti, Partner, Alston & Bird, Co-Lead Cybersecurity Preparedness and Response
- Joel Lutz, Chief Privacy Officer, Lincoln Financial Group
- Erez Liebermann, Chief Counsel, Cybersecurity & Privacy; Vice President and Senior Counsel, Regulatory Law, Prudential Financial Inc.

Break

Fri, Oct 5 9:50 AM – 10:10 AM

Grand Ballroom

Session 7

Fri, Oct 5 10:10 AM – 11:10 AM

Cybersecurity Risk Assessment: The Roles of Legal and IT

Level 201, Room 301

- Robin Campbell, Partner, Co-Chair, Data Privacy & Cybersecurity, Squire Patton Boggs
- Tony Scott, Senior Advisor (Former CIO, U.S. Government) Squire Patton Boggs
- Michelle Beistle, Counsel and Chief Compliance Officer, Privacy and Ethics, Unisys
- Mathew Newfield, Chief Information Security Officer, Unisys
- Mike Tibodeau, Data Protection Operations Manager, Cisco

Reconciling the Importance of Data Sharing and Individual Privacy Concerns under HIPAA and GDPR

Level 201, Room 302

- Deborah L. Gersh, Partner, Ropes & Gray LLP
- Marc Berger, Sr. VP and General Counsel, Verana Health
- Andrew Kopelman, IP Counsel and Chief Privacy Officer, Medidata

EU E-Commerce Reforms: The Impact on Privacy and Beyond

Level 201, Room 307

- Kai Westerwelle, Partner, Bird & Bird
- Alfredo Della Monica, VP & Senior Counsel, U.S. Privacy, American Express
- Rob Corbet, Partner, Head of Technology & Innovation, Arthur Cox
- Dr. Anna Zeiter, Chief Privacy Officer, eBay Inc. (Switzerland)

The “Alternative Data” Market: Strategies for Buying and Selling Data on the Marketplace

Level 201, Room 308

- Heather Sussman, Partner, Ropes & Gray LLP
- Kelsey Finch, Policy Counsel, Future of Privacy Forum
- Peter Lefkowitz, Chief Privacy & Digital Risk Officer, Citrix
- Mark Eichorn, Assistant Director, DPIP, FTC

Current and Future HHS Initiatives in Health Privacy

Level 201, Room 309

- Adam Greene, Partner, Davis Wright Tremaine LLP
- Roger Severino, Director, Office for Civil Rights, U.S. Department of Health and Human Services

Vendor Privacy Diligence and Negotiation

Level 201, Room 310

- Michael Hamilton, Senior Corporate Counsel, Privacy, Salesforce
- Ami Patel, Chief Legal Officer, Sharecare Inc.
- Dan Guggenheim, Deputy General Counsel, Hill Physicians Medical Group/PriMed Management Consulting
- Bret Cohen, Partner, Hogan Lovells
- Gerard Stegmaier, Partner, Reed Smith
- Matthew Karlyn, Partner, Foley & Lardner LLP

continued

Session 7, Fri, Oct 5, 10:10 AM – 11:10 AM (continued)

How Will the GDPR Affect the Application and Development of Artificial Intelligence?

Level 201, Room 403

- Nancy Libin, Co-Chair, Privacy & Security + Technology Practice, Davis Wright Tremaine
- Neil Chilson, Senior Research Fellow for Technology and Innovation, Charles Koch Institute
- Jules Polonetsky, CEO, Future of Privacy Forum

Navigating Incident Response in a Rapidly Changing World

Level 201, Room 405

- Seth P. Berman, Partner, Nutter McClennen & Fish LLP
 - Eric Friedberg, Co-President, Stroz Friedberg
 - Chuck Brooks, Principal Growth Strategist in Cybersecurity and Emerging Technologies, General Dynamics Mission Systems
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Break

Fri, Oct 5 11:10 AM – 11:30 AM

Grand Ballroom

Session 8

Fri, Oct 5 11:30 AM – 12:30 PM

Government Hacking and Vulnerability Disclosures

Level 201, Room 301

- Eric Wenger, Director, Cybersecurity & Privacy Policy, Cisco
- Angela McKay, Director, Cybersecurity Policy and Strategy, Microsoft
- Ari Schwartz, Managing Director, Cybersecurity Services & Policy, Venable
- Harley Geiger, Director, Public Policy, Rapid7

The Data Protection Officer in the EU

Level 201, Room 302

- Gonca Gökgöz-Dhont, Managing Director, DPO Network Europe
- Dr. Anna Zeiter, Chief Privacy Officer, eBay Inc. (Switzerland)

Trust: How to Overcome Blockchain Privacy and Security Challenges

Level 201, Room 307

- Marsali Hancock, President and CEO, EP3 Foundation
- Cristina Cardenas, General Coordinator, @prende.mx
- Sandra Elliott, Chief Education Officer EP3 Foundation
- Gözde Erbaz, Cybersecurity Expert | President & Founder of Cyberrobin.com and Robincode.org
- Adewale O Omoniyi, Senior Managing Consultant, IBM GBS Cybersecurity and Blockchain Services

continued

Session 8, Fri, Oct 5, 11:30 AM – 12:30 PM (continued)

What to Do if Both Inside and Outside HIPAA? Managing Compliance Complexities

Level 201, Room 308

- Ann Waldo, Principal, Waldo Law Offices PLLC
- Iliana Peters, Shareholder, Polsinelli, former Deputy Director and Senior Advisor for HIPAA Compliance and Enforcement, HHS Office for Civil Rights

Preventing the Next Digital Black Swan: The DPO, The CISO, & The C-Suite

Level 201, Room 309

- Jeffrey Welgan, Executive Director and Head of Executive Training Programs, CyberVista
- Tony Urbanovich, President, Cyber Insight

Data Ethics: Building a Practicable Methodology for Responsible Data Processing

Level 201, Room 310

- H. Leigh Feldman, Managing Director, Privacy & Data Protection, Promontory Financial Group
- Nicolas Economou, CEO, H5; co-Chair, Law Committee, IEEE Global Initiative
- Ben Zevenbergen, Visiting Specialist, Princeton University's Center for Information Technology Policy
- Yoomi Lee, Head of Enterprise Data Partnership Strategy, American Express

Initiating Outreach to Patients: What Privacy Risks Loom?

Level 201, Room 403

- Nancy Perkins, Counsel, Arnold & Porter Kaye Scholer
- Cora Tung Han, Senior Attorney, Division of Privacy & Identity Protection, FTC
- Adam Peltzman, Director, BCBS Legal Department Cooperative, Senior Associate General Counsel, Legal & Governance, Blue Cross Blue Shield Association

Privacy in Security Research: How to Answer Your Engineer's Question, "How Do We Code for Data Minimization and Other Privacy Requirements?"

Level 201, Room 405

- Lourdes Turrecha, Senior Privacy Counsel, Palo Alto Networks
- Jason Cronk, Privacy and Trust Consultant, Enterprivacy Consulting Group
- Luk Arbuckle, Chief Methodologist at Privacy Analytics

Lunch

Fri, Oct 5 1:30 PM – 2:30 PM

Grand Ballroom

Keynote (Plenary)

Fri, Oct 5 1:30 PM – 2:30 PM

Grand Ballroom

The US and EU: Areas of Convergence, Areas of Divergence?

- **Rebecca Kelly Slaughter**, Commissioner, Federal Trade Commission
 - **Willem Debeuckelaere**, President Belgian Data Protection Authority
Deputy Chair, European Data Protection Board
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Session 9

Fri, Oct 5 2:30 PM – 3:30 PM

Data Profiling and Augmentation

Level 201, Room 301

- Jennifer Archie, Partner, Latham & Watkins
- Gail Crawford, Partner, Latham & Watkins (London)
- Alice Lincoln, Vice President, Data Policy & Governance, MediaMath

Integrating Risk Assessment into Privacy Breach Investigations for Health Care

Level 201, Room 302

- Keith Cheresko, Principal, Privacy Associates International LLC
- Cheryl Canfield, Privacy Officer, Roswell Park Comprehensive Cancer Center
- Doris Patrick, Manager Cybersecurity & Privacy Advisory Practice, Ernst & Young LLC

Smart Cities and the Internet of Things

Level 201, Room 307

- Ami Rodrigues, Privacy and Cybersecurity Counsel, The Coca-Cola Company
- Michelle Ramsden, Attorney-Advisor, U.S. Department of Justice, Office of Privacy & Civil Liberties
- Julie C. Grundman, Senior Associate, Kilpatrick Townsend & Stockton LLP

Practical Third-Party Information Security Risk Management: More Than Questionnaires, Less Than Full-Blown Audits

Level 201, Room 308

- Soleil Dolce, Vice President, Technologies Risk Management, Wells Fargo
- Sarah E. Statz, Vice President, Senior Information Security Counsel, American Express
- Cody Wamsley, Cybersecurity & Privacy Attorney, Dorsey & Whitney LLP

Customer Data Platforms (CDP): Technological, Legal, and Ethical Issues of Managing Massive Marketing Data Sets

Level 201, Room 309

- Andy Dale, General Counsel & VP Global Privacy, SessionM
- Pedro Pavón, Managing Counsel, Oracle
- Mark Kahn, Head of Legal, Segment.io, Inc.

continued

Session 9, Fri, Oct 5 2:30 PM – 3:30 PM (continued)

Data and Privacy in the Autonomous Car: What New Questions Might We Face?

Level 201, Room 310

- Tim Tobin, Partner, Hogan Lovells
- Lauren Smith, Policy Counsel, Future of Privacy Forum
- Michael Dolan, CISO, Element Fleet Management
- David Schwietert, Executive Vice President, Federal Government Relations & Public Policy, Alliance of Automobile Manufacturers

Ice Cream Break

Fri, Oct 5 3:30 PM – 4:00 PM

Grand Ballroom

Conference Ends

Fri, Oct 5 4:00 PM
