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www.privacysecurityacademy.com
Organizers

Daniel J. Solove
Daniel J. Solove is the John Marshall Harlan Research Professor of Law at the George Washington University Law School. He founded TeachPrivacy, a company providing privacy and data security training. One of the world’s leading experts in privacy law, Solove is the author of 10 books and more than 50 articles.

Paul M. Schwartz
Paul Schwartz is a leading international expert on information privacy law. He is the Jefferson E. Peyser Professor at UC Berkeley School of Law and a Director of the Berkeley Center for Law and Technology. Schwartz is also a Special Advisor at Paul Hastings, where he works in the Privacy and Data Security Practice.
The International Privacy + Security Forum brings together global leaders in privacy and security. Despite extensive media coverage about privacy and security, there’s far less knowledge about how real businesses are responding to the evolving challenges they face every day. This event is about the impact of these topics in the real world. We are excited that you can join us!

Our distinguished speakers and audience are from Beijing, Berlin, Brussels, Dubai, Dublin, London, Mexico City, Montreal, Paris, Tokyo, Zürich – and, of course, from across the U.S. Connect with privacy professionals, security professionals, governmental officials, chief information officers, attorneys, academics, experts from NGOs & think tanks, technologists, policymakers, and everyone else with strong ties to the international privacy and security community.

Building on the success of last year, we have expanded to a three-day event in 2019. This year, we have added a preconference cybersecurity risk summit for practitioners who want to learn in detail about GDPR, privacy and security in Europe, Latin America, Asia, and around the world. We look forward to networking with 400+ leading minds.

Thank you for helping to shape international privacy and security in the real world!

Daniel Solove & Paul Schwartz
Pre-Conference Day – Wednesday, April 3

9:00 a.m. – 10:15 a.m. **Session A**
Cybersecurity + Risk Summit: Information-Sharing with Governments Worldwide
Room 309
Chairs:
Andrew Serwin, Partner, Morrison & Foerster
Paul Schwartz, Jefferson E. Peyser Professor, University of California Berkeley School of Law
Daniel Solove, John Marshall Harlan Research Professor, George Washington University Law
Speakers:
Andrew Serwin, Partner, Morrison & Foerster
Ron Plesco, Principal, Cyber Security Services, KPMG

Workshop: Understanding and Complying with the CCPA in the Global Context, Part 1
Room 301
Sari Ratican, Senior Counsel, Perkins Coie
Caroline Budde, Vice President and Chief Privacy Officer, Baxter International
Agatha O’Malley, Global Data Protection Officer, Otsuka Pharmaceuticals

10:15 a.m. – 10:45 a.m. **Break**
Refreshments sponsored by Hogan Lovells
Grand Ballroom

10:45 a.m. – 12:00 p.m. **Session B**
Cybersecurity + Risk Summit: Talking to the Board About Cyber
Room 309
Chairs:
Andrew Serwin, Partner, Morrison & Foerster
Paul Schwartz, Jefferson E. Peyser Professor, University of California Berkeley School of Law
Daniel Solove, John Marshall Harlan Research Professor, George Washington University Law
Speakers:
Kim Griffin, VP and Assistant General Counsel, 24 Hour Fitness USA
Dan Caprio, Co-Founder and Executive Chairman, The Providence Group

Workshop: Understanding and Complying with the CCPA in the Global Context, Part 2
Room 301
Sari Ratican, Senior Counsel, Perkins Coie
Caroline Budde, Vice President and Chief Privacy Officer, Baxter International
Agatha O’Malley, Global Data Protection Officer, Otsuka Pharmaceuticals
12:00 p.m. – 1:30 p.m.  
**Lunch**  
Grand Ballroom  

1:30 p.m. – 2:45 p.m.  
**Session C**  
*Cybersecurity + Risk Summit: Global Cyber Enterprise Risk Management*  
Room 309  

**Chairs:**  
Andrew Serwin, Partner, Morrison & Foerster  
Paul Schwartz, Jefferson E. Peyser Professor, University of California Berkeley School of Law  
Daniel Solove, John Marshall Harlan Research Professor, George Washington University Law  

**Speakers:**  
Kelly Harris, Vice President, Corporate Counsel, Privacy & Cybersecurity, Prudential Insurance Company of America  
Stratis Pridgeon, Group Vice President, Legal, Wyndham Destinations  

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Pre-Conference Day – Wednesday, April 3

**Workshop: Data Minimization, Pseudonymization, and De-Identification: The Global Trend Toward Protecting Data Privacy and Preserving Data Utility, Part 1**

Room 302

Daniel Barth-Jones, Assistant Professor Epidemiology, Mailman School of Public Health, Columbia University

Patsy Bailin, Head of Privacy & Data Ethics, Datavant

Mike Hintze, Partner, Hintze Law

2:45 p.m. – 3:15 p.m.

**Ice Cream Break**

Grand Ballroom

3:15 p.m. – 4:30 p.m.

**Session D**

**Cybersecurity + Risk Summit:**

Data Breaches and Cybersecurity: The New International Landscape

Room 309

Chairs:

Andrew Serwin, Partner, Morrison & Foerster

Paul Schwartz, Jefferson E. Peyser Professor, University of California Berkeley School of Law

Daniel Solove, John Marshall Harlan Research Professor, George Washington University Law

Speakers:

Tracey Scraba, Vice President, Chief Privacy Officer, CVS Health

Sooji Seo, Vice President and Chief Privacy Officer, Dell

**Workshop: Data Minimization, Pseudonymization, and De-Identification: The Global Trend Toward Protecting Data Privacy and Preserving Data Utility, Part 2**

Room 302

Daniel Barth-Jones, Assistant Professor Epidemiology, Mailman School of Public Health, Columbia University

Patsy Bailin, Head of Privacy & Data Ethics, Datavant

Mike Hintze, Partner, Hintze Law
Forum Day 1 – Thursday, April 4

8:50 a.m. – 9:50 a.m.

**Session 1**

Building a Privacy Program to Accommodate Evolving International Laws: From the GDPR to the CCPA to Brazil to China and Beyond

**Room 301**

Heather Egan Sussman, Global Co-chair, Cyber, Privacy & Data Innovation Practice, and Leader of Boston Office, Orrick Herrington & Sutcliffe

Alisa Hall, Director, Global Privacy & Privacy Compliance, eBay

Hilary Wandall, Chief Data Governance Officer, General Counsel & Corporate Secretary, TrustArc

Phil Armstrong, Privacy and Regulatory Affairs, Microsoft

Canadian Privacy Law for Global Companies: What You Need to Know

**Room 302**

Karen Eltis, Law Professor, University of Ottawa (Canada)

Kristian Brabander, Partner, McCarthy Tetrault (Canada)

Nancy Cleman, Partner, Lapointe Rosenstein Marchand Melancon (Canada)

Julie Himo, Partner, Norton Rose Fulbright (Canada)
Forum Day 1 – Thursday, April 4

Secondary Uses of Health Information in the US and Europe
Room 307
Jiayan Chen, Partner, McDermott Will & Emery
Deepali Doddi, Associate, McDermott Will & Emery
Irina Ridley, Chief Counsel, Myriad Women’s Health

International Breach Investigations: Responding to Multiple
International Investigations Resulting from a Single Incident
Room 308
James Harvey, Partner, Alston & Bird
Mark Watts, Partner, Bristows (UK)
Kristi Swartz, Managing Partner, Swartz Binnersley & Associates
Joel Heft, Senior Vice President & Deputy General Counsel, Equifax (Canada)

Between a Rock and a Hard Place: Competing Obligations Under the CLOUD Act
Room 309
Serrin Turner, Partner, Latham & Watkins
Fiona Maclean, Partner, Latham & Watkins (UK)
Hui Xu, Partner, Latham & Watkins (China)

9:50 a.m. – 10:10 a.m.  Break
Refreshments sponsored by Hogan Lovells
Grand Ballroom

10:10 a.m. – 11:10 a.m.  Session 2
GDPR: Enforcement and Litigation -the CJEU and More
Room 301
Martin Braun, Co-Chair, Big Data Practice, Partner, WilmerHale (Germany)
D. Reed Freeman, Co-Chair, Big Data Practice, Partner, WilmerHale

Chinese Cybersecurity and Privacy Law
Room 302
Edward McNicholas, Partner, Sidley Austin

India’s Data Protection Law
Room 307
Kurt Wimmer, Partner, Covington & Burling
Shaundra Watson, Director, Policy, BSA-The Software Alliance
Rob Sherman, Deputy Chief Privacy Officer, Facebook

International Breach Response – Above and Beyond the Law:
How to Balance Legal Compliance, Cultural Competence and
Leverage All Your Cross-Border Resources
Room 308
Marcello Antonucci, Global Cyber & Tech Claims Team Leader, Beazley
Richard Levick, Chairman & CEO, Levick
Craig Hoffman, Partner, BakerHostetler

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- GDPR Articles 5, 8, 24

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- GDPR Articles 25, 35 & 36

**DATA MAPPING AUTOMATION**
Populate the dataflow inventory through questionnaires, scanning technologies or through bulk import.

- GDPR Articles 6, 30 & 32

**COOKIE CONSENT & WEBSITE SCANNING**
Conduct ongoing scans of websites and generate cookie banners and notices.

- GDPR Articles 7, 9 & 11

**SUBJECT ACCESS RIGHTS PORTAL**
Capture and fulfill data subject requests based on regulation specific requirements.

- GDPR Articles 12, 21

**UNIVERSAL CONSENT & PREFERENCE MANAGEMENT**
Embed consent management directly on website with standardized transaction workflow.

- GDPR Article 7

**VENDOR RISK MANAGEMENT**
Conduct vendor risk assessments, audit and manage data transfers to third parties.

- GDPR Articles 32, 33, 34

**INCIDENT & BREACH MANAGEMENT**
Build a systematic process to document incidents and determine necessity for notifications.

- GDPR Articles 33 & 34

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Forum Day 1 – Thursday, April 4

Privacy in Latin America: Where is it headed?
Room 309
Laura Juanes, Global Director, Privacy Policy Engagement, Facebook
Jose Alejandro Bermudez, Partner, Bermudez Durana Associates (Colombia)
Isabel Davara, Partner, Davara Abogados (Mexico)
Moderator: Javier Fernández-Samaniego, Partner, Samaniego Law (Spain)

11:10 a.m. – 11:30 a.m.
Break
Refreshments sponsored by Hogan Lovells
Grand Ballroom

11:30 a.m. – 12:30 p.m.
Session 3
Do’s and Don’ts for Litigation Strategy in Managing Global Data Breaches
Room 301
Andrew Serwin, Partner, Morrison & Foerster
Ann Henry, Partner, Pinsent Masons (Ireland)
Meredith Grauer, Chief Privacy Officer, The Nielsen Company

The APEC Cross Border Privacy Rules
Room 302
Josh Harris, Director, International Regulatory Affairs, TrustArc
Gerald Smith, Director, Privacy & Risk, Asurion
Robert Holleyman, Partner, Crowell & Moring

What is Old is New Again: ePrivacy GDPR, and CCPA--2019 and Beyond
Room 307
Steven Roosa, Partner, Norton Rose Fulbright
Lara White, Partner, Norton Rose Fulbright (UK)

ePrivacy in the EU: The State of Play
Room 308
Colleen Brown, Partner, Sidley Austin
Peter Fatelnig, Minister-Counselor for Digital Economic Policy, Delegation of the European Union to the United States
Kai Westerwelle, Partner, Bird & Bird

12:30 p.m. - 1:30 p.m.
Lunch
Grand Ballroom

1:30 p.m. – 2:30 p.m.
Plenary Keynote
At the Centre of the GDPR: The Irish Data Protection Commissioner Shares Her Analysis
Grand Ballroom
Helen Dixon, Irish Data Protection Commissioner (Ireland)
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Expertise

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Contact

Olivier Proust, Partner
Tel: +32 487 38 73 15
Email: olivier.proust@fieldfisher.com

Our Privacy Blog: www.privacylawblog.fieldfisher.com

www.fieldfisher.com
Forum Day 1 – Thursday, April 4

2:30 p.m. – 3:30 p.m.  
**Session 4**  
Building an International Incident & Breach Response Plan for Privacy and Security Teams  
*Room 301*  
Andrew Clearwater, Director of Privacy, OneTrust  
Anuj Gupta, Counsel, Vox Media  
Hugo Teufel III, Chief Privacy Counsel, Raytheon Company  

Japanese Privacy+Security Law  
*Room 302*  
Woodrow Hartzog, Professor of Law and Computer Science, Northeastern University School of Law  
Hideyuki Matsumi, Independent Researcher (Japan)  
Shaundra Watson, Director, Policy, BSA-The Software Alliance  

Knowledge is Power and Portable: An In-Depth Look at the Right to Data Portability  
*Room 307*  
K Royal, Senior Privacy Consultant, TrustArc  
Margaret Gloeckle, VP, Privacy & Compliance Counsel, A+E Networks  
Debra Bromson, Assistant General Counsel, AAA Club Alliance  
Victoria Beckman, Partner, Frost Brown Todd  

Transatlantic Privacy Enforcement Trends  
*Room 308*  
Jan Dhont, Partner, Wilson Sonsini Goodrich & Rosati (Brussels)  
Laura Riposo VanDruff, Assistant Director, Division of Privacy and Identity Protection, Federal Trade Commission  
Anna Zawila-Niedzwiecka, Legal Officer, Secretariat, European Data Protection Board (Brussels)  
Anne-Kathrin Kroemer, Senior Director, Legal, Rubrik

3:30 p.m. - 4:00 p.m.  
**Ice Cream Break**  
Sponsored by Promentory  
Grand Ballroom

4:00 p.m. – 5:00 p.m.  
**Session 5**  
Vendors, Their Clients, and the International Privacy Regulatory Landscape  
*Room 301*  
Ari Ezra Waldman, Professor of Law, New York Law School  
Gary LaFever, CEO & Co-Founder, Anonos  
John Bowman, Senior Principal, Promontory  
Debra Farber, Senior Director, Privacy Strategy, BigID
Forum Day 1 – Thursday, April 4

Decentralizing Privacy: Data Protection Regulation in the Blockchain Era
Room 302
Olivier Proust, Partner, Technology, Outsourcing & Privacy, Fieldfisher (Belgium)
Paola Heudebert, Blockchain Legal Researcher and Legal Trainee, Fieldfisher (France)

Subject Access Rights Under the GDPR
Room 307
Niko Härting, Partner, Härting Rechtsanwälte (Germany)
Oisin Tobin, Partner, Mason Hayes & Curran
Starr Turner Drum, Shareholder, Maynard Cooper & Gale

Collision Course? The GDPR meets UK and Swiss Law
Room 308
Nicole Beranek Zanon, Partner, de la cruz beranek Rechtsanwälte (Switzerland)
Rohan Massey, Partner, Ropes & Gray (UK)

5:00 p.m. - 6:00 p.m.
Reception
Grand Ballroom
Forum Day 2 – Friday, April 5

8:50 a.m. – 9:50 a.m.

Session 6
Kids Privacy Around the World
Room 301
Meredith Halama, Partner, Perkins Coie
Mark Watts, Partner, Bristows (UK)

Consent Under the GDPR: Problems and Solutions
Room 302
Raphaël Dana, Partner, Frieh Associés (France)
João Rodrigues, Legal Adviser, European Parliament (Liaison Office, Washington, DC)
Jennifer Small, Senior Attorney, Privacy and Regulatory Affairs, Microsoft

Transatlantic Trends in Genetic Privacy
Room 307
Michael Hamilton, Chief Privacy Officer, Invitae
Maria Chiara Atzori, Head of Data Privacy, Novartis (Switzerland)

Brazil: The New Privacy Law
Room 308
Andre Giacchetta, Partner, Head of the Data Protection Practice, Pinheiro Neto Advogados (Brazil)
Moderator: Laura Juanes, Facebook, Global Director, Privacy Policy Engagement

Risk Assessments in a Global Regulatory Landscape
Room 309
Neva DePalma, General Counsel, Vice President of Customer Success, Privacy Officer, Radar
Todd Daubert, Partner, Dentons

9:50 a.m. – 10:10 a.m.

Break
Refreshments sponsored by Hogan Lovells
Grand Ballroom

10:10 a.m. – 11:10 a.m.

Session 7
Navigating ePrivacy Requirements: New Ways to Tackle Consent, Cookies and Other Marketing Challenges
Room 301
Andrew Clearwater, Director of Privacy, OneTrust
Hilary Lane, Senior Vice President, Information Governance & Chief Privacy Officer, NBCUniversal

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Forum Day 2 – Friday, April 5

Developments in South Korean Privacy & Security Law
Room 302
Haksso Ko, Professor of Law, Seoul National University
School of Law (South Korea)
Bowon Kwon, Judge, Hongseong Branch of Daejeon
District Court, (South Korea)
Tae Uk Kang, Partner, Intellectual Property Practice Group,
Bae, Kim & Lee, (South Korea)

Toward a New Baseline Privacy Law:
Harmonizing the GDPR, California, and the FTC
Room 307
Svetlana Gans, Vice President & Associate General Counsel, NCTA
Maureen Ohlhausen, former Acting FTC Chairman, Partner, Baker Botts
Roslyn Layton, Visiting Researcher, Aalborg University, Center
for Communication, Media and Information Studies (Denmark)
Liad Wagman, Associate Professor of Economics, Illinois Institute of Technology

Privacy and Data Security Due Diligence in M&A
Room 308
Scott Weinstein, Partner, McDermott Will & Emery
Amy Pimentel, Associate, McDermott Will & Emery

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Latham’s global Data Privacy & Security team is integrated across jurisdictions, practices and industries, providing clients with full-spectrum advice on all privacy-related matters.
Forum Day 2 – Friday, April 5

Translating International Privacy Law Requirements into Prioritized, Risk-Based and Sustainable Operational Practices
Room 309
Teresa Troester-Falk, Global Chief Privacy Strategist, Nymity
Christine Sadlouskos, Global Privacy Compliance Leader at General Electric
Carolyn Parziale, North America Privacy Leader, Mercer Management Consulting

11:10 a.m. – 11:30 a.m.  Break  Fr, April 5
Refreshments sponsored by Hogan Lovells
Grand Ballroom

11:30 a.m. – 12:30 p.m.  Session 8  Fr, April 5
The Future of Industry Self-Regulation for Privacy and Security
Room 301
Douglas Miller, Vice President, Global Privacy & Trust, Oath
Leigh Freund, President & CEO, Network Advertising Initiative
Matthias Matthiesen, Director for Privacy & Public Policy, Interactive Advertising Bureau (IAB) Europe
Cari Benn, Assistant General Counsel, Privacy and Regulatory Affairs, Microsoft

Planning for The Three Internets
Room 302
Jon Neiditz, Partner, Kilpatrick Townsend & Stockton
John Eastwood, Partner, Eiger Law (Taiwan)
Ron Lee, Partner, Arnold & Porter

Anonymous and Pseudonymous Health Data: European and U.S. Perspectives
Room 307
Thomas Steiner, Head, Data & Privacy Practice, Vischer AG (Switzerland)
Elizabeth Canter, Partner, Covington & Burling
Jennifer Chillas, Senior Corporate Counsel, Bristol-Myers Squibb

Trends in Global Privacy Enforcement and How to Allocate Scarce Compliance Resources
Room 308
Bret Cohen, Partner, Hogan Lovells
Warren Allen, Associate General Counsel, Diligent Corporation
Guilherme Roschke, Counsel for International Consumer Protection, Federal Trade Commission

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How-to: Industry and NIST Collaboration: Cybersecurity Maturity and Risk Reduction Frameworks

Room 309
Doug Howard, Vice President, Global Services, RSA
Sam Visner, Director, National Cybersecurity Federally Funded Research Center, The Mitre Corporation

12:30 p.m. – 1:30 p.m. Lunch
Grand Ballroom

1:30 p.m. – 2:30 p.m. Plenary Keynote
Inside the EDPB and FTC: Discussing Comparative Approaches and Authorities
Grand Ballroom
Anna Zawila-Niedzwiecka, Legal Officer, European Data Protection Board (Brussels)
Hugh Stevenson, Deputy Director, Office of International Affairs, Federal Trade Commission
Moderator: Paul Schwartz, Jefferson E. Peyser Professor, University of California Berkeley School of Law

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Forum Day 2 – Friday, April 5

2:30 p.m. – 3:30 p.m.

Session 9
Digital Identity, Privacy and Economic Development
Room 301
Rory Macmillan, Partner, Macmillan Keck Attorneys & Solicitors (Switzerland)
David Satola, Lead ICT Counsel, World Bank
Mike Jerbic, Lecturer, San José State University

Strategies for Defending Against GDPR Fines
Room 302
Tim Wybitul, Partner, Latham & Watkins (Germany)
Myria Saarinen, Partner, Latham & Watkins (France)

Cloud in an International World
Room 307
Shane Whitlatch, General Manager, Healthcare, FairWarning

3:30 p.m. – 4:00 p.m.

Ice Cream Break
Grand Ballroom
Privacy Awareness Training
by Prof. Daniel Solove

Our New and Forthcoming Courses

- Global Privacy and Data Protection
- Emailing and the CAN-SPAM Act
- Telemarketing and the TCPA
- Texting and the TCPA
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April 4, 2019: International Privacy+Security Forum
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April 5, 2019: International Privacy+Security Forum
5.0 General Credits in MCLE states reporting on a 60-minute hour
6.0 General Credits in MCLE states reporting on a 50-minute hour

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John Marshall Harlan Research Professor
George Washington University Law School
President & CEO, TeachPrivacy

Professor Paul Schwartz
Jefferson E. Peyser Professor
U.C. Berkeley School of Law
Director, Berkeley Center for Law & Technology

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5. On the Splash Page, Click the link in the sentence, "If you are a guest of the university click here to request or reset credentials"
6. Fill in the form and accept the GW wireless terms of use.
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8. You will receive your username and password per email and/or text message.
9. Click Login.
10. Enter username and password provided to you.
11. You will have network access for 72 hours.

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