

Fall Academy  
**Privacy+  
Security  
Forum**

Oct 21-23, 2020

**Virtual Event**



v3.2 Final

[privacysecurityacademy.com](https://privacysecurityacademy.com)

# Welcome to the Virtual Privacy+Security Forum

This is the second time we're holding a virtual event of this size. We received overwhelmingly positive feedback for our past virtual Forum that took place on May 6-8, 2020.

Our event, now in its 7th year, is a chance to reconnect, to grow business, to speak and share ideas, to meet new people, and to build our community. We are using innovative software and are facilitating a large variety of networking opportunities. We help our participants to connect in small groups and one-to-one discussions.

By eliminating travel and lodging expenses, attending the virtual event will be less expensive than attending a physical event. Our participants will even have the opportunity to earn CLE and CPE credits.

We hope to see you on our virtual platform on Oct 21-23, 2020. Join 1600+ leading minds in privacy and security.



## **Daniel J. Solove**

Daniel J. Solove is the John Marshall Harlan Research Professor of Law at the George Washington University Law School. He founded TeachPrivacy, a company providing privacy and data security training. One of the world's leading experts in privacy law, Solove is the author of 10 books and more than 50 articles.



## **Paul M. Schwartz**

Paul Schwartz is a leading international expert on information privacy law. He is the Jefferson E. Peyser Professor at UC Berkeley School of Law and a Director of the Berkeley Center for Law and Technology. Schwartz is also a Special Advisor at Paul Hastings, where he works in the Privacy and Data Security Practice.

# Virtual Pre-Conference Day – Wednesday, Oct 21 All times are U.S. Eastern Time (ET)

## Intensives

10:00 AM – 04:30 PM ET

### EU Privacy+Security Intensive

Wed, Oct 21

John Bowman, Senior Principal, Promontory  
Jan Dhont, Partner, Wilson Sonsini Goodrich & Rosati (Brussels)  
Justin Koplow, Data Protection Officer & Sr. Legal Counsel, AT&T

10:00 AM – 04:30 PM ET

### Health Privacy+Security Intensive

Wed, Oct 21

Jennifer Archie, Partner, Latham & Watkins  
Adam Greene, Partner, Davis Wright Tremaine  
Faith Knight Myers, Global Privacy Leader, McKesson

## AM Workshops

10:00 AM – 12:30 PM ET

### Brazil LGPD Workshop

Wed, Oct 21

Aline Fuke Fachinetti, Sr. Data Protection Counsel, Fellow of Information Privacy, Yamaha Group (Brazil)  
Marcel Leonardi, Partner, Leonardi Advogados  
Thiago Luís Sombra, Partner, Mattos Filho, Veiga Filho, Marrey Jr e Quiroga Advogados (Brazil)

10:00 AM – 12:30 PM ET

### CCPA Workshop

Wed, Oct 21

Lothar Determann, Partner, Baker McKenzie  
Teresa Michaud, Partner, Baker McKenzie  
Edward Totino, Partner, Baker McKenzie  
Mary Canter, Legal Counsel, Spotify

10:00 AM – 12:30 PM ET

### Vendor Management Workshop

Wed, Oct 21

Debra Bromson, Assistant General Counsel, AAA Club Alliance  
K Royal, Associate General Counsel, TrustArc  
Ashley Slavik, Chief Privacy Officer & Lead Data Counsel, Veeva Systems Inc.  
Margaret Gloeckle, Vice President, Privacy & Compliance Counsel, A+E Networks  
Mike Wade, Chief Technology Officer, Planet Data

## PM Workshops

02:00 PM – 04:30 PM ET

### De-Identifications Workshop

Wed, Oct 21

Daniel Barth-Jones, Professor, Mailman School of Public Health, Columbia University  
Ann Waldo, Principal, Waldo Law Offices  
Fielding Greaves, Senior Director, State & Regional Government Affairs, AdvaMed  
Kristen Rosati, Partner, Coppersmith Brockelman  
James Janisse, Assistant Professor, Population Health Sciences, Wayne State University

02:00 PM – 04:30 PM ET

### International Privacy Law Workshop

Wed, Oct 21

Laura Juanes, Global Director, Privacy Policy Engagement, Facebook  
Lavonne Hopkins, Sr. Legal Director, Cybersecurity, Product & App Security, IT Security, Dell  
Tim Hickman, Partner, White & Case

02:00 PM – 04:30 PM ET

### State Privacy Law Workshop

Wed, Oct 21

Elizabeth Canter, Partner, Covington & Burling  
Kate Goodloe, Director, Policy, BSA | The Software Alliance  
Tanya Madison, Global Chief Privacy Officer, Aristocrat Technologies  
Kristen Hilton, Sr. Assistant Attorney General, Oregon Dept. of Justice

# Virtual Forum Day 1 – Thursday, Oct 22

All times are U.S. Eastern Time (ET)

## Session 1

Thur, Oct 22

10:00 AM – 11:00 AM ET

### **Are you ready for a Global Incident?**

Robert Maddox, Lawyer, Debevoise & Plimpton  
Frank Luzsiczka, CEO, Lodenstone  
Joe Fish, Director, Global Breach & Regulatory Services, Equifax  
Sarah Statz, Vice President & Senior Counsel, American Express  
Wayne Hayes-Heath (Moderator), Sales Dir. Global Breach & Regulation Solutions, Equifax

10:00 AM – 11:00 AM ET

### **Covid-19, Privacy and Civil Liberties in the U.S. and Germany**

Niko Härtling, Partner, HÄRTING Rechtsanwälte (Berlin)  
Yendelela Neely Holston, Partner, Kilpatrick Townsend & Stockton  
Jon Neiditz, Partner, Kilpatrick Townsend & Stockton

10:00 AM – 11:00 AM ET

### **GDPR Enforcement Across Four Key European Countries: Ireland, Germany, Italy and the UK**

Colin Rooney, Partner, Arthru Cox (Ireland)  
Rohan Massey, Partner, Ropes & Gray  
Vera Jungkind, Partner, Hengeler Mueller  
Laura Liguori, Partner, Portolano Cavallo

10:00 AM – 11:00 AM ET

### **Privacy Developments in France, Germany, and the UK**

Name, Title, Organization

10:00 AM – 11:00 AM ET

### **Privacy Integrations with IT**

Fiona Maclean, Partner, Latham & Watkins  
Tim Wybitul, Partner, Latham & Watkins  
Myria Saarinen, Partner, Latham & Watkins

10:00 AM – 11:00 AM ET

### **The Era of Digital Transformation: Building A Privacy and Security Practice in the Ever-Changing Landscape**

Justin Antonpillai, Co-Founder and CEO, WireWheel  
Audrey Jean, SVP, Privacy Officer & Senior Associate General Counsel, AARP  
Criss Bradbury, Principal, Deloitte & Touche

## Session 2

Thur, Oct 22

11:30 AM – 12:30 PM ET

### **CJEU Caselaw Update**

Daniel P. Cooper, Partner, Covington (Brussels)  
Joe Jones, Head of Int'l Data Transfer Regime, UK Dept. for Digital, Culture, Media & Sport  
Caroline Wilson Palow, Legal Director & General Counsel Privacy International  
Herke Kranenborg, Member Legal Service, European Commission

11:30 AM – 12:30 PM ET

### **Digital Health Privacy: OCR and FTC Perspectives**

Reece Hirsch, Partner, Morgan, Lewis & Bockius  
Elisa Jillson, Attorney, FTC  
Linda Sanches, Sr. Advisor, Health Information Privacy, U.S. Dept. of Health & Human Services

11:30 AM – 12:30 PM ET

### **Post-Schrems Solutions – How can the Surveillance Problem be addressed in the short and long-term**

Marc Zwillinger, Founder, Zwillgen  
Felicity Fisher, Partner, Fieldfisher  
Christopher Soghoian, Sr. Technologist & Sr. Advisor for Privacy & Cybersecurity, Office of Sen. Ron Wyden  
Kelly Gertridge, Head of Privacy, Atlassian

# Virtual Forum Day 1 – Thursday, Oct 22

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11:30 AM – 12:30 PM ET

## Privacy and Transparency as a Brand Differentiator

Michelle Perez, Chief Privacy Officer, Associate General Counsel, Dow Jones & Company  
Jim Sturm, Associate Counsel, Margaritaville Enterprises  
Mark Surber, Senior Manager of Data Citizenship and Digital Ethics, Mailchimp  
Amanda Witt, Partner, Kilpatrick Townsend & Stockton

11:30 AM – 12:30 PM ET

## Taming the Wild West – Responsible Disclosure and Bug Bounty Interactions after Uber

Andreas Kaltsounis, Partner, BakerHostetler  
Michael Montoya, Chief Information Security Officer, Equinix  
Leonard Bailey, Head of the Cybersecurity Unit & Special Counsel for Nat'l Security, U.S. DOJ

01:00 PM – 2:00 PM ET

## Plenary Keynote

Thur, Oct 22

### Tales from the Front Lines of Privacy: AI, Algorithms, and New Technologies

Kashmir Hill, Technology Reporter, New York Times  
Daniel Solove (Moderator), John Marshall Harlan Research Professor, George Washington University Law School

## Session 3

Thur, Oct 22

02:00 PM – 03:00 PM ET

### Digitalization for Tomorrow: Using your Privacy Program to Lead on Innovation

Mark Brennan, Partner, Hogan Lovells  
Danielle Manner, Senior Privacy Counsel, Pfizer  
William Bowes, General Counsel, Condé Nast International (London)  
Joanne Charles, Attorney, Privacy & Regulatory Affairs, Microsoft

02:00 PM – 03:00 PM ET

### Federal Health Data Privacy Legislation: Beyond HIPAA

Senator Bill Cassidy, M.D., U.S. Senator, Louisiana  
Dr. Kenneth Mandl, Director, Computational Health Informatics Program, Boston Children's Hospital & Donald A.B. Lindberg Professor, Harvard Medical School  
Sarah Dash, President & CEO, Alliance for Health Policy  
Michelle De Mooy, Principal, De Mooy Consulting

02:00 PM – 03:00 PM ET

### Global Privacy by Design

Derek Smith, Associate General Counsel, Product, Airbnb  
Sarah Pipes, Director of Privacy, Dropbox  
Paul Nihkinson, Associate General Counsel, Airbnb  
Ashley Pantuliano, Director, Head of Product Counseling, Dropbox

02:00 PM – 03:00 PM ET

### New Privacy Laws that Impact Your Operations – the LGPD (Brazil), APPI Amendments (Japan), and the CPRA (California)

Gretchen Ramos, Co-Chair, Global Data, Privacy & Cybersecurity Practice, Greenberg Traurig  
Adriano Chaves, Partner, CGM Advogados

02:00 PM – 03:00 PM ET

### What State AGs Want to See in a Federal Privacy Law

Rebecca Engrav, Partner, Perkins Coie  
Douglas Swetnam, Chief Data Privacy & Identity Theft Unit, Office Indiana Attorney General  
Ryan Kriger, Assistant Attorney General, State of Vermont Office of the Attorney General  
Mark Bailey, Sr. Assist. Atty. Gen II, Consumer Fraud Unit, Colorado Atty. General's Office

## Session 4

Thur, Oct 22

3:30 PM – 04:30 PM ET

### **Big Data: Impact of Privacy Laws on Big Data Analytics**

Christine Lyon, Partner, Morrison & Foerster  
Cécile Georges, Chief Privacy Officer, VP, Assistant General Counsel, ADP

3:30 PM – 04:30 PM ET

### **Policy considerations for regulating new technologies**

Arianna Evers, Partner, WilmerHale  
Ali Jessani, Privacy & Cybersecurity Group, WilmerHale  
Brian E. Ray, Director, Center for Cybersecurity and Privacy Protection  
Dalia Ritvo, Assistant Attorney General, Colorado Attorney General's Office

3:30 PM – 04:30 PM ET

### **Schrems II: Practical Approaches to Manage Cross Border Data Flow Risks**

David Keating, Partner, Alston & Bird  
Robyn Greene, Privacy Policy Manager, Facebook  
Edward Britan, Senior Director & Policy Counsel for Privacy & AI, Microsoft

3:30 PM – 04:30 PM ET

### **Settling Data Breach Class Actions During A Global Pandemic**

Daniel Raymond, Complex Claims Manager, Cyber & Tech, Beazley  
Casie Collignon, Litigation Partner, BakerHostetler  
Dave Kaufman, Senior Director, Heffler Claims Group

3:30 PM – 04:30 PM ET

### **The CCPA as Moving Target**

Kristen Mathews, Partner, Morrison & Foerster  
Heather Utlaut, Corporate Counsel, Snap-on Incorporated

## Session 5

Fri, May 8

10:00 AM – 11:00 AM ET

### **China's Role in Global Cybersecurity and Privacy**

Yan Luo, Partner, Covington (Beijing)  
Ashden Fein, Partner, Covington  
Samm Sacks, Sr. Fellow, Yale Law School Paul Tsai China Center & Cyber Policy Fellow, New America

10:00 AM – 11:00 AM ET

### **Data Audits and Unscrambling the Digital Eggs**

Eric Friedberg, Co-President, Aon's Cyber Solutions  
Lisa Sotto, Partner, Hunton Andrews Kurth  
Heidi Wachs, Vice President, Aon's Cyber Solutions

10:00 AM – 11:00 AM ET

### **Federal and State Privacy Legislation for 2021**

Tim Tobin, Partner, Hogan Lovells  
Jared Bomberg, Sr. Counsel, U.S. Senate Committee on Commerce, Science & Transportation  
Olivia Trusty, Policy Director, U.S. Senate Committee on Commerce, Science & Transportation  
Bret Cohen, Partner, Hogan Lovells

10:00 AM – 11:00 AM ET

### **Information Security Regulation in the Financial and Insurance Industries – U.S. and Swiss Laws**

Thomas Steiner, Partner, Laux Lawyers AG, Zurich  
Jacqueline Cooney, Senior Director, Privacy and Cybersecurity, Paul Hastings  
Martin Pauli-Burckhardt, Managing Director Senior Advisor, Julius Baer & Co.

# Virtual Forum Day 1 – Thursday, Oct 22

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## Session 6

Fri, Oct 23

11:30 AM – 12:30 PM ET

### **CCPA and Other Cybersecurity Litigation**

Ian Ballon, Shareholder, Greenberg Traurig  
Mia Chiu, VP and General Counsel, Rakuten Rewards

11:30 AM – 12:30 PM ET

### **Contact Tracing Technologies: Where is the Balance of Public Health Benefits vs. Privacy Risks?**

Joseph Ali, Associate Dir. for Global Programs, Johns Hopkins Berman Institute of Bioethics  
Brian Hutler, Hecht-Levi Fellow, Johns Hopkins Berman Institute of Bioethics  
Deven McGraw, Chief Regulatory Officer, Ciitizen  
Nancy Perkins, Counsel, Arnold & Porter

11:30 AM – 12:30 PM ET

### **Data and Democracy: The Intersection between Digital Privacy, Civil Rights, and Influence Operations**

April Falcon Doss, (moderator) Partner, Saul Ewing Arnstein & Lehr  
Laura Murphy, former ACLU legislative director and lead auditor of Facebook civil rights audit  
Camille Francois, Chief Innovation Officer, Graphika  
Lindsay Gorman, Emerging Technologies Fellow, Alliance for Securing Democracy

11:30 AM – 12:30 PM ET

### **Impact of CPRA on Digital Advertising**

Alan Friel, Partner, BakerHostetler  
Tony Ficarotta, Counsel, Compliance & Policy, Network Advertising Initiative  
Alison Pepper, Executive Vice President, 4A's  
Ashok Chandra, Senior Privacy Counsel, Criteo

11:30 AM – 12:30 PM ET

### **Ransomware – Changes in Attacks and Changes in Legal Exposure**

Kim Peretti, Partner, Alston & Bird  
Scot Lippenholz, Director of Incident Response, CrowdStrike  
Mitchell W. Granberg, Chief Privacy Officer, Optum  
Ryan J. Leszczynski, Supervisory Special Agent, FBI, Cyber Division Liaison, National Cyber Forensics and Training Alliance

01:00 PM – 2:00 PM ET

## Plenary Keynote

Fri, Oct 23

### **Helen Dixon**

Helen Dixon, Irish Data Protection Commissioner (Ireland)  
Paul Schwartz (Moderator), Jefferson E. Peysner Professor, University of California Berkeley School of Law

## Session 7

Fri, Oct 23

02:00 PM – 03:00 PM ET

### **CCPA: What's Being Enforced (and What's Not)**

Andrew Clearwater, Chief Privacy Officer, OneTrust  
David Biderman, Partner, Perkins Coie

02:00 PM – 03:00 PM ET

### **Corporate Directors' Duty of Cybersecurity Care**

Edward McNicholas, Partner, Ropes & Gray  
Peter Driscoll, Director, Office of Compliance Inspections & Examinations, US Securities & Exchange Commission

02:00 PM – 03:00 PM ET

### **Dealing with DSARs**

Heather Federman, VP of Privacy & Policy, BigID  
Rachel Glasser, Chief Privacy Officer, Wunderman Thompson  
Heather Sussman, Partner, Orrick

# Virtual Forum Day 1 – Thursday, Oct 22

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02:00 PM – 03:00 PM ET

## **National Privacy Law and the Regulated Sectors**

Kirk Nahra, Partner, WilmerHale  
Joe Jerome, Director, Multistate Policy, Common Sense Media

02:00 PM – 03:00 PM ET

## **Navigating the Ever-Changing Landscape for TCPA Compliance**

Jon Frankel, Shareholder, Zwillgen  
Lorenzo Robleto, Senior Privacy and Product Counsel, Doordash  
Kim Richardson, AGC Privacy, Advertising & Marketing, Mattel

## **Session 8**

Fri, Oct 23

03:30 PM – 04:30 PM ET

## **A Conversation with Cocktails: Operationalizing Security & Privacy by Design**

Chris Zoladz, Founder, Navigate  
Beth Hill, General Counsel & Chief Compliance Officer, FordDirect  
Rob Rolfsen, Chief Privacy Officer, Asurion

03:30 PM – 04:30 PM ET

## **An Update on the Regulation of Tracking for Ad Targeting and Analysis Around the World**

Reed Freeman, Partner, Venable  
Chelsea Reckell, Privacy Law Group, Venable  
Brandy Walsh, Attorney, Privacy Compliance, Acxiom Corporation

03:30 PM – 04:30 PM ET

## **From Privacy Policy to Privacy Ops**

Teresa Troester-Falk, President and Founder, BlueSky Privacy  
Farah Zaman, VP, Chief Privacy Officer, Meredith Corporation  
Andy Bloom, VP, Chief Privacy Officer, McGraw Hill  
Donna Stamp, Assistant VP Global Privacy at Enterprise Holdings



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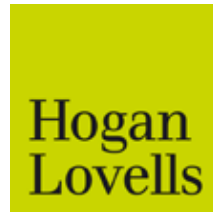
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