

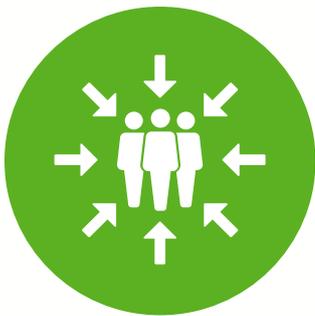
Correlate, Govern, and Orchestrate Consent

Consent Governance & Orchestration

Under EU GDPR, capturing and recording explicit consent is a prerequisite for collecting and processing personal data. But how can covered companies manage multiple forms of consent from multiple sources to address baseline logging compliance requirements and, more fundamentally, determine whether consent is valid and consistent with which attributes are actually being collected and processed? By aggregating and correlating consent records to specific data subjects, BigID provides the foundation to address the purpose of consent. BigID's unique ability to associate granular data knowledge to individuals transforms consent capture processes into a practical inspection and validation tool for how personal data is collected and processed.

Data Subject Consent Correlation

In response to regulatory requirements and growing expectations for data transparency, organizations have invested in being able to capture and record individual consent agreements for what personal data is collected, for what purposes and with whom the data is being shared. Inevitably, however, since consent is collected by multiple applications, these organizations need to know how multiple consent agreements relate to a specific data subject. BigID provides a data subject-centered view of all consent agreements that are captured from multiple applications and sources through automated correlation. The BigID consent management console delivers a consolidated view into consent collection, status and validity, organized by data subject, and per application. With a clear and detailed view into consent by data subject privacy and IT teams can proactively evaluate and validate consent state against data collection and processing by attribute.



Integrated DSAR & RoPA Reporting

Logging and recording consent agreements can meet baseline compliance requirements. For IT operations and privacy teams, however, consent logging does not provide a mechanism to integrate proof of consent into data subject access requests (DSARs), or for data flow processes for compliance reporting and audits. This makes the reporting process manual at best and increases the risk of noncompliance. BigID can automatically integrate relevant records and per-application details of consent collection into the production of both individual DSARs and Article 30 Records of Processing Activity. Plus, BigID's consolidated consent governance view also allows IT and Privacy teams to identify where consent has been withdrawn, and data should be removed.



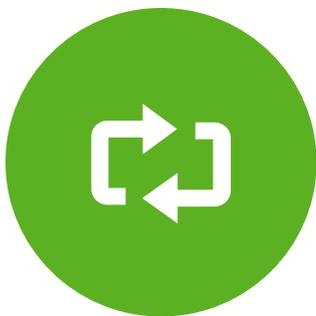
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Proactive Compliance Monitoring

Explicit consent agreements, as one of the six lawful bases for processing personal data under GDPR, are both a compliance requirement and intended to compel organizations to operate on the basis of transparency. Managing consent capture is, however, the first step in ensuring transparency. BigID's consolidated dashboard for consent state and compliance by data subject and consent source allows organizations to take a proactive stance to compliance requirements as well as improve data transparency practices. In addition to being able to compare consent to purpose of use captured in Record of Processing documentation, policy checks can proactively flag if applications are collecting data without a valid consent agreement, or if data is still being collected for consumers who have opted out. The dashboard also provides a view into instances of out-of-date consent and applications which are not collecting consent.



Consent Governance & Privacy By Design



While current approaches to consent management address compliance requirements for logging, BigID's unique ability to correlate granular data knowledge to data subjects transforms consent into a practical and auditable processing control. BigID allows privacy and compliance teams to inspect and validate processing flows on a per data subject basis to determine that consent aligns with the actual purpose of use and stated agreement. The system can be configured to automatically alert on discrepancies between collection practices and consent parameters when data scans are updated and initiate remediation work flows for changes to collection and application design. And, through policies that leverage attribute tagging to reflect the conditions of consent agreements, BigID will enable consent policies to be easily integrated through a set of APIs and an SDK into the application development lifecycle and data pipelines.

How BigID Can Help

BigID is redefining personal data protection and privacy in the enterprise. Organizations are facing record breaches of personal information and proliferating global privacy regulations, with fines reaching 4% of annual revenue.

BigID gives enterprises software to automate the security and management of structured and unstructured PI across datacenters and cloud. Using BigID, enterprises can better steward their most vital assets: their customer, employee and client data.

For more information, email info@bigid.com or schedule a demo at bigid.com/demo