

OneTrust Cookie Compliance and Policy & Notice Management

AUTOMATE AND INTEGRATE YOUR COOKIE AND PRIVACY POLICY MANAGEMENT & HOSTING

Global privacy laws have created many challenges for organizations trying to manage customer facing privacy and cookie policies across their digital channels. Most organizations do not have central tracking of their policy versions and all the places that these policies are hosted. This results in a disjointed, manual effort to keep policies updated, which further results in out of date policies or multiple versions of the same policy, creating compliance risks for the organization. With the combination of OneTrust Cookie Compliance and OneTrust Policy & Notice Management, organizations can eliminate these manual efforts and disjointed results by automatically scanning their digital properties for both tracking technologies and existing policies, centralizing policy creation and version control in a single platform, and automatically generating simple scripts to embed each policy across all digital channels. From there, just update your policy in the OneTrust application, and these changes will be automatically synced across all websites and apps where that script is embedded.



Scan Websites & Apps to Identify Policies

Identify policies across all of your digital properties to update and maintain for consistency



Centrally Draft & Manage Your Policies & Notices

Centralize storage of policy designs, templates, and versions in a single repository



Easily Integrate Cookie Lists with Your Privacy Policies

Integrate cookie list into your privacy or cookie policy, your cookie preference center, or both



Deploy Policies & Notices Across Domains or Apps

Integrate with websites and apps to publish policies across your digital channels with no development work

How OneTrust Helps



SCAN WEBSITES & APPS TO IDENTIFY POLICIES

- Schedule website scans to identify and categorize cookies and tracking technologies, as well as locate policies across your digital properties
- Detect policies and trackers on both public-facing sites and those behind user login pages
- Build an inventory of current policy lists and where they are linked on websites



CENTRALLY DRAFT AND MANAGE YOUR POLICIES AND NOTICES

- Draft policies directly in OneTrust, maintaining multiple languages and version control
- Leverage pre-built policy templates for different policy types, regulations and industries
- Utilize different policy styles, creating easily digestible layered and icon-based policies



INTEGRATE COOKIE LISTS WITH YOUR PRIVACY POLICIES

- Auto-populate updated cookie list based on cookie scan results and auto-categorization
- Easily display the cookie list in your cookie preference center
- Integrate your cookie list with your broader privacy policy, resulting in a single, always up-to-date policy



DEPLOY POLICIES & NOTICES ACROSS DOMAINS OR APPS

- Generate unique scripts for your policies with no need of development work
- Deploy a policy across multiple websites and apps with a single script
- Publish updates to a policy in OneTrust, and those updates will be pushed across all websites with the corresponding script
- Leverage both out of the box styling options and custom CSS to display information like cookie category, description and lifespan



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OneTrust is the #1 fastest growing and most widely used technology to help organizations build more trusted privacy, security, and governance programs. More than 6,000 customers use OneTrust to comply with the with the CCPA, GDPR, LGPD, and more. The OneTrust platform is powered by the OneTrust Athena™ AI, and our offerings include OneTrust Privacy, OneTrust PreferenceChoice™, OneTrust Vendorpedia™, OneTrust GRC, OneTrust Ethics, OneTrust DataGuidance™, OneTrust DataDiscovery™, and OneTrust DataGovernance. Copyright © 2020 OneTrust LLC. All rights reserved. Proprietary & Confidential.