

NT Analyzer

An NRF Transform product

Companies are buried in digital privacy risk. NT Analyzer empowers you to manage that risk at every level.

NT Analyzer is a unique compliance tool that identifies privacy and security risks associated with apps, websites, and IoT.

Existing Legal Obligations

Today almost all companies have a consumer-facing app or website. Under privacy laws around the world, companies are obligated to know the full range of data collected from users and transmitted to third parties. Violating these laws can result in large fines, brand-damaging publicity, and potential litigation.

The Problems

Our experience with clients has shown that most companies are blind to data leakage from their apps and websites because their traditional cybersecurity solutions are focused on the company data center, not the user's device (e.g., smartphone, computer, tablet, etc.).

Teams are also often unaware of data leakage due to a necessary reliance on external code and aggressive development cycles, which are the norm for most industries. This leads to inadvertent third party data sharing that is difficult to detect and mitigate.

Companies are forced to rely on unreliable and unverifiable statements from vendors regarding data sharing and collection.

There is also a lack of communication between the marketing, development, and legal teams due to a misunderstanding of what qualifies as "personal information" or "personal data" under relevant law.

PRIVACY REGULATIONS ADDRESSED BY NT ANALYZER:

- ePrivacy Directive
- CCPA
- GDPR
- GLBA
- HIPAA
- COPPA
- VPPA
- EU/US data transfers
- Schrems II Analysis
- Industry rules and more

The Solution

NT Analyzer steps into the shoes of a user and removes the blind spots, allowing a company to catalog all of the collected and disclosed data, and identify relevant risk.

After reviewing network traffic from the end-user's device, NT Analyzer identifies all data sharing and categorizes it under relevant legal risks. All legal findings are protected by attorney client privilege.

Once a risk has been discovered, the company can view the specific network traffic in their custom dashboard and quickly mitigate.

From there, the marketing or development team can see an objective picture, empowering companies to solve their most glaring data protection issues and facilitating the conversation between development and legal departments.

For more information, please contact:

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