

Think Global – Process Local

The impact of Data Localization Requirements on International Privacy Strategies

Today's speakers



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Housekeeping | please consider



- Questions welcome !
 - All participants except the speakers are now automatically muted
 - Please click on the chat button at the bottom of the window and enter your question, sending to 'panellists'
- The session will not be recorded
- If we experience any technical difficulties, please bear with us !

Introduction | What we discuss today



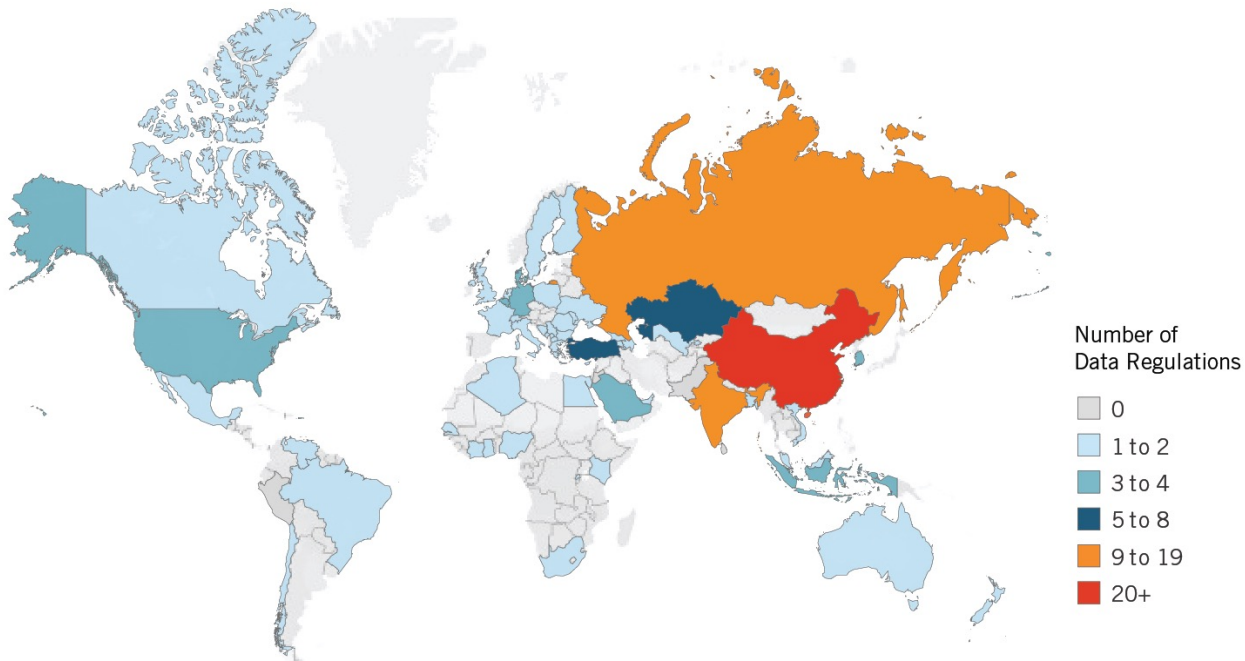
- Background What is Localization
- Europe Localization requirements under GDPR
- Asia-Pacific Changes everywhere
- LatAm / Canada New laws changing the landscape
- Consequences How international business can to comply
- US State Laws New State Laws create "localization"
- Outlook What to expect
- Q+A

Introduction | Why we discuss this today

BLOCKING THE GLOBAL FLOW OF DATA

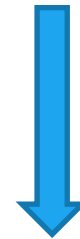


Total Enacted Data Regulations by Country



2017

- 35 countries
- 67 restrictions



2021

- 62 countries
- 144 restrictions

Introduction | Different level of Localization



- Broad Localization requirement
 - Russia
 - China

- Targeted Localization requirements
 - Financial information
 - Tax requirements
 - Telecommunication data
 - Healthcare

- Privacy Localization requirements
 - GDPR
 - Adequate countries?

Sources | Reading material



Anupam Chander

Is Data Localization a solution for Schrems II?

(2020: https://papers.ssrn.com/sol3/papers.cfm?abstract_id=3662626)

Data Nationalism

(2015: <https://scholarlycommons.law.emory.edu/elj/vol64/iss3/2/>)

Information Technology & Innovation Foundation (ITIF)

How barriers to Cross-Border Data Flows Are Spreading Globally, What They Cost, and How to Address Them

(2021: <https://itif.org/publications/2021/07/19/how-barriers-cross-border-data-flows-are-spreading-globally-what-they-cost>)

iapp – Privacy perspectives (Peter Swire and DeBra Kennedy-Mayo)

Hard data localization may be coming to the EU – Here are 5 concerns

(2021: <https://iapp.org/news/a/hard-data-localization-may-be-coming-to-the-eu-here-are-five-concerns/>)

HARVARDKennedySchool – BELFER CENTER

Sovereignty and Data Localization

(<https://www.belfercenter.org/publication/sovereignty-and-data-localization>)

Thomson Reuters - Practical Law Data Practice Advisor

Global Data Localization Laws: Overview (2021)

Let's go



Alisa Bergman



Anna Zeiter



Anupam Chander



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