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LEGAL STATUS

# Petition for Rulemaking by Accountable Tech

A Proposed Rule by the [Federal Trade Commission](#) on 12/27/2021

**DOCUMENT DETAILS****Printed version:**

PDF (<https://www.govinfo.gov/content/pkg/FR-2021-12-27/pdf/2021-27436.pdf>)

**Publication Date:**

12/27/2021 ([documents/2021/12/27](#))

**Agency:**

Federal Trade Commission (<https://www.federalregister.gov/agencies/federal-trade-commission>)

**Dates:**

Comments must identify the petition docket number and be filed by January 26, 2022.

**Comments Close:**

01/26/2022

**Document Type:**

Proposed Rule

**Document Citation:**

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**Agency/Docket Number:**

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2021-27436

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**DOCUMENT STATISTICS****Page views:**

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as of 03/02/2022 at 12:15 pm EST

**DOCUMENT STATISTICS****ENHANCED CONTENT****Docket Number:**FTC-2021-0070 (<https://www.regulations.gov/docket/FTC-2021-0070>)**Supporting/Related Materials:**R207005 - PETITION FOR RULEMAKING BY ACCOUNTABLE TECH (<https://www.regulations.gov/document?D=FTC-2021-0070-0002>)Petition for Rulemaking: Accountable Tech (<https://www.regulations.gov/document?D=FTC-2021-0070-0001>)**ENHANCED CONTENT****PUBLISHED DOCUMENT****AGENCY:**

Federal Trade Commission.

**ACTION:**

Receipt of petition; request for comment.

**SUMMARY:**

Please take notice that the Federal Trade Commission (“Commission”) received a petition for rulemaking from Accountable Tech and has published that petition online at <https://www.regulations.gov> (<https://www.regulations.gov>). This petition requests promulgation of regulations to prohibit surveillance advertising. The Commission invites written comments concerning the petition. Publication of this petition is

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Start Printed Page 73207

pursuant to the Commission's Rules of Practice and Procedure, and does not affect the legal status of the petition or its final disposition.

**DATES:**

Comments must identify the petition docket number and be filed by January 26, 2022.

**ADDRESSES:**

You may view the petition, identified by docket number FTC-2021-0070, and submit written comments concerning its merits by using the Federal eRulemaking Portal at <https://www.regulations.gov> (<https://www.regulations.gov>). Follow the online instructions for submitting comments. Do not submit sensitive or confidential information. You may read background documents or comments received at <https://www.regulations.gov> (<https://www.regulations.gov>) at any time.

**FOR FURTHER INFORMATION CONTACT:**

Daniel R. Freer, 202-326-2663, Office of the Secretary, Federal Trade Commission, 600 Pennsylvania Avenue NW, Washington, DC 20580.

## SUPPLEMENTARY INFORMATION:

Pursuant to Section 18(a)(1)(B) of the Federal Trade Commission Act, 15 U.S.C. 57

(<https://www.govinfo.gov/link/uscode/15/57?type=usc&year=mostrecent&link-type=html>)a(1)(B), and FTC Rule 1.31(f), 16 CFR 1.31 (/select-citation/2021/12/27/16-CFR-1.31)(f), notice is hereby given that the above-captioned petition has been filed with the Secretary of the Commission and has been placed on the public record for a period of thirty (30) days. Any person may submit comments in support of or in opposition to the petition. All timely and responsive comments submitted in connection with this petition will become part of the public record. The Commission will not consider the petition's merits until after the comment period closes.

Because your comment will be placed on the publicly accessible website at <https://www.regulations.gov> (<https://www.regulations.gov>), you are solely responsible for making sure your comment does not include any sensitive or confidential information. In particular, your comment should not include any sensitive personal information, such as your or anyone else's Social Security number; date of birth; driver's license number or other state identification number, or foreign country equivalent; passport number; financial account number; or credit or debit card number. You are also solely responsible for making sure your comment does not include any sensitive health information, such as medical records or other individually identifiable health information. In addition, your comment should not include any "trade secret or any commercial or financial information which . . . is privileged or confidential"—as provided by Section 6(f) of the FTC Act, 15 U.S.C. 46 (<https://www.govinfo.gov/link/uscode/15/46?type=usc&year=mostrecent&link-type=html>)(f), and FTC Rule 4.10(a)(2), 16 CFR 4.10 (/select-citation/2021/12/27/16-CFR-4.10)(a)(2).

**Authority:** 15 U.S.C. 46 (<https://www.govinfo.gov/link/uscode/15/46?type=usc&year=mostrecent&link-type=html>); 15 U.S.C. 57 (<https://www.govinfo.gov/link/uscode/15/57?type=usc&year=mostrecent&link-type=html>)a; 5 U.S.C. 601 (<https://www.govinfo.gov/link/uscode/5/601?type=usc&year=mostrecent&link-type=html>) note.

April J. Tabor,

Secretary.

[FR Doc. 2021-27436 (/a/2021-27436) Filed 12-23-21; 8:45 am]

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PUBLISHED DOCUMENT

