



## FEDERAL TRADE COMMISSION

### PROTECTING AMERICA'S CONSUMERS

# Open Commission Meeting – July 1, 2021

JUL 1, 2021 12:00PM

## Event Description

The Federal Trade Commission held an open meeting of the Commission virtually on Thursday, July 1, 2021. This was the first of a series of monthly meetings intended to open the work of the Commission to the public. The open meeting was followed by a time for members of the public to address the Commission. The Commission considered four items of business:

**Made in the USA Rule:** In a 3-2 vote, the Commission finalized the Made in the USA Rule. The rule will help ensure that consumers can confidently buy American, and that honest companies can realize the benefits of the Made in USA label.

**Section 18 Rulemaking Procedures:** In a 3-2 vote, the Commission approved streamlining the procedures for Section 18 rules prohibiting unfair or deceptive acts or practices. Section 18 rules allow the Commission to seek redress for defrauded consumers and penalties against firms that cheat.

**“Statement of Enforcement Principles Regarding ‘Unfair Methods of Competition’ Under Section 5 of the FTC Act” (2015):** In a 3-2 vote, the Commission rescinded the policy statement issued by the Commission in 2015 in order to better align with the requirements set out by Congress to condemn “unfair methods of competition.”

**Enforcement Investigations:** In a 3-2 vote, the Commission approved a series of resolutions that will streamline investigations by Commission staff into specific industries or specific conduct. Priority targets include repeat offenders; technology companies and digital platforms; and healthcare businesses such as pharmaceutical companies, pharmacy benefits managers, and hospitals. The agency is also prioritizing investigations into harms against workers and small businesses, along with harms related to the COVID-19 pandemic. Finally, at a time when merger filings are surging, the resolutions will allow the Commission to ramping up enforcement against illegal mergers, both proposed and consummated.

After conducting its business, the Commission invited members of the public to share feedback on the Commission's work generally and bring relevant matters to the Commission's attention. 31 individuals delivered one minute remarks before all five Commissioners. Comments for the record were also accepted.

## Event Details

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**TRANSCRIPTS**

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**VIDEO**

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**PUBLIC COMMENTS**

## FTC Privacy Policy

Under the Freedom of Information Act (“FOIA”) or other laws, we may be required to disclose to outside organizations the information you provide when you pre-register. The Commission will consider all timely and responsive public comments, whether filed in paper or electronic form, and as a matter of discretion, we make every effort to remove home contact information for individuals from the public comments before posting them on the FTC website.

The FTC Act and other laws we administer permit the collection of your pre-registration contact information and the comments you file to consider and use in this proceeding as appropriate. For additional information, including routine uses permitted by the Privacy Act, see the Commission’s comprehensive [Privacy Policy](#).

This event is open to the public and may be photographed, videotaped, webcast, or otherwise recorded. By participating in this event, you are agreeing that your image — and anything you say or submit — may be posted indefinitely at [ftc.gov](https://www.ftc.gov) or on one of the Commission’s publicly available social media sites.



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