



INFORMATION PRIVACY LAW COURSE SERIES  
**Privacy Torts and the Media in the US**

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## **THE PRIVACY TORTS**

### **Restatement (Second) of Torts §652B: Intrusion Upon Seclusion**

“One who intentionally intrudes, physically or otherwise, upon the solitude or seclusion of another or his private affairs or concerns, is subject to liability to the other for invasion of his privacy, if the intrusion would be highly offensive to a reasonable person.”

### **Restatement § 652C: Appropriation of Name or Likeness**

“One who appropriates to his own use or benefit the name or likeness of another is subject to liability to the other for invasion of his privacy.”

### **Restatement (Second) of Torts §652D: Publicity Given to Private Life**

“One who gives publicity to a matter concerning the private life of another is subject to liability to the other for invasion of his privacy, if the matter publicized is of a kind that

- (a) would be highly offensive to a reasonable person, and
- (b) is not of legitimate concern to the public.”

### **Restatement (Second) of Torts §652E: False Light**

“One who gives publicity to a matter concerning another that places the other before the public in a false light is subject to liability to the other for invasion of his privacy, if

- (a) the false light in which the other was placed would be highly offensive to a reasonable person, and
- (b) the actor had knowledge of or acted in reckless disregard as to the falsity of the publicized matter and the false light in which the other would be placed.”