

RELYANCE AI

Privacy. It's in the Code.



Privacy, Governance, and Compliance Ops Re-Imagined

RELYANCE AI

Five Questions Every Privacy Professional
Should Ask When Building Their Programs
... **But Don't.**

Welcome Panelists



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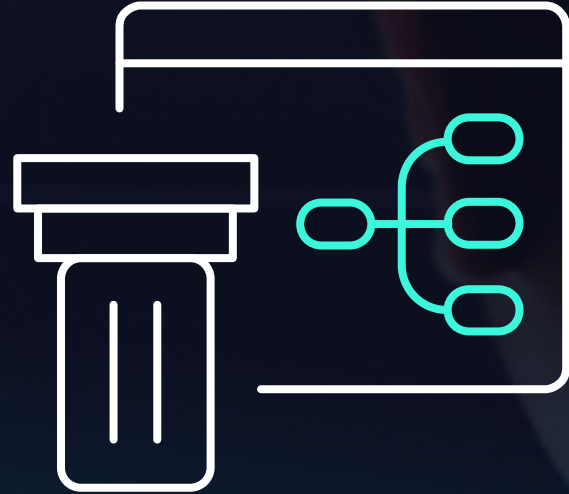
Five Questions Every Privacy Professional Should Ask When Building Their Programs ... But Don't.

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- Do I have the **budget**
 - needed for my program?
-



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- Are all pillars of my privacy program tied to an always **live, foundational data inventory and data map**?
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Are my workflows truly **embedded into the business** to not disrupt the teams?



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Do I have the right **champions** within each business unit/have I cultivated those relationships effectively to have the support I need?



Five Questions Every Privacy Professional Should Ask When Building Their Programs ... But Don't.

Do I have the right **resources** to support my program, both with **technology** and **legal expertise**?



Privacy Diplomats: Collaboration is Key



**Real-time
understanding of the
foundational data
inventory and map**



**Understand your
requirements as they
change**

Data Protection Agreement
Scanning contract...

1 SECURITY MEASURE DETECTED

2 Confidentiality

3 Instructions From Controller

**Privacy by design
means cross-team
collaboration**

LEGAL

NEW DPA RECEIVED

Conflicts with source code

ALERTS

Review Needed: Potential Data Misalignment

Personal information usage does not match DPA

1 Check <code>service.userId</code>

2 Check <code>code.service</code>

ENGINEERING

Interested in Learning more?

How do you take the next steps to become your companies Privacy Champion? Relyance AI has created helpful tools for Privacy Champions to make your case for your privacy program.

1. *Relyance AI ROI calculator tool that will help you learn more about unlocking your privacy budget.*
2. *Powerpoint presentations that contain resources for Legal, Engineering and Finance that will enable your team to make the case for privacy from a budgetary perspective across your business.*

It starts with a scan. Fill out your information on the page this QR code takes you to, and you'll gain access to the tools and resources you need to make the business case to your finance and leadership teams for a comprehensive privacy program.

Request our
ROI Calculator



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