




# AI Compliance Issues in Privacy and Information Management

Privacy+Security Forum  
November 10, 2023

A large, glowing blue graphic of the letters 'AI' is centered on the right side of the slide. The letters are set within a complex, circular, gear-like structure with multiple concentric rings and segments, all illuminated with a bright blue light. The background is dark with faint, glowing circuit-like patterns and lines.

# THE ONLY PLATFORM TO BRING IT ALL TOGETHER



# Welcome and Introductions



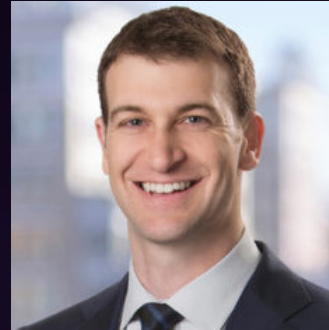
**Al Raymond**

Privacy Compliance Officer  
ZoomInfo Technologies



**Constantine  
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U.S. Policy Lead, Privacy  
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Google



**Jeff Brueggeman**

VP, Global Public Policy  
AT&T

*Please note that the views expressed during this panel are the views of the panelists and not of any organization to which they may belong or represent, and should not be taken as legal advice.*



# Session Slides

Scan QR code to  
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## Poll Question 1

- Does your company allow access and use of AI (in any form)?
  - y/n
- Who or what are the blockers?
  - Legal concerns - privacy
  - Security and confidentiality
  - Intellectual property
  - Ethics/Discrimination/Bias
  - Other



# Agenda

1. State of Affairs: AI as a Compliance Issue
2. Approaching AI Governance
3. Privacy & AI: Best Practices
4. AI as a Compliance Enabler



## Poll Question 2

- Has your company/organization established AI governance?
  - Yes - we have a governance committee
  - No - we are holding off on AI
  - No - we are using AI but taking an ad hoc approach
  
- Who leads AI Governance in your organization?
  - Privacy
  - AI Experts
  - Ethics
  - Data Officer
  - Legal
  - Other



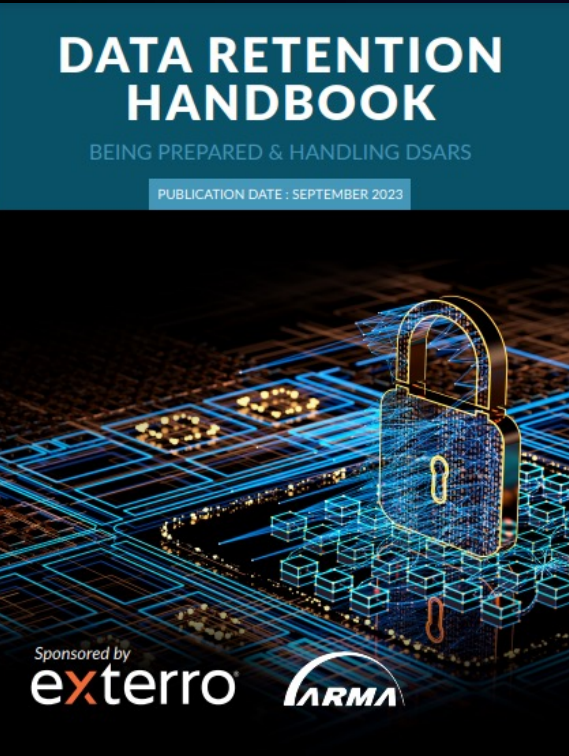
## Poll Question 3

- Who *should* lead AI Governance in your organization?
  - Privacy
  - AI Experts
  - Ethics
  - Data Officer
  - Legal
  - Other





# Data Retention Handbook



# Exterro Data Discovery

**Complementary Proof of Concept**  
**(only available until Dec. 31, 2023!)**



# Our panel

## *Jared Bomberg*

Jared Bomberg works at Google as the U.S. Policy Lead for Privacy and Data Strategy, a position he has held since March 2022. Based in Washington, D.C., he is involved in managing Google's Data Governance Center. Jared's previous experience includes a role as Senior Counsel at the Senate Commerce Committee and practicing privacy and information management law in Washington, D.C., where he focused on privacy policies and emerging technology issues.

## *Jeff Brueggeman*

Jeff Brueggeman is Vice President-Global Public Policy for AT&T. He is responsible for developing and advocating AT&T's global public policy positions on privacy, consumer protection and AI issues. Mr. Brueggeman is based in AT&T's Washington, DC office. He represents AT&T in a wide range of legislative, regulatory and policy development proceedings. Mr. Brueggeman also leads AT&T's engagement with various privacy and technology policy organizations.

## *Constantine Karbaliotis*

Constantine Karbaliotis is counsel at nNovation LLP, a boutique privacy law firm in Canada. Constantine has twenty years' experience in privacy, on both domestic and international levels. Constantine has fulfilled numerous roles in privacy as a lawyer and consultant; Constantine has also acted as privacy officer and leader for two multinational organizations, where he managed the company's internal compliance and the development and implementation of privacy programs, dealing with diverse areas of international privacy and data protection.

## *Al Raymond*

Al Raymond is the Privacy Compliance Officer for ZoomInfo Technologies. He is a privacy, compliance and data governance professional with 20+ years' progressive experience in customer data privacy, information security, regulatory compliance and risk management. One of his favorite areas is the calibration of risk and reward and mitigating corporate loss & liability to ensure compliance - while improving customer experience and retention.



# How Exterro Helps



# A Streamlined Process to Minimize Risks & Costs

