

Privacy Counsel: A Day in the Life

Speakers



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- We hope for this to be an interactive session
- Day-the-Life Scenarios
- Best Practices / Lessons Learned



Privacy Program Integration Scenarios

The background of the slide is a digital landscape. It features a dark blue sky with soft, golden light filtering through the clouds. Below the sky, a vast field of white, fluffy clouds stretches across the horizon. Overlaid on this scene are numerous glowing, multi-colored lines in shades of red, blue, green, and white. These lines represent data streams or network connections, some appearing as straight paths while others form complex, interconnected patterns. The overall effect is one of a dynamic, high-tech environment.

Event: Overnight, internal audit sends a message that they're assessing the privacy program

What Issues Arise:

- Privilege
- Scope
- Documentation
- Communicating to the board

Event: A letter from a regulatory agency is delivered to the company's General Counsel inquiring about certain privacy practices

What Issues Arise:

- Communicating to legal leadership
- Gathering information
- When to use outside counsel
- Forming a strategy



Event: Team tells you that they've bypassed your DPIA and vendor management procedures (e.g., we've added a new tracker to the website, onboarded a new third party without security review)

What Issues Arise:

- Block the implementation?
- How to handle pushback from the team
- Quickly assess risk
- Communication about the future



Event: You're asked to explain and justify the privacy program to your employer's board of directors

What Issues Arise:

- Quantitative or qualitative achievements
- Tie privacy to the company's mission
- Competitor and industry benchmarking
- Justifying privacy staff and vendors



Other key issues:

- DSRs outside of regular channels or other unusual requests;
- Vendor onboarding and diligence (including pushback on DPAs and liability allocation);
- Privacy training (targeted or company wide);
- Third party security diligence and data breach issues; and
- Topics from the audience?

Summing Up Our Thoughts



How to thrive as a privacy counsel or other privacy professional?

1. How to communicate value to the business?
2. Best steps for being accepted by the business as a product partner rather than a roadblock?
3. How to ask for budget to expand team? Using third parties (contractors, consultants, and outside counsel)?
4. Innovating as a privacy program?

Any Questions?