

Nov 8-10, 2023 - Washington, DC

Privacy+ Security Forum

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Welcome

The Privacy + Security Forum brings together seasoned thought leaders in privacy and security. We are excited that you can join us!

Our distinguished participants are from Beijing, Berlin, Brussels, Dubai, Dublin, London, Mexico City, Montreal, Paris, Seoul, Tokyo, Zürich and, of course, from across the U.S.

Network with privacy professionals, security professionals, chief information officers, attorneys, academics, experts from NGOs & think tanks, technologists, policymakers, and everyone else with strong ties to the privacy and security community.

We look forward to welcoming you with 800+ thought leaders expected.



Daniel J. Solove is the Eugene L. and Barbara A. Bernard Professor of Intellectual Property and Technology Law at the George Washington University Law School. He founded TeachPrivacy, a company providing privacy and data security training. He is one of the world's leading experts in privacy law.



Paul M. Schwartz is a leading international expert on information privacy law. He is the Jefferson E. Peyser Professor at UC Berkeley School of Law and a Director of the Berkeley Center for Law and Technology.

Pre-Conference Day – Wednesday, Nov 8

08:00 am - 09:00 am Breakfast

09:00 am – 12:00 pm AM Workshop: Cybersecurity Law

Room 301

09:00 am – 09:55 am **Panel on Encryption**

Brianne Powers, Sr. Privacy Director and Chief Privacy Officer, Paul Hastings (moderator)

Jon Camfield, Product Policy / Threat Ideation, Meta

Ruth Babette Ngene, Director, Public Interest Technology, Electronic Frontier Foundation

Greg Nojeim, Sr. Counsel and Director of Security and Surveillance Project,

Center for Democracy & Technology

10:00 am – 10:55 am Update on New Cybersecurity Regulations

Jeremy Berkowitz, Sr. Privacy Director and Deputy Chief Privacy Officer,

Paul Hastings (moderator)

Johnathan Rudy, Sr. Corporate Counsel, Cybersecurity & Data Protection, Transunion

Brandon Pugh, Director, Cybersecurity and Emerging Threats, R Street Institute

Spencer Fisher, Chief Counsel, Dept. of Homeland Security,

Cybersecurity & Infrastructure Security Agency

11:00 am – 12:00 pm **Cybersecurity Governance & Incident Response**

Dave Coogan, Associate, Paul Hastings (moderator) **Anthony Marmo,** Deputy General Counsel, PNC

Akshay Dhawan, Managing Director, Cyber Risk and Cloud Services Leader, Ankura

Mari DeGrazia, Director, Digital Forensics and Incident Response, ZeroFox



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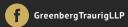
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Pre-Conference Day – Wednesday, Nov 8

AM Workshop: EU Privacy + Security Law 09:00 am - 10:15 am 10:45 am - 12:00 pm Nik Theodorakis, Of Counsel, Wilson Sonsini (Brussels) Nicole Beranek Zanon, Partner, Härting Law (Switzerland) Rohan Massey, Partner, Ropes & Gray (UK) AM Workshop: Health Privacy + Security Law 09:00 am - 10:15 am 10:45 am - 12:00 pm **Room 307** Adam Greene, Partner, Davis Wright Tremaine Daniel Guggenheim, Chief Legal Officer, Innovaccer AM Workshop: State Privacy Law 09:00 am - 10:15 am 10:45 am - 12:00 pm **Room 308** Libbie Canter, Partner, Covington & Burling Jayne Ponder, Associate, Covington & Burling Tanya Madison, Chief Privacy Officer, Aristocrat Technologies Olga Medina, Director, Policy, Privacy & Cybersecurity, BSA Lunch 12:00 pm - 01:30 pm **Grand Ballroom** PM Workshop: CCPA 01:30 pm - 02:45 pm 03:15 pm - 04:30 pm **Room 301** Matthew Barrett, Assistant General Counsel, Ford Direct Kelley Walsh, Associate General Counsel, New Balance Omer Tene, Partner, Goodwin Procter Gabe Maldoff, Associate, Goodwin Procter PM Workshop: Cross-Border Data Transfer 01:30 pm - 02:45 pm 03:15 pm - 04:30 pm **Room 302** Will Bracker, Sr. Corporate Counsel, Privacy, Cox Lee Matheson, Senior Counsel for Global Privacy, Future of Privacy Forum Allison Brody, Chief Privacy Officer, RELX Kai Westerwelle, Partner, Bird & Bird PM Workshop: De-Identification 01:30 pm - 02:45 pm 03:15 pm - 04:30 pm **Room 307** Daniel Barth-Jones, Principal Privacy Expert, Privacy Hub by Datavant **Ann Waldo.** Principal. Waldo Law Offices Claire Manneh. Head of Provider Research. Datavant Andrew Kopelman, SVP, DCG, and Chief Privacy Counsel, Medidata

PM Workshop: Probing the FTC's "Paradigm Shift"

Room 308

01:30 pm - 02:45 pm 03:15 pm - 04:30 pm

02:45 pm - 03:15 pm

Maneesha Mithal, Partner, Wilson Sonsini
Stacy Feuer, Senior Vice President, Entertainment Software Rating Board
Linda Holleran Konn, Global Director of Data Policy & Strategy Ford Mot

Linda Holleran Kopp, Global Director of Data Policy & Strategy, Ford Motor Company

Ice Cream Social Generously sponsored by Troutman Pepper Grand Ballroom

08:00 am - 08:50 am

Breakfast
Grand Ballroom

Session 1

08:50 am - 09:50 am AdTech in the Privacy Spotlight: Enforcement, Litigation, and Regulatory Developments

Room 301

Austin Mooney, Partner, McDermott **Leigh Freund,** President & CEO, NAI

Aaron Massey, Senior Policy Analyst, Future of Privacy Forum

08:50 am - 09:50 am Generative Al Tools: Privacy Risks, Applicable Laws and Practical Compliance

Room 302

Shannon Yavorsky, Partner, Orrick, Herrington & Sutcliffe **Hershel Eisenberger**, Global Head of Privacy, Coca-Cola

Smita Rajmohan, Senior Product Counsel for Generative AI, Autodesk

08:50 am - 09:50 am International Conflict in 2024: Forecasting its Practical Impact on Data Security

Room 307

Patrick McNally, Partner, Octillo Law

Brendan Rooney, Vice President, Global Commercial IR, Booz Allen Hamilton

Will Durkee, Senior Cyber Advisor, Axis Insurance

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Orrick has a portfolio approach to mitigating risk and supporting a crisis in any jurisdiction or time zone.

Our suite of forward-thinking cybersecurity and privacy solutions helps to manage global data compliance risks, protect employee and consumer data, conduct risk assessments, implement incident preparedness and response programs and defend against high-stakes litigation and regulatory enforcement actions.



08:50 am - 09:50 am Key Issues in a Legal Challenge to the EU/U.S. Data Privacy Framework **Room 308** Peter Swire, Professor, Georgia Tech Scheller College of Business, Senior Counsel, Alston Bird Rebecca Richards, Chief, ODNI Civil Liberties, Privacy, and Transparency Office, ODNI Kenneth Propp. Professor of European Union Law. Georgetown University Law Center Ashley Gorski, Senior Staff Attorney, ACLU National Security Project 08:50 am - 09:50 am Privacy Enhancing Technologies: How Can They Help You Achieve Privacy and Security? **Room 309** Lynn Parker Dupree, Partner, Privacy Practice Lead, Finnegan, Henderson, Farabow, Garrett & Dunner Dayo Simms, Privacy Counsel, TikTok **Anil John**, Technical Director of the Silicon Valley Innovation Program in the Science and Technology Directorate, Department of Homeland Security Coffee Break 09:50 am - 10:10 am **Grand Balroom** Session 2 An Epic Year In COPPA Enforcement: Trends, Takeaways, 10:10 am - 11:10 am And Insights From Recent FTC COPPA Enforcement Actions **Room 301** Michael Rubin, Partner, Latham Watkins Marissa Boynton, Partner, Latham Watkins Stacy Feuer, Senior VP, Entertainment Software Rating Board 10:10 am - 11:10 am How to Prepare Now for AI Laws That Don't Yet Exist **Room 302** Rebecca Engrav, Partner, Perkins Coie Sabrina Ross, Public Policy, Meta 10:10 am - 11:10 am Steps to Comply With The New SEC Public Company Cybersecurity Rules and What May Come Next **Room 307** Doug Howard, CEO, Pondurance Rick Borden, Partner, Frankfurt Kurnit 10:10 am - 11:10 am The Ad Tech Ecosystem—Demystify the Jungle and the Pitfalls **Room 308** Jim Koenig, Global Co-Leader, Privacy + Cyber Practice and Al Task Force, Troutman Pepper Joel Lutz, Of Counsel, Privacy + Cyber Practice, Troutman Pepper Dan Frechtling, CEO, Boltive 10:10 am - 11:10 am The Developing Regulatory Landscape for Artificial Intelligence **Room 309** Reed Freeman, Partner, ArentFox Schiff Eva Pulliam, Partner, ArentFox Schiff Sheila Colclasure, Global Chief of Data Integrity and Public Policy, Interpublic Group



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10:10 am - 11:10 am The Evolution of Privacy Programs: Practical Solutions for Today's Data Economy Tara Cho, Partner, Chair, Privacy & Cybersecurity Practice, Womble Bond Dickinson Kathryn Farrara, General Counsel, Beauty & Wellbeing, Unilever North America Ganka Hadjipetrova, Senior Privacy Counsel, Airbnb Katie Hyman, Partner, Womble Bond Dickinson 10:10 am - 11:10 am The HIPAA Privacy Rule Post-Dobbs: Understanding the Proposed Rule Changes **Room 311** Nancy Perkins, Counsel, Arnold & Porter Maya Bernstein, Senior Advisor, Privacy Policy, HHS, ASPE, OSDP Lauren Robbins. Associate General Counsel, Planned Parenthood Federation of America Cody Venzke, Senior Policy Counsel, ACLU 10:10 am - 11:10 am The Washington My Health My Data Act: Impacts, Challenges, and Practical Strategies Room 403 Mike Hintze. Partner. Hintze Law Felicity Slater, Policy Fellow, Future of Privacy Forum Coffee Break 11:10 am - 11:30 am **Grand Ballroom** Session 3 **AI Issues for Content Providers** 11:30 am - 12:30 pm **Room 301** Steven Lieberman, Member, Rothwell Figg Jennifer Maisel, Member, Rothwell Figg Rachel Brook, Corporate Counsel, IAC Geanette Foster, Counsel, Distribution Relations, NPR 11:30 am - 12:30 pm FTC Enforcement Unmasked: An Insiders' Primer On The Anatomy of an FTC Matter And a Critical Look at Potential Agency Overreach Room 302 Nick Singhvi, Of Counsel, Covington & Burling Nina Frant, Vice President, Consumer Policy, U.S. Chamber of Commerce 11:30 am - 12:30 pm National Security Experts Discuss Data Protection and Intelligence Oversight **Room 307** Lauren Bernick, Principal Deputy CLPT, ODNI (moderator) Thomas Stuck, Director, National Security Agency's Office of Civil Liberties, Privacy, and Transparency Joey van Rixoort, Senior Legal Counsel Ministry of the Interior and Kingdom Relations of the Netherlands Chris Martin, Acting Director, Intelligence Policy, Public Safety Canada 11:30 am - 12:30 pm New US State Privacy Laws: A Discussion On Practical Ways To Comply With All These New Requirements **Jacqueline Cooney, Partner, Arnall Golden Gregory** Andrew Graap, Data Protection Officer, L'Oreal

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11:30 am - 12:30 pm Pixels, Session Replay, and Website Advertising Technology: Update on Litigation Trends **Room 309** Al Saikali, Partner, Shook Hardy Bacon Katherine Heaton, Claims Focus Group Leader, Beazley **Jim Vint, Managing Director, Secretariat** Liz Hutchinson, Privacy & Data Security Attorney, Morrison Foerster 11:30 am - 12:30 pm Privacy Counsel: Day-In-The-Life **Room 310** John Brigagliano, Senior Associate, Kilpatrick Townsend & Stockton LLP **Jim Sturm,** Chief Privacy Officer, Inspire Brands Lisa Gumbs, Privacy Counsel, Under Armour 11:30 am - 12:30 pm The Best Medicine: Respecting Privacy With Health-Related Data **Room 311** Dan Frechtling, CEO, Boltive Kirk Nahra. Partner. WilmerHale **Jen Garone**, Privacy, Data Governance and Security Leader, Privacy by Design 11:30 am - 12:30 pm Reimagining Data Privacy Litigation: How Plaintiffs Apply Old Laws to New Enterprises **Room 403 Samir Bhavsar.** Partner. BakerBotts **Chris Ybarra**, Sr. Director, Legal, Tractor Supply Company **Nick Palmieri,** Associate, BakerBotts Lunch Generously sponsored by AON 12:30 pm - 01:30 pm **Grand Ballroom** Keynote Kashmir Hill: AI, Facial Recognition, 01:30 pm - 02:30 pm and Data Gathering: A Fireside Chat **Grand Ballroom** Kashmir Hill, Technology Reporter, The New York Times Daniel Solove, Eugene L. and Barbara A. Bernard Professor of Intellectual Property and Technology Law, George Washington University Law School (moderator)

O2:30 pm - O3:30 pm From Algorithms

From Algorithms to Insights: Navigating AI Product Counseling

Room 301

Elliot Golding, Partner, McDermott Will & Emery

Shannon Ralich, Vice President, Associate General Counsel, Privacy, Zendesk

02:30 pm - 03:30 pm Measuring the Effects of Regulation in the Data Protection Space

Room 302

Rohan Massey, Partner, Ropes & Gray

Graham Doyle, Deputy Commissioner and Head of Corporate Affairs, People & Learning,

Media and Communications, Data Protection Commission Ireland

Susan Wise, Chief Privacy Officer, Biogen

Florencia Marotta-Wurgler, Boxer Family Professor Law, New York University School of Law

02:30 pm - 03:30 pm Navigating the Consumer Health Data Frontier: Unlocking Opportunities

for Digital Health In Light of Recent Enforcement and Legislative Changes

Room 307

Libbie Canter, Partner, Covington & Burling

Jacob Smith, Executive Director, Deputy General Counsel, Astellas Pharma

02:30 pm - 03:30 pm Pixelated Privacy

Room 308

Fran Faircloth, Partner, Ropes & Gray

Brian Segobiano, Managing Director and Chief Privacy Officer, Epsilon Economics

02:30 pm - 03:30 pm The Evolving Privacy Landscape in Asia

Room 309

Amanda Witt, Partner, Kilpatrick Townsend & Stockton LLP

Pamela Garay, Asst. Vice President and International Privacy Officer, Assurant

Nikhil Narendran, Partner, Trilegal in India

Takeshige Sugimoto, Partner, S&K Brussels (Japan)

02:30 pm - 03:30 pm The Role of Article III's Injury-in-Fact Requirement in Privacy Class Actions:

The Unsettled Legacy of TransUnion v. Ramirez

Room 310

David Poell, Partner, Sheppard Mullin **Josef Ansorge,** Special Counsel, Cooley



02:30 pm - 03:30 pm The Unlikely Pair: Importance of Building Strong Relationships Between InfoSec and Legal

Room 311

Emily Voorheis, VP & Corporate Counsel, Cybersecurity, Marriott Group

Rachel Ehlers, Partner, Privacy, Cybersecurity, and Tech Transactions, Baker McKenzie **Jason Goodman**, Senior Director, Security Operations and Incident Response, Global

Information Security, Marriott International

Grand Ballroom

Session 5

04:00 pm - 05:00 pm Addressing Consumer Protection Concerns in Al Applications

Room 301

Arianna Evers, Special Counsel, WilmerHale **Ali Jessani,** Senior Associate, WilmerHale

Matthew Ferraro, Senior Counselor, Department of Homeland Security

04:00 pm - 05:00 pm Advanced State Privacy And Security Breach Class Action Litigation Strategies:

And Lessons For Compliance Lawyers

Room 302

lan Ballon, Shareholder, Greenberg Traurig

Doug Smith, VP, Legal and Compliance Division, E*TRADE/Morgan Stanley





Self-Learning Data Discovery Data Inventory & Mapping Privacy by Design

Data Privacy
Data Governance
Compliance at Petabyte-Scale

04:00 pm - 05:00 pm Communications as Key: How Communications Preparedness,

Not Just Protections, Will Save Your Privacy Practice

Room 307

Deana Uhl, Managing Director, FTI Consulting **Kelly Miller,** Managing Director, FTI Consulting **Jennifer Archie,** Partner, Latham & Watkins

04:00 pm - 05:00 pm From Chaos to Control: Navigating Third-Party Breaches

and Data Ownership After MOVEit

Room 308

Angelo Stio, Partner, Troutman Pepper Sadia Mirza, Partner, Troutman Pepper Keith Wojcieszek, Managing Director, Kroll

David White, Global Head of Identity Theft and Breach Notification, Kroll

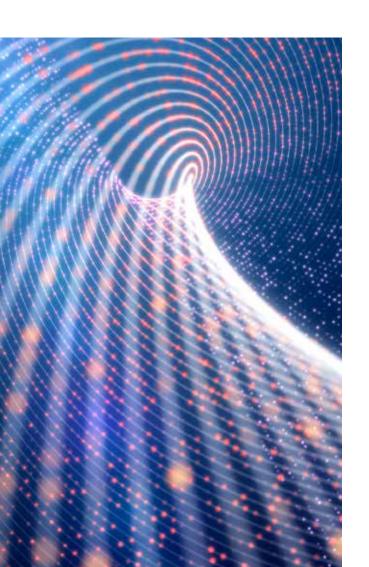
04:00 pm - 05:00 pm Navigating the Intersection of Health Data, Al, and Privacy Law:

Current Trends and Legal Implications

Room 309

Jessica Lee, Partner, Loeb & Loeb

Eric Cook, Health Data Privacy Attorney, Loeb & Loeb **John Hegeman**, Senior Associate General Counsel, Optum



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04:00 pm - 05:00 pm Recent Enforcement Trends and Settlements Related to Cyber Security

and The False Claims Act

Room 310

Ryan Blaney, Partner, Proskauer

Christopher Terranova, Commercial Litigation Branch, U.S. Department of Justice

04:00 pm - 05:00 pm The SEC's Cybersecurity Mission

Room 311

Edward McNicholas, Partner, Ropes & Gray

Amy Longo, Partner, Ropes & Gray

Melissa MacGregor, Deputy General Counsel & Corporate Secretary, SIFMA

05:00 pm - 06:00 pm **Reception**

Grand Ballroom

Join us for an evening reception with delicious hors d'oeuvres and beverages.

Paul Hastings is a proud sponsor of the Privacy + Security Forum

Our Data Privacy and Cybersecurity practice brings together a unique, cross-disciplinary team of legal and regulatory experts with diverse perspectives and experience in business, law, and technology.

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Breakfast 08:00 am - 08:50 am Grand Ballroom Session 6 08:50 am - 09:50 am AI & Third-Party Risk Management - Everything You Need to Know About Leveraging AI to Manage Third-Party Risk **Room 301** Will Sweeney, CEO, Zaviant **Gregory Szewczyk,** Partner, Ballard Spahr Matthew Reisman, Dir. Privacy & Data PolicyCIPL, Center For Information Policy Leadership 08:50 am - 09:50 am Brazil: AI Regulation, Data Incident and Upcoming International Transfer Guidelines in Brazil **Room 302 Alan Campos Elias Thomaz,** Partner, Campos Thomaz Advogados Aline Fuke Fachinetti, Data Protection Manager Americas, Edenred 08:50 am - 09:50 am Investigation by Design **Room 307** James Denvil, Partner, Hogan Lovells Jasmeet Ahuja, Counsel, Hogan Lovells Daniel Sergile, Director, Palo Alto Networks Unit 42 Lauren Thomas. General Counsel. Faire Wholesale 08:50 am - 09:50 am Taming without Maiming - Al, Have it Your Way **Room 308** Priyadarshi Prasad, Co-Founder, Lightbeam Bill Schaumann, Independent Privacy Consultant, Practical Privacy LLC 08:50 am - 09:50 am Using Assessments to Tackle the Privacy Spin Cycle **Room 309 Jamie Danker**, Senior Director of Cybersecurity and Privacy Services, Venable Kelly DeMarchis Bastide, Co-Chair, Privacy and Data Security Group, Venable Lindsay Vogel, Lead US Counsel, Privacy, Bumble Coffee Break 09:50 am - 10:10 am Grand Ballroom Session 7 10:10 am - 11:10 am **Building a Culture of Privacy in an Organization Room 301** Bob Siegel, President & Founder, Privacy Ref Ben Siegel, Senior Privacy Consultant, Privacy Ref Keith Voorheis, Assistant General Counsel & Chief Privacy Officer, VW Financial Services David Sella-Villa, Chief Privacy Officer, State of South Carolina 10:10 am - 11:10 am Dazed and Confused: Keeping Up with the Online Safety Laws for Teens **Room 302** Emily Tabatabai, Partner, Orrick, Herrington & Sutcliffe Sara Kloek, Vice President, Education and Children's Policy, SIIA **David Sallay,** Director, Youth and Education Privacy at Future of Privacy Forum

Divya Sridhar, Director of Privacy Initiatives, BBB National Programs

10:10 am - 11:10 am Investigating Third-Party SDKs - An Overview and Practical Steps to Reduce Risk

Room 307

Daniel Goldberg, Partner, Frankfurt Kurnit Rick Borden, Partner, Frankfurt Kurnit Justin Antonipillai, CEO, WireWheel

10:10 am - 11:10 am New SEC Cyber Disclosure Rules: Tell it Early, Tell it All, Tell it Yourself?

Room 308

Antony Kim, Partner, Latham & Watkins Paul Dudek, Partner, Latham & Watkins

Evan Roberts, Co-Head of Cybersecurity and Data Privacy Communications

FTI Consulting

Amy Yeung, Vice President and Deputy General Counsel, Sallie Mae

10:10 am - 11:10 am The Top 10 Ways New State Privacy Laws Will Break Your Privacy Program,

and How to Fix It

Room 309

Bret Cohen, Partner, Hogan Lovells

Annie Bai, Associate General Counsel, Socure

Charlie Wood, Vice President, Legal and Compliance, Carlyle Group **Warren Allen,** Associate General Counsel, Diligent Corporation

10:10 am - 11:10 am **Top Tips to Lower the Risk of a Privacy Investigation**

Room 310

Julia Tama, Partner, Venable

Manmeet Dhindsa, Staff Attorney, Division of Privacy & Identity Protection, FTC

Julie Rooney, Deputy General Counsel & Head of US Privacy, OpenX

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10:10 am - 11:10 am Trade War As Cyberwar? Cybersecurity And IP Protection In A Shifting

Global Trade Landscape

Room 311

Brian Lichter, VP, Engagement Management, AON Cybersecurity Solutions

Brandon Van Grack, Partner, Morrison & Foerster **Tom Hofmann,** Chief Intelligence Officer, Flashpoint

10:10 am - 11:10 am When Less is More: Making the Business Case for Data Minimization

Room 403

Christine Lyon, Partner, Freshfields

Brendan Cooney, Data Protection Officer, Palantir **Michael Hamilton,** Senior Director, Privacy, Adobe

Tanya Madison, Chief Privacy Officer, Aristocrat Technologies

11:10 am - 11:30 am Coffee Break

Grand Ballroom

Session 8

11:30 am - 12:30 pm How to Prepare for the Upcoming Al Regulation in Europe

Room 301

Wim Nauwelaerts, Partner, Alston & Bird

Bill Karazsia, Vice President, Assoc. Gen. Counsel, Privacy and Information Governance,

Fortive Corporation

Predita Rostomian, VP & General Counsel, Fluke Health Solutions, Fortive



Global Innovation

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for Privacy and Data Security Law and Technology Law, and a high ranking for Information Technology Law in *U.S. News* – *Best Lawyers 2023*® "Best Law Firms" (November 2022)

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PRIVACY, CYBER & DATA STRATEGY PRACTICE

The attorneys on Alston & Bird's Privacy, Cyber, and Data Strategy Team draw on their wealth of experience to provide companies industry-leading support in navigating the complex rules, laws, and regulations governing privacy, cybersecurity, and data protection in the U.S., Europe, and abroad. The Team comprises members from a variety of practice and geographic areas to ensure each client receives highly effective counseling tailored to their current and future needs. Areas of special focus include:

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11:30 am - 12:30 pm Insider Threat Monitoring

Room 302

Cody Wamsley, Partner, Sterlington Law

David Payne, Associate General Counsel, Coinbase

Khizar Sheikh, Vice President & Senior Counsel, American Express

Mike Lombardi, Director, Mandiant

11:30 am - 12:30 pm Mitigating Privacy & Security Concerns Introduced by Large Language Models

Room 307

Vaibhav Mehrotra, CEO and Co-Founder, Secuvy

Debra Farber, CEO, Principled

Gerard Stegmaier, Partner, Reed Smith

11:30 am - 12:30 pm Operationalizing Privacy Law in the Transactional Realm

Room 308

Elizabeth Dill, Partner, Mullen Coughlin

Jason Bess, Director of Corporate Legal, AutoZone

11:30 am - 12:30 pm Responsible Encryption Panel

Room 309

Gail Kent, Messenger Global Policy Director, Meta

Rachel Gibson, Director of the Center for Victim Service Professionals.

The National Center for Victims of Crime

Jim Baker, Former Deputy General Counsel and Vice President, Legal, Twitter

Evan Greer, Director, Fight for the Future

11:30 am - 12:30 pm SEC Cybersecurity Disclosure Rules: Ready or Not, Here They Are

Room 310

Kate Hanniford, Partner, Alston & Bird Katharine Cralle, Partner, Brunswick Group

11:30 am - 12:30 pm Shifting Norms in Data Security Incident Response

Room 311

Kirk Nahra. Partner. Wilmer Hale

Shannon Togawa Mercer, Senior Associate, Wilmer Hale **Heidi Wachs,** Managing Director, Aon Cybersecurity Solutions

12:30 pm - 01:30 pm **Lunch**

Grand Ballroom

01:30 pm - 02:30 pm Keynote: Commissioner Helen Dixon

Grand Ballroom

Helen Dixon, Irish Data Protection Commissioner

Paul Schwartz, Jefferson E. Peyser Professor, University of California

Berkeley School of Law (moderator)



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Session 9

02:30 pm - 03:30 pm Al Compliance Issues in Privacy and Information Management

Room 301

Constantine Karbaliotis, Senior Privacy Advisor, Exterro Jeff Brueggeman, VP, Global Public Policy, AT&T

Al Raymond, Privacy Compliance Officer, ZoomInfo

Jared Bomberg, U.S. Policy Lead, Privacy and Data Strategy, Google

02:30 pm - 03:30 pm **DSRs: Simple Request, Complex Response**

Room 302

Leila Golchehreh, Co-Founder & Co-CEO, Relyance Al Maureen Dry-Wasson, General Counsel, Allegis Group Mercedes Poley, Privacy Engagement Manager, Plaid

Meredith Halama, Partner, Perkins Coie

02:30 pm - 03:30 pm Let's Game It Out: Using Gaming as Part of a Privacy Program

Room 307

Cody Wamsley, Partner, Sterling Law

Jack Swearingen, Director of Governance, Risk, and Compliance, CircleCI

Recent FTC Actions Under the FTC Health Breach Notification Rule 02:30 pm - 03:30 pm

and What it Means for Digital Health Companies

Room 308

Andrew Epstein, Special Counsel, Cooley

Barbee Mooneyhan, Chief Information Security and Privacy Officer, Woebot Health

Daniel Guggenheim, Chief Legal Officer, Innovaccer

Ice Cream Social Generously sponsored by Troutman Pepper 03:30 pm - 04:00 pm

Grand Ballroom

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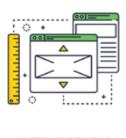


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CPSA Privacy Certification Privacy + Security Academy

A Privacy Certification to Demonstrate Sophisticated Knowledge of Privacy Law



The CPSA Privacy Certification Is For:

- Attorneys
- **Privacy Professionals**
- Security Professionals
- Chief Information Officers
- Policymakers

How Can the CPSA Privacy Certification **Help Your Career?**

Obtaining a CPSA credential is a significant achievement. The CPSA exam is a rigorous test designed by law professors. A CPSA privacy certification demonstrates that you are proficient and up-to-date in data privacy.

What Makes the CPSA Different From Other Certifications?

The CPSA certification recognizes you as a professional with fundamental knowledge of privacy and security laws. The certification exam is authored by leading privacy experts, Professors Daniel Solove and Paul Schwartz, who have taught privacy law for more than 60 years combined.

Why Should You Obtain a CPSA Privacy Certification?

Our privacy certification tests whether you have demonstrated proficient knowledge of information privacy law. You'll become a Certified Member of the Privacy + Security Academy (CPSA) by passing the exam.





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Since its founding in 2010, TeachPrivacy has provided training for hundreds of organizations, boutique to Fortune 500, both nationwide and globally. Founder + CEO Professor Daniel J. Solove is a leading international expert and author in privacy law.







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