

**Fall Privacy + Security Forum 2024 – Day 1**  
Washington, DC  
May 9, 2024

**Estimated CLE Credits:**  
**Forum Sessions Day 1**

50-Minute states: 6 general credits

60-Minute states: 5 general credits

**C L E Certificate of Attendance**

**Instructions:** Complete the information on the form in full and sign (CLE Administrator will fill in activity # where necessary). Return completed form to the registration desk or to the CLE Administrator listed at the bottom of the page. If you require certification for more than three states, please fill out an additional form. **We will not be responsible for the timely filing of attendance documents submitted more than two weeks post-receipt of this form or within 30 days of the program completion.**

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

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State of License: \_\_\_\_\_ Bar Number: \_\_\_\_\_ (N/A for NY Attorneys) Activity #: \_\_\_\_\_

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**Forum Sessions Attended Day 1 (PLEASE CHECK):**

**Session 1: 8:50am-9:50am (60 min)**

- Children's Privacy – Special Considerations
- Privacy Challenges Associated with Generative AI
- The Balancing Act – Open Banking ...
- Updates on Lead Generation Activities ...

**Session 2: 10:10am-11:10am (60 min)**

- FTC Enforcement
- Key Developments in Health Data Protection ...
- Massaging the Message: What to Say, When to Say it ...
- Reinforcing Privacy Programs Through Zero-Trust ...
- Sharing is Caring, But AI Don't Care – Assessing ...
- Successful Data Buying Strategies

**Session 3: 11:30am-12:30pm (60 min)**

- Cyber Incident Reporting for Critical Infrastructure ...
- Intersection of Marketing & Sensitive Data
- Litigation Trends & Risk Management: ...
- Navigating the Intersection of AI Governance, ...
- Privacy Risk Management, Risk Transfer ...
- Risk is Everywhere: Best Practices for Data ...
- Using De-Identification to Safely Enable Innovation ...

**Session 4: 2:30pm-3:30pm (60 min)**

- Briefing with FTC Commissioner Attorney Advisors
- Location Data In The Post-Dobbs Era
- Privacy Compliance and the Importance of Due Diligence
- Dude, Where's My Data? Managing Privacy Risks for Iot ...
- Unpacking the Security Implications of the New Bulk Data ...
- The Patchwork of Consent Requirements and Health Data: ...
- Youth Online Safety: Evaluating Regulatory Enforcement ...

**Session 5: 4:00pm-5:00pm (60 min)**

- Maturing Beyond the Plan: Developing the Infrastructure for Effective ...
- Navigating the Complexities of AI Governance in Our Rapidly Evolving ...
- SEC v. SolarWinds Corp. & Timothy G. Brown: Implications for Cybersecurity ...
- The Evolving Enforcement & Litigation Landscape for Health Data
- US Cybersecurity Regulatory Developments & Individual Cybersecurity Liability
- Recent Enforcement Trends & Settlements Related to Cyber Security & The False ...

Total Credit Hours in Attendance: \_\_\_\_\_ Which Includes: \_\_\_\_\_ Ethics Hours Speaker: Yes \_\_\_\_\_

Reminder: Introductory remarks, meeting breaks, receptions, etc., are not included in credit computation.

I certify this is an accurate representation of my attendance



Verified by: \_\_\_\_\_ Attorney Signature (HB Representative Verification)

If you have any questions regarding your CLE credit, please contact Kathleen McFadden, at 610-312-3554 or via email at [kmcfadden.cle@yahoo.com](mailto:kmcfadden.cle@yahoo.com).