

May 8-10, 2024 - Washington, DC

Privacy + Security Forum 2024



How Do I Connect?

WiFi

1. Select GWconnect from your available SSID network list.
2. If prompted for cppm.it.gwu.edu, accept or trust the certificate. Note: The certificate will display as “Not Trusted” because it’s a GWU-generated local certificate, only valid for GW resources.
3. Open browser to be directed to the GWconnect Splash Page. If not redirected, navigate to my.gwu.edu.
4. On the Splash Page, click the link in the sentence, “If you are a guest of the university click here to request or reset credentials.”
5. Fill in the form and accept the GW wireless terms of use. Then click ‘Register.’
6. You will receive your username and password per email and/or text message. Click ‘Login.’
7. Enter username and password provided to you. You will now have network access for 72 hours.

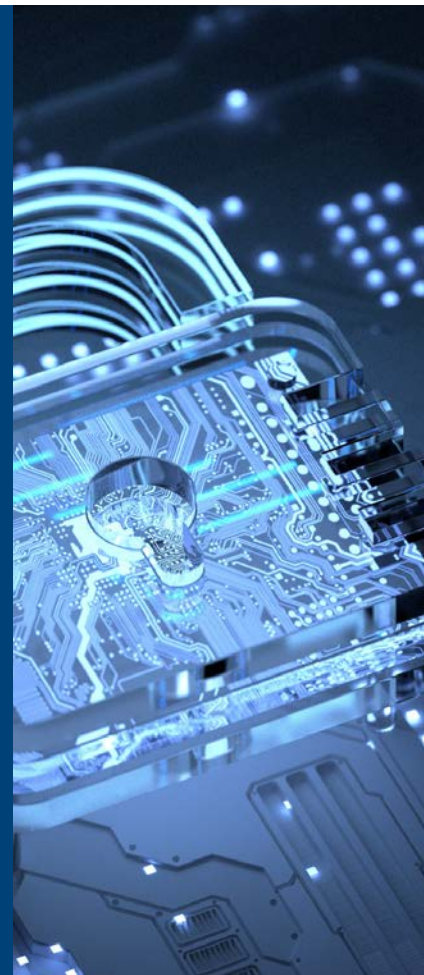
Ropes & Gray is proud to sponsor the **Privacy+Security Forum**

We are currently hiring the next generation
of great data lawyers

Visit ropesgray.com/en/firm/careers

ROPES & GRAY

ropesgray.com



Welcome

The Privacy + Security Forum brings together seasoned thought leaders in privacy and security. We are excited that you can join us!

Our distinguished participants are from Beijing, Berlin, Brussels, Dubai, Dublin, London, Mexico City, Montreal, Paris, Seoul, Tokyo, Zürich and, of course, from across the U.S.

Network with privacy professionals, security professionals, chief information officers, attorneys, academics, experts from NGOs & think tanks, technologists, policymakers, and everyone else with strong ties to the privacy and security community.

We look forward to welcoming you with 900+ thought leaders expected.



Daniel J. Solove is the Eugene L. and Barbara A. Bernard Professor of Intellectual Property and Technology Law at the George Washington University Law School. He founded TeachPrivacy, a company providing privacy and data security training. He is one of the world's leading experts in privacy law.



Paul M. Schwartz is a leading international expert on information privacy law. He is the Jefferson E. Peyser Professor at UC Berkeley School of Law and a Director of the Berkeley Center for Law and Technology.

Paul Hastings is a proud sponsor of the Privacy + Security Forum

Our Data Privacy and Cybersecurity practice brings together a unique, cross-disciplinary team of legal and regulatory experts with diverse perspectives and experience in business, law, and technology.

Our legal capabilities are fortified through our in-house Privacy & Cybersecurity Solutions Group, made up of expert consultants providing a range of advisory and technical solutions for today's emerging privacy and security challenges.

For more information contact:

Aaron Charfoos

Global Chair of the Data Privacy and Cybersecurity Group

312-499-6016

aaroncharfoos@paulhastings.com

PAUL

HASTINGS

Paul Hastings is a leading global law firm with a strong presence throughout Asia, Europe, Latin America, and the United States.

Paul Hastings LLP | www.paulhastings.com

Pre-Conference Day – Wednesday, May 8

08:00 am - 09:00 am

Breakfast

Grand Ballroom

09:00 am – 12:00 pm

AM Workshop: Cybersecurity Law

Room 301

09:00 am – 09:55 am

Cybersecurity Regulatory Trends and Recent Developments

John Gasparini, Counsel, Data Privacy and Cybersecurity Group, Paul Hastings
Alicia Rosenbaum, Vice President and Associate General Counsel, Technology, Salesforce
Sarah Geffroy, Assistant Vice President – Senior Legal Counsel, AT&T
Joel Max, Cybersecurity Officer, Smart Infrastructure, Siemens

10:00 am – 10:55 am

Perspectives from Cybersecurity Regulators

Aaron Charfoos, Partner, Global Chair Data Privacy, Cybersecurity Group, Paul Hastings
Tim Murphy, Senior Deputy Attorney General, Pennsylvania Office of Attorney General
Benjamin Wiseman, Associate Director, Division of Privacy and Identity Protection, FTC
Jina John, Assistant Attorney General, Bureau of Internet and Technology (BIT), New York State Office of the Attorney General

11:00 am – 12:00 pm

Cybersecurity Insurance Trends and Insights

Alisa Langford-Marion, Cybersecurity Insurance Broker, WTW (Willis Towers Watson)
Dave Coogan, Privacy and Cybersecurity Attorney, Paul Hastings
Jennifer Sadoff, Deputy General Counsel, AvidXchange

09:00 am – 10:15 am

AM Workshop: EU Privacy + Security Law

10:45 am – 12:00 pm

Room 302

Nik Theodorakis, Partner, Wilson Sonsini (Brussels)
Raphaël Dana, Partner, Dana Law (Paris)
Sarah Pearce, Partner, Hunton Andrews Kurth (London)

09:00 am – 10:15 am

AM Workshop: Health Privacy + Security Law

10:45 am – 12:00 pm

Room 307

Adam Greene, Partner, Davis Wright Tremaine

09:00 am – 10:15 am

AM Workshop: State Privacy Law

10:45 am – 12:00 pm

Room 308

Libbie Canter, Partner, Covington & Burling
Olga Medina, Director, Policy, Privacy & Cybersecurity, BSA
Hanna Abrams, Assistant Attorney General, Maryland Office of the Attorney General
Liz Lyons, Global Privacy Senior Counsel, HP

Pre-Conference Day – Wednesday, May 8

12:00 pm - 01:30 pm	Lunch Grand Ballroom
01:30 pm – 04:30 pm	PM Workshop: Artificial Intelligence Room 301
01:30 pm – 02:15 pm	The AI Regulatory Landscape in the U.S. and EU and Current Efforts to Strike a Balance Between Supporting Innovation with the Need For Safety, Security, and Privacy Martin Zoltick , Member, Rothwell Figg Ben Siegel , Senior Privacy Consultant, Privacy Ref Nicholas Garcia , Policy Counsel, Public Knowledge Alvaro Marañon , Policy Counsel, Privacy and Security, Computer and Communications Industry Association
02:30 pm – 03:15 pm	AI Governance and Ensuring Implemented AI Tools and Systems Are Safe and Ethical Jenny Colgate , Member, Rothwell Figg Daisy Bennett , Associate General Counsel & Data Protection Officer, Instructure Sabrina Ross , Privacy and AI Policy Director, Facebook Elvia Gastelo , Director and Assistant General Counsel, Privacy & Data, Dollar Tree
03:30 pm – 04:15 pm	AI Litigation Risks That Accompany the Growing Adoption of AI and What Companies Can Do to Protect Themselves Jennifer Maisel , Member, Rothwell Figg Michael Panzera , Senior Counsel for Int'l Consumer Protection & Privacy, Office of International Affairs, FTC Joshua Landau , Senior Counsel, Innovation Policy, Computer and Communications Industry Association
01:30 pm – 02:45 pm 03:15 pm – 04:30 pm	PM Workshop: CCPA Room 302 Mike Hintze , Partner, Hintze Law Joanne Charles , Associate General Counsel, Gilead Sciences Courtney Manzel , Corporate Counsel, Privacy & Data Governance, Volkswagen Group of America
01:30 pm – 02:45 pm 03:15 pm – 04:30 pm	PM Workshop: De-Identification Room 307 Ann Waldo , Principal, Waldo Law Offices Daniel Barth-Jones , Privacy Expert in Residence, Privacy Hub by Datavant Chris Diaz , Associate General Counsel, Privacy & AI (DPO), Medidata David Copeland , Senior Data Scientist and Privacy Expert, Privacy Hub by Datavant
01:30 pm – 02:45 pm 03:15 pm – 04:30 pm	PM Workshop: FTC Room 308 Maneesha Mithal , Partner, Wilson Sonsini Ben Rossen , Associate General Counsel, Policy & Regulation, OpenAI Miles Plant , Corporate Counsel, Amazon
02:45 pm - 03:15 pm	Ice Cream Social Generously sponsored by Troutman Pepper Grand Ballroom

Forum Day 1 – Thursday, May 9

08:00 am - 08:50 am

Breakfast

Grand Ballroom

08:50 am - 09:50 am

Session 1

Children's Privacy – Special Considerations

Room 301

Chuck Cosson, Adjunct Professor of Law, Seattle University Law School

Katy Ruckle, State Chief Privacy Officer, State of Washington

Mandy Cartwright, Partner, Lewis Brisbois

Marsali Hancock, President and CEO, EP3 Foundation

08:50 am - 09:50 am

Privacy Challenges Associated With Generative AI

Room 302

Nancy Libin, Partner, Davis Wright Tremaine

David Rice, Partner, Davis Wright Tremaine

08:50 am - 09:50 am

The Balancing Act – Open Banking vs. Data Protection

Room 307

Eyvonne Mallett, Of Counsel, Loeb & Loeb

Bianca Lewis, Associate, Loeb & Loeb

Jolevette Mitchell, Vice President and Senior Counsel, Apple Bank

Jacques Sexton, Assistant General Counsel, Privacy, Legal & Compliance, DailyPay

08:50 am - 09:50 am

Updates on Lead Generation Activities, Expanded Definition of Data Brokers,
Daniel's Law and the Slew of Resulting Litigation

Room 308

Angelo Stio, Partner, Troutman Pepper

Tambry Bradford, Partner, Troutman Pepper

Jim Koenig, Partner, Troutman Pepper (moderator)



EXPERTS WITH IMPACT™

FTI Consulting is an independent global business advisory firm dedicated to helping organizations manage change, mitigate risk and resolve disputes: financial, legal, operational, political & regulatory, reputational and transactional.



Focus on business impact ~~not data toil~~



FOCUS ON BUSINESS IMPACT



Trust with confidence

360 Data Governance and Trust
(ROPAs, DSRs, DPAs, Assessments, AI Governance)



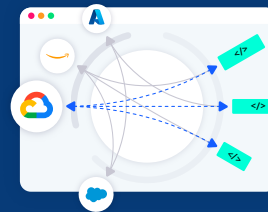
No fines or lost revenue

Reality = Obligations
(Proactive Risk Alerts when there's a misalignment or action needed)



Eliminate manual toil

Visibility to ALL data flows*



Visibility to ALL contracts/policies*



Automated data mapping

Privacy. It's in the Code.™

Relyance AI enables fast-growing organizations to leverage automation and AI to provide a strong foundation for 360 data governance and trust over all sensitive enterprise data, build a proactive privacy program, and mitigate exposure to breaches, all at a fraction of the time and cost required by any other approaches.



"Relyance AI helps me find problems and respond to them proactively rather reactively."
— Jennifer Duams, General Counsel, Allen Institute for AI



Scan our QR code to schedule DEMO

info@relyance.ai | (866) 735-9623



Forum Day 1 – Thursday, May 9

09:50 am - 10:10 am

Coffee Break Generously sponsored by **Exterro**
[Grand Ballroom](#)

10:10 am - 11:10 am

Session 2
**Consumer Privacy in Communications Data: AI, Robocalls, CPNI, and Beyond—
a Regulator’s Perspective**
[Room 301](#)
Shana Yates, Deputy Division Chief, FCC
Joseph Yeoman, Indiana Deputy Attorney General
Bhavna Changrani, Attorney, Division of Privacy & Identity Protection, FTC

10:10 am - 11:10 am

Key Developments in Health Data Protection and Cybersecurity
[Room 302](#)
Kirk Nahra, Partner, WilmerHale
Shannon Togawa Mercer, Counsel, WilmerHale

10:10 am - 11:10 am

**Massaging the Message: What to Say, When to Say It,
and to Whom During the Incident Response Process**
[Room 307](#)
Kamran Salour, Partner, Lewis Brisbois
Jason Maloni, President, JadeRoq

10:10 am - 11:10 am

Reinforcing Privacy Programs Through Zero-Trust Architecture
[Room 308](#)
Luke Simonetti, VP of Cyber Strategy Solutions, Booz Allen Hamilton
Ben Perry, Of Counsel, Ogletree Deakins
John Engates, Field Chief Technology Officer, Cloudflare

10:10 am - 11:10 am

**Sharing Is Caring, But AI Don’t Care – Assessing Guardrails
for Sharing Data In Large AI Datasets**
[Room 309](#)
Rohan Massey, Partner, Ropes & Gray
Marc Groman, Principle, Groman Consulting Group
Sajai Singh, Partner, J. Sagar Associates
Ruth Promislow, Partner, Bennett Jones
Patricia Martín-Marrero, Lead Counsel, R&D Data & Technology, Takeda Pharmaceuticals

10:10 am - 11:10 am

Successful Data Buying Strategies
[Room 310](#)
Julia Tama, Partner, Venable
Rick Gardner, Global Data Protection Officer, LexisNexis Risk Solutions
Hilary Wandall, Chief Ethics & Compliance Officer, Dun & Bradstreet

11:10 am - 11:30 am

Coffee Break Generously sponsored by **Exterro**
[Grand Ballroom](#)

Troutman Pepper – Privacy, Cyber & AI Leadership by Design

Our Privacy + Cyber team is different
by design:

- **Global Expertise and Our Innovative 360° Approach** – integrating privacy program creation and implementation, security safeguards and incident response, litigation, and regulatory investigations and enforcements.
- **An Expert and Industry-Experienced Team** – of world-class lawyers, cyber security experts and former industry leading privacy and security officers.
- **Expanded Range of Privacy, Cyber and Data Services** – beyond what is traditionally offered by law firms.
- **A One-Stop Shop** – for operational, risk, compliance, and regulatory support.

It Is Go Time. For global guidance that makes a world of difference, contact our co-leaders:

jim.koenig@troutman.com

ron.raether@troutman.com

troutman.com

Troutman Pepper Hamilton Sanders LLP

The logo for Troutman Pepper, featuring the word "troutman" in a light blue sans-serif font and "pepper" in a darker purple sans-serif font below it. A stylized graphic element consisting of three vertical bars of increasing height is positioned to the right of the word "troutman".

troutman
pepper

Forum Day 1 – Thursday, May 9

Session 3

11:30 am - 12:30 pm

Cyber Incident Reporting for Critical Infrastructure Act of 2022: The Proposed Regulations and a View From the US, UK and EU

[Room 301](#)

Stuart Davey, Partner, Pinsent Masons

Jordan Fischer, Partner, Constangy, Brooks, Smith & Prophete

Nichole Clagett, Senior Counsel for Regulatory Programs, Cybersecurity and Infrastructure Security Agency (CISA)

Sebastian Fischer, Senior Counsel, Constangy, Brooks, Smith & Prophete

11:30 am - 12:30 pm

Intersection of Marketing and Sensitive Data

[Room 302](#)

Dan Frechtling, CEO, Boltive

Gary Kibel, Partner, Davis and Gilbert

Gicel Tomimbang, Associate, Squire Patton Boggs

11:30 am - 12:30 pm

Litigation Trends and Risk Management: VPPA and CIPA Class Claims

[Room 307](#)

Ryan Phair, Partner, Co-Chair of the Antitrust and Competition Practice, Paul Hastings

Matt Gardner, Senior Privacy Counsel, Ro

11:30 am - 12:30 pm

Navigating the Intersection of AI Governance, Data Protection, and Compliance: Strategies for Governance and Risk Management

[Room 308](#)

Leila Golchehreh, Co-Founder & Chief Strategy Officer, Relyance AI

Charlotte Jones, Senior Director, Head of Product, Privacy & Regulatory Legal, Five9

Jacqueline Cooney, Partner, Arnall Golden Gregory

Lena Ghamrawi, DPO, Quora

11:30 am - 12:30 pm

Privacy Risk Management, Risk Transfer and Risk Quantification

[Room 309](#)

John Morgan, Director, Sr. Corporate Counsel, Cybersecurity, Salesforce

David Anderson, Vice President, Woodruff Sawyer

George Platsis, Senior Director, Digital Investigations & Discovery, J.S. Held

Bridget Choi, Lead Product Counsel, Cyber, Woodruff Sawyer (moderator)

11:30 am - 12:30 pm

Risk is Everywhere: Best Practices for Data Retention and Disposition

[Room 310](#)

Maki DePalo, Partner, Alston & Bird

Matt McClelland, Senior Director, Information Governance, Ankura

11:30 am - 12:30 pm

Using De-Identification to Safely Enable Innovation and Commercialization

[Room 311](#)

Brian Rasquinha, Associate Director, Solution Architecture, Privacy Analytics (Moderator)

Lauren Jones, Senior Privacy Counsel, Surescripts

Jennifer Geetter, Partner, McDermott Will & Emery

12:30 pm - 01:30 pm

Lunch Generously sponsored by **AON**

[Grand Ballroom](#)

Forum Day 1 – Thursday, May 9

01:30 pm - 02:30 pm

Keynote Jeff Koseff: A Fireside Chat About His New Book, Liar in a Crowded Theater

Grand Ballroom

Jeff Koseff, Associate Professor of Cybersecurity Law, United States Naval Academy
Daniel Solove, Eugene L. and Barbara A. Bernard Professor of Intellectual Property and Technology Law, George Washington University Law School (moderator)

02:30 pm - 03:30 pm

Session 4

Briefing with FTC Commissioner Attorney Advisors

Room 301

Danielle Estrada, Attorney Advisor, FTC Commissioner Alvaro Bedoya
Gaurav Laroia, Attorney Advisor, FTC Commissioner Rebecca Slaughter
Kevin Moriarty, Attorney Advisor, Office of FTC Chair Khan
Elisa Jillson, Attorney Advisor, FTC Commissioner Melissa Holyoak
Svetlana Gans, Partner, Gibson Dunn (moderator)

02:30 pm - 03:30 pm

Dude, Where's My Data? Exploring Privacy Compliance Through Connected Cars and Other Devices

Room 302

Jonathan Ende, Partner, McDermott Will & Emery
David Cox, Assist. Gen Counsel; Privacy, Data Governance & E-Discovery, Volkswagen of America
Danielle Kehl, Principal Privacy Counsel, Cruise

Orrick is proud to support the

2024 PRIVACY + SECURITY FORUM

Orrick has a portfolio approach to mitigating risk and supporting a crisis in any jurisdiction or time zone.

Our suite of forward-thinking cybersecurity and privacy solutions helps to manage global data compliance risks, protect employee and consumer data, conduct risk assessments, implement incident preparedness and response programs and defend against high-stakes litigation and regulatory enforcement actions.

Forum Day 1 – Thursday, May 9

02:30 pm - 03:30 pm

Location Data in the Post-Dobbs Era

Room 307

Marissa Boynton, Partner, Latham & Watkins
Laura Belmont, General Counsel, Civis Analytics

02:30 pm - 03:30 pm

Privacy Compliance and the Importance of Due Diligence

Room 308

Wayne Matus, Co-Founder, General Counsel & EVP, Safeguard Privacy
Michael Hahn, EVP and General Counsel, IAB
Alysa Hutnik, Partner, Kelley Drye & Warren
Rachel Glasser, CPO, Magnite

02:30 pm - 03:30 pm

The Patchwork of Consent Requirements and Health Data: What Should Companies Consider?

Room 309

Thora Johnson, Partner, Orrick, Herrington & Sutcliffe
Sundeep Kapur, Senior Associate, Orrick, Herrington & Sutcliffe
Andrew Shaxted, Senior Managing Director, FTI Consulting

02:30 pm - 03:30 pm

Unpacking the Security Implications of the New Bulk Data Executive Order

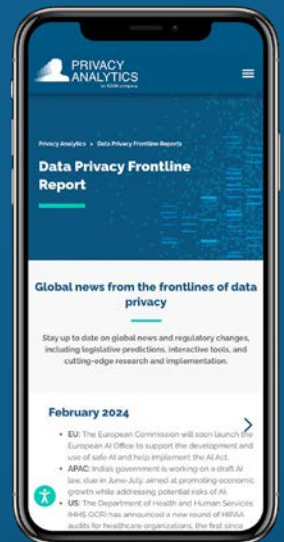
Room 310

Brian Lichter, VP, Engagement Management, Aon
Adam Hickey, Partner, Mayer Brown
Sam Singer, Chief Counsel, Cybersecurity, Boeing
Eric Johnson, Principal Deputy Chief, Foreign Investment Review Section, National Security Division, U.S. Department of Justice

Get the free Data Privacy Frontline Report.

Read the monthly report that executives rely on to stay current on ever-changing privacy legislation and news about **data tokenization and linkage**, **generative AI**, **pixel tracking** and other important data privacy topics.

Global coverage: US, Canada, EMEA, APAC, and LATAM.



Sign up and receive an email in your inbox every month.
Scan the QR code or go to <https://bit.ly/FrontlineReport>

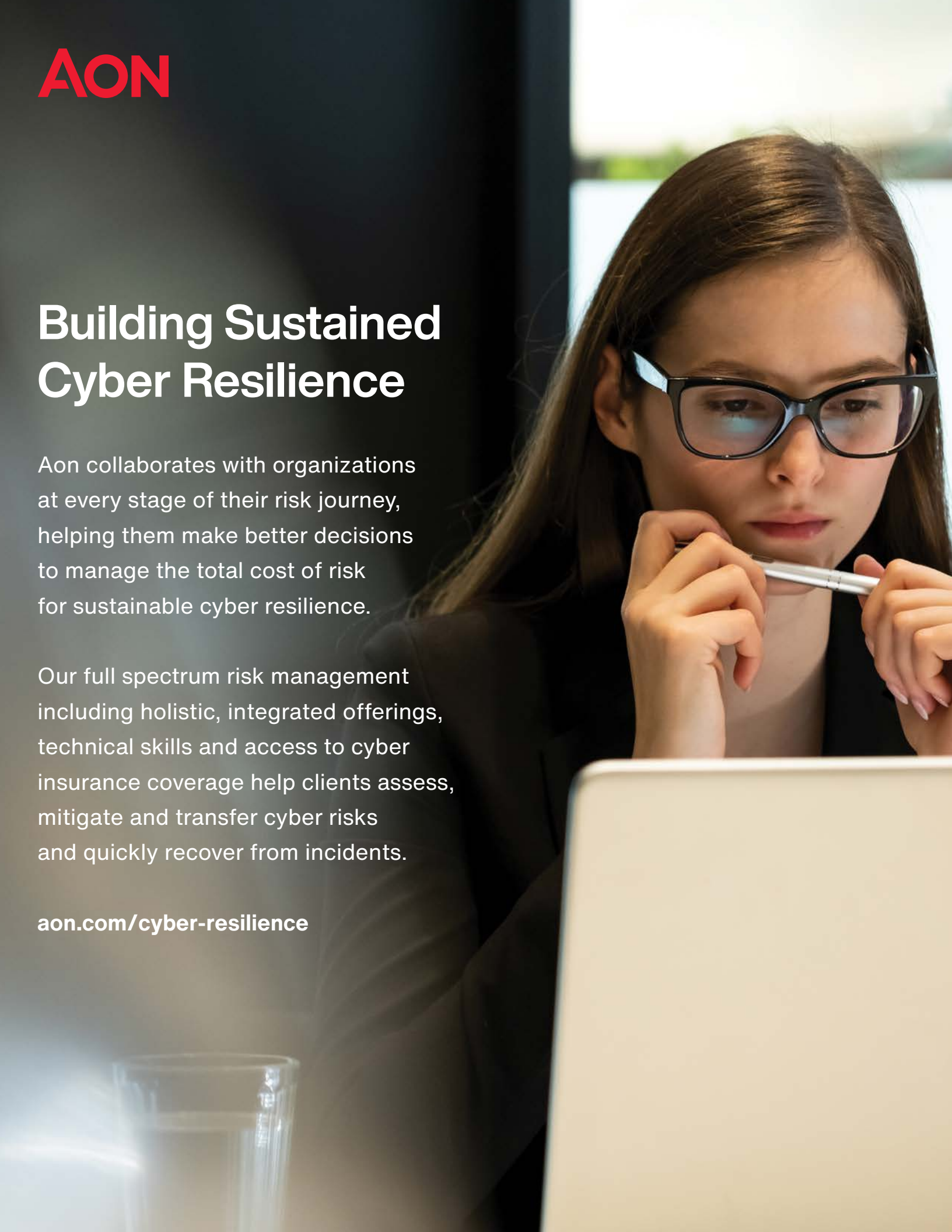


Building Sustained Cyber Resilience

Aon collaborates with organizations at every stage of their risk journey, helping them make better decisions to manage the total cost of risk for sustainable cyber resilience.

Our full spectrum risk management including holistic, integrated offerings, technical skills and access to cyber insurance coverage help clients assess, mitigate and transfer cyber risks and quickly recover from incidents.

aon.com/cyber-resilience



Forum Day 1 – Thursday, May 9

02:30 pm - 03:30 pm

Youth Online Safety: Evaluating Regulatory Enforcement and Litigation Risks in an Uncertain Legal Landscape

[Room 311](#)

Emily Tabatabai, Partner, Orrick Herrington & Sutcliffe

Hannah Levin, Senior Associate, Orrick Herrington & Sutcliffe

James Trilling, Attorney, Division of Privacy & Identity Protection
FTC

03:30 pm - 04:00 pm

Ice Cream Social Generously sponsored by **Troutman Pepper Grand Ballroom**

04:00 pm - 05:00 pm

Session 5

Maturing Beyond the Plan: Developing the Infrastructure for Effective Cybersecurity Incident Response

[Room 301](#)

Elizabeth Dill, Partner & Co-Chair, Advisory Compliance, Mullen Coughlin

Matthew Ahrens, Vice President, Charles River Associates

04:00 pm - 05:00 pm

Navigating the Complexities of AI Governance in Our Rapidly Evolving Technological Landscape

[Room 302](#)

Fran Faircloth, Partner, Ropes & Gray

Lauren Misztal, SVP, General Counsel, Clario

04:00 pm - 05:00 pm

Privacy-Preserving AI: Learnings from Privacy Laws Around the Globe

[Room 307](#)

Alan Campos Elias Thomaz, Partner, Campos Thomaz Advogados

Giovana Carneiro, Graduate Teaching Assistant, Instituto de Tecnologia e Sociedade (ITS Rio)

04:00 pm - 05:00 pm

SEC v. SolarWinds Corp. and Timothy G. Brown: Implications for Cybersecurity Professionals, Companies, and National Security

[Room 308](#)

Josef Ansorge, Special Counsel, Cooley

Johnathan Rudy, Senior Corporate Counsel, Cybersecurity & Data Protection, TransUnion

Emily Coyle, President, Cyber Governance Alliance

04:00 pm - 05:00 pm

The Evolving Enforcement and Litigation Landscape for Health Data

[Room 309](#)

David Schwartz, Partner, Arnold & Porter

Douglas Swetnam, Section Chief Data Privacy & Identity Theft Unit,

Office of the Indiana Attorney General

Robin Rosen Spector, Senior Attorney, Division of Privacy and Identity Protection, FTC

04:00 pm - 05:00 pm

US Cybersecurity Regulatory Developments and Individual Cybersecurity Liability

[Room 310](#)

Timothy Howard, Partner, Freshfields

Alexandra Rebay, SVP, Deputy General Counsel, and Chief Compliance Officer (retired), Verizon Communications

David Aaron, Senior Counsel, Perkins Coie

05:00 pm - 06:00 pm

Reception Generously sponsored by **BDO**

[Grand Ballroom](#)

Join us for an evening reception with delicious hors d'oeuvres and beverages.

ALSTON & BIRD

PRIVACY, CYBER & DATA STRATEGY PRACTICE

The attorneys on Alston & Bird's Privacy, Cyber, and Data Strategy Team draw on their wealth of experience to provide companies industry-leading support in navigating the complex rules, laws, and regulations governing privacy, cybersecurity, and data protection in the U.S., Europe, and abroad. The Team comprises members from a variety of practice and geographic areas to ensure each client receives highly effective counseling tailored to their current and future needs. Areas of special focus include:

- Cybersecurity preparedness and incident response
- Artificial Intelligence
- Cross-border data transfers
- FinTech and Payment Technologies
- Emerging technologies
- Big Data
- Health care & life sciences
- Privacy and security regulatory enforcement

Alston & Bird has been recognized for many years as one of the leading U.S.-based law firms in the area of privacy, cybersecurity, and other data-related matters. Recent examples include:

Chambers
AND PARTNERS

**THE BEST
LAWYERS
IN
AMERICA**

B T I
CONSULTING GROUP



iapp



For more information contact:

KIM PERETTI

+1 202 239 3720

kimberly.peretti@alston.com

DAVID KEATING

+1 404 881 7355

david.keating@alston.com

WIM NAUWELAERTS

+32 2 550 3709

wim.nauwelaerts@alston.com

ALSTONPRIVACY.COM

 **@ALSTONPRIVACY**

www.alston.com

Forum Day 2 – Friday, May 10

08:00 am - 08:50 am

Breakfast

Grand Ballroom

08:50 am - 09:50 am

Session 6

AI Compliance Issues in Privacy and Information Management

Room 301

Rebecca Perry, Director of Strategic Partnerships, Exterro
Jeff Brueggeman, VP, Global Public Policy, AT&T
Paul Luehr, Partner, Luehr, Manatt, Phelps & Phillips
Jared Bomberg, U.S. Policy Lead, Privacy and Data Strategy, Google

08:50 am - 09:50 am

Data Broker Developments and Action Items in 2024 and Beyond

Room 302

Darren Abernethy, Shareholder, Greenberg Traurig
Tony Ficarotta, VP & General Counsel, Network Advertising Initiative
Julia Shullman, General Counsel & CPO, Telly
Jordan Abbott, Chief Privacy Officer, Acxiom

08:50 am - 09:50 am

Lions and Tigers and Bears, Oh My! Global Legal Risks in Cybersecurity Investigations

Room 307

Brian Hengesbaugh, Partner, Baker McKenzie
Scott Jones, Senior Counsel, Johnson & Johnson
Mary Ann Le Fort, Chief Privacy Officer, Priceline.com

08:50 am - 09:50 am

Secondary Use of Research Data and Samples: Challenges and Opportunities

Room 308

Melissa Levine, Counsel, Global Regulatory, Hogan Lovells
Peggy Bodin, Global Privacy Officer, ThermoFisher Scientific
Esra Krause, Executive Counsel, Privacy & Data Security, Iovance Biotherapeutics

09:50 am - 10:10 am

Coffee Break

Grand Ballroom Generously sponsored by **Exterro**

10:10 am - 11:10 am

Session 7

A Pathway to Corporate Data Governance and Data Monetization: Catalysts, Challenges, Approaches and Benefits

Room 301

Scott Margolis, Managing Director, FTI Consulting
Emily Coyle, President, Cyber Governance Alliance; Strategic Advisor, Forbes-Tate Partners;
Senior Advisor, Gray Space Strategies

10:10 am - 11:10 am

A Perspective from the Privacy Office – Preventing Personal Data Theft and Fraud

Room 302

Karen Schuler, Head of Global Privacy & Data Protection, BDO
Elise Houlik, Chief Privacy Officer, Intuit
Ed Britan, VP, Associate GC, Head of Global Privacy, Salesforce
John Fiske, Director, Office of the Data Protection Officer, Meta
Kimberly Shur, Sr. VP, Global Compliance Counsel & Privacy Officer, Marriott International



Gibson Dunn is proud to support the **2024 Privacy + Security Forum Spring Academy**

Our Privacy, Cybersecurity, and Data Innovation group brings together a global team of former in-house executives and technologists, regulators, prosecutors, and government leaders. Clients rely on us to design holistic and innovative strategies that protect and advance their core business goals in the face of the most challenging regulatory, litigation, and strategic threats.

Our practice stands out for the remarkable breadth of high-stakes matters we handle, our many successes for clients in cross-border regulatory and multijurisdictional matters, and our deep technical knowledge of data-driven business models.

GIBSON DUNN

[gibsondunn.com](https://www.gibsondunn.com)

Abu Dhabi
Beijing
Brussels
Century City
Dallas
Denver
Dubai

Frankfurt
Hong Kong
Houston
London
Los Angeles
Munich
New York

Orange County
Palo Alto
Paris
Riyadh
San Francisco
Singapore
Washington, D.C.

Forum Day 2 – Friday, May 10

- 10:10 am - 11:10 am **Pixel Audits: Understanding Legal Risks and Compliance Best Practices**
Room 307
Arianna Evers, Special Counsel, WilmerHale
Andrew Shaxted, Senior Managing Director, FTI Consulting
Juliette Stancil, Assistant General Counsel Data Privacy, Intuit
- 10:10 am - 11:10 am **Privacy and Security for Employers with a Global Workforce**
Room 308
Nan Sato, Partner, Fisher Phillips
Kile Marks, Associate, Fisher Phillips
Jordan Crenshaw, Senior Vice President, U.S. Chamber of Commerce
- 10:10 am - 11:10 am **The Changing Landscape of Direct and Indirect U.S. Cyber Laws and Standards**
Room 309
Randy Sabett, Special Counsel, Cooley
Amy Apostol, Assistant General Counsel, Cyber & Emerging Technologies, Leidos
Shane McGee, General Counsel & Chief Privacy Officer, Deepwatch
- 10:10 am - 11:10 am **The FTC's Privacy Program: Where Is It Now and Where Is It Going?**
Room 310
Reed Freedman, Partner & Co-Chair, Privacy Group, ArentFox Schiff
Michelle Bowling, Associate, ArentFox Schiff
Anne Cheung, Assistant General Counsel, Global Privacy, Interpublic Group
- 10:10 am - 11:10 am **Updates on the Role of Article III's Injury-in-Fact Requirement in Privacy Class Actions**
Room 311
David Poell, Partner, Sheppard Mullin
Josef Ansorge, Special Counsel, Cooley
- 11:10 am - 11:30 am **Coffee Break**
Grand Ballroom Generously sponsored by **Exterro**
- 11:30 am - 12:30 pm **Session 8**
**Advanced Data Privacy, Cybersecurity Breach and AI Class Action
Litigation Defense Strategies and Compliance Lessons**
Room 301
Ian Ballon, Shareholder, Greenberg Traurig
Ann Staggs, Associate General Counsel, Privacy, Cybersecurity and AI, Airbnb
- 11:30 am - 12:30 pm **AI and Data Act – Europe's Newest Data Regulation Wave
and Its Impact on US Businesses**
Room 302
Dr. Carolin Monsees, Partner, Taylor Wessing
Christopher Jeffrey, Partner, Taylor Wessing (UK)
Maeve Ryan, AI Policy Manager, Meta
- 11:30 am - 12:30 pm **Data Brokers in the Crosshairs: Regulatory, Legislative,
and Enforcement Trends and Insights**
Room 307
Jennifer Archie, Partner, Latham & Watkins
Matthew Frank, Chief Legal Officer, Truthfinder/Instant Checkmate
Keir Lamont, Director for US Legislation, Future of Privacy Forum

Freshfields TQ

Under control

Data crises get out of control fast. We help clients leverage and protect the value of their data, and have handled many of the biggest data-related incidents, investigations and litigations worldwide.

Read our latest takeaways on data privacy and security:
freshfields.us/tq-dataprivacy



Forum Day 2 – Friday, May 10

- 11:30 am - 12:30 pm **Game Of Thrones Meets Modern Family: Building A Practical Privacy Program**
Room 308
Peter McLaughlin, Partner, Rimon Law
Dave Cohen, Director, LevelUP
Elise Houlik, Chief Privacy Officer, Intuit
Dean Forbes, Vice President, Associate General Counsel, Chief Privacy Officer, DaVita
- 11:30 am - 12:30 pm **Life After Lock Up: After Your Data is Taken and Your Systems Encrypted**
Room 309
Kate Hanniford, Partner, Alston & Bird
Sara Sendek, Managing Director, Cybersecurity & Data Privacy, FTI Consulting
Jon Knight, Sr. Corporate Counsel at Deltek
Sam Kaplan, Assist. General Counsel, Public Policy & Government Affairs, Palo Alto Networks
- 11:30 am - 12:30 pm **Practical Website Privacy Compliance Steps for Attorneys and Marketing Professionals**
Room 310
Jeremy Berkowitz, Senior Privacy Director & Deputy Chief Privacy Officer, Paul Hastings
Val Ilchenko, General Counsel & Chief Privacy Officer, TrustArc
Kelly Miranda, Chief Privacy Officer, Grindr
- 12:30 pm - 01:30 pm **Lunch**
Grand Ballroom
- 01:30 pm - 02:30 pm **Keynote: Anu Bradford - A Fireside Chat About Her New Book, Digital Empires**
Grand Ballroom
Anu Bradford, Henry L. Moses Professor of Law and International Organization, Columbia Law School
Paul Schwartz, Jefferson E. Peysner Professor of Law, Director of the Berkeley Center for Law & Technology, University of California Berkeley School of Law (moderator)
- 02:30 pm - 03:30 pm **Session 9**
Background Screening and CFPB Rule Making
Room 301
Kevin Coy, Partner, Arnall Golden Gregory
Erin Doyle, Associate, Arnall Golden Gregory
Eric Ellman, Sr. VP, Public Policy & Legal Affairs, Consumer Data Industry Association
- 02:30 pm - 03:30 pm **GenAI: Compliance and Governance Challenges from a Cybersecurity, IP, and Privacy Perspective**
Room 302
Wim Nauwelaerts, Partner, Alston & Bird
Jari Salomaa, CEO, Valo Security
Lily Lim, Assistant General Counsel, IP and Software, Fortive Corporation
John Kropf, Chief Privacy Officer, Northrop Grumman Corporation
- 02:30 pm - 03:30 pm **MFA Bypass Techniques: The Evolving Threat**
Room 307
James Tolles, Vice President, Response, ZeroFox
Kamran Salour, Partner, Lewis Brisbois



policyware

Global Development in Privacy Law and Policy

Analyze the different impacts of US and EU data privacy laws on cross-border flows of personal data

✓ Earn CLE Credit

📅 May 27 - June 28



www.policyware.org



✓ Professor Paul Schwartz
(Berkeley Law)



Washington, D.C.

Oct 23-25
2024

save the date

For sponsorship opportunities, please contact Suzanne Armstrong
sarmstrong@privacysecurityacademy.com | +1 (847) 687-0501

Forum Day 2 – Friday, May 10

02:30 pm - 03:30 pm

The Brussels Effect (Again): Compliance Strategies for the EU's New Digital and Cyber Laws

Room 308

Edward Machin, Counsel, Ropes & Gray

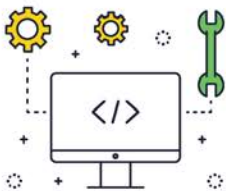
Charlie Wood, Vice President, Carlyle

David Cox, Assistant General Counsel; Privacy, Data Governance, & E-Discovery, Volkswagen of America

03:30 pm - 04:00 pm

Ice Cream Social Generously sponsored by Troutman Pepper
Grand Ballroom

BerrySeed



DEVELOPMENT

We develop applications tailored to your needs.



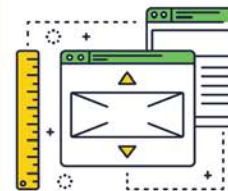
CREATIVE RESEARCH

We strategize to capture your brand's essence.



SEO

We improve the visibility of your brand.



WEB DESIGN

We create powerful websites for the legal profession.



GRAPHIC DESIGN

We help you generate a strong message.



Digital Media Strategy. Building brands with purpose and passion.

www.berryseed.com



CPSA Privacy Certification

Privacy + Security Academy

A Privacy Certification to Demonstrate Sophisticated Knowledge of Privacy Law



How Can the CPSA Privacy Certification Help Your Career?

Obtaining a CPSA credential is a significant achievement. The CPSA exam is a rigorous test designed by law professors. A CPSA privacy certification demonstrates that you are proficient and up-to-date in data privacy.

What Makes the CPSA Different From Other Certifications?

The CPSA certification recognizes you as a professional with fundamental knowledge of privacy and security laws. The certification exam is authored by leading privacy experts, Professors Daniel Solove and Paul Schwartz, who have taught privacy law for more than 60 years combined.

Why Should You Obtain a CPSA Privacy Certification?

Our privacy certification tests whether you have demonstrated proficient knowledge of information privacy law. You'll become a Certified Member of the Privacy + Security Academy (CPSA) by passing the exam.

The CPSA Privacy Certification Is For:

- Attorneys
- Privacy Professionals
- Security Professionals
- Chief Information Officers
- Policymakers



Learn more about the CPSA Privacy Certification
www.privacysecurityacademy.com

Enroll Today!

PRIVACY TRAINING: BUILDING TRUST REDUCING RISK

Why the need to invest in a Privacy Training Library? Isn't our current training sufficient?

Specialized privacy training for different workforce roles is essential. There are too many different privacy laws for just a single generic training.

Can we develop training in-house?

It would take too long. There are too many laws, and they're changing constantly.



Why is excellent privacy training key to a strong privacy program?

Privacy training empowers teams to handle data responsibly, minimizing violations.

Does privacy training matter to regulators?

The quality of training is a big factor in how regulators determine which companies to penalize.

How will investing in privacy training pay-off?

Training greatly reduces the risk of regulatory violations. Excellent data protection improves customer trust and loyalty.

Does privacy training help a reputation?

Excellent privacy training is tangible evidence of the strength of a privacy program.

Thanking our Sponsors

ALSTON & BIRD

AON

ArentFox
Schiff

Arnall
Golden
Gregory LLP

Arnold & Porter

AT&T

Baker
McKenzie.

BerrySeed
Digital Media

Boltive

Booz | Allen | Hamilton

campos
thomaz
advogados

ClearOPS

CONSTANGY
BROOKS, SMITH &
PROPHETE LLP

Cooley

COVINGTON

Davis Wright
Tremaine LLP

Privacy Hub
by datavant

Fisher
Phillips

Freshfields

F T I
CONSULTING

GIBSON
DUNN

GT GreenbergTraurig

Hintze Law
Privacy + Data Security

Hogan
Lovells

levelup
CONSULTING PARTNERS

LEWIS
BRISBOIS.

LOEB &
LOEB LLP

McDermott
Will & Emery

MULLEN
COUGHLIN

orrick

Pinsent Masons

PRIVACY
ANALYTICS
an IQVIA company

RIMÔN

ROTHWELL FIGG

SAFE GUARD ✓ PRIVACY.

Sheppard
Mullin

TaylorWessing

TEACHPRIVACY

VENABLE LLP

WILMERHALE

WILSON
SONSINI

WS
WOODRUFF
SAWYER

ZEROFOX

Thanking our Gold Sponsors





Minimize Your Cyber Risk

Our team is not just about cyber insurance. We work with some of the world's most complex companies to proactively mitigate their risk and safeguard their organization against the constantly evolving web of cyber liability exposures.

Check out our *2024 Cyber Looking Ahead Guide*, covering hot topics in cyber insurance:

- Cyber warfare, AI's impact on risk, and privacy risks
- Pricing trends and predictions for 2024
- Underwriters' thoughts on risk, premiums, and coverage
- SEC's cyber rules
- How CISOs can protect themselves from the bankrupting cost of litigation

Get the *Cyber Looking Ahead Guide*

