

May 7-9, 2025 - Washington, DC

Privacy + Security Forum 2025



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Welcome

The Privacy + Security Forum brings together seasoned thought leaders in privacy and security. We are excited that you can join us!

Our distinguished participants are from Beijing, Berlin, Brussels, Dubai, Dublin, London, Mexico City, Montreal, Paris, Seoul, Tokyo, Zürich and, of course, from across the U.S.

Network with privacy professionals, security professionals, chief information officers, attorneys, academics, experts from NGOs & think tanks, technologists, policymakers, and everyone else with strong ties to the privacy and security community.

We look forward to welcoming you with 900+ thought leaders expected.



Daniel J. Solove is the Eugene L. and Barbara A. Bernard Professor of Intellectual Property and Technology Law at the George Washington University Law School. He founded TeachPrivacy, a company providing privacy and data security training. He is one of the world's leading experts in privacy law.



Paul M. Schwartz is a leading international expert on information privacy law. He is the Jefferson E. Peyser Professor at UC Berkeley School of Law and a Director of the Berkeley Center for Law and Technology. He is also the President of the Paul Schwartz Privacy LLC.

Conference Day 1 – Wednesday, May 7

08:00 am - 08:50 am

Breakfast

Grand Ballroom

08:50 am – 11:10 am

AI Governance Workshop

Room 309

Taryn Crane, Privacy & Data Protection Practice Leader, BDO

Karen Schuler, Market Leader, BDO

Courtney Barton, Managing VP & Assistant General Counsel, Marriott International

08:50 am - 09:50 am

Session 1.1

Beyond LLMs: Privacy Issues in Video Image and Computer Vision Models

Room 301

Nina Frant, Special Counsel, Freshfields

Sean Quinn, Counsel, Freshfields

08:50 am - 09:50 am

Tackling AI in Privacy Contracting

Room 307

Joanne Charles, Associate General Counsel, Gilead Sciences

Trinity Car, Assistant General Counsel, Wolters Kluwer

Cristina Messerschmidt, Senior Associate, Data Privacy & Security, Baker McKenzie

09:50 am - 10:10 am

Coffee Break

Grand Ballroom

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Conference Day 1 – Wednesday, May 7

Session 1.2

10:10 am - 11:10 am

Pragmatic Statistical De-Identification: Smooth Sailing, Choppy Waters, And Lessons Learned From Large-Scale Implementations

[Room 301](#)

Brian Rasquinha, Associate Director, Solution Architecture, Privacy Analytics (moderator)
Lauren Groebe, Assoc. Gen. Counsel – Privacy, Cybersecurity & Digital, Baxter International
John House, Executive Director, Science and Technology, Premier Applied Sciences

10:10 am - 11:10 am

The Challenges and Opportunities Presented by Health-Related Advertising

[Room 307](#)

Ali Jessani, Counsel, WilmerHale
Tony Ficarrota, VP & General Counsel, Network Advertising Initiative (NAI)
Ben Chapman, General Counsel and Chief Privacy Officer, Swoop
Robyn Eckerling, Chief Privacy Officer, Tempus Labs

10:10 am - 11:10 am

Unlocking Economic Potential: Policy Imperatives for AI Agent Interoperability

[Room 308](#)

Ryan Dattilo, Partner, Aquia Group
Matt Boulos, Head of Policy and Safety, Imbue
Tom DeMatteo, General Counsel, Senator Mike Lee (R-UT)

11:10 am - 11:30 am

Coffee Break

[Grand Ballroom](#)

Baker Botts helps clients around the world see over the horizon regarding their business opportunities and challenges. Privacy and data protection are no exception.

We help companies navigate the complex and evolving regulatory landscape, helping them anticipate potential issues and adopt best practices to avoid future problems.

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Conference Day 1 – Wednesday, May 7

Session 1.3

11:30 am - 12:30 pm

International Data Transfers 2.0 – Déjà Vu All Over Again?

Room 301

Edward Machin, Counsel, Ropes & Gray

Kai Zenner, Head of Office & Digital Policy Adviser, European Parliament

11:30 am - 12:30 pm

Leave No Crumbs: Practical Tips for Cookie Compliance and Litigation Defense

Room 307

Emma Blaser, Partner, Venable

Jean-Paul Cart, Partner, Venable

Sarah Smith, Senior Counsel, Privacy and Cybersecurity, Eventbrite

11:30 am - 12:30 pm

Locking it Down: A Deep Dive on the DOJ's Final Rule on Preventing Access to Sensitive Personal Data and Government-Data by Countries of Concern and Covered Persons

Room 308

Matthew Coleman, Partner, Orrick, Herrington & Sutcliffe

Jeanine McGuinness, Partner, Orrick, Herrington & Sutcliffe

12:30 pm - 01:30 pm

Lunch Generously sponsored by **AON**
Grand Ballroom



EXPERTS WITH IMPACT™

FTI Consulting is an independent global business advisory firm dedicated to helping organizations manage change, mitigate risk and resolve disputes: financial, legal, operational, political & regulatory, reputational and transactional.

Conference Day 1 – Wednesday, May 7

01:30 pm - 02:30 pm

Keynote by Meg Leta Jones: The Future of Family Privacy: Children, Social Media, Parental Consent, EdTech, and Genetics

Grand Ballroom

Meg Leta Jones, Provost's Distinguished Associate Professor, Georgetown University
Daniel Solove, Eugene L. and Barbara A. Bernard Professor of Intellectual Property and Technology Law, George Washington University Law School (moderator)

02:30 pm – 05:00 pm

AI Workshop: Deploying AI Systems

Room 309

Amber Ezzell, Policy Counsel for AI, Future of Privacy Forum
Anne Bradley, Senior Fellow, Future of Privacy Forum
Brenda Leong, Director, AI Division, ZwillGen
Bret Cohen, Partner, Global Regulatory, Hogan Lovells

02:30 pm - 03:30 pm

Session 1.4

Beyond Checkboxes: How AI and Automation Are Transforming Compliance

Room 301

Sheena Thomas, Counsel, Arnold & Porter
Leila Golchehreh, Co-Founder & Chief Strategy Officer, Relyance AI
Amy Lawrence, Chief Privacy Officer and Head of Legal, SuperAwesome

02:30 pm - 03:30 pm

Biometric Data Privacy & Litigation: Emerging Risks and Compliance Strategies

Room 307

Matthew Baker, Partner, Baker Botts
Jenna Comizio, Vice President, Compliance and Legal Affairs, Mediacom
Cara Ciuffani, General Counsel, Veho

02:30 pm - 03:30 pm

50 States, 19 Privacy Laws, 1 Headache: Managing Vendor Sourcing and Diligence

Room 308

Andy Hepburn, General Counsel, Safeguard Privacy (moderator)
Rachel Glasser, Chief Privacy Officer, Magnite
Tony Stein, Principal, Plain Language, Inc.

03:30 pm - 04:00 pm

Ice Cream Social Generously sponsored by **Troutman Pepper Locke**

Grand Ballroom

Paul Hastings is a proud sponsor of the Privacy + Security Forum

Our Data Privacy and Cybersecurity practice brings together a unique, cross-disciplinary team of legal and regulatory experts with diverse perspectives and experience in business, law, and technology.

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For more information contact:

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Conference Day 1 – Wednesday, May 7

Session 1.5

04:00 pm - 05:00 pm

Data Access and National Security: A New Paradigm Under DOJ's U.S. Sensitive Data Rule
Room 301

Ingrid Price, Special Counsel, Covington

Julia Post, Of Counsel, Covington

Joseph Whitlock, Sr. Dir., Policy, Business Software Alliance; Exec. Dir., Global Data Alliance

Explore DOJ's new regulatory landscape for sensitive data transactions involving U.S. person's data and countries of concern. Learn about initial compliance trends and future deadlines.



04:00 pm - 05:00 pm

Teamwork Triumph: Crafting Legal Success in Defeating Security Breach Class Certification Through Collaboration
Room 307

Tambry Bradford, Partner, Privacy + Cyber Practice, Troutman Pepper Locke

Jennifer Willson, Senior VP, Infrastructure Engineering & Cloud Operations, Blackbaud

Linda Hsiao, Managing Director, Ankura Consulting Group

Joshua Davey, Partner, Privacy + Cyber Practice, Troutman Pepper Locke (moderator)

04:00 pm - 05:00 pm

The Year Is 2030: What Did We Get Horribly Wrong About Privacy?
Room 308

Andrew Clearwater, Partner, Privacy, Cybersecurity, AI Governance, Dentons

Feras Ahmed, Assistant General Counsel, Privacy, Dotdash Meredith

Hugo Teufel III, VP, CPO, Lumen Technologies

Jennifer Ruehr, Co-Managing Partner, Hintze Law

05:00 pm - 06:00 pm

Reception
Grand Ballroom

Conference Day 2 – Thursday, May 8

08:00 am - 08:50 am	Breakfast Grand Ballroom
08:50 am – 11:55 am	Cybersecurity Law Workshop Room 309
08:50 am – 09:45 am	Cybersecurity Enforcement in Action: Perspectives from Regulators and the USIC Aaron Charfoos, Partner, Paul Hastings (moderator) Michelle Reed, Partner, Paul Hastings (moderator) Joseph Szczerba, Cybersecurity and Risk Executive, United States Federal Government Laura D'Allaird, Chief, Cyber and Emerging Technologies Unit, SEC
10:00 am – 10:55 am	The Rulebook Reloaded: Tackling Cybersecurity Compliance in a New Administration Jeremy Berkowitz, Senior Director, Deputy Chief Privacy Officer, Paul Hastings (moderator) Jason Sarfati, Chief Privacy Officer and VP Legal, Unacast Emily Coyle, President, Cyber Governance Alliance
11:00 am – 11:55 am	Cyber Threat Landscape: Lessons from the Latest Data Breaches Michelle Reed, Partner, Paul Hastings (moderator) Carlos Pelayo, Executive VP & Chief Legal Officer, Mr. Cooper Group

Privacy has never mattered more.

The world's leading companies and disruptors at every stage turn to Orrick for durable policies and innovative solutions.

Orrick's award-winning privacy and cybersecurity team is trusted by the world's leading companies – as well as startups and businesses at every stage – to navigate the evolving data landscape. Whether advising on global regulations, responding to high-stakes cybersecurity incidents, or crafting forward-thinking data strategies that fuel innovation, we deliver cutting-edge, business-driven solutions. Recognized as industry leaders, we don't just help clients adapt to change – we empower them to stay ahead in an increasingly data-driven world.

Conference Day 2 – Thursday, May 8

Session 2.1

08:50 am - 09:50 am

**Breach Mode: From Investigation to Notification and Call Centers—
Best Practices for Managing the Madness**

Room 301

Todd Hindman, Senior VP, Data Breach Response Services & Strategic Alliances, IDX

Nicholas Cramer, Vice President, GTM, IDX

Jamie Tolles, Vice President, Incident Response, IDX

Mariah Leffingwell, Associate, Clark Hill

08:50 am - 09:50 am

Privacy, Priorities, and Persuasion: A Strategic Playbook for Legal & Privacy Leaders

Room 307

Val Ilchenko, General Counsel & Chief Privacy Officer, TrustArc

Jared Klebanoff, Assistant General Counsel, Privacy, Marqeta

Jeremy Berkowitz, Senior Director, Deputy Chief Privacy Officer, Paul Hastings

Rebecca MacVittie, General Counsel, NewStore

08:50 am - 09:50 am

Defensible Response & Recovery in the Age of AI

Room 308

Brendan Rooney, Senior VP & Global Head of Incident Response, Booz Allen (moderator)

Matt Keating, Director of AI Security, Booz Allen

09:50 am - 10:10 am

Coffee Break

Grand Ballroom

Session 2.2

10:10 am - 11:10 am

AI Governance Masterclass: Everything You Need to Know in 2025 and Beyond

Room 301

Leila Golchehreh, Co-Founder & Chief Strategy Officer, Relyance AI

Leah Perry, VP, Legal – Chief Privacy Officer & Global Head of Public Policy, Box

Lena Ghamrawi, Senior Privacy Counsel & Data Protection Officer, Quora

Amy Kurren, General Counsel, Gecko Robotics

10:10 am - 11:10 am

New Developments in Health Information Privacy and Security Law

Room 307

Adam Greene, Partner, Davis Wright Tremaine

10:10 am - 11:10 am

On the Hook: Understanding Personal Exposure for Data Guardians

Room 308

Ted Augustinos, Partner, Troutman Pepper Locke (moderator)

James Shreve, Partner, Troutman Pepper Locke

Ryan Burch, SVP, Associate General Counsel and Chief Privacy Officer, LPL Financial

Christopher Keegan, Sr. Managing Director, Cyber and Technology National Practice Leader, Brown & Brown

Lauren Roth, Vice President, US Cyber Practice, Marsh USA

Conference Day 2 – Thursday, May 8

10:10 am - 11:10 am

Up-Leveling Your Privacy Program To Make Sense of The Latest State Law Developments

Room 310

Libbie Canter, Partner, Covington

Liz Lyons, Global Privacy Senior Counsel, HP

Olga Medina, Director of Policy, Business Software Alliance

Hanna Abrams, Assistant Attorney General, Maryland Office of the Attorney General

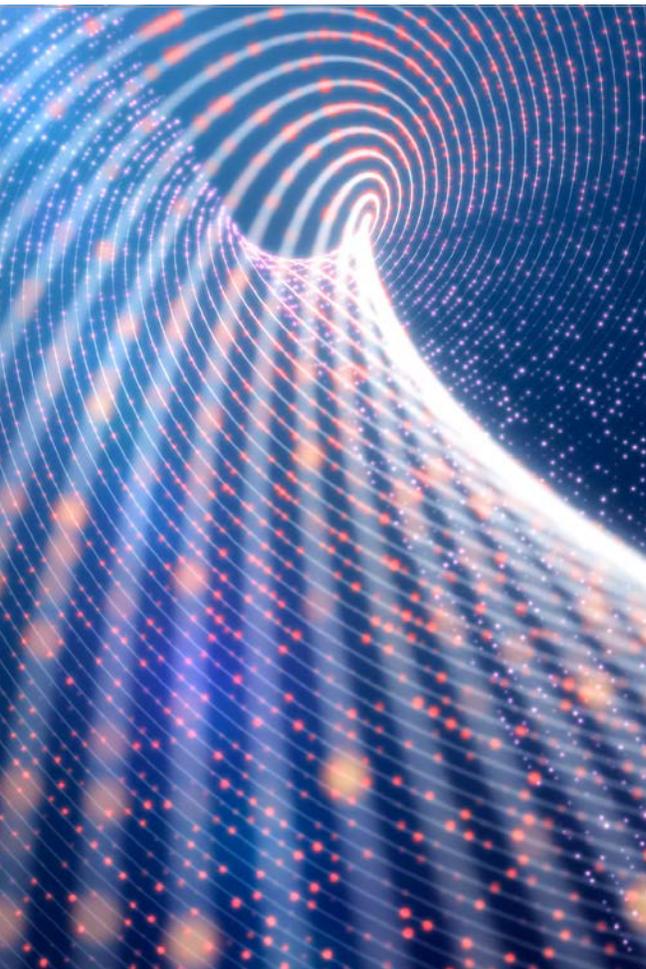
Explore how to elevate your privacy program in response to new state laws, including California's pending rules on automated decision-making and risk assessments, recent enforcement trends, and upcoming requirements in Maryland and Minnesota.



11:10 am - 11:30 am

Coffee Break

Grand Ballroom



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Conference Day 2 – Thursday, May 8

Session 2.3

11:30 am - 12:30 pm

Navigating Privacy in the Life Sciences Industry

Room 301

Kirk Nahra, Partner, WilmerHale

Kimberly Gray, Global Chief Privacy Officer, VP and Associate General Counsel, IQVIA

11:30 am - 12:30 pm

The Convergence: Breaking Down the Old Silos of Privacy and Security

Room 307

Dan Frechtling, CEO, Boltive

Mason Clutter, Partner & Privacy Lead, Frost Brown Todd

Chris Clymer, VP of Security Services, Inversion6

11:30 am - 12:30 pm

The Hidden Threat: Organizational Risks of Remote Employee Fraud

Room 308

Heidi Wachs, Managing Director, AON

Partha Alwar, Director, AON

Carly Battaile, Director, AON

Fran Faircloth, Partner, Ropes & Gray

11:30 am - 12:30 pm

Update on the FTC's Privacy Program: Recent Developments and Changes Under New Republican Control

Room 310

Reed Freeman, Partner & Co-Chair, Privacy Group, ArentFox Shiff

Michelle Bowling, Associate, Privacy Group, ArentFox Shiff

12:30 pm - 01:30 pm

Lunch Generously sponsored by **AON**

Grand Ballroom

01:30 pm - 02:30 pm

Keynote: Daniel Solove Talks About His New Book "On Privacy and Technology"

Grand Ballroom

Daniel Solove, Eugene L. and Barbara A. Bernard Professor of Intellectual Property and Technology Law, George Washington University Law School

02:30 pm - 05:00 pm

EU Privacy + Security Workshop

Room 309

Nik Theodorakis, Partner, Wilson Sonsini (Brussels)

Niko Härting, Partner, Härting Law (Germany)

Session 2.4

02:30 pm - 03:30 pm

A Glimpse into the Future of Cross-Border Data Regulation

Room 301

Brian Hengesbaugh, Partner, Baker, McKenzie

Maria Merrill Hilsmier, Associate VP, Assistant General Counsel, Digital Sustainability Regional Attorney Lead, Privacy, Eli Lilly

02:30 pm - 03:30 pm

AI as a Cyber Advantage Versus as a Cyber Risks

Room 307

Doug Howard, CEO, Pondurance

Lauren Winchester, Head of Cyber Risk Services, Travelers

Matthew Welling, Partner, Crowell & Moring



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Conference Day 2 – Thursday, May 8

- 02:30 pm - 03:30 pm **Cookie Deep Dive: Maximizing Value While Minimizing Risk**
Room 308
Elliot Golding, Partner, McDermott Will & Emery
David Cox, Assistant General Counsel – Privacy, Data Governance & E-Discovery, Volkswagen Group of America
Amber Mednick, Senior Corporate Counsel, Privacy, T-Mobile
- 02:30 pm - 03:30 pm **FTC's Activities and Priorities**
Room 310
Maneesha Mithal, Partner, Wilson Sonsini
Sara DePaul, AVP Global Public Policy, AT&T
Stacy Feuer, Senior VP, Entertainment Software Rating Board
- 02:30 pm - 03:30 pm **Shifting Privacy and Cybersecurity Priorities in the First 100 Days of the New Administration**
Room 311
Ed McNicholas, Partner, Ropes & Gray
Amish Shah, Counsel, Ropes & Gray
- 03:30 pm - 04:00 pm **Ice Cream Social** Generously sponsored by **Troutman Pepper Locke**
Grand Ballroom
- 04:00 pm - 05:00 pm **Session 2.5**
Cross-Functional Chaos: Get Legal, Marketing, and Engineering to Work Together Effectively on Privacy
Room 301
Ian Cohen, Founder & CEO, Lokker
Michelle Finneran Denedy, Chief Data Strategy Officer, Abaxx Technologies
Cy Khormae, Vice President, Product Management, Attentive
- 04:00 pm - 05:00 pm **Privacy for Children and Teens Is Not Kid's Play – Best Practices from Leaders to Avoid an FTC or State AG "Time Out"!**
Room 307
Jim Koenig, Co-Leader, Privacy + Cyber Practice, Troutman Pepper Locke (moderator)
Daniel Muto, Managing Privacy Attorney, Epic Games
Pujarini Maulik, SVP Legal and Privacy Head, InMobi | Glance
Timothy Ma, Co-Founder & Chief Legal Officer, k-ID
Laura Hamady, Counsel, Troutman Pepper Locke
- 04:00 pm - 05:00 pm **Riding the Privacy Rollercoaster: Considerations and Strategies for Health Data Privacy Compliance and Risk Mitigation in Uncertain Times**
Room 308
Melissa Levine, Partner, Hogan Lovells
Anna Park, VP, Compliance & Data Privacy Counsel, Masimo
- 04:00 pm - 05:00 pm **The DOJ's Bulk Sensitive Personal Data Rule & the Future of National Security Law**
Room 310
Clayton Northouse, Partner, Latham & Watkins (moderator)
Jennifer Archie, Partner, Latham & Watkins
Paul Rosen, Partner, Latham & Watkins
Brian Lichter, Vice President, AON's Cybersecurity Solutions

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Conference Day 3 – Friday, May 9

08:00 am - 08:50 am

Breakfast

Grand Ballroom

08:50 am - 09:50 am

Session 3.1

Building a Flexible & Scalable Privacy Governance Framework Amid an Evolving Legal Landscape

Room 301

Thora Johnson, Partner, Orrick, Herrington & Sutcliffe

Sulina Gabale, Partner, Orrick, Herrington & Sutcliffe

Nakia Hansen, Legal Counsel Manager, Pandora Jewelry

Sunita Subramanian, Senior Lead Privacy Legal Counsel, Dexcom

Andrew Weiner, Privacy and Data Security Counsel, Zillow Group

08:50 am - 09:50 am

De-Identification: New Laws, New Threats, New Approaches

Room 307

Ann Waldo, Principal, Waldo Law Office

Daniel Barth-Jones, Privacy Expert in Residence, Privacy Solutions, Datavant

Brian Rasquinha, Associate Director, Solution Architecture, Privacy Analytics

08:50 am - 09:50 am

Negotiating Data and AI-Related Contract Terms: Challenges, Trends, and Best Practices

Room 308

Wim Nauwelaerts, Partner, Alston & Bird

Predita Rostomian, VP & General Counsel, Fluke Health Solutions

Bill Karazsia, VP, Assoc. Gen. Counsel, Privacy & Information Governance, Fortive

09:50 am - 10:10 am

Coffee Break

Grand Ballroom

10:10 am - 11:10 am

Session 3.2

New Strategies for NexGen Data Breach & Privacy Class Actions & Mass Arbitrations

Room 301

Ian Ballon, Co-Chair, Global Intellectual Property & Technology Practice Group, Greenberg Traurig

Doug Smith, Executive Director, Cybersecurity and Privacy Legal, E*TRADE/Morgan Stanley

10:10 am - 11:10 am

Privacy, AI, and Politics – How Changes in Government Impact Privacy

Room 307

Rohan Massey, Partner, Ropes & Gray

Ben Rossen, Associate General Counsel, Policy & Regulation, OpenAI

Gabriela Zanfir-Fortuna, Vice President for Global Privacy, Future of Privacy Forum

David Cox, Assist. General Counsel – Privacy, Data Governance & E-Discovery, Volkswagen Group of America

10:10 am - 11:10 am

ROI of Privacy and AI Legal Compliance

Room 308

Dave Cohen, Director, Myna Partners

Beatrice Botti, VP, Chief Privacy Officer, DoubleVerify

George Jones, DPO and Head of Privacy Engagement, Zoominfo

Julia Shullman, General Counsel and Chief Privacy Officer, Telly

FRESHFIELDS TQ

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FRESHFIELDS

Conference Day 3 – Friday, May 9

- 10:10 am - 11:10 am **The AI Double-Edge: Balancing Learning Analytics and Student Privacy**
[Room 309](#)
Robyn Mohr, Partner, Loeb & Loeb
Chanda Marlowe, Associate, Loeb & Loeb
Rhonda Powell, Executive VP, GC, Corporate Secretary, Strada Education Foundation
Inna Barmash, Chief Legal Officer and Corporate Secretary, Amplify
Jim Siegl, Senior Technologist for Youth and Education Privacy, Future of Privacy Forum
- 10:10 am - 11:10 am **Vitals Check: Update on Key Regulatory Developments for Health and Life Sciences**
[Room 310](#)
Rachel Kurzweil, Of Counsel, Paul Hastings
Dena Kozanas, Assoc. General Counsel & Chief Privacy Officer, Mitre
Mohammad Amer, VP, Associate General Counsel & Chief Privacy Officer, Solventum
- 11:10 am - 11:30 am **Coffee Break**
[Grand Ballroom](#)
- 11:30 am - 12:30 pm **Session 3.3**
CISO Liability and Personal Accountability for Cybersecurity Failures
[Room 301](#)
Allison Raley, Partner, Arnall Golden Gregory
Jacqueline Cooney, Partner, Co-Chair Privacy & Cybersecurity Practice, Arnall Golden Gregory
Mandy Stanton, Senior Counsel – Privacy, Cybersecurity and Technology, Tyson Foods
Bobby Lowe, Senior Manager – Global Marketplace & eCommerce Compliance, Walmart
- 11:30 am - 12:30 pm **Filling the Void: State Attorney General Investigations on AI, Privacy, and Security During the Second Trump Administration**
[Room 307](#)
Rebecca Engrav, Partner, Perkins Coie
Aaron Haberman, Counsel, Perkins Coie
- 11:30 am - 12:30 pm **Privacy Challenges Associated With Generative AI**
[Room 308](#)
Nancy Libin, Partner, Davis Wright Tremaine
David Rice, Partner, Davis Wright Tremaine
- 11:30 am - 12:30 pm **The Three-Body Problem: Navigating AI's Geopolitical, Legal, and Competitive Risks**
[Room 309](#)
Michael Spadea, Senior Managing Director, FTI Consulting
Shea Leitch, Counsel, GTC Law Group PC & Affiliates
Bill Karazsia, VP, Privacy and Information Governance, Fortive
Assaf Ben-Atar, Director of Privacy, Audible

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Conference Day 3 – Friday, May 9

12:30 pm - 01:30 pm

Lunch

Grand Ballroom

01:30 pm - 02:30 pm

Keynote by Kai Zenner: A Fireside Chat With the Head of Office & Digital Policy Adviser of the European Parliament

Grand Ballroom

Kai Zenner, Head of Office & Digital Policy Adviser, European Parliament
Paul Schwartz, Jefferson E. Peyser Professor of Law, Director of the Berkeley Center for Law & Technology, University of California Berkeley School of Law (moderator)

02:30 pm - 03:30 pm

Session 3.4

Calm Amid Chaos: A Fireside Chat with Shane McGee, General Counsel & Chief Privacy Officer

Room 301

Randy Sabett, Special Counsel, Cooley
Shane McGee, General Counsel & Chief Privacy Officer, Deepwatch

02:30 pm - 03:30 pm

Governing Intelligence: Navigating Compliance, Regulatory Frontiers in Litigation in 2025

Room 307

Jennifer Everett, Partner, Alston & Bird
Funmi Olorunnipa Badejo, Head of Compliance, Palantir Technologies
Kristen Lejnieks, Associate General Counsel, Meta
Varsha Mangal, Legal Counsel – Privacy, eBusiness and Advertising, Nestle

02:30 pm - 03:30 pm

Growing Pains: How to Stay Ahead of Expanding Child and Teen Privacy Laws, Regulations, and Investigations

Room 308

Jennifer Archie, Partner, Latham & Watkins
Marissa Boynton, Partner, Latham & Watkins

03:30 pm - 04:00 pm

Ice Cream Social Generously sponsored by **Troutman Pepper Locke**

Grand Ballroom

PRIVACY TRAINING: BUILDING TRUST REDUCING RISK

Why the need to invest in a Privacy Training Library? Isn't our current training sufficient?

Specialized privacy training for different workforce roles is essential. There are too many different privacy laws for just a single generic training.

Can we develop training in-house?

It would take too long. There are too many laws, and they're changing constantly.



Why is excellent privacy training key to a strong privacy program?

Privacy training empowers teams to handle data responsibly, minimizing violations.

Does privacy training matter to regulators?

The quality of training is a big factor in how regulators determine which companies to penalize.

How will investing in privacy training pay-off?

Training greatly reduces the risk of regulatory violations. Excellent data protection improves customer trust and loyalty.

How can privacy training help our reputation?

Excellent privacy training is tangible evidence of the strength of a privacy program.



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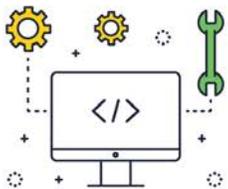


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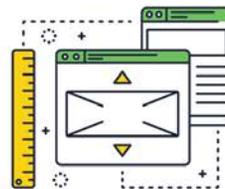
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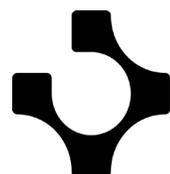
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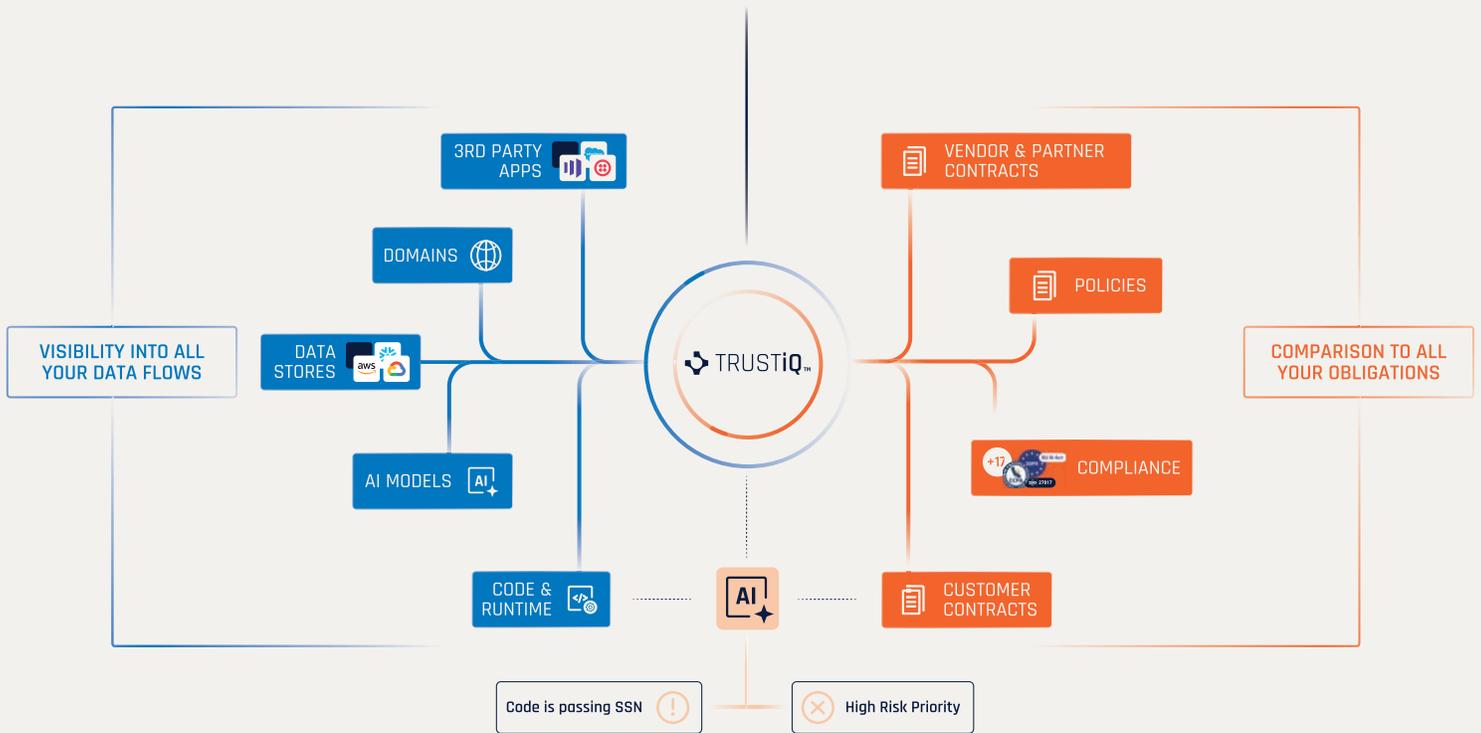
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