

May 7-9, 2025 - Washington, DC

Privacy + Security Forum 2025

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Welcome

The Privacy + Security Forum brings together seasoned thought leaders in privacy and security. We are excited that you can join us!

Our distinguished participants are from Beijing, Berlin, Brussels, Dubai, Dublin, London, Mexico City, Montreal, Paris, Seoul, Tokyo, Zürich and, of course, from across the U.S.

Network with privacy professionals, security professionals, chief information officers, attorneys, academics, experts from NGOs & think tanks, technologists, policymakers, and everyone else with strong ties to the privacy and security community.

We look forward to welcoming you with 900+ thought leaders expected.



Daniel J. Solove is the Eugene L. and Barbara A. Bernard Professor of Intellectual Property and Technology Law at the George Washington University Law School. He founded TeachPrivacy, a company providing privacy and data security training. He is one of the world's leading experts in privacy law.



Paul M. Schwartz is a leading international expert on information privacy law. He is the Jefferson E. Peyser Professor at UC Berkeley School of Law and a Director of the Berkeley Center for Law and Technology. He is also the President of the Paul Schwartz Privacy LLC.

Conference Day 1 – Wednesday, May 7

08:00 am - 08:50 am

Breakfast

Grand Ballroom

08:50 am – 11:10 am

AI Governance Workshop

Room 309

Taryn Crane, Privacy & Data Protection Practice Leader, BDO

Karen Schuler, Market Leader, BDO

Courtney Barton, Managing VP & Assistant General Counsel, Marriott International

08:50 am - 09:50 am

Session 1.1

Beyond LLMs: Privacy Issues in Video Image and Computer Vision Models

Room 301

Nina Frant, Special Counsel, Freshfields

Sean Quinn, Counsel, Freshfields

08:50 am - 09:50 am

Tackling AI in Privacy Contracting

Room 307

Joanne Charles, Associate General Counsel, Gilead Sciences

Trinity Car, Assistant General Counsel, Wolters Kluwer

Cristina Messerschmidt, Senior Associate, Data Privacy & Security, Baker McKenzie

09:50 am - 10:10 am

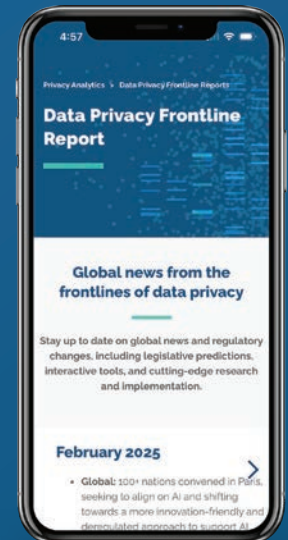
Coffee Break

Grand Ballroom

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Conference Day 1 – Wednesday, May 7

Session 1.2

10:10 am - 11:10 am

Pragmatic Statistical De-Identification: Smooth Sailing, Choppy Waters, And Lessons Learned From Large-Scale Implementations

Room 301

Brian Rasquinha, Associate Director, Solution Architecture, Privacy Analytics (moderator)

Lauren Groebe, Assoc. Gen. Counsel – Privacy, Cybersecurity & Digital, Baxter International

John House, Executive Director, Science and Technology, Premier Applied Sciences

10:10 am - 11:10 am

The Challenges and Opportunities Presented by Health-Related Advertising

Room 307

Ali Jessani, Counsel, WilmerHale

Tony Ficarrota, VP & General Counsel, Network Advertising Initiative (NAI)

Ben Chapman, General Counsel and Chief Privacy Officer, Swoop

Robyn Eckerling, Chief Privacy Officer, Tempus Labs

10:10 am - 11:10 am

Unlocking Economic Potential: Policy Imperatives for AI Agent Interoperability

Room 308

Ryan Dattilo, Partner, Aquia Group

Matt Boulos, Head of Policy and Safety, Imbue

Tom DeMatteo, General Counsel, Senator Mike Lee (R-UT)

11:10 am - 11:30 am

Coffee Break

Grand Ballroom

Baker Botts helps clients around the world see over the horizon regarding their business opportunities and challenges. Privacy and data protection are no exception.

We help companies navigate the complex and evolving regulatory landscape, helping them anticipate potential issues and adopt best practices to avoid future problems.

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Conference Day 1 – Wednesday, May 7

Session 1.3

11:30 am - 12:30 pm

International Data Transfers 2.0 – Déjà Vu All Over Again?

Room 301

Edward Machin, Counsel, Ropes & Gray

Kai Zenner, Head of Office & Digital Policy Adviser, European Parliament

11:30 am - 12:30 pm

Leave No Crumbs: Practical Tips for Cookie Compliance and Litigation Defense

Room 307

Emma Blaser, Partner, Venable

Jean-Paul Cart, Partner, Venable

Sarah Smith, Senior Counsel, Privacy and Cybersecurity, Eventbrite

11:30 am - 12:30 pm

Locking it Down: A Deep Dive on the DOJ's Final Rule on Preventing Access to Sensitive Personal Data and Government-Data by Countries of Concern and Covered Persons

Room 308

Matthew Coleman, Partner, Orrick, Herrington & Sutcliffe

Jeanine McGuinness, Partner, Orrick, Herrington & Sutcliffe

12:30 pm - 01:30 pm

Lunch Generously sponsored by **AON**
Grand Ballroom



EXPERTS WITH IMPACT™

FTI Consulting is an independent global business advisory firm dedicated to helping organizations manage change, mitigate risk and resolve disputes: financial, legal, operational, political & regulatory, reputational and transactional.

Conference Day 1 – Wednesday, May 7

01:30 pm - 02:30 pm

Keynote by Meg Leta Jones: The Future of Family Privacy: Children, Social Media, Parental Consent, EdTech, and Genetics

Grand Ballroom

Meg Leta Jones, Provost's Distinguished Associate Professor, Georgetown University
Daniel Solove, Eugene L. and Barbara A. Bernard Professor of Intellectual Property and Technology Law, George Washington University Law School (moderator)

02:30 pm – 05:00 pm

AI Workshop: Deploying AI Systems

Room 309

Amber Ezzell, Policy Counsel for AI, Future of Privacy Forum
Anne Bradley, Senior Fellow, Future of Privacy Forum
Brenda Leong, Director, AI Division, ZwillGen
Bret Cohen, Partner, Global Regulatory, Hogan Lovells

02:30 pm - 03:30 pm

Session 1.4

Beyond Checkboxes: How AI and Automation Are Transforming Compliance

Room 301

Sheena Thomas, Counsel, Arnold & Porter
Leila Golchehreh, Co-Founder & Chief Strategy Officer, Relyance AI
Amy Lawrence, Chief Privacy Officer and Head of Legal, SuperAwesome

02:30 pm - 03:30 pm

Biometric Data Privacy & Litigation: Emerging Risks and Compliance Strategies

Room 307

Matthew Baker, Partner, Baker Botts
Jenna Comizio, Vice President, Compliance and Legal Affairs, Mediacom
Cara Ciuffani, General Counsel, Veho

02:30 pm - 03:30 pm

50 States, 19 Privacy Laws, 1 Headache: Managing Vendor Sourcing and Diligence

Room 308

Andy Hepburn, General Counsel, Safeguard Privacy (moderator)
Rachel Glasser, Chief Privacy Officer, Magnite
Tony Stein, Principal, Plain Language, Inc.

03:30 pm - 04:00 pm

Ice Cream Social Generously sponsored by **Troutman Pepper Locke**

Grand Ballroom

Paul Hastings is a proud sponsor of the Privacy + Security Forum

Our Data Privacy and Cybersecurity practice brings together a unique, cross-disciplinary team of legal and regulatory experts with diverse perspectives and experience in business, law, and technology.

Our legal capabilities are fortified through our in-house Privacy & Cybersecurity Solutions Group, made up of expert consultants providing a range of advisory and technical solutions for today's emerging privacy and security challenges.

For more information contact:

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Conference Day 1 – Wednesday, May 7

Session 1.5

04:00 pm - 05:00 pm

Data Access and National Security: A New Paradigm Under DOJ's U.S. Sensitive Data Rule Room 301

Ingrid Price, Special Counsel, Covington

Julia Post, Of Counsel, Covington

Joseph Whitlock, Sr. Dir., Policy, Business Software Alliance; Exec. Dir., Global Data Alliance

Explore DOJ's new regulatory landscape for sensitive data transactions involving U.S. person's data and countries of concern. Learn about initial compliance trends and future deadlines.



04:00 pm - 05:00 pm

Teamwork Triumph: Crafting Legal Success in Defeating Security Breach Class Certification Through Collaboration Room 307

Tambry Bradford, Partner, Privacy + Cyber Practice, Troutman Pepper Locke

Jennifer Willson, Senior VP, Infrastructure Engineering & Cloud Operations, Blackbaud

Linda Hsiao, Managing Director, Ankura Consulting Group

Joshua Davey, Partner, Privacy + Cyber Practice, Troutman Pepper Locke (moderator)

04:00 pm - 05:00 pm

The Year Is 2030: What Did We Get Horribly Wrong About Privacy? Room 308

Andrew Clearwater, Partner, Privacy, Cybersecurity, AI Governance, Dentons

Feras Ahmed, Assistant General Counsel, Privacy, Dotdash Meredith

Hugo Teufel III, VP, CPO, Lumen Technologies

Jennifer Ruehr, Co-Managing Partner, Hintze Law

05:00 pm - 06:00 pm

Reception Grand Ballroom

Conference Day 2 – Thursday, May 8

08:00 am - 08:50 am

Breakfast

Grand Ballroom

08:50 am – 11:55 am

Cybersecurity Law Workshop

Room 309

08:50 am – 09:45 am

Cybersecurity Enforcement in Action: Perspectives from Regulators and the USIC

Aaron Charfoos, Partner, Paul Hastings (moderator)

Michelle Reed, Partner, Paul Hastings (moderator)

Joseph Szczerba, Cybersecurity and Risk Executive, United States Federal Government

Laura D'Allaird, Chief, Cyber and Emerging Technologies Unit, SEC

10:00 am – 10:55 am

The Rulebook Reloaded: Tackling Cybersecurity Compliance in a New Administration

Jeremy Berkowitz, Senior Director, Deputy Chief Privacy Officer, Paul Hastings (moderator)

Jason Sarfati, Chief Privacy Officer and VP Legal, Unacast

Emily Coyle, President, Cyber Governance Alliance

11:00 am – 11:55 am

Cyber Threat Landscape: Lessons from the Latest Data Breaches

Michelle Reed, Partner, Paul Hastings (moderator)

Carlos Pelayo, Executive VP & Chief Legal Officer, Mr. Cooper Group

Privacy has never mattered more.

The world's leading companies and disruptors at every stage turn to Orrick for durable policies and innovative solutions.

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Conference Day 2 – Thursday, May 8

08:50 am - 09:50 am	Session 2.1 Breach Mode: From Investigation to Notification and Call Centers— Best Practices for Managing the Madness Room 301 Todd Hindman , Senior VP, Data Breach Response Services & Strategic Alliances, IDX Nicholas Cramer , Vice President, GTM, IDX Jamie Tolles , Vice President, Incident Response, IDX Mariah Leffingwell , Associate, Clark Hill
08:50 am - 09:50 am	Privacy, Priorities, and Persuasion: A Strategic Playbook for Legal & Privacy Leaders Room 307 Val Ilchenko , General Counsel & Chief Privacy Officer, TrustArc Jared Klebanoff , Assistant General Counsel, Privacy, Marqeta Jeremy Berkowitz , Senior Director, Deputy Chief Privacy Officer, Paul Hastings Rebecca MacVittie , General Counsel, NewStore
08:50 am - 09:50 am	Defensible Response & Recovery in the Age of AI Room 308 Brendan Rooney , Senior VP & Global Head of Incident Response, Booz Allen (moderator) Matt Keating , Director of AI Security, Booz Allen
09:50 am - 10:10 am	Coffee Break Grand Ballroom
10:10 am - 11:10 am	Session 2.2 AI Governance Masterclass: Everything You Need to Know in 2025 and Beyond Room 301 Leila Golchehreh , Co-Founder & Chief Strategy Officer, Relyance AI Leah Perry , VP, Legal – Chief Privacy Officer & Global Head of Public Policy, Box Lena Ghamrawi , Senior Privacy Counsel & Data Protection Officer, Quora Amy Kurren , General Counsel, Gecko Robotics
10:10 am - 11:10 am	New Developments in Health Information Privacy and Security Law Room 307 Adam Greene , Partner, Davis Wright Tremaine
10:10 am - 11:10 am	On the Hook: Understanding Personal Exposure for Data Guardians Room 308 Ted Augustinos , Partner, Troutman Pepper Locke (moderator) James Shreve , Partner, Troutman Pepper Locke Ryan Burch , SVP, Associate General Counsel and Chief Privacy Officer, LPL Financial Christopher Keegan , Sr. Managing Director, Cyber and Technology National Practice Leader, Brown & Brown Lauren Roth , Vice President, US Cyber Practice, Marsh USA

Conference Day 2 – Thursday, May 8

10:10 am - 11:10 am

Up-Leveling Your Privacy Program To Make Sense of The Latest State Law Developments

Room 310

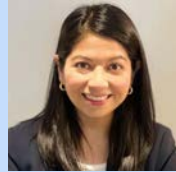
Libbie Canter, Partner, Covington

Liz Lyons, Global Privacy Senior Counsel, HP

Olga Medina, Director of Policy, Business Software Alliance

Hanna Abrams, Assistant Attorney General, Maryland Office of the Attorney General

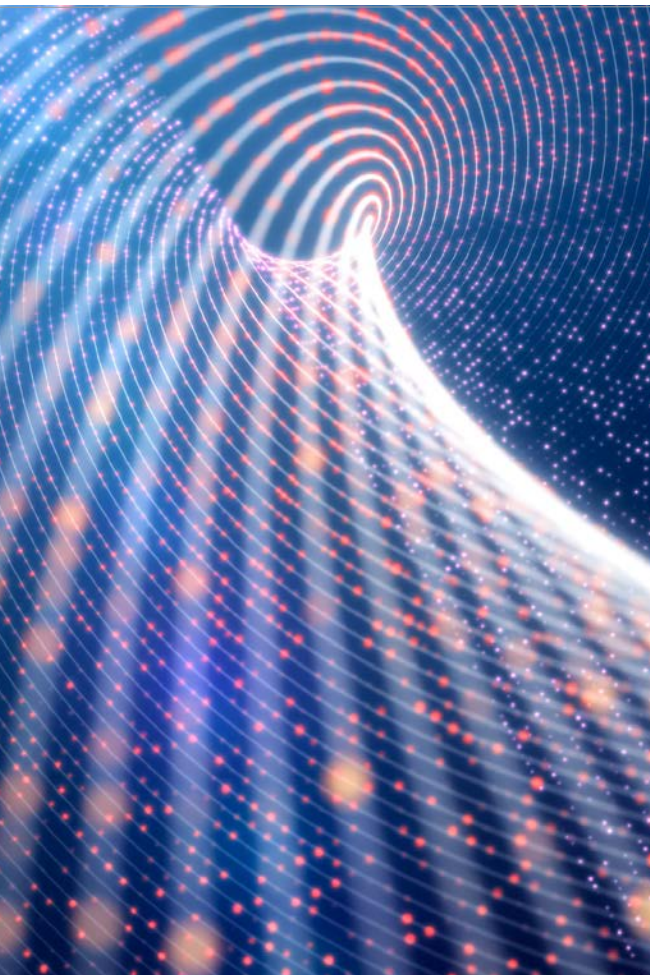
Explore how to elevate your privacy program in response to new state laws, including California's pending rules on automated decision-making and risk assessments, recent enforcement trends, and upcoming requirements in Maryland and Minnesota.



11:10 am - 11:30 am

Coffee Break

Grand Ballroom



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When navigating data privacy and protection, you need a trusted partner who understands the law inside and out. McDermott's world-class Global Privacy & Cybersecurity team has extensive experience advising clients on the statutory, regulatory, and enforcement regimes that govern data collection, use, and disclosure in the United States, Europe, Asia, and elsewhere.

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Conference Day 2 – Thursday, May 8

Session 2.3

11:30 am - 12:30 pm

Navigating Privacy in the Life Sciences Industry

Room 301

Kirk Nahra, Partner, WilmerHale

Kimberly Gray, Global Chief Privacy Officer, VP and Associate General Counsel, IQVIA

11:30 am - 12:30 pm

The Convergence: Breaking Down the Old Silos of Privacy and Security

Room 307

Dan Frechtling, CEO, Boltive

Mason Clutter, Partner & Privacy Lead, Frost Brown Todd

Chris Clymer, VP of Security Services, Inversion6

11:30 am - 12:30 pm

The Hidden Threat: Organizational Risks of Remote Employee Fraud

Room 308

Heidi Wachs, Managing Director, AON

Partha Alwar, Director, AON

Carly Battaile, Director, AON

Fran Faircloth, Partner, Ropes & Gray

11:30 am - 12:30 pm

Update on the FTC's Privacy Program: Recent Developments and Changes Under New Republican Control

Room 310

Reed Freeman, Partner & Co-Chair, Privacy Group, ArentFox Shiff

Michelle Bowling, Associate, Privacy Group, ArentFox Shiff

12:30 pm - 01:30 pm

Lunch Generously sponsored by **AON**

Grand Ballroom

01:30 pm - 02:30 pm

Keynote: Daniel Solove Talks About His New Book "On Privacy and Technology"

Grand Ballroom

Daniel Solove, Eugene L. and Barbara A. Bernard Professor of Intellectual Property and Technology Law, George Washington University Law School

02:30 pm – 05:00 pm

EU Privacy + Security Workshop

Room 309

Nik Theodorakis, Partner, Wilson Sonsini (Brussels)

Niko Härting, Partner, Härting Law (Germany)

Session 2.4

02:30 pm - 03:30 pm

A Glimpse into the Future of Cross-Border Data Regulation

Room 301

Brian Hengesbaugh, Partner, Baker, McKenzie

Maria Merrill Hilsmier, Associate VP, Assistant General Counsel, Digital Sustainability Regional Attorney Lead, Privacy, Eli Lilly

02:30 pm - 03:30 pm

AI as a Cyber Advantage Versus as a Cyber Risks

Room 307

Doug Howard, CEO, Pondurance

Lauren Winchester, Head of Cyber Risk Services, Travelers

Matthew Welling, Partner, Crowell & Moring



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Conference Day 2 – Thursday, May 8

02:30 pm - 03:30 pm	Cookie Deep Dive: Maximizing Value While Minimizing Risk Room 308 Elliot Golding , Partner, McDermott Will & Emery David Cox , Assistant General Counsel – Privacy, Data Governance & E-Discovery, Volkswagen Group of America Amber Mednick , Senior Corporate Counsel, Privacy, T-Mobile
02:30 pm - 03:30 pm	FTC's Activities and Priorities Room 310 Maneesha Mithal , Partner, Wilson Sonsini Sara DePaul , AVP Global Public Policy, AT&T Stacy Feuer , Senior VP, Entertainment Software Rating Board
02:30 pm - 03:30 pm	Shifting Privacy and Cybersecurity Priorities in the First 100 Days of the New Administration Room 311 Ed McNicholas , Partner, Ropes & Gray Amish Shah , Counsel, Ropes & Gray
03:30 pm - 04:00 pm	Ice Cream Social Generously sponsored by Troutman Pepper Locke Grand Ballroom
04:00 pm - 05:00 pm	Session 2.5 Cross-Functional Chaos: Get Legal, Marketing, and Engineering to Work Together Effectively on Privacy Room 301 Ian Cohen , Founder & CEO, Lokker Michelle Finneran Dennedy , Chief Data Strategy Officer, Abaxx Technologies Cy Khormae , Vice President, Product Management, Attentive
04:00 pm - 05:00 pm	Privacy for Children and Teens Is Not Kid's Play – Best Practices from Leaders to Avoid an FTC or State AG "Time Out"! Room 307 Jim Koenig , Co-Leader, Privacy + Cyber Practice, Troutman Pepper Locke (moderator) Daniel Muto , Managing Privacy Attorney, Epic Games Pujarini Maulik , SVP Legal and Privacy Head, InMobi Glance Timothy Ma , Co-Founder & Chief Legal Officer, k-ID Laura Hamady , Counsel, Troutman Pepper Locke
04:00 pm - 05:00 pm	Riding the Privacy Rollercoaster: Considerations and Strategies for Health Data Privacy Compliance and Risk Mitigation in Uncertain Times Room 308 Melissa Levine , Partner, Hogan Lovells Anna Park , VP, Compliance & Data Privacy Counsel, Masimo
04:00 pm - 05:00 pm	The DOJ's Bulk Sensitive Personal Data Rule & the Future of National Security Law Room 310 Clayton Northouse , Partner, Latham & Watkins (moderator) Jennifer Archie , Partner, Latham & Watkins Paul Rosen , Partner, Latham & Watkins Brian Lichter , Vice President, AON's Cybersecurity Solutions

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Conference Day 3 – Friday, May 9

08:00 am - 08:50 am

Breakfast

Grand Ballroom

08:50 am - 09:50 am

Session 3.1

**Building a Flexible & Scalable Privacy Governance Framework
Amid an Evolving Legal Landscape**

Room 301

Thora Johnson, Partner, Orrick, Herrington & Sutcliffe

Sulina Gabale, Partner, Orrick, Herrington & Sutcliffe

Nakia Hansen, Legal Counsel Manager, Pandora Jewelry

Sunita Subramanian, Senior Lead Privacy Legal Counsel, Dexcom

Andrew Weiner, Privacy and Data Security Counsel, Zillow Group

08:50 am - 09:50 am

De-Identification: New Laws, New Threats, New Approaches

Room 307

Ann Waldo, Principal, Waldo Law Office

Daniel Barth-Jones, Privacy Expert in Residence, Privacy Solutions, Datavant

Brian Rasquinha, Associate Director, Solution Architecture, Privacy Analytics

08:50 am - 09:50 am

Negotiating Data and AI-Related Contract Terms: Challenges, Trends, and Best Practices

Room 308

Wim Nauwelaerts, Partner, Alston & Bird

Predita Rostomian, VP & General Counsel, Fluke Health Solutions

Bill Karazsia, VP, Assoc. Gen. Counsel, Privacy & Information Governance, Fortive

Heather Kuhn, Privacy, Cybersecurity and Technology Counsel, Genuine Parts Company

09:50 am - 10:10 am

Coffee Break

Grand Ballroom

10:10 am - 11:10 am

Session 3.2

New Strategies for NexGen Data Breach & Privacy Class Actions & Mass Arbitrations

Room 301

Ian Ballon, Co-Chair, Global Intellectual Property & Technology Practice Group,
Greenberg Traurig

Doug Smith, Executive Director, Cybersecurity and Privacy Legal, E*TRADE/Morgan Stanley

10:10 am - 11:10 am

Privacy, AI, and Politics – How Changes in Government Impact Privacy

Room 307

Rohan Massey, Partner, Ropes & Gray

Ben Rossen, Associate General Counsel, Policy & Regulation, OpenAI

Gabriela Zanfir-Fortuna, Vice President for Global Privacy, Future of Privacy Forum

David Cox, Assist. General Counsel – Privacy, Data Governance & E-Discovery,
Volkswagen Group of America

10:10 am - 11:10 am

ROI of Privacy and AI Legal Compliance

Room 308

Dave Cohen, Director, Myna Partners

Beatrice Botti, VP, Chief Privacy Officer, DoubleVerify

George Jones, DPO and Head of Privacy Engagement, Zoominfo

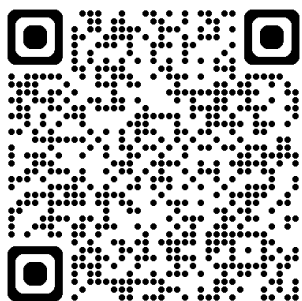
Julia Shullman, General Counsel and Chief Privacy Officer, Telly

FRESHFIELDS TQ

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<https://technologyquotient.freshfields.com/>



FRESHFIELDS

Conference Day 3 – Friday, May 9

10:10 am - 11:10 am	The AI Double-Edge: Balancing Learning Analytics and Student Privacy Room 309 Robyn Mohr , Partner, Loeb & Loeb Chanda Marlowe , Associate, Loeb & Loeb Rhonda Powell , Executive VP, GC, Corporate Secretary, Strada Education Foundation Inna Barmash , Chief Legal Officer and Corporate Secretary, Amplify Jim Siegl , Senior Technologist for Youth and Education Privacy, Future of Privacy Forum
10:10 am - 11:10 am	Vitals Check: Update on Key Regulatory Developments for Health and Life Sciences Room 310 Rachel Kurzweil , Of Counsel, Paul Hastings Dena Kozanas , Assoc. General Counsel & Chief Privacy Official, Mitre Mohammad Amer , VP, Associate General Counsel & Chief Privacy Officer, Solventum
11:10 am - 11:30 am	Coffee Break Grand Ballroom
11:30 am - 12:30 pm	Session 3.3 CISO Liability and Personal Accountability for Cybersecurity Failures Room 301 Allison Raley , Partner, Arnall Golden Gregory Jacqueline Cooney , Partner, Co-Chair Privacy & Cybersecurity Practice, Arnall Golden Gregory Mandy Stanton , Senior Counsel – Privacy, Cybersecurity and Technology, Tyson Foods Bobby Lowe , Senior Manager – Global Marketplace & eCommerce Compliance, Walmart
11:30 am - 12:30 pm	Filling the Void: State Attorney General Investigations on AI, Privacy, and Security During the Second Trump Administration Room 307 Rebecca Engrav , Partner, Perkins Coie Aaron Haberman , Counsel, Perkins Coie
11:30 am - 12:30 pm	Privacy Challenges Associated With Generative AI Room 308 Nancy Libin , Partner, Davis Wright Tremaine David Rice , Partner, Davis Wright Tremaine
11:30 am - 12:30 pm	The Three-Body Problem: Navigating AI's Geopolitical, Legal, and Competitive Risks Room 309 Michael Spadea , Senior Managing Director, FTI Consulting Shea Leitch , Counsel, GTC Law Group PC & Affiliates Bill Karazsia , VP, Privacy and Information Governance, Fortive Assaf Ben-Atar , Director of Privacy, Audible

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Conference Day 3 – Friday, May 9

12:30 pm - 01:30 pm

Lunch

Grand Ballroom

01:30 pm - 02:30 pm

Keynote by Kai Zenner: A Fireside Chat With the Head of Office & Digital Policy Adviser of the European Parliament

Grand Ballroom

Kai Zenner, Head of Office & Digital Policy Adviser, European Parliament

Paul Schwartz, Jefferson E. Peyser Professor of Law, Director of the Berkeley Center for Law & Technology, University of California Berkeley School of Law (moderator)

02:30 pm - 03:30 pm

Session 3.4

Calm Amid Chaos: A Fireside Chat with Shane McGee, General Counsel & Chief Privacy Officer

Room 301

Randy Sabett, Special Counsel, Cooley

Shane McGee, General Counsel & Chief Privacy Officer, Deepwatch

02:30 pm - 03:30 pm

Governing Intelligence: Navigating Compliance, Regulatory Frontiers in Litigation in 2025

Room 307

Jennifer Everett, Partner, Alston & Bird

Funmi Olorunnipa Badejo, Head of Compliance, Palantir Technologies

Kristen Lejnieks, Associate General Counsel, Meta

Varsha Mangal, Legal Counsel – Privacy, eBusiness and Advertising, Nestle

02:30 pm - 03:30 pm

Growing Pains: How to Stay Ahead of Expanding Child and Teen Privacy Laws, Regulations, and Investigations

Room 308

Jennifer Archie, Partner, Latham & Watkins

Marissa Boynton, Partner, Latham & Watkins

03:30 pm - 04:00 pm

Ice Cream Social Generously sponsored by **Troutman Pepper Locke**

Grand Ballroom

PRIVACY TRAINING: BUILDING TRUST REDUCING RISK

Why the need to invest in a Privacy Training Library? Isn't our current training sufficient?

Specialized privacy training for different workforce roles is essential. There are too many different privacy laws for just a single generic training.

Can we develop training in-house?

It would take too long. There are too many laws, and they're changing constantly.



Why is excellent privacy training key to a strong privacy program?

Privacy training empowers teams to handle data responsibly, minimizing violations.

Does privacy training matter to regulators?

The quality of training is a big factor in how regulators determine which companies to penalize.

How will investing in privacy training pay-off?

Training greatly reduces the risk of regulatory violations. Excellent data protection improves customer trust and loyalty.

How can privacy training help our reputation?

Excellent privacy training is tangible evidence of the strength of a privacy program.



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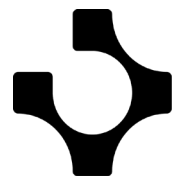
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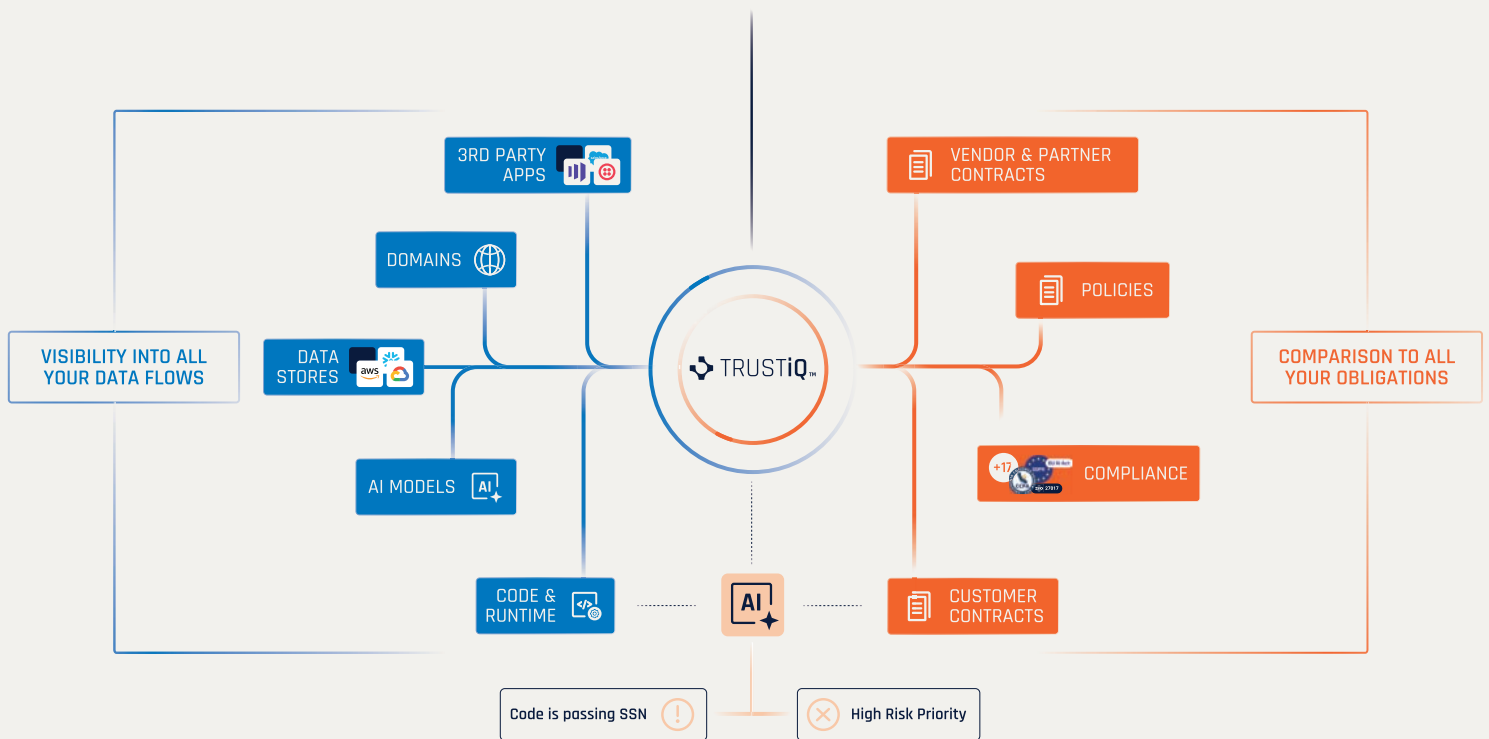
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