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# Building a Flexible & Scalable Privacy Governance Framework Amid an Evolving Legal Landscape

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What are your hopes or predictions for U.S. privacy in 2025?

# The 2025 Privacy Horizon

# What key privacy compliance, enforcement or litigation risks or challenges are you focusing on this year?



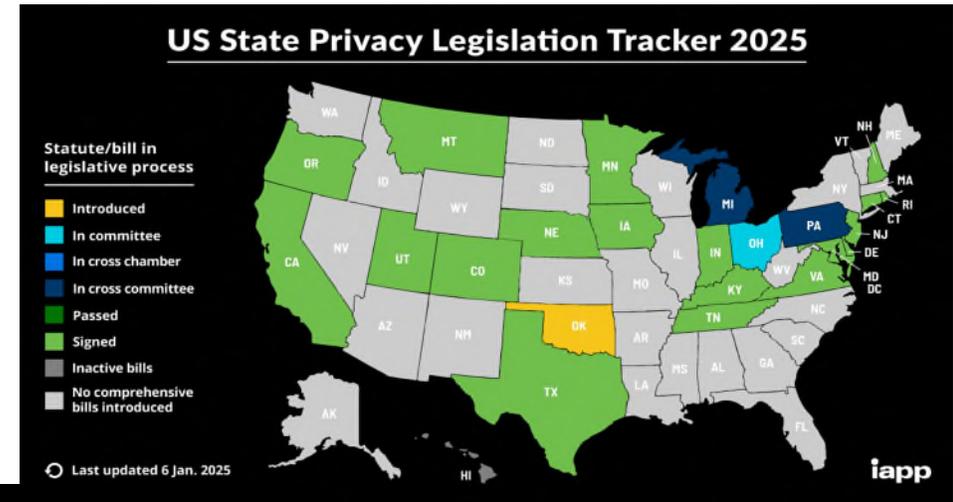
Rule

You may be interested in this newer document that published on 04/18/2025 with action 'Correcting amendment.' [View Document](#)

## Preventing Access to U.S. Sensitive Personal Data and Government-Related Data by Countries of Concern or Covered Persons

A Rule by the Justice Department on 01/08/2025

PUBLISHED DOCUMENT: 2024-31486 (90 FR 1636)



Financial Services Observer

## NYDFS Proposes Significant Changes to Its Cybersecurity Regulation

In what ways have your priorities shifted with this new administration (if at all)?

# TRUE OR FALSE:

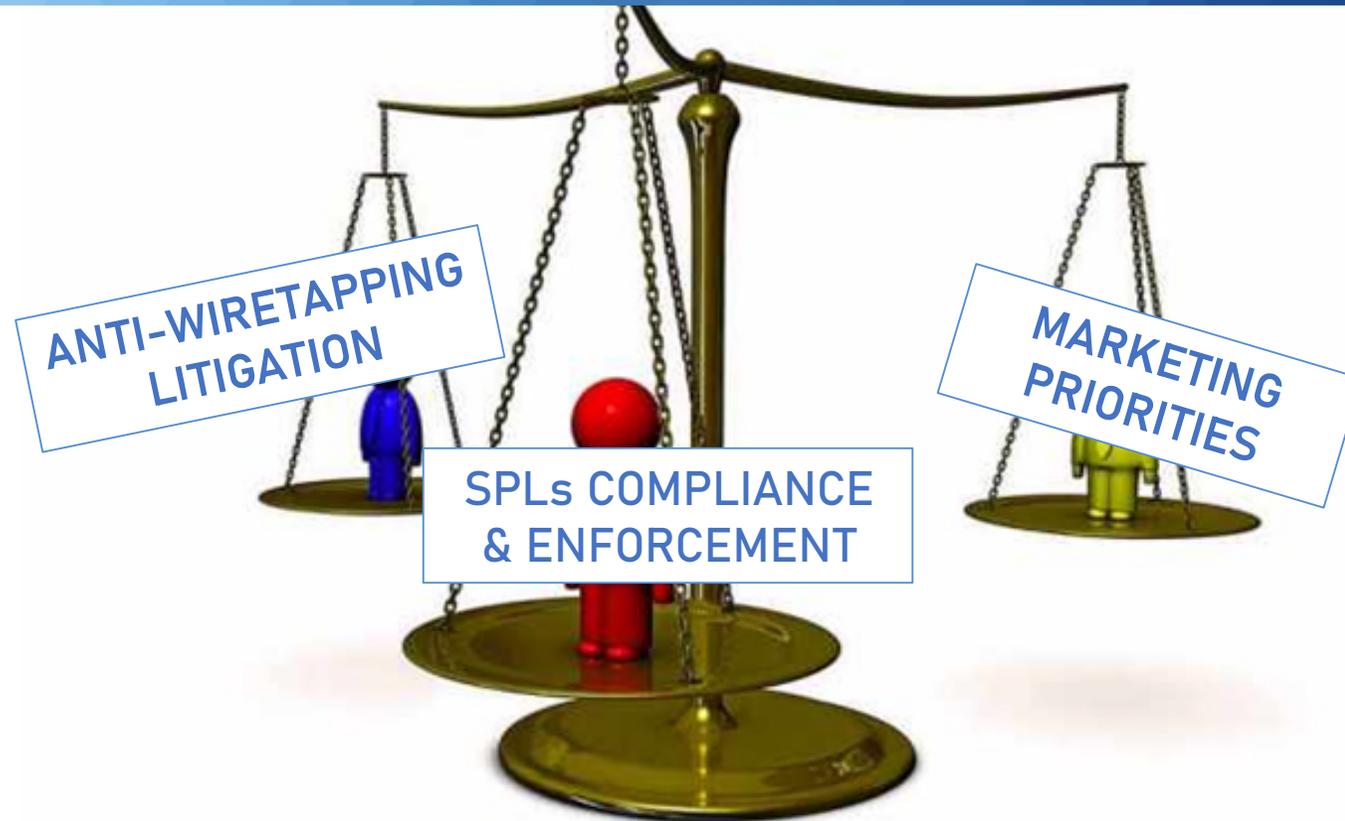
**State Legislatures and AG Enforcement *will remain at the forefront* of privacy legislative debates.**

# Riding the Waves

Maintaining a Flexible Privacy Governance  
Program amid Constant Change

*Privacy fatigue:* How to  
manage it and combat it?

# How do you balance privacy compliance, risk mitigation and conflicting business priorities?



# How to manage nuances in State Privacy Laws?

- **For Example:** Maryland's SPL's (*effective October 2025*) will prohibit collection of personal data unless it is reasonably necessary and proportionate to provide or maintain a specific product or service requested by a consumer.





How have you  
collaborated across  
teams in response to the  
evolving legislative  
environment?

# Questions & Open Forum