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# Data Access and National Security: A New Paradigm Under DOJ's U.S. Sensitive Data Rule

**Julia Post**

Covington & Burling

**Ingrid Price**

Covington & Burling

**Joseph Whitlock**

Business Software Alliance  
& Global Data Alliance

# National Security Context

- EO includes finding that “certain countries of concern” are using U.S. sensitive personal data to engage in a wide range of malicious activities that harm U.S. national security interests.
- Stems from view that existing law is insufficient to address these risks.
- Objective of the Rule is to categorically prohibit or restrict access by **countries of concern** (e.g., China & Russia) to Americans’ **bulk sensitive personal data** and **U.S. government-related data**—even when anonymized—when such access would pose an unacceptable risk to the national security of the United States.
- Violations may result in civil or criminal penalties.



Represents the first time the U.S. government has sought to regulate U.S. personal data **for national security reasons**—as opposed to privacy or other reasons.

# Countries of Concern & Covered Persons

## Countries of Concern

China  
(including Hong Kong & Macau)

Cuba

Iran

North Korea

Russia

Venezuela

## Covered Persons

- Foreign entity organized, chartered, or with principal place of business in a CoC
- Foreign entity 50% or more owned, directly or indirectly, by one or more CoCs or covered person entities
- Foreign person who is an employee/contractor of a CoC or covered person entity
- Foreign person who is primarily resident in the territorial jurisdiction of a CoC
- A person designated by the Attorney General (wherever located)

# Sensitive Personal Data



**Covered Personal Identifiers** – e.g., device or hardware-based identifiers, IP address, advertising ID, account authentication data, or demographic/contact info, when linked to another identifier/data.



**Precise Geolocation Data** – real-time or historical data that identifies the physical location of an individual or device with a precision of within 1,000 meters.



**Biometric Identifiers** – measurable physical characteristics or behaviors used to recognize or verify the identity of an individual.



**Human 'Omic Data** – human genomic data, human epigenomic data, human proteomic data, and human transcriptomic data (excludes pathogen-specific data embedded in human 'omic data sets).



**Personal Health Data** – e.g., health information that indicates, reveals, or describes the past, present, or future physical or mental health or condition of an individual.



**Personal Financial Data** – e.g., an individual's credit, charge, debit card, or bank account, including purchases and payment history.

## Geolocation Data

Any precise geolocation data, **regardless of volume**, for any location within any area enumerated on the Government-Related Location Data List (the Rule includes 736 locations)

## Sensitive Personal Data

Any sensitive personal data, **regardless of volume**, that a transacting party **markets as linked or linkable** to current or recent former employees or contractors, or former senior officials of the United States Government, including the military and Intelligence Community

## Data Brokerage Transactions

- **Data Brokerage:** “[S]ale of data, licensing of access to data, or *similar commercial transactions* . . . involving the transfer of data from any person (the provider) to any other person (the recipient), where the recipient did not collect or process the data directly from the individuals linked or linkable to the collected or processed data.”
- Data brokerage transactions with any foreign person are prohibited unless contractual terms for onward transfers are in place

## Human ‘Omic Data

- Any covered data transaction that provides a country of concern or covered person with access to: Bulk human ‘omic data or human biospecimens from which bulk human ‘omic data can be derived.
- **Human Biospecimen:** A quantity of tissue, blood, urine, or other human-derived material; excluded if “intended by a recipient solely for use in diagnosing, treating, or preventing any disease or medical condition.”

## Evasions, Attempts, Causing Violations, and Conspiracies

- Any transaction that has the purpose of evading or avoiding, causes a violation of, or attempts to violate the Rule, including any conspiracy formed to violate the Rule.

## Knowingly Directing

- Knowingly directing any covered data transaction that would be a prohibited transaction or restricted transaction that fails to comply with the requirements.

# Restricted Transactions

Employment Agreement

Vendor Agreement

Investment Agreement

- Organizational-Level and System-Level Requirements
  - Documentation and policy requirements
  - Logical and physical access controls
  - Data risk assessments
- Data-Level Requirements
  - Data minimization/masking, encryption
  - Access to “covered data” permitted when “the combination of security mechanisms deployed fully and effectively prevents access to covered data that is *linkable, identifiable, unencrypted, or decryptable* using commonly available technology by covered persons and/or countries of concern”



# Restricted Transaction Compliance Requirements

## Diligence and Audit

- Data compliance program must have procedures for verifying the data flows and the identity of vendors involved.
- Must conduct annual audits by an “independent” auditor.

## Data Compliance Policy and Recordkeeping

- U.S. persons engaging in covered data transactions must keep a full and accurate record of each such transaction and maintain such record for ten years.
- U.S. persons engaging in restricted transactions have additional records requirements, including maintaining a written policy that describes data compliance program.

## Reporting

- U.S. persons who have “received and affirmatively rejected (including automatically rejecting using software, technology, or automated tools) an offer from another person to engage in a prohibited transaction involving data brokerage” within 14 days of rejection.
- Additional reporting requirements in select circumstances, and DOJ may require additional reports to be furnished on demand.

# Exemptions

1

Corporate Group Transactions

2

Financial Services

3

Official Business of the U.S. Government

4

Travel

5

Personal Communications

6

Information or Informational Materials

7

Transactions Required or Authorized by U.S. Federal Law or International Agreements

8

Life Sciences Exemptions

9

Investment Agreements Subject to a CFIUS Action

10

Telecommunications Services

# Key Areas of Consideration

“Data  
Brokerage”  
& Restricted  
Transactions

Covered  
Person

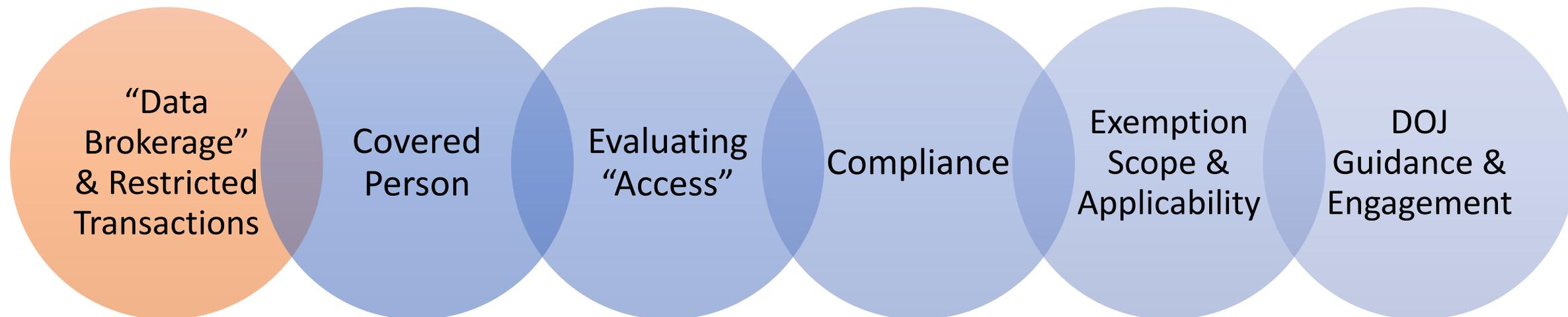
Evaluating  
“Access”

Compliance

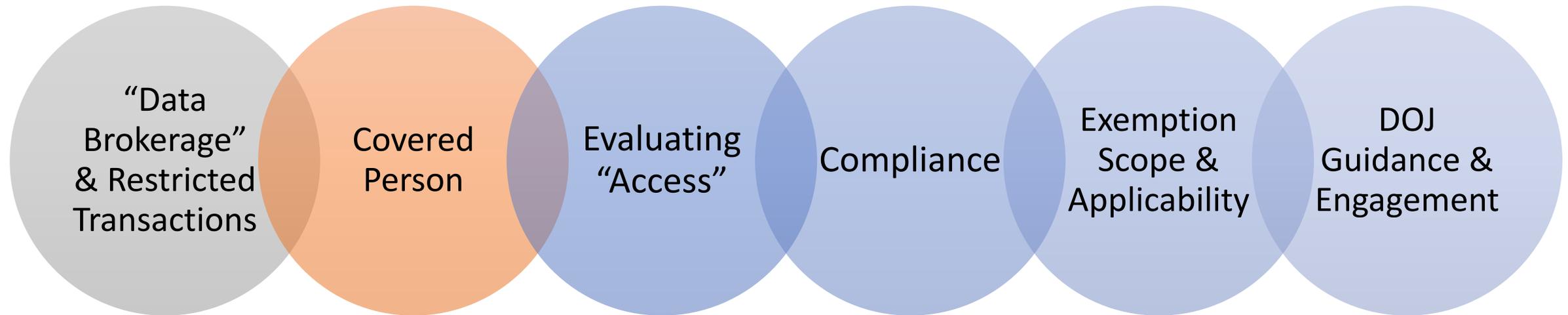
Exemption  
Scope &  
Applicability

DOJ  
Guidance &  
Engagement

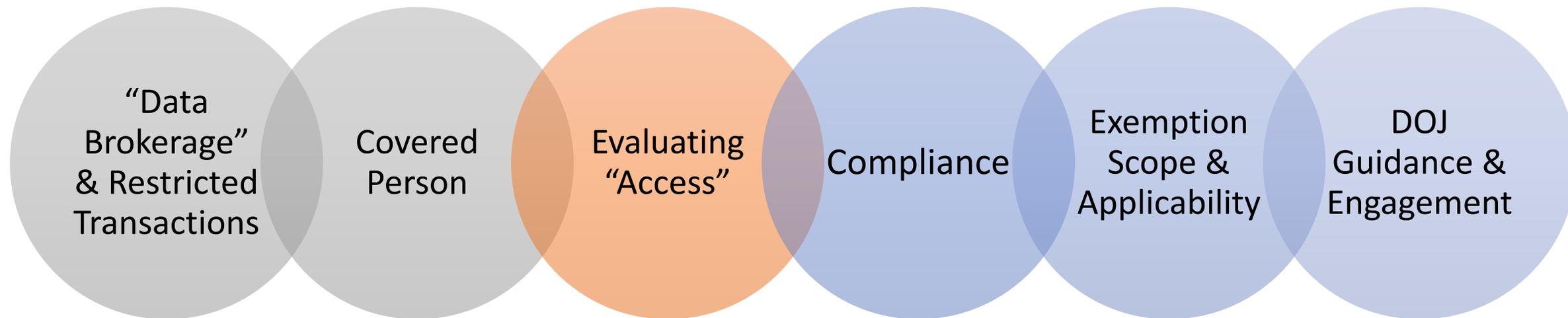
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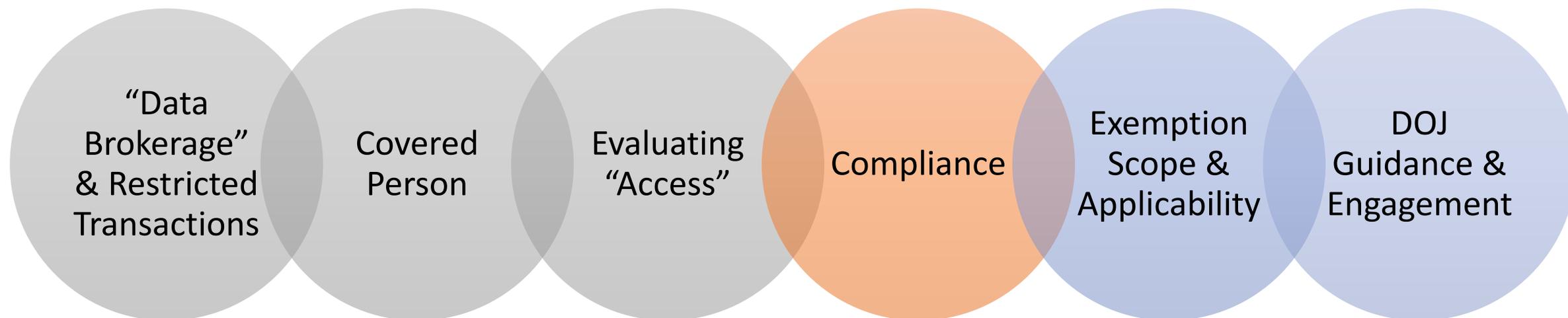
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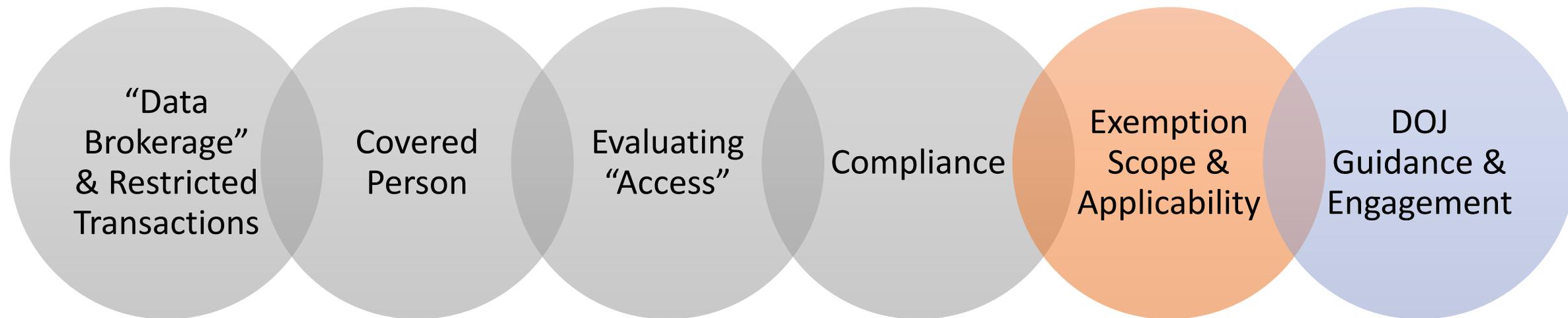
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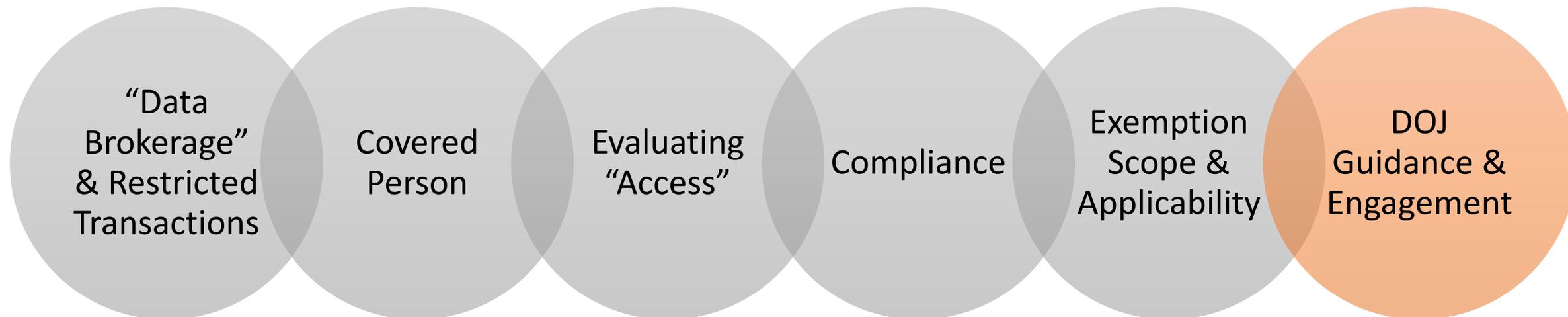
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# Questions & Contacts



**Julia Post**

Of Counsel  
Covington & Burling



**Ingrid Price**

Special Counsel  
Covington & Burling



**Joseph Whitlock**

Executive Director,  
Global Data Alliance  
Senior Director, Policy Business  
Software Alliance