

Beyond Checkboxes: AI & Automation in Compliance

Panel discussion on AI,
automation, and how these tools are transforming privacy

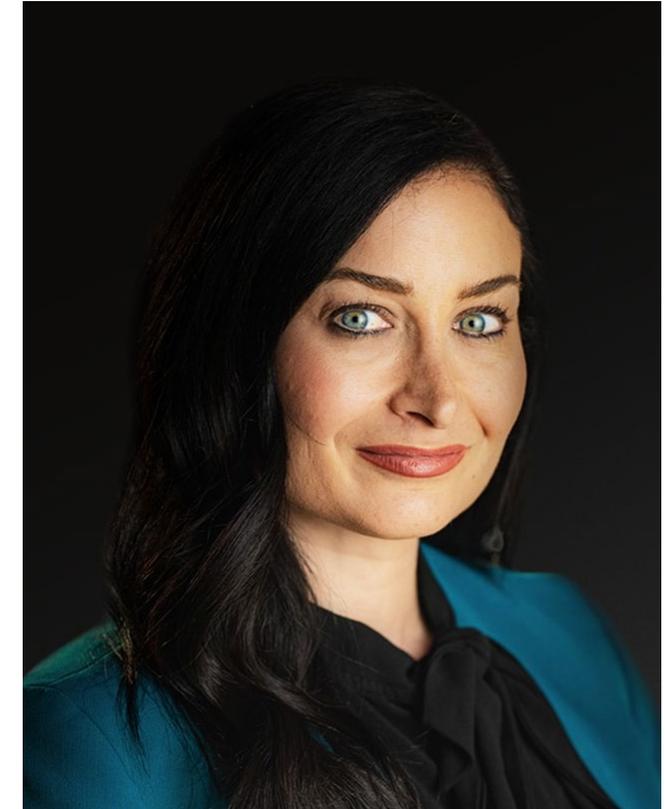
May 7th, 2:30pm-3:30pm



Leila Golchehreh

Relyance AI | *Co-Founder & Co-CEO*

Leila is a seasoned data protection attorney and entrepreneur with deep international experience. Having built data protection programs for global organizations like Workday and Adaptive Insights, she recognized the limitations of existing privacy tech while preparing companies for GDPR. Driven by the need for real-time data flow understanding, Leila envisioned a new approach to data protection, leading her to found a company focused on foundational data inventory and mapping for effective privacy and data governance.



Amy Lawrence

SuperAwesome | *Chief Privacy Officer, Head of Legal*

Leading global efforts to build safer digital experiences for children and teens, Amy spearheads the strategic integration of AI and automation across SuperAwesome's products, services, and internal operations. Her background includes significant time in privacy practice, where she guided clients through complex data protection challenges. Amy also has deep expertise in advertising and ad-tech privacy, drawing upon her previous experiences in traditional and digital advertising before becoming an attorney.



Sheena Thomas

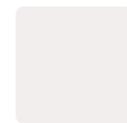
Arnold & Porter | *Counsel*

Sheena helps companies build and scale global data protection programs and advises on regulatory compliance matters. With a keen understanding of the challenges and opportunities that AI brings, Sheena also advises clients on overall data strategy while staying on top of legislative and regulatory developments. Prior to joining Arnold & Porter, Sheena most recently served as Managing Counsel at Adobe, Inc.



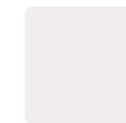


Framing the Conversation



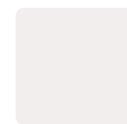
Privacy teams scaling faster

Managing more risk with fewer resources



Moving beyond manual processes

From box-checking to strategic governance



Finding the right balance

What to automate vs. human judgment



Privacy as a Business Enabler



Old View: Blocker

Privacy as cost center



Transition: Collaboration

Cross-functional integration



New View: Enabler

Competitive advantage

Governance in the Age of AI



From Privacy to AI Governance

Traditional Privacy

- Data protection
- Consent management
- Regulatory compliance

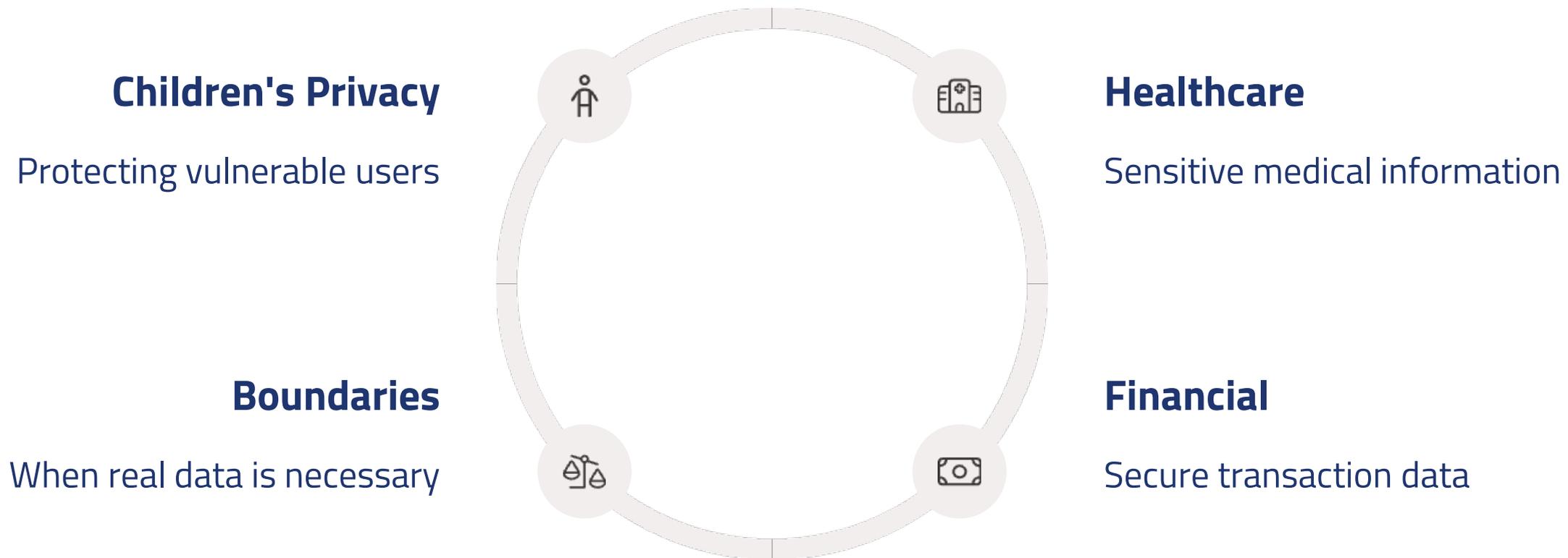
Evolving Role

- Cross-functional leadership
- Technical understanding
- Ethical frameworks

AI Governance

- Algorithm oversight
- Bias mitigation
- Responsible innovation

Synthetic Data: Promise & Pitfalls





Human vs. Machine: Drawing the Line

Automate

- Routine documentation
- Data mapping
- Initial risk assessments

Human Judgment

- Ethical decisions
- Novel scenarios
- Stakeholder engagement

Hybrid Approach

- AI-assisted reviews
- Augmented decision-making
- Continuous improvement

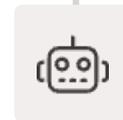


Privacy in 2050: Future Perspectives



Yesterday

Manual compliance



Today

AI-assisted governance



Tomorrow

Privacy evolution or extinction?

Questions + Contact



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Sheena Thomas

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