

Nov 12-14, 2025 - Washington, DC

Privacy + Security Forum 2025

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Welcome

The Privacy + Security Forum brings together seasoned thought leaders in privacy and security. We are excited that you can join us!

Our distinguished participants are from Beijing, Berlin, Brussels, Dubai, Dublin, London, Mexico City, Montreal, Paris, Seoul, Tokyo, Zürich and, of course, from across the U.S.

Network with privacy professionals, security professionals, chief information officers, attorneys, academics, experts from NGOs & think tanks, technologists, policymakers, and everyone else with strong ties to the privacy and security community.

We look forward to welcoming you with 900+ thought leaders expected.



Daniel J. Solove is the Eugene L. and Barbara A. Bernard Professor of Intellectual Property and Technology Law at the George Washington University Law School. He founded TeachPrivacy, a company providing privacy and data security training. He is one of the world's leading experts in privacy law.



Paul M. Schwartz is a leading international expert on information privacy law. He is the Jefferson E. Peyser Professor at UC Berkeley School of Law and a Director of the Berkeley Center for Law and Technology. He is also the President of the Paul Schwartz Privacy LLC.

Conference Day 1 – Wednesday, Nov 12

08:50 am - 09:50 am
Grand Ballroom

Breakfast

08:50 am – 11:10 am
Room 309

AI Governance Workshop

Taryn Crane, Privacy & Data Protection Practice Leader, BDO
Karen Schuler, Global Head of Privacy, Data & AI Governance, BDO
Mark Melnychenko, Privacy Tech & AI Governance Leader, BDO
Jason Albert, Global Chief Privacy Officer, ADP
Jenn Hartfield, Senior AI & Information Governance Consultant, Southwest Airlines

08:50 am - 09:50 am
Room 301

Session 1.1

Defensible by Design: In-House Counsel and the Operational Cyber Program
Alex Stout, Senior Legal Counsel, Privacy & Cybersecurity Legal, Uber Technologies
Marci Rozen, Senior Legal Director, Zwillgen
Egon Donnarumma, Senior Counsel for Cyber and Global Security, GE Aerospace

08:50 am - 09:50 am
Room 302

How Vendors Can Become Your Liability

Amy Pimentel, Partner, McDermott
Shannon Ralich, VP of Compliance and Chief Privacy Officer, Machinify
Siri Swayampu, Technology & Cyber Counsel, Lowe's Companies
Tien Pham, Principal Counsel & Associate Director, Office of General Counsel, Enterprise Data Privacy Office, FINRA

08:50 am - 09:50 am
Room 307

Privacy Issues Associated with Agentic AI and AI Agents

Nancy Libin, Partner, Davis Wright Tremaine
David Rice, Partner, Davis Wright Tremaine



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Conference Day 1 – Wednesday, Nov 12

09:50 am - 10:10 am
Grand Ballroom

Coffee Break

10:10 am - 11:10 am
Room 301

Session 1.2

Future-Proofing Privacy Programs: Lessons from PADFAA and the Bulk Data Access Rule

Aaron Burstein, Partner, Kelley Drye Warren

Joseph Emerson, Managing Director, Protiviti

Elena Vekilov, CPO & Global General Counsel, Data Security, Product, & AI, NielsenIQ

10:10 am - 11:10 am
Room 302

Game of Phones: Protecting Kids in the Digital Realm

Maria Nava, Associate, Frankfurt Kurnit Klein & Selz

Emma Smizer, Associate, Frankfurt Kurnit Klein & Selz

Shanna Pearce, Managing Counsel, Ecosystem Safety, Epic Games

Stacy Feuer, Senior VP, Entertainment Software Rating Board

10:10 am - 11:10 am
Room 307

Making Your Privacy Program AI-Ready: Practical Ways to Leverage Privacy Compliance for AI Regulation

Frida Alim, Senior Associate, Gunderson Dettmer

Cecilia Jeong, Senior Associate, Gunderson Dettmer

Leila Golchehreh, Co-Founder & Chief Strategy Officer, Relyance AI

10:10 am - 11:10 am
Room 308

The DOJ's Bulk Rule's Impact on Life Sciences and Digital Health Companies

Andrew Epstein, Special Counsel, Cooley

Joyce Chen, former Foursquare Labs and Pendo.io

Peter Keohane, VP, Privacy, McKesson

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Conference Day 1 – Wednesday, Nov 12

10:10 am - 11:10 am
Room 310

What's the Deal?: Privacy and AI Trends in M&A and Other Data-Driven Transactions
Brock Dahl, Partner, Freshfields
Christine Chong, Senior Associate, Data Privacy and Security, Freshfields
Maco Stewart, Senior Director, Privacy, Salesforce
Nicole O'Donnell, Senior Privacy & Product Counsel, Atlassian

11:10 am - 11:30 am
Grand Ballroom

Coffee Break

11:30 am - 12:30 pm
Room 301

Session 1.3

AI Masterclass: A 201 Session for Professionals
Leila Golchehreh, Co-Founder & Chief Strategy Officer, Relyance AI
Anil Gupta, Senior Solutions Engineer, Relyance AI
Leah Perry, VP, Legal, CPO & Global Head of Public Policy, Box

11:30 am - 12:30 pm
Room 302

Cybersecurity Maturity Model Certification Across the Department of Defense
Jenifer McIntosh, Of Counsel, Stinson
Ewa Reiman, Data Protection Counsel, Palantir
Jeff Farr, CEO, Sera Brynn
Susan Warshaw Ebner, Partner, Co-Chair Government Contracts & Investigation, Stinson
Kirsten Bay, CEO & Co-Founder, Cysurance

11:30 am - 12:30 pm
Room 307

Little Profiles, Big Problems: Key Updates in Children's Privacy
Rachel Kurzweil, Of Counsel, Paul Hastings
Brianne Powers, Senior Privacy Director and Chief Privacy Officer, Paul Hastings
Adonne Washington, Privacy and Data Policy Manager, Meta

11:30 am - 12:30 pm
Room 308

Update on the FTC's Privacy Program Under Trump/Ferguson
Reed Freeman, Partner and Co-Chair, Privacy Group, ArentFox Shiff
Michelle Bowling, Associate, Privacy Group, ArentFox Shiff

11:30 am - 12:30 pm
Room 310

Whose Breach Is It Anyway? – Untangling Liability, Disclosure, and Control In Vendor/Supply Chain Hacks
Fran Faircloth, Partner, Ropes & Gray
Kelly Miller, Managing Dir., Cybersecurity & Data Privacy Communications, FTI Consulting

12:30 pm - 01:30 pm
Grand Ballroom

Lunch generously sponsored by **Stroz Friedberg**, a **LevelBlue** company

01:30 pm - 02:30 pm
Grand Ballroom

Keynote by Alexandra Reeve Givens

Alexandra Reeve Givens, President & CEO, Center for Democracy & Technology
Paul Schwartz, Jefferson E. Peyser Professor of Law, Director of the Berkeley Center for Law & Technology, University of California Berkeley School of Law (moderator)

02:30 pm - 05:00 pm
Room 309

AI Workshop: AI IP and Data Ownership Issues for Privacy Professionals

Ian Ballon, Shareholder, Greenberg Traurig
Eulonda Skyles, Board Member & Counsel, Humans 2 Humans
Christina Bhirud, Vice President, Technology & Data Legal Team, Morgan Stanley

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Our Data Privacy and Cybersecurity practice brings together a unique, cross-disciplinary team of legal and regulatory experts with diverse perspectives and experience in business, law and technology.

Our legal capabilities are fortified through our in-house Privacy & Cybersecurity Solutions Group, made up of consultants providing a range of advisory and technical solutions for today's emerging privacy and security challenges.

For more information, contact:



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Paul Hastings is a leading global law firm with a strong presence throughout Asia, Europe, Latin America, the Middle East and the United States.

Conference Day 1 – Wednesday, Nov 12

Session 1.4

02:30 pm - 03:30 pm
Room 301

AI Dealmaking: The Importance of Diligence in M&A Involving AI Companies
Daniel Alvarez, Partner, Privacy, Cybersecurity & Data Strategy, Willkie Farr & Gallagher
Genevieve Dorment, Partner, Intellectual Property, Willkie Farr & Gallagher
Spencer Simon, Partner, Intellectual Property, Willkie Farr & Gallagher

02:30 pm - 03:30 pm
Room 302

AI vs. the Workforce: Disruption or Cognitive Partnering in Cyber and Privacy Law, Cyber Insurance, and Cybersecurity
Doug Howard, CEO, Pondurance
Mariah Leffingwell, Associate, Clark Hill
Jaelin Ali, Associate Claim Counsel, Travelers

02:30 pm - 03:30 pm
Room 307

Building Brand Trust and Loyalty in Difficult Environments with Responsible Data Practices
Matthew Coleman, Partner, Orrick
William Marden, Director of Privacy and Compliance, The New York Public Library
Jeffrey Dunifon, Sr. Director, Privacy & Data Security Counsel, Dexcom

02:30 pm - 03:30 pm
Room 308

Minding the (US-European) Privacy Gap: Children and Youth
Marissa Boynton, Partner, Litigation & Trial, Latham & Watkins
Calum Docherty, Associate, Privacy & Cyber, Latham & Watkins (London)

02:30 pm - 03:30 pm
Room 310

When AI Breaks Bad: The New Playbook for Incident Response
Tony Gaidhane, Vice President, Booz Allen Hamilton
Brendan Rooney, Senior VP & Global Head of Incident Response, Booz Allen Hamilton
Alexander Southwell, Partner, McDermott

03:30 pm - 04:00 pm
Grand Ballroom

Ice Cream Social generously sponsored by **Troutman Pepper Locke**

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Conference Day 1 – Wednesday, Nov 12

Session 1.5

04:00 pm - 05:00 pm
Room 301

Asset or Obstacle: Understanding AI's Transformative Role in Incident Response
Donald DePass, Counsel, Hogan Lovells
Greg Harvey, Senior Counsel, Data Privacy and Cybersecurity, National Grid
Vinny Sakore, VP, Broker Relations, Arete

04:00 pm - 05:00 pm
Room 302

Proactive AI Risk Management: Empowering Legal Teams to Navigate and Mitigate Emerging Compliance Challenges
Samir Bhavsar, Partner, Baker Botts
Justin Bryant, Associate, Baker Botts
Parker Hancock, Senior Associate, Baker Botts
Craig Schwartz, General Counsel, Nominal

04:00 pm - 05:00 pm
Room 307

Regulators Aren't Buying It: Mitigating Enforcement Risk in Digital Advertising
Kate Hanniford, Partner, Alston & Bird
Dorian Simmons, Senior Associate, Alston & Bird
Nikole Davenport, Director, Privacy, Forvis Mazars

04:00 pm - 05:00 pm
Room 308

The Race for Frontier AI: National Security, Data Security, Trade and Beyond
Aaron Cooper, Partner, Jenner & Block
Madeleine Findley, Partner, Jenner & Block
Tarun Chhabra, Head of National Security Policy, Anthropic
Nikita Lalwani, Associate, Jenner & Block

05:00 pm - 06:00 pm
Grand Ballroom

Reception

Privacy has never mattered more.

The world's leading companies and disruptors at every stage turn to Orrick for durable policies and innovative solutions.

Orrick's award-winning privacy and cybersecurity team is trusted by the world's leading companies – as well as startups and businesses at every stage – to navigate the evolving data landscape. Whether advising on global regulations, responding to high-stakes cybersecurity incidents, or crafting forward-thinking data strategies that fuel innovation, we deliver cutting-edge, business-driven solutions. Recognized as industry leaders, we don't just help clients adapt to change – we empower them to stay ahead in an increasingly data-driven world.



Conference Day 2 – Thursday, Nov 13

08:00 am - 08:50 am
Grand Ballroom

Breakfast

08:50 am – 11:10 am
08:50 am – 09:50 am
Room 309

Cybersecurity Law Workshop

Regulators Speak

Aaron Charfoos, Partner, Paul Hastings (moderator)

Sripriya Narasimhan, Of Counsel, Paul Hastings (formerly at the North Carolina Attorney General's office)

Sebastian Fischer, Deputy Superintendent for Operations, Cybersecurity Division, New York Department of Financial Services

10:10 am – 11:10 am
Room 309

Negotiating with Criminals: A Deep Dive into Ransomware Negotiations

Michelle Reed, Partner, Paul Hastings (moderator)

Jason Kotler, Founder & CEO, CyberSteward

Kelly Kimberly, Partner, FGS Global

08:50 am - 09:50 am
Room 301

Session 2.1

Avoiding the Next Headline: Enforcement Lessons and Technical Pitfalls from the Latest State Legislation

Christine Desrosiers, VP of Product, Head of Privacy, Boltive

Jodi Daniels, CEO, Red Clover Advisors

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Conference Day 2 – Thursday, Nov 13

08:50 am - 09:50 am
Room 302

Challenges in the Privacy Landscape for Clinical Research: The DOJ Bulk Data Rule, State Privacy Laws, and GDPR

David Peloquin, Partner, Ropes & Gray

Melissa Fukushima, Associate Vice President, Chief Privacy Officer, Merck

Susan Wise, Chief Privacy Officer, Head of Data Protection, Biogen

08:50 am - 09:50 am
Room 307

Privacy Hopscotch or Privacy Pole Vault? Tackling the Strategic and Operational Challenges of State-Specific vs High Bar Approaches

Michael Simon, Legal Content Advisor, SafeGuard Privacy (moderator)

Dona Fraser, Senior Vice President, Privacy Initiatives, BBB National Programs

Katy Keohane, Associate General Counsel, SafeGuard Privacy

09:50 am - 10:10 am
Grand Ballroom

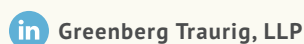
Coffee Break



DATA PRIVACY & CYBERSECURITY.

Greenberg Traurig's Data Privacy & Cybersecurity attorneys provide tailored, practical legal advice on privacy and security issues. Our clients range from Fortune 500 companies to start-ups, and we operate across numerous industries, including technology, healthcare, e-commerce, retail, fintech, and entertainment.

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Conference Day 2 – Thursday, Nov 13

10:10 am - 11:10 am
Room 301

Session 2.2

A Legally Dubious Incident Response Tabletop

Heidi Wachs, Managing Director, Stroz Friedberg, a LevelBlue Company

John Ailes, Manager, Digital Forensics & Incident Response, Stroz Friedberg, a LevelBlue Company

Nathan Salminen, Partner, Hogan Lovells

Sabrina Guenther Frigo, Chief Ethics, Compliance & Privacy Officer, TruStage

10:10 am - 11:10 am
Room 302

Digital Marketing and Consumer Surveillance – What You Need to Know to Avoid and Defend Consumer Class Actions

David White, Partner & Managing Director, AlixPartners

Jacqueline Cooney, Partner, Co-Chair Privacy & Cybersecurity Practice, Arnall Golden Gregory

10:10 am - 11:10 am
Room 307

Drowning in DPAs? Practical Tips for Privacy Agreements in a Shifting Legal Landscape

Leah Druckerman, Counsel, Venable

Desarie Green, Senior Privacy Counsel, Cengage Learning

10:10 am - 11:10 am
Room 308

Embracing AI Design and Implementation by Industry – From Data to Decisions

James Koenig, Partner, Troutman Pepper Locke

Dean Forbes, Vice President, Associate General Counsel and Chief Privacy Officer, DaVita

Valerie Vilsaint, Corporate VP & Assoc. General Counsel – Technology, New York Life

10:10 am - 11:10 am
Room 310

Must I Call the Feds? Navigating Government Involvement During a Cyber Incident

Erin Prest, Partner, McCarter & English

Zachary Myers, Partner, McCarter & English

Vanessa Avery, Partner, McCarter & English

Cynthia Kaiser, Senior VP, Halcyon, Ransomware Research Center

11:10 am - 11:30 am
Grand Ballroom

Coffee Break

11:30 am - 12:30 pm
Room 301

Session 2.3

Breach Mode: From Investigation to Notification and Call Centers—Best Practices for Managing the Madness

Todd Hindman, Senior VP, Data Breach Response Services & Strategic Alliances, IDX

Nicholas Cramer, Vice President, GTM, IDX

Jamie Tolles, Vice President, Incident Response, IDX

Mariah Leffingwell, Associate, Clark Hill

11:30 am - 12:30 pm
Room 302

DOJ Final Rule

Cristina Messerschmidt, Senior Associate, Data Privacy & Security, Baker McKenzie

Carina Garcia, Senior Privacy Counsel, US & Canada Privacy Leader, GE Healthcare

Taryn Crane, Managing Director, BDO

11:30 am - 12:30 pm
Room 307

Minding the (US-European) Privacy Gap: Cross-Border Data Transfers

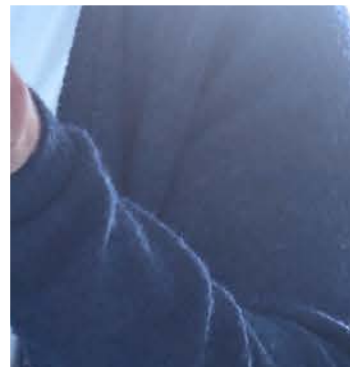
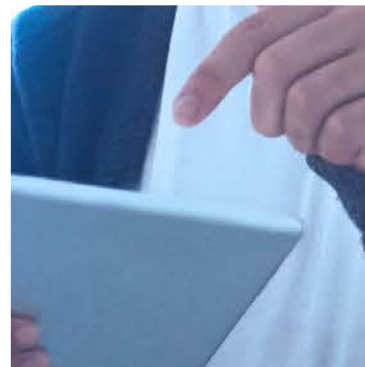
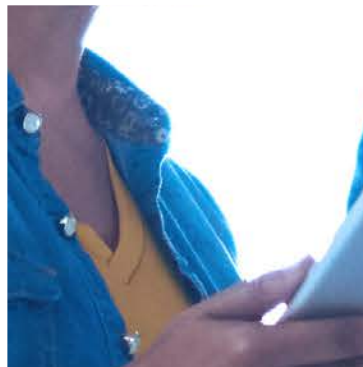
Jennifer Archie, Partner, Litigation & Trial, Latham & Watkins

Calum Docherty, Associate, Privacy & Cyber, Latham & Watkins (London)



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Conference Day 2 – Thursday, Nov 13

11:30 am - 12:30 pm
Room 308

The Sticking Points: Where Privacy and AI Law Actually Fail

Monique Priestley, State Representative, State of Vermont (moderator)
Shelley Kloba, Representative, Member of the Washington House of Representatives
Kara Williams, Counsel, EPIC
David Stauss, Partner, Troutman Pepper Locke
Ryan Kriger, former FTC, and Vermont Office of the Attorney General

11:30 am - 12:30 pm
Room 310

Up-Leveling Your Privacy Program To Make Sense of The Latest State Law Developments

Libbie Canter, Partner, Covington
Liz Lyons, Global Privacy Senior Counsel, HP
Hanna Abrams, Assistant Attorney General, Maryland Office of the Attorney General
Kate Goodloe, Managing Director, Policy, BSA, The Software Alliance

12:30 pm - 01:30 pm
Grand Ballroom

Lunch

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01:30 pm - 02:30 pm
Grand Ballroom

Keynote by Nita Farahany: A Fireside Chat About Mental Privacy

Nita Farahany, Robinson O. Everett Professor of Law & Philosophy, Duke University
Daniel Solove, Eugene L. and Barbara A. Bernard Professor of Intellectual Property and Technology Law, George Washington University Law School (moderator)

02:30 pm - 05:00 pm
Room 309

EU Privacy + Security Workshop

Nik Theodorakis, Partner, Wilson Sonsini (Brussels)
Lasse Konrad, Partner, Härting Law (Berlin)

02:30 pm - 03:30 pm
Room 301

Session 2.4

Agentic AI: Privacy in the Age of Autonomous AI Agents

David Keating, Partner, Alston & Bird
Aaron Ting, Head of AI and IP Legal, Contentful
Daniel Berrick, Senior Counsel for AI, Future of Privacy Forum

02:30 pm - 03:30 pm
Room 302

Cybersecurity Developments in the Trump Administration

Edward McNicholas, Partner, Ropes & Gray
Robert Silvers, Partner, Ropes & Gray (former Undersecretary of Homeland Security)
Amit Elazari, CEO and Co-Founder, OpenPolicy

02:30 pm - 03:30 pm
Room 307

Friends: AI'll Be There for You. AI Chatbots and the Future of Online Safety Legislation

Emily Tabatabai, Partner, Orrick
Sara Kloek, Vice President, Education and Children's Policy, SIIA
Mary Engle, Executive Vice President, Policy, BBB National Programs

02:30 pm - 03:30 pm
Room 308

Shining a Light on Tracking Technologies and Dark Patterns

David Navetta, Partner, Privacy + Cyber Practice, Troutman Pepper Locke
Ian Cohen, Founder & CEO, Lokker

02:30 pm - 03:30 pm
Room 310

State AG Privacy Enforcement: Current Priorities and Tips for Success

Rebecca Engrav, Partner, Perkins Coie
Aaron Haberman, Counsel, Perkins Coie
John Eakins, Deputy Attorney General, Delaware
Hanna Abrams, Assistant Attorney General, Maryland Office of the Attorney General

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At Troutman Pepper Locke, we advise clients on critical privacy, cybersecurity, AI, and data protection issues.

- **Comprehensive and Innovative Services.** Our global practice uses an innovative 360-degree approach that enhances traditional law firm services by integrating privacy program creation and implementation, security safeguards and incident response, litigation, and regulatory investigations and enforcement.
- **Distinguished Team.** Our team includes seasoned attorneys, cyber security experts, former industry-leading privacy and security officers, and experts from regulatory bodies such as the FTC and SEC.
- **Leadership in Emerging Technologies.** We lead the way in AI services, products, and governance, helping clients integrate generative AI responsibly with strong policies and training.

For operational, risk compliance, and regulatory support, contact our practice co-leaders: jim.koenig@troutman.com + ron.raether@troutman.com

Conference Day 2 – Thursday, Nov 13

03:30 pm - 04:00 pm
Grand Ballroom

Ice Cream Social generously sponsored by **Troutman Pepper Locke**

04:00 pm - 05:00 pm
Room 301

Session 2.5

Neural, Reproductive, and Other Sensitive Health Data: Privacy Risks and Transparency Responsibilities

Nancy Perkins, Counsel, Arnold & Porter

Lauren Robbins, Gen. Counsel & VP of Compliance, Virginia League for Planned Parenthood

Cody Venske, Senior Policy Counsel, Surveillance, Privacy, Technology, ACLU

04:00 pm - 05:00 pm
Room 302

Opt-Ins and Opt-Outs on your Website: How You Should be Providing Choices to Consumers for Adtech, AI, Chatbots and Other Website Tools

Jacqueline Cooney, Partner, Arnall Golden Gregory

Erin Doyle, Associate, Arnall Golden Gregory

Heather Kuhn, Senior Privacy Counsel, BigID

04:00 pm - 05:00 pm
Room 307

The Latest on Global Cross-Border Data Transfers

Darren Abernethy, Shareholder, Data Privacy & Cybersecurity, Greenberg Traurig

Shannon Coe, Dir. of Global Data Policy, U.S. Dept. of Commerce, Int'l Trade Administration

Mark Smith, Senior Manager, Privacy and Data Policy, Hunton Andrews Kurth

Joanne Furtsch, VP, Knowledge & Global DPO, TrustArc

04:00 pm - 05:00 pm
Room 308

The Long Term Enforcement Future for Privacy and AI

Kirk Nahra, Partner & Co-Chair Privacy and Cybersecurity Practice, WilmerHale

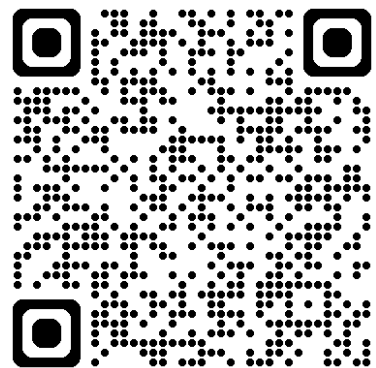
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Conference Day 3 – Friday, Nov 14

08:00 am - 08:50 am
Grand Ballroom

Breakfast

08:50 am - 09:50 am
Room 301

Session 3.1

Guardrails for Safe and Scalable GenAI Programs

Brian Rasquinha, Associate Director, Solution Architecture, Privacy Analytics (moderator)

Doug Graham, Director of Enterprise Data Governance, Mercy

Jean Liu, Executive Director, Liu Pursuits

Ren-Yi Lo, Director of Autonomous Systems & Data Governance, Siemens Healthineers

08:50 am - 09:50 am

Room 302

More Than Crumbs In The Cookie Jar: Why Tracking Technologies Are Still A Top Concern For All Organizations

Ryan Steidl, Partner, Constangy

Lindsay Hohler, Principal, Grant Thornton Advisors

Peter Simonsen, Director, Arthur J. Gallagher & Co.

Jim Vint, Managing Director, Secretariat Advisors

09:50 am - 10:10 am
Grand Ballroom

Coffee Break

10:10 am - 11:10 am
Room 301

Session 3.2

Bulk Data Decoded: Insights, Challenges, and the Road Ahead for DOJ's Data Security Program

Elizabeth Kwok, Managing Director, FTI Consulting

Joseph Hold, Cybersecurity & Data Privacy Advisor, Akin Gump

Sophia Siddiqui, VP & Senior Counsel, U.S. Regulatory & Investigations, TD Bank

Ryan Smyth, Managing Director, FTI Consulting (moderator)

10:10 am - 11:10 am
Room 302

Data Protection Considerations for In-House Counsel

Ali Jessani, Counsel, WilmerHale

Shannon Togawa Mercer, Counsel, OpenAI

Anand Shah, Assistant General Counsel, KPMG

Mark Quist, Senior Assistant Vice President & Senior Counsel, Wells Fargo

10:10 am - 11:10 am
Room 307

New Developments in Health Information Privacy and Security Law

Adam Greene, Partner, Davis Wright Tremaine

10:10 am - 11:10 am
Room 308

Privacy Threat Modeling Genomic Workflows

Stuart Shapiro, Principal, Nemo Jr Consulting

11:10 am - 11:30 am
Grand Ballroom

Coffee Break

11:30 am - 12:30 pm
Room 301

Session 3.3

Inside the Headset: Privacy In VR

Robert Botkin, Associate, Parker Poe

Laura Mujenda, Associate General Counsel, Privacy, Meta

Ropes & Gray's award-winning **data, privacy & cybersecurity practice** helps clients manage the full array of issues and matters that arise from the collection, use, storage, commoditization, disclosure, transfer and disposal of data.

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Conference Day 3 – Friday, Nov 14

11:30 am - 12:30 pm
Room 302

No Gatekeeping: Empowering Use of Responsible AI

Libbie Canter, Partner, Covington (moderator)
Sam Adriance, Counsel Lead, Privacy, Block
Kara Hughley, Senior Lead Privacy Counsel, AI, Zoom
Jayne Ponder, Associate, Covington



11:30 am - 12:30 pm
Room 307

Preventive Digital Oncology: Eradicating High-Risk Website Trackers

Michelle Dennedy, Chief Data Strategy Officer, Abaxx Technologies, Advisory Board and CXO, Lokker
Ian Cohen, Founder & CEO, Lokker (moderator)
Heather Allen, Director II of Privacy Management, CHG Healthcare

11:30 am - 12:30 pm
Room 308

The EU Data Act – Privacy Friend or Foe?

Laura Jehl, Partner, Privacy, Cybersecurity & Data Strategy, Willkie
Briony Pollard, Partner, Privacy, Cybersecurity & Data Strategy, Willkie (UK)
David Cox, Assistant General Counsel, Privacy, Data Governance, & E-Discovery, Volkswagen of America

12:30 pm - 01:30 pm
Grand Ballroom

Lunch generously sponsored by **Stroz Friedberg**, a **LevelBlue** company

01:30 pm - 02:30 pm
Grand Ballroom

Keynote by William Kovacic: A Fireside Chat

William Kovacic, former FTC Chairman and Commissioner,
Global Competition Professor of Law and Policy, George Washington University Law School
Daniel Solove, Eugene L. and Barbara A. Bernard Professor of Intellectual Property and Technology Law, George Washington University Law School (moderator)

02:30 pm - 03:30 pm
Room 301

Session 3.4

AgeTech and Privacy – Is Grandma Ready for the Brave New World?

Ann Waldo, Principal, Waldo Law Office
Jordan Wrigley, Data and Policy Analyst, Health and Wellness, Future of Privacy Forum

02:30 pm - 03:30 pm
Room 302

Navigating Data Flows: A Multilateral Approach to Cross-Border Data Transfers

Mark Smith, Sr. Manager, Privacy & Data Policy, Centre for Information Policy Leadership
Shannon Coe, Dir. of Global Data Policy, U.S. Dept. of Commerce, Intl' Trade Administration
Krysten Jenci, Senior Govt Affairs Manager, Cisco
Divya Sridhar, Vice President, Global Data Privacy & Operations, BBB National Programs

02:30 pm - 03:30 pm
Room 307

Privacy by (Architectural) Design: A Story in Pictures

Doug Miller, Executive Coach, Doug Miller Strategies
Justin Weiss, Crowell Global Advisors Senior Director, Senior Counsel, Crowell & Moring
Odia Kagan, Partner, Chair of Data Privacy Compliance & Int'l Privacy, Fox Rothschild

03:30 pm - 04:00 pm
Grand Ballroom

Ice Cream Social generously sponsored by **Troutman Pepper Locke**

PRIVACY TRAINING: BUILDING TRUST REDUCING RISK

Why the need to invest in a Privacy Training Library? Isn't our current training sufficient?

Specialized privacy training for different workforce roles is essential. There are too many different privacy laws for just a single generic training.

Can we develop training in-house?

It would take too long. There are too many laws, and they're changing constantly.



Why is excellent privacy training key to a strong privacy program?

Privacy training empowers teams to handle data responsibly, minimizing violations.

Does privacy training matter to regulators?

The quality of training is a big factor in how regulators determine which companies to penalize.

How will investing in privacy training pay-off?

Training greatly reduces the risk of regulatory violations. Excellent data protection improves customer trust and loyalty.

How can privacy training help our reputation?

Excellent privacy training is tangible evidence of the strength of a privacy program.

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Privacy & Cybersecurity Team

Our Privacy, Cyber & Data Strategy team has been a trusted advisor to clients on privacy, cybersecurity, and emerging technology initiatives, incidents, enforcement, and litigation related matters since the mid-1990s. We are proud to serve leading global brands in connection with their most critical and high-stakes data protection-related challenges. Based in the U.S., Brussels, and London, our team is on call to tackle virtually any data issue, anywhere, any time.

Areas of focus include:

- Cross-border data transfers
- State privacy law compliance
- Artificial Intelligence and emerging technologies
- Cybersecurity preparedness and incident response
- Children's privacy
- AdTech privacy
- Negotiating data-related issues in mergers and acquisitions and complex commercial transactions
- Health privacy and HIPAA
- Privacy and security regulatory enforcement
- Privacy litigation and class action defense

Our Team



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Our Privacy and Cybersecurity clients tell *Chambers*:



Alston & Bird has deep subject matter expertise and provide practical, smart advice. They also have a finger on the pulse of the industry.

Alston & Bird has a strong bench and consistently provides high-quality work product.

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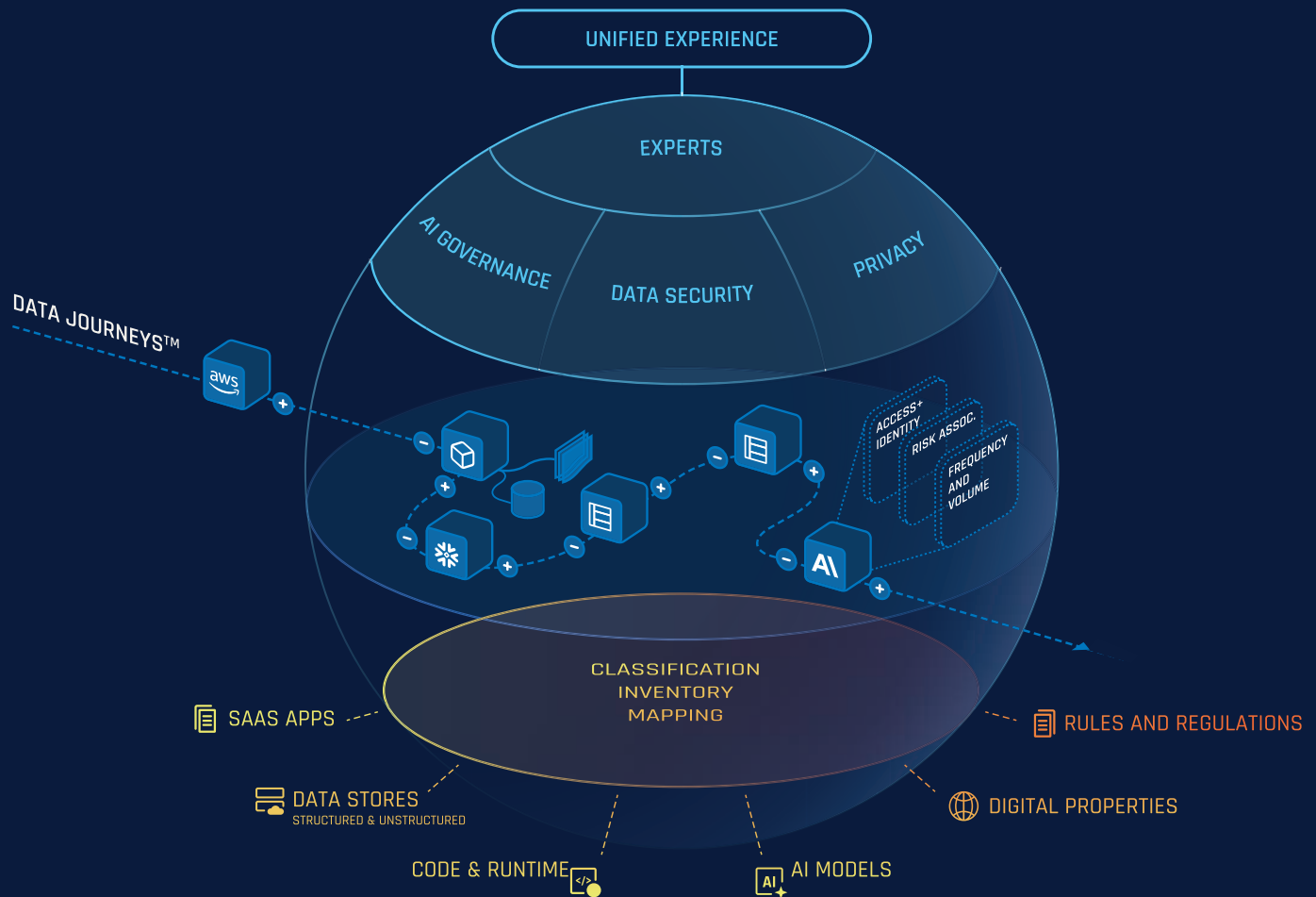
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