

Prioritize AI Oversight and Enable Innovation

How AI Risk Tiering and Advanced Data Sharing
Accelerate Implementation

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**PRIVACY
ANALYTICS**

an IQVIA company

Speaker Introductions



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IESO (Independent Electricity
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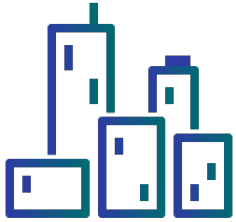


Luk Arbuckle
Global AI Practice Leader,
Chief Methodologist
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Associate Director, Solution
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About the IESO



Operate Ontario's province-wide electricity system 24/7



Support innovation and emerging technologies



Work closely with communities to explore sustainable options



Oversee the electricity market, driving competition to maintain affordability



Enable province-wide energy conservation



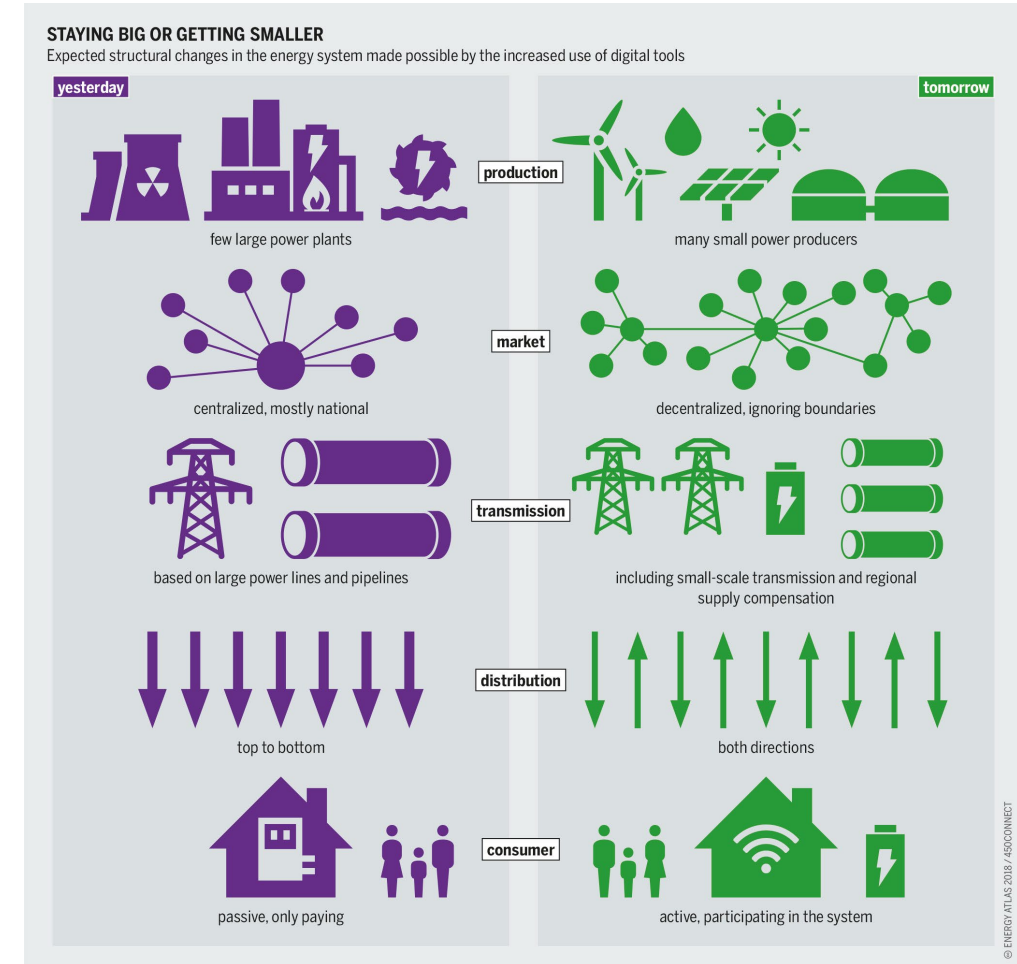
Plan for Ontario's future energy needs



Ontario's designated Smart Metering Entity

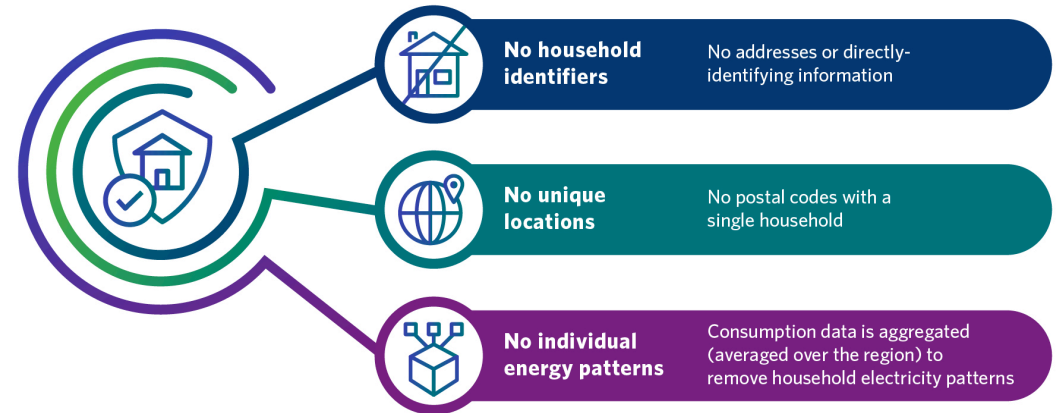
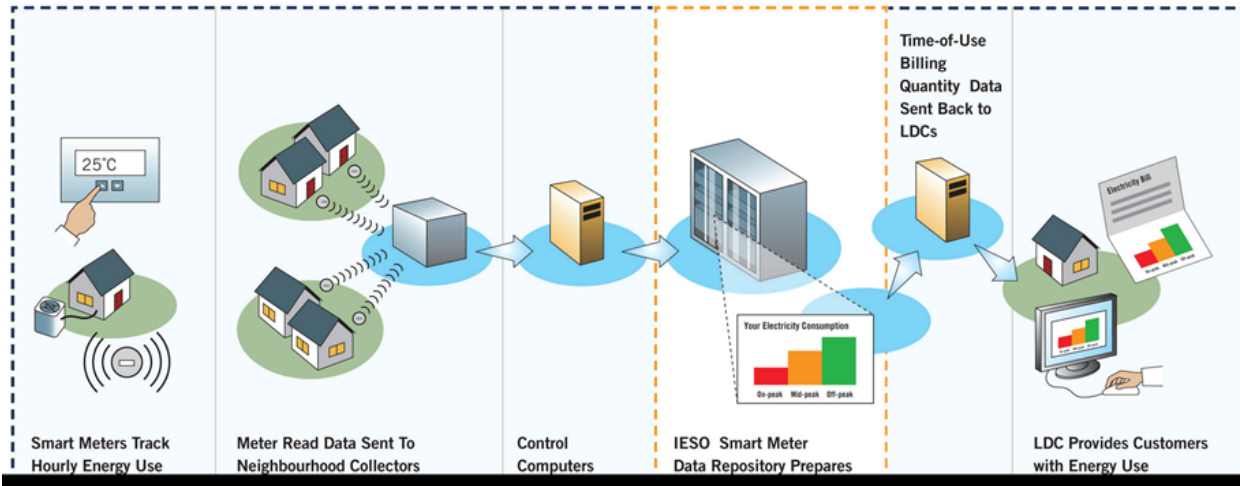
Current Challenges and Future Trends

- From Centralized Control to Distributed Orchestration
- AI becomes foundational to Reliability and Planning
- DERs evolve from Passive Load to Coordinated Reliability Resources
- Cybersecurity evolves into a cross-layer System Risk
- Markets adapt to Distributed, Machine-speed Participation
- System efficiency depends on integrated DX–TX digital optimization



Ontario's Smart Metering System

- One of the largest data systems globally, supporting Ontario's 50+ utilities billing of 5.5million customers and creating broad data & analytics value from its massive datastore.
- Privacy, Security and Ethical Use of Data are Built-in, so that Ontarians' information is Anonymized, Aggregated, Scrutinized for Ethics and Legally Protected.



<https://www.ieso.ca/en/Sector-Participants/Smart-Metering-Entity/Consumption-Data>

"AI is the New Electricity"

"Just as electricity transformed almost everything 100 years ago, today I actually have a hard time thinking of an industry that I don't think AI will transform in the next several years..."

Andrew Ng, Stanford Graduate School of Business address, 2017



Why is this so hard? Systemic & Specific Challenges

Systemic

- Deck Chairs Problem**
 - Differences in kind versus degree
 - Failure is not a choice
- Risk Tolerance**
 - “Over trust” in computers
 - Lack of alignment with “baseline” human error rate
 - AI problem or underlying problem?
- Public Trust**
 - “Consent”, “notice” and other models
 - Technological complexity

Specific

- 1 AI FOMO
- 2 Procurement Uncertainties
- 3 Non-harmonized regulation
- 4 Technologically complex; reliance on developers
- 5 Lack of industry standards; qualifying body
- 6 Hallucinations (or sometimes called “bullsh*tting”)
- 7 Privacy considerations
- 8 Degradation
- 9 Unpacking bias
- 10 Ambiguity of the status of “training” in PHI permitted uses
- 11 Evolving IP landscape
- 12 Compliance-Technology Translation

Concerns and solutions

AI Threat

Why the concern

- “AI” is used to describe a wide range of tools, from regression to large language models; the **size** and **impact** of an AI system is highly variable.
- **Regulators** increasingly focused on AI applications.
- **Risks of data misuse** can be heightened given reduced AI explainability and transparency, and increased ease of use

Managing Threat

What can be done

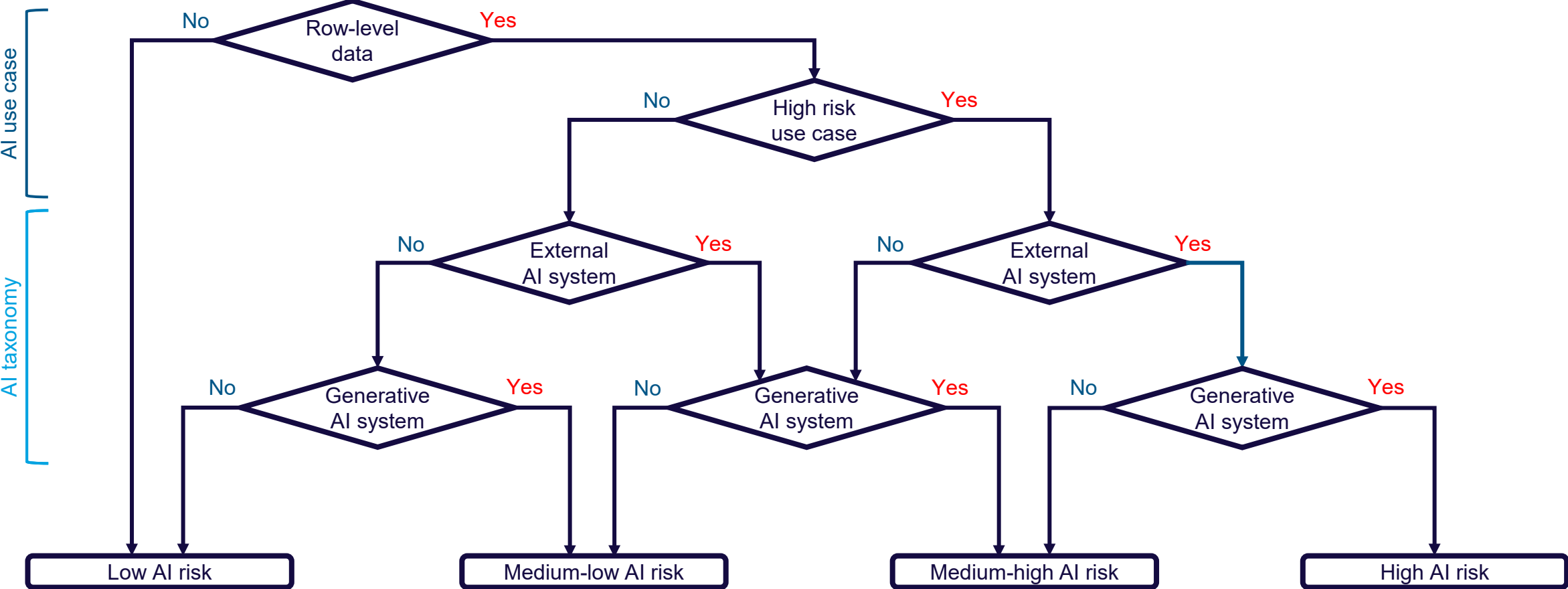
- The **use case** for the AI system is a critical factor in determining risk, scaling the impacts of misuse.
- Attacks depend on the **access** and **type** of AI technology. Predictive AI vs generative AI is a useful classification.
- **Tiering** AI risk builds on best practice from financial services, a highly regulated field with extensive experience delivering on model risk management.

Data Sharing

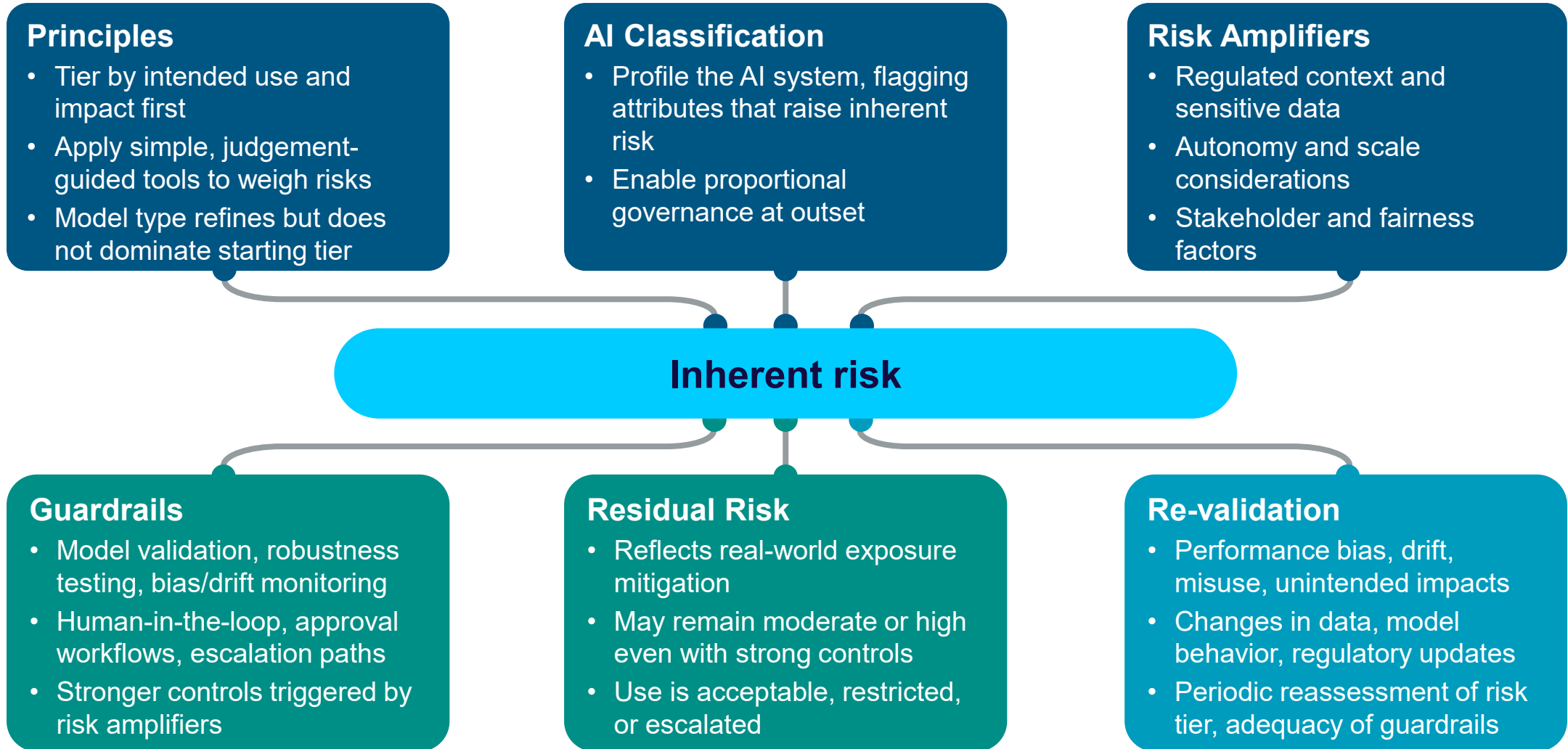
Options to mitigate

- **Contractual obligations** to ensure purpose definitions, AI governance, formal certifications, attestations, or best practices.
- **Inform and train** data users on the risks of AI and their obligations in terms of best practices.
- **Verify adherence** for higher risk use cases/systems by requiring proof of certification, assessment, or documented practices.

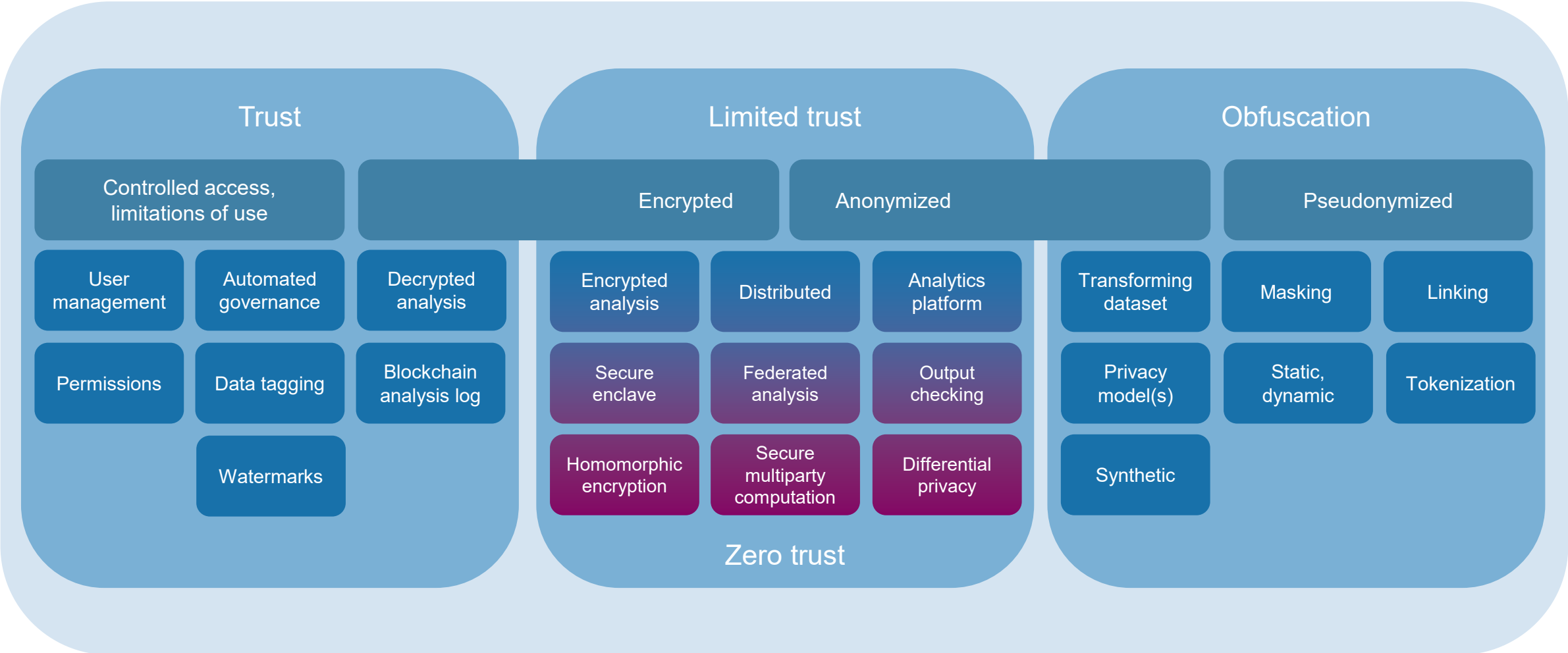
AI risk tiering example: preliminary rating before mitigation



Inherent risk and guiding principles



Spectrum of Privacy Enhancing Technologies



Advancing Privacy Enhancing Technologies <https://privacy-analytics.com/resources/articles/advancing-privacy-enhancing-technologies/>

There is no risk-free AI, but the right AI is worth reasonable risks

- All technologies, tools, and products carry risks
- Important to assess your risk tolerance – for the business and for the Office of the General Counsel
- Consider establishing a risk-based approach that incorporates the **risk standard of the non-AI alternative**
- Look for opportunities where the benefits to the OGC outweigh the risks (this is a good general principle)
- Don't feel AI FOMO – it doesn't have to be AI to be better
- Look for opportunities to
 - Maximize efficiency
 - Minimize time spent on unrewarding tasks
 - Accelerate growth or control costs
 - Facilitate business intelligence
- Don't make compliance hard – find ways to hardwire **guardrails** *and* create a **post-implementation safety check** system

Focus on what AI is good at – like any tool, AI is good at certain things, and not appropriate for other things

Thank You!



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