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SPONSORSHIP PROSPECTUS

PRIVACY + SECURITY FORUM | 3-DAY CONFERENCE

MAY 5-7, 2027 | WASHINGTON, DC



Who We Are

The Privacy + Security Forum

The Conference for **Privacy and Security Leaders**

In its 14th year, the Privacy + Security Forum has grown to over 1,800 privacy, cybersecurity security, and AI thought leaders annually.

Our agenda features 65+ sessions and workshops, 200+ speakers, over 90 hours of programming, and three highly anticipated keynote speakers.

Reach the people shaping privacy, AI, cybersecurity, and data governance: The Privacy + Security Forum gives your organization direct access to key decision-makers—creating opportunities to build relationships, demonstrate expertise, and support business development.



Prof. Daniel Solove

Co-Organizer, Privacy + Security Forum
Bernard Professor of Intellectual Property
& Technology Law, George Washington
University Law School



Prof. Paul Schwartz

Co-Organizer, Privacy + Security Forum
Jefferson E. Peyser Professor,
UC Berkeley School of Law

Your Audience at the Privacy + Security Forum

Reach senior professionals and decision-makers across privacy, cybersecurity, AI, law, technology, and government.

Attendees

Senior professionals and decision-makers

900+

Speakers

200+

Sessions

65+

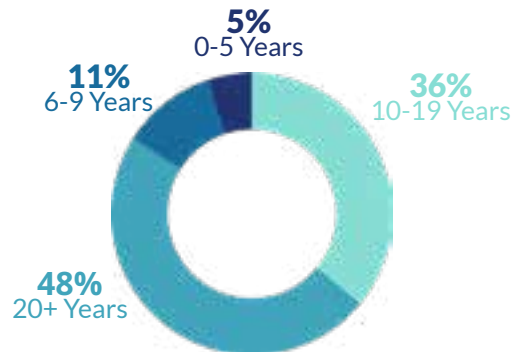
Global Contacts

150K+

Social Engagements: Twitter, LinkedIn, Facebook, Instagram, Bluesky

800K+

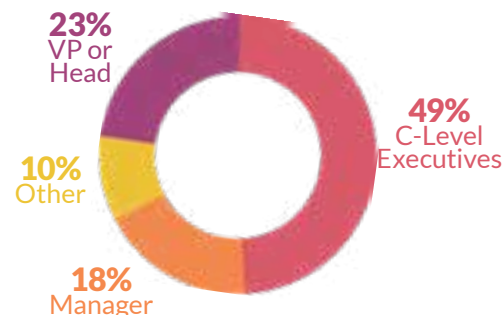
Years in Industry



Geographic Distribution



Job Level



Industries

- Artificial Intelligence
- Banking
- Business Services
- Cloud Services
- Consumer Electronics
- Consumer Protection
- Cyber Security
- Data Security
- Education
- Energy
- Financial Services
- Health & Pharma
- Information Technology
- Intellectual Property
- Insurance
- Travel/Hospitality
- Marketing
- Media & Entertainment
- Telecommunications
- Privacy

Job Types

- Attorney
- Corporate Counsel
- Technology
- Senior Privacy Professional
- Government Privacy + Security
- Senior Security + IT Professional
- Education

Sponsorships Overview

Opportunities are limited—sponsor both the Spring and Fall Forums to build sustained relationships with the privacy and security community and receive exclusive savings.

Deluxe starting at \$75,000

- 3 speaking opportunities
- Priority selection of a prime-time speaking slot
- participant list and opt-in list
- 10 complimentary registrations
- double exhibit space
- multiple premium branding or meal sponsorship opportunities
- logo featured across all digital and printed marketing

Diamond starting at \$55,000

- 2 speaking opportunities
- participant list and opt-in list
- 7 complimentary registrations
- double exhibit space
- multiple premium branding or meal sponsorship opportunities
- logo featured across all digital and printed marketing

Platinum starting at \$35,000

- 1 speaking opportunity
- participant list and opt-in list
- 6 complimentary registrations
- premium branding or meal sponsorship
- logo featured across all digital and printed marketing

Gold starting at \$25,000

- 1 speaking opportunity
- participant list and opt-in list
- 5 complimentary registrations
- 1 special branding opportunity
- logo featured across all digital and printed marketing

Bronze starting at \$10,000

- 1 exhibit space
- participant list and opt-in list
- 2 complimentary registrations
- logo featured across all digital and printed marketing

Silver starting at \$18,000

- 1 speaking opportunity
- participant list and opt-in list
- 3 complimentary registrations
- logo featured across all digital and printed marketing



Sales: Suzanne Armstrong

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Sponsorship **À La Carte**

Build a custom sponsorship package designed to demonstrate your expertise, strengthen relationships with senior professionals throughout the Forum.

Speaking Roles

Session Organizer + Speaker
Demonstrate thought leadership by leading a session, selecting the topic, and inviting your co-panelists.

Lanyards

Branded Lanyards
Your name on the official conference lanyards.

Meal Sponsorships

Breakfast Sponsor
Signage displayed in the breakfast room before sessions begin.

Reception Sponsor
Welcome remarks and prominent recognition during a key networking event.

Lunch Sponsor
Your logo featured on all boxed lunches.

Private Off-Site Dinner Sponsor
Host a client dinner with the conference organizer. (Meal costs not included.)

Ice Cream Break Sponsor
Your logo on all ice cream packaging.

Dessert Bar Sponsor
Branding displayed alongside daily dessert offerings.

Special Branding

Coffee Sponsor
Your logo on coffee cups throughout the event.

Custom-Printed Notepads
Branded notepads distributed throughout the event.

Custom-Printed Pens
Your logo on conference pens.

Wi-Fi
Prominent branding for the event's essential WiFi service.

Water Station Sponsor
Branded beverage station with sponsor signage.

Audiovisual Sponsor
Your logo on signage in all breakout rooms.

Book Sponsor
Selected privacy/security titles distributed with sponsor signage.

Exhibit

Exhibitor Space
Meet participants in the high-traffic Grand Ballroom.

Double Exhibit Space
Expanded footprint and visibility for greater engagement.

Printed Event Program

Featured Speaker or Session
Showcase your speaker or session with photos in the printed event program.

Advertising in Event Program
Feature a half- or full-page advertisement in the printed event program.

Back Cover Advertisement
Gain maximum visibility with a full-page back cover advertisement.

Newsletter

Featured Speaker or Session
Showcase your speaker or session with photos in our newsletter, reaching 11,000+ privacy professionals.

Advertising in Newsletter
Feature your advertisement in our newsletter, reaching 11,000+ privacy professionals.



Join Leading Organizations Supporting the Forum

Sponsors from our most recent Privacy + Security Forum



Participating Organizations

Connect with senior professionals from the world's leading companies, law firms, technology providers, and financial institutions.

1touch.io
AARP
Accenture
ActiveNav
Acxiom Corporation
Additiv AG
AdvaMed
Aerotek
Airbnb
AlixPartners
Ally Financial
Alston & Bird
Amazon
American Express
American Fidelity
Ancestry
Anthem
Aon's Cyber Solutions
Apellis Pharmaceuticals
Apple
Aristocrat Technologies
Arent Fox Schiff
Arete
Arnall Golden Gregory
Arnold & Porter
Asurion
AT&T
AXA XL
Baker & Hostetler
Baker Botts
Baker McKenzie
BDO
Beazley
BigID
Bill & Melinda Gates Foundation
Bird & Bird
BlackRock
Bloomberg Industry Group
Boltive
Booz Allen Hamilton
Boyd Gaming Corporation
BreachRX
BSA | The Software Alliance
Buckley
Campos Thomaz Advogados
Capital One
Citizen
Cisco Systems
Citrix Systems
Coca-Cola

Condé Nast
Constangy
Cooley
Covington & Burling
Cox Communications
CrowdStrike
Crownpeak
CyEx
Davis Wright Tremaine
Debevoise & Plimpton
Dell
Deloitte & Touche
Dentons
Digitalmint
DLA Piper
Doordash
Dow Jones & Company
Dropbox
eBay
Equifax
Expedia
Exterro
FedEx Corp
Fenwick & West
Fieldfisher
Filerskeepers
Finnegan
First Republic Bank
Ford Direct
Fox Rothschild
Frankfurt Kurnit
Freshfields
FTI Consulting
GEICO
Gibson Dunn
GoDaddy
Goodwin Procter
Google
Greenberg Traurig
Gunderson Dettmer
Harley-Davidson Motor Co.
HaystackID
Hintze Law
Hogan Lovells
IDX
Intel
JPMorgan Chase
Julius Baer
Keystone
Kilpatrick Townsend

Norton Rose Fulbright
Latham & Watkins
Lathrop GPM
LevelBlue
Lewis Brisbois
Linklaters
Locker
Loeb & Loeb
Logitech
Mailchimp
Marriott International
Mattel
McAfee
McCarter & English
McDermott, Will & Schulte
McKesson
Meta
Microsoft
MITRE
Morrison & Foerster
Morgan Lewis
Motorola Solutions
Mozilla
Mullen Coughlin
NBCUniversal
Nelson Mullins
Netflix
New York Times
Nixon Peabody
Octillo Law
ON Semiconductor
OneTrust
OpenTable
Optum
Orrick, Herrington & Sutcliffe
Palo Alto Networks
Paul Hastings
Peloton
Perkins Coie
Pfizer
Phaselaw
PRA Health Sciences
Privacy Analytics
PrivacyRef
Pondurance
Proskauer
Promontory
Prudential
PwC

Qualcomm
RadarFirst
Rakuten Americas
RELX Group
Relyance AI
Resilience Insurance
Ricoh USA
Robinhood
Ropes & Gray
Rothwell Figg
Safeguard Privacy
SafePorter
Sentinel Insights
Saul Ewing
Secury
Sheppard Mullin
Shook Hardy Bacon
Shutterfly
Slack Technologies
Spotify
Squire Patton Boggs
Sterlington Law
Stinson Law
Stripe
T-Mobile
Total Wine & More
Toyota Motor North America
Transcend
TransUnion
Trilegal
Troutman Pepper
TrustArc
Turner Construction
Under Armour
Venable
Verizon
Visa
Volkswagen Group of America
WarnerMedia
Weil, Gotshal & Manges
White & Case
Whole Foods Market
Willkie Farr & Gallagher LLP
WilmerHale
Wilson Sonsini Goodrich & Rosati
WireWheel
Womble Bond Dickinson
Zaviant
Zillow Group
Zscaler
ZwillGen



**“THE FORUM
CONSISTENTLY GIVES US
ACCESS TO
DECISION MAKERS IN
PRIVACY, CYBERSECURITY,
AND AI”**

LET'S BUILD YOUR 2027 SPONSORSHIP.

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